

# Postgraduate Certificate

## Social Phenomena





## Postgraduate Certificate

### Social Phenomena

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Global University
- » Accreditation: 12 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/journalism-communication/postgraduate-certificate/social-phenomena](http://www.techtitute.com/journalism-communication/postgraduate-certificate/social-phenomena)

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# 01

# Introduction

Journalists covering social phenomena, conflicts or wars, for example, must have higher levels of expertise to be able to convey what is happening in the world in a true-to-life way. A task of great responsibility that can only be carried out with the necessary knowledge. In this program, TECH offers the most complete training on the market for the student to specialize in this exciting field.







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*At TECH we offer you the most complete specialization of the moment so that you can increase your skills in the field of journalism and give a boost to your profession"*

This Postgraduate Certificate in Social Phenomena provides professional journalists with the theoretical resources and analytical strategies necessary to perform specialized work in their daily practice, addressing two related disciplines: journalism and sociology, of relevant use in the field of international journalism.

Religion, migration and inequality are just some of the highlights of this program, which gives special relevance to conflicts and terrorism, one of the main topics covered in international journalism.

They are a growing phenomenon in today's world, motivated by numerous factors such as unresolved regional tensions, the dismantling of the rule of law, the usurpation or absence of institutions, illicit economic benefits or the lack of resources, often as a consequence of climate change.

The rise of nationalism or violent extremism has made terrorism a widespread both in countries involved in violent conflict or with high levels of political terror. It has also become a problem in economically developed states, but where lack of opportunities, social exclusion and the nation's involvement in an external conflict are the driving force of terrorist tendencies. Moreover, *Hate Speech* has become a trend in many European countries and in North America, and its spread comes hand in hand with technology. The Internet is the transmitter channel through which extremists have unprecedented access to viewers around the world, whether broadcasting propaganda, recruiting cybernauts, buying weapons or disseminating graphic images of terrorist acts such as the Christchurch massacre in New Zealand, which was broadcast live on Facebook.

Thanks to this Postgraduate Certificate, the international journalist will know the different types of conflicts to cover and how to cover them, according to their origin, their geographical area and the parties involved.

In addition, this training has the advantage of being taken in a 100% online format, which will allow students not only to adjust their study time according to their needs, but also to be able to specialize from anywhere, as long as they have an Internet connection and a computer or mobile device.

This **Postgraduate Certificate in Social Phenomena** contains the most complete and up-to-date academic program on the market. The most important features of the program include:

- ♦ Practical cases presented by experts in international journalism
- ♦ The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ The latest developments in Social Phenomena
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ A special emphasis on innovative methodologies in the field of the international journalism
- ♦ Algorithm-based interactive learning system for decision-making in situations focused on journalism and digital communication
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*A 100% online update that will allow you to combine your studies with the rest of your daily activities"*

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*We provide you with the best training currently available in international journalism. You only have to bring your enthusiasm to study”*

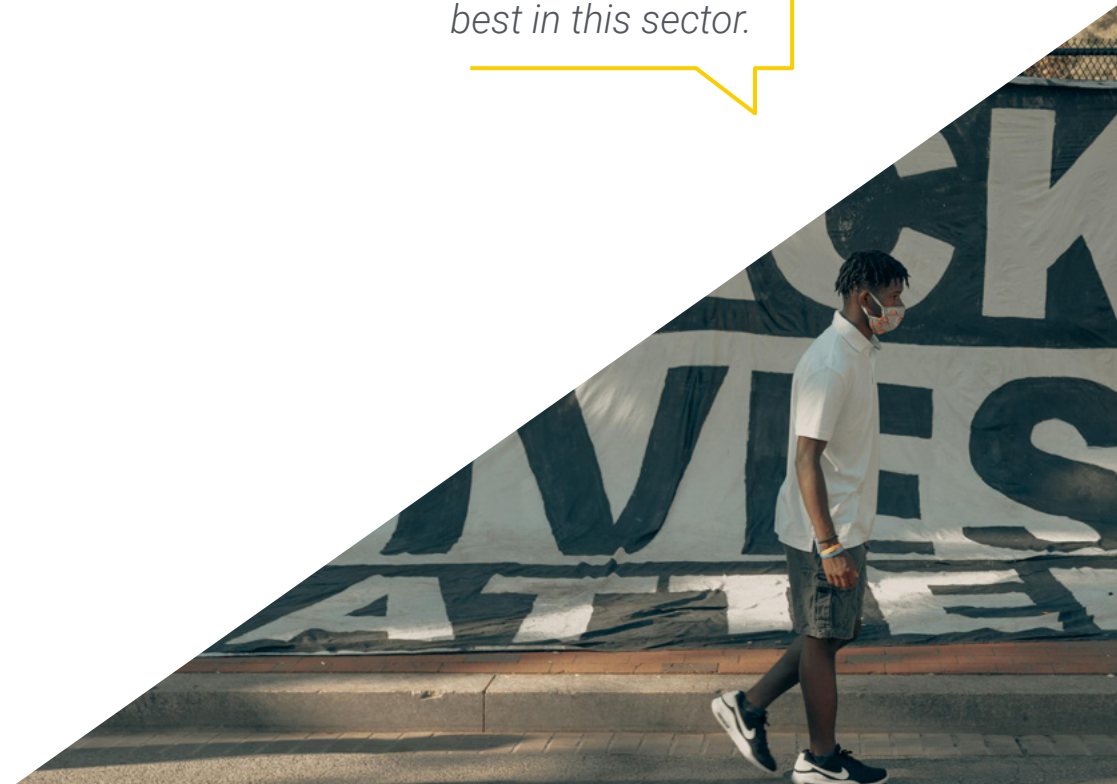
The teaching staff includes professionals from the field of journalism who bring their experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program designed to train in real situations.

This program is designed around Problem Based Learning, where the student must try to solve different professional practice situations that arise during the course. For this, the professional will have the help of an innovative interactive video system made by recognized experts in Social Phenomena, with extensive experience.

*We offer you the best teaching methodology and a multitude of practical cases to simulate the real life situations that you could face throughout your career.*

*Know the latest trends in international journalism and be the best in this sector.*





# 02 Objectives

This Postgraduate Certificate is aimed at professional journalists, so that they can acquire the necessary tools to develop in the field, learning about the latest trends and delving into the issues that are at the forefront of this branch of knowledge. Only with the proper preparation will a journalist be able to capture everything that happens in the international scene.





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*If your objective is to develop your career  
in the international field, we offer what you  
are looking for at TECH”*



## General Objectives

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- ♦ Develop multidisciplinary training through sociology between the field of international relations and the media, as well as in historical or identity issues, which are key in contextualizing regional situations
- ♦ Examine the main approaches of Contemporary Social Theory and analyze the transformations and transitions of contemporary societies
- ♦ Provide the appropriate theoretical and analytical tools for an in-depth understanding of social events in the global context
- ♦ Analyze the role of the media in global conflicts from different sociological perspectives
- ♦ Differentiate between types of conflicts according to their geographical zone, the actors involved and the origin
- ♦ Analyze the factors that cause conflicts
- ♦ Examine the factors that lead to terrorism and how it is articulated



*Develop your skills to become a versatile journalist at the forefront of the the latest trends”*







## Specific Objectives

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- ♦ Analyze the concept of sociology, the main streams of sociological thought and their relevant role for better journalistic work
- ♦ Reflect on the responsibility and commitment of journalism to society
- ♦ Raise awareness of the power of the media by reinforcing critical thinking and objectivity
- ♦ Develop specialized knowledge of the contemporary world, historical evolution and social theories
- ♦ Determine the characteristics and complexity of the problems which affect different societies and cultures
- ♦ Contextualize regional situations through adequate sociological analysis
- ♦ Understand the cultural dimensions of groups and societies in the development of cooperation relationships and conflict in the international context
- ♦ Examine the religious phenomenon and know the global situation of religion
- ♦ Develop specialized knowledge of social, gender and ethnic inequality
- ♦ Analyze the current situation in terms of migration and its social, political, economic and cultural consequences
- ♦ Examine the evolution of conflicts throughout history, until the present day
- ♦ Analyze hate speech
- ♦ Address the link between technology and the diffusion of extremist ideas
- ♦ Specify the cases of terrorism with the greatest impact from the extreme right and the factors that led to it
- ♦ Analyze the regional tensions that still persist today
- ♦ Determine the role of the United Nations in conflicts and international intervention
- ♦ Relate global impacts and localized conflicts



03

# Course Management

The design of this program has been created by a team of journalism professionals with years of professional and teaching experience. All of them, aware of the current need for quality training in the journalism sector, have joined their knowledge to provide students with the most complete specialization in the market, allowing them to develop in the field of international journalism.



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*The best way to learn is by studying with the best. And we offer you that opportunity”*



## Professors

### Ms. Gacho Carmona, Isabel

- ♦ International Analyst in 4Asia.es
- ♦ Degree in International Relations from the Complutense University of Madrid
- ♦ Master's Degree in Geopolitics and Strategic Studies from the Carlos III de Madrid University
- ♦ Master's Degree in International Protection of Human Rights from the University of Alcalá
- ♦ Collaborator in the Spanish Institute of Strategic Studies, Foreign Policy and Global Studies
- ♦ Analyst of International Security in Prosegur
- ♦ External collaborator at the Ministry of Foreign Affairs, European Union and Cooperation
- ♦ External collaborator in the Office of the High Commissioner for Human Rights (UN)

### Ms. Chato Vázquez, Carmen

- ♦ Degree in Audiovisual Communication. San Pablo University - CEU. Madrid. 2005
- ♦ Postgraduate Diploma in International Crisis Prevention and Management from the Carlos III de Madrid University in 2008
- ♦ Postgraduate Diploma in Public Communication and Defence from the Gutiérrez Mellado University Institute- UNED in 2009.
- ♦ Support and logistics technician in the COPOLAD II program International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP). Madrid. 2016-2020
- ♦ Freelance Journalist 2013-2016







**Ms. Delgado Moreno, Irene**

- ♦ Journalist specializing in international relations, international politics and human rights
- ♦ Master's Degree in International Relations, Security and Development Autonomous University of Barcelona
- ♦ Degree in Journalism Autonomous University of Barcelona
- ♦ 6 month placement in Ghent University (Erasmus+ Program)
- ♦ Researcher in gender and human rights in the Spanish Association for the United Nations(2021- events
- ♦ Collaborator in the department of International Relations at the Autonomous University of Barcelona (2020-2021)
- ♦ Collaborating journalist in the international section of La Vanguardia(2019- 2020)
- ♦ Local radio journalist in Radio Sant Feliu (2018-2019)
- ♦ International Law and International Relations Course of Vitoria-Gasteiz, University of the Basque Country(2021)



*The best teachers are at the best university. Don't think twice and join our community of students"*



04

# Structure and Content

The structure of the contents has been designed by a team of professionals in journalism and other related areas, who are conscious of the importance of up-to-date training in order to be able to deepen knowledge in the field, in order to produce work of professional quality through the use of the available tools.





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*We guarantee the most complete and up-to-date learning program on the market, which will allow you to enter an exciting world with every guarantee of success”*



## Module 1. Sociology of International Relations

- 1.1. Fundamentals of Contemporary Sociology I
  - 1.1.1. History of Sociology and Main Thinkers
  - 1.1.2. Sociological Debate of Sociology
- 1.2. Fundamentals of Contemporary Sociology II
  - 1.2.1. Contemporary Social Theory
  - 1.2.2. Post-Modernism
  - 1.2.3. Post-Colonialism, Eurocentric
  - 1.2.4. Importance of History to Help Understand Current Conflicts
- 1.3. Sociology of International Relations
  - 1.3.1. Concept of Power
  - 1.3.2. Structure of Power in International Relations
- 1.4. Sociology of the Media I. Theoretical Introduction
  - 1.4.1. Paradigms of Sociology in the Media
  - 1.4.2. Modernity and Media
  - 1.4.3. Networked Society
  - 1.4.4. Panopticon and Surveillance
- 1.5. Sociology of the Media II. The Role of the Media
  - 1.5.1. Existence of the Social Problem and the Role of the Media
  - 1.5.2. Example of Black Lives Matter
- 1.6. Sociology of the Media III
  - 1.6.1. Case Study: How Did the Gulf War Not Happen? (Baudrillard)
  - 1.6.2. The Virtual War and the Role of the Media
  - 1.6.3. Spectacle and Propaganda
  - 1.6.4. Real Cases. Conflict
- 1.7. The Sociology of Religion
  - 1.7.1. The Religious Phenomenon
  - 1.7.2. Religious Situation on a Global Level

- 1.8. Social Inequality
  - 1.8.1. Ethnocentric
  - 1.8.2. Institutional Racism
  - 1.8.3. Intersectionality
  - 1.8.4. Debates and Conflicts on the Topic
- 1.9. Migration
  - 1.9.1. Models of Social Incorporation
  - 1.9.2. Global Situation of Migration
  - 1.9.3. Refugees
- 1.10. Regional Situations
  - 1.10.1. Historical Contextualization and Regional Dynamics
  - 1.10.2. Post-Communism in Eastern Countries

## Module 2. Conflict and Terrorism from the Perspective of International Journalism

- 2.1. Causes of Conflicts in Different Countries
  - 2.1.1. Economy
  - 2.1.2. Social
  - 2.1.3. Politics
  - 2.1.4. Territorial
- 2.2. Types of Conflicts
  - 2.2.1. Intra-State
  - 2.2.2. Inter-State
- 2.3. Conflicts That Have Marked a Before and After
  - 2.3.1. Cold War
    - 2.3.1.1. Division of Germany
    - 2.3.1.2. The Vietnam War
    - 2.3.1.3. Korean War
    - 2.3.1.4. Cuban Missile Crisis

- 2.3.2. Revolutions that Changed History
  - 2.3.2.1. French Revolution
  - 2.3.2.2. Russian Revolution
  - 2.3.2.3. Cuban Revolution
  - 2.3.2.4. Arab Spring
  - 2.3.2.5. Chinese Revolution
  - 2.3.2.6. North American Revolution
- 2.3.3. Religious
  - 2.3.3.1. Holy War
  - 2.3.3.2. The 30 Years War
  - 2.3.3.3. French Religious Wars
- 2.4. The Evolution of Conflicts
  - 2.4.1. Sun Tzu
  - 2.4.2. Thucydides
  - 2.4.3. Julio Cesar
  - 2.4.4. Karl von Clausewitz
  - 2.4.5. Gastón Bouthoul
  - 2.4.6. John Frederick Charles Fuller
  - 2.4.7. Raymond Aron
- 2.5. Consequences of Armed Conflicts
  - 2.5.1. Physical Destruction
  - 2.5.2. Economic Crisis
  - 2.5.3. Political Crisis
  - 2.5.4. Environmental Crisis
  - 2.5.5. Psychological Results
- 2.6. Terrorism
  - 2.6.1. Causes and Types of Terrorism
    - 2.6.1.1. Politics
    - 2.6.1.2. Economics
    - 2.6.1.3. Stray
    - 2.6.1.4. Of the State
    - 2.6.1.5. Ecological
    - 2.6.1.6. Bioterrorism
    - 2.6.1.7. Cyberterrorism
  - 2.6.2. Conversion Process to Terrorism
  - 2.6.3. New Forms of Terrorism
- 2.7. Nationalism and Extremism
  - 2.7.1. Causes of Extremism
- 2.8. *Hate Speech* and Technology
  - 2.8.1. Causes of Extremism
  - 2.8.2. What is *Hate Speech* and How is it Constructed?
  - 2.8.3. Relationship Between Technology, *Hate Speech* and Extremism
- 2.9. International Interventionism
  - 2.9.1. United Nations
  - 2.9.2. NATO
- 2.10. War Journalism
  - 2.10.1. Preparation and Training of Journalists in Hostile Environments
    - 2.10.1.1. The Fragility of a Freelance Journalist in Conflicts
    - 2.10.1.2. Safety Manual for Journalists in Risk Zones
  - 2.10.2. Rights and Responsibilities of the Journalist
    - 2.10.2.1. War Journalists



*A unique, key, and decisive  
training experience to boost your  
professional development"*

05

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

### At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world"*



*Our university is the first in the world to combine  
Harvard Business School case studies with a  
100% online learning system based on repetition.*





### A learning method that is different and innovative.

This Journalism and Communication program from TECH Global University prepares you to face all the challenges in this field, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at TECH you will use Harvard case studies, with which we have a strategic agreement that allows us, to offer you material from the best university in the world.

**“** *We are the only online university that offers Harvard materials as teaching materials on its courses”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*



## Relearning Methodology

Our university is the first in the world to combine the Harvard University case studies method with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only university in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650.000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.





This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful. Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



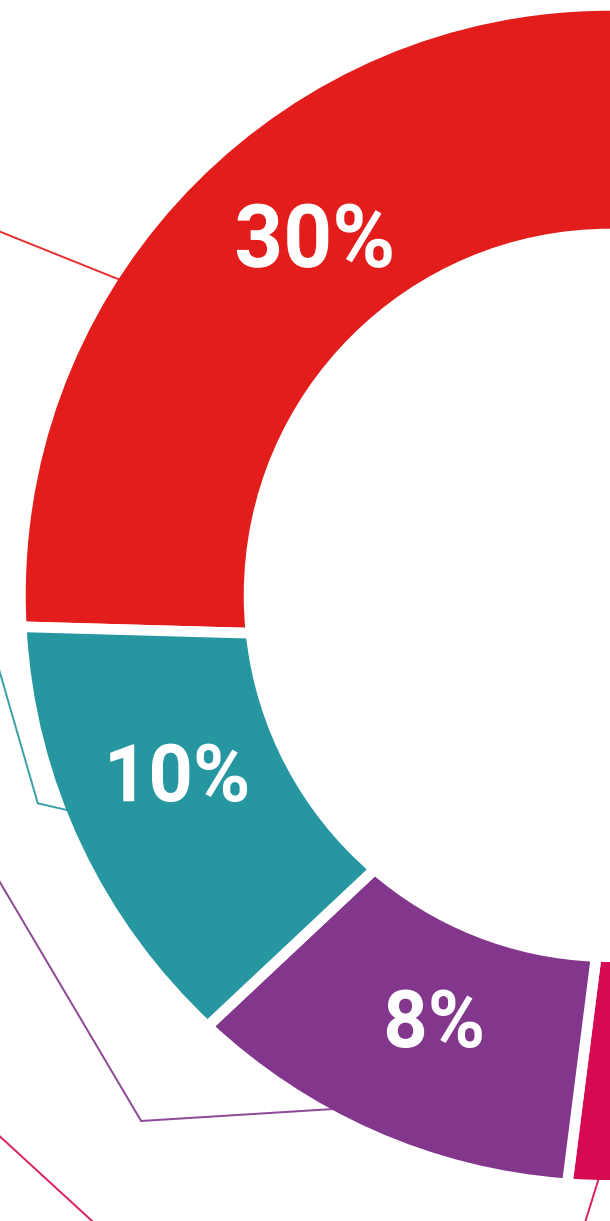
#### Practising Skills and Abilities

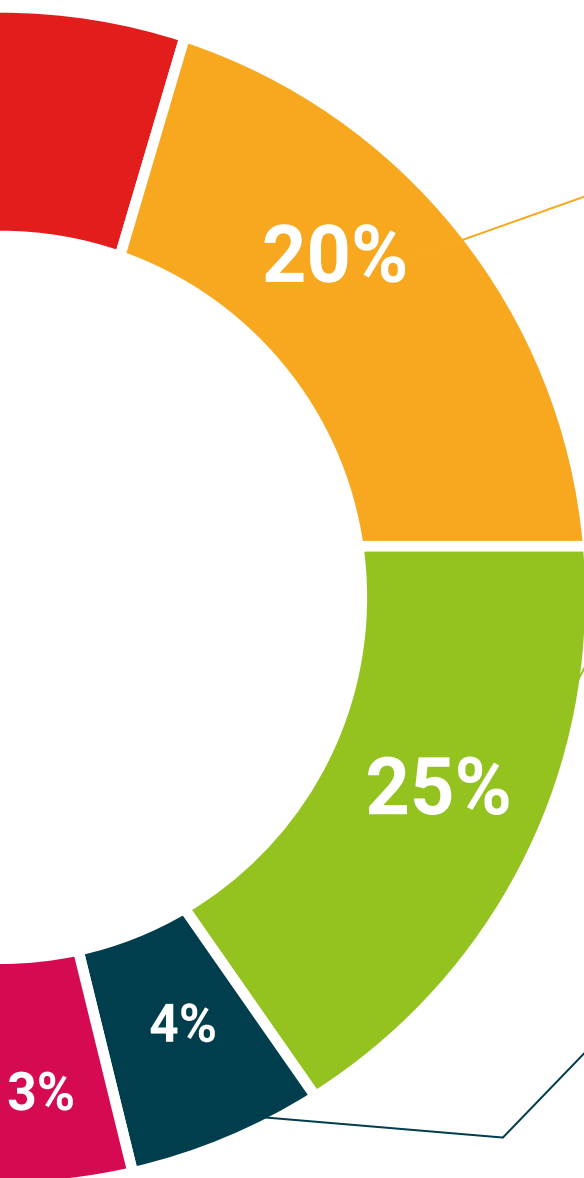
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.





# 06 Certificate

The Postgraduate Certificate in Social Phenomena guarantees, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this training program and receive your university certificate without travel or laborious paperwork”*



This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in Social Phenomena** endorsed by TECH Global University, the world's largest online university.

**TECH Global University**, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Social Phenomena**

Modality: **online**

Duration: **12 weeks**

Accreditation: **12 ECTS**



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
online transformation  
development languages  
classroom



## Postgraduate Certificate

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## Social Phenomena

