

Postgraduate Certificate International Politics





Postgraduate Certificate International Politics

- » Modality: online
- » Duration: 6 Weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/journalism-communication/postgraduate-certificate/international-politics

Index

01

Introduction

p. 4

02

Objectives

p. 8

03

Course Management

p. 12

04

Structure and Content

p. 16

05

Study Methodology

p. 20

06

Certificate

p. 30

01

Introduction

The student will specialize in International Journalism and will be able to provide citizens with the most complete information on international events related to the rest of the world. In addition, they will be able to immerse themselves in this very complete specialization, developed by professionals in the sector, and give an added value to their curriculum and, consequently, to their professional career.



“

International politics can affect the rest of the world, so it is necessary to have specialized journalists capable of telling citizens the most relevant facts"

This course deals with international politics following different geographical areas. In this way, a complete and well-structured program has been developed that allows students to learn about the main political milestones of the most relevant and influential areas across the world.

Specifically, the program analyzes the role of North America, Latin America and Europe in today's world, their internal actors and political systems, as well as Russia, the former USSR and Asia and Africa.

In addition, the importance of the United States and its relationship with the rest of the great powers is studied in depth so that the journalist acquires a critical capacity to analyze the world geopolitical board. On the other hand, the current situation of the European Union is analyzed from a historical perspective, taking into account the latest crises in Europe, which have accentuated an increasingly strong division between the countries of the European Union.

The events that Latin America has experienced since the Spanish colonization, passing through the American influence to reach the current political and social situation is another of the strong points of this training, as well as the great changes suffered in recent years by Russia and the former USSR, especially in political and economic terms. Currently, Russia seeks to be a counterweight to the United States and above all to maintain its influential position among its neighbors.

Asia, with its great weight in the world, both demographically and economically, has gone from being a territory colonized by Europe to a power that rivals the West, with China as its locomotive, without forgetting India, Southeast Asia and the Middle East. This Postgraduate Certificate also highlights the situation of Africa, a continent with a large demographic expansion, a young population and a large number of raw materials, which is the focus of attention of different powers, especially China and Russia.

In addition, this training has the advantage of being taken in a 100% online format, which will allow students not only to adjust their study time according to their needs, but also to be able to specialize from anywhere, as long as they have an Internet connection and a computer or mobile device.

This **Postgraduate Certificate in International Politics** offers you the advantages of a high-level scientific, teaching, and technological specialization. These are some of its most notable features:

- ♦ Practical cases presented by experts in international journalism
- ♦ The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Latest developments in international politics
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ A special emphasis on innovative methodologies in the field of the international journalism
- ♦ Algorithm-based interactive learning system for decision-making in situations focused on journalism and digital communication
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



The world needs qualified professional journalists to offer quality news and reports"

“

We provide you with the best training currently available in international journalism” You only have to bring your enthusiasm to study”

The teaching staff includes professionals from the field of journalism who bring their experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program designed to train in real situations.

This program is designed around Problem Based Learning, where the student must try to solve different professional practice situations that arise during the course. For this, the professional will have the help of an innovative interactive video system made by recognized experts in International Politics with extensive experience.

We offer you the best teaching methodology and a multitude of practical cases to simulate the real life situations that you could face throughout your career.

Know the latest trends in international journalism and be the best in this sector.



02 Objectives

This Postgraduate Certificate is aimed at professional journalists, so that they can acquire the necessary tools to develop in the field, learning about the latest trends and delving into the issues that are at the forefront of this branch of knowledge. Only with the proper preparation will a journalist be able to capture everything that happens in the international scene.



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If your objective is to develop your career in the international field, we offer what you are looking for at TECH”



General Objectives

- ♦ Analyze the political structure of Europe, North America and Latin America
- ♦ Analyze the role of these powers on a global level
- ♦ Identify the most relevant events of the last few years
- ♦ Examine how these regions relate to the eastern regions
- ♦ Analyze the evolution of Russia, Asia and Africa in recent decades
- ♦ Understand the importance of these divisions in the world
- ♦ Identify regional powers



*Develop your skills to become
a versatile journalist at the
forefront of the the latest trends”*





Specific Objectives

- ♦ Analyze the political models of each region
- ♦ Recognize the influence of Europe and the USA on Latin America
- ♦ Assess the Latin American uprisings of 2019 and analyzing their main motives
- ♦ Identify the present-day problems of the EU
- ♦ Examine the current relationship between USA and China
- ♦ Define the structural weaknesses of each region
- ♦ Raise awareness of the role of indigenous communities in America
- ♦ Observe the conversion of planned economies to free market economies
- ♦ Examine the influence of colonialism in Africa and Asia
- ♦ Study the current relationships between Russia, Asia and Africa
- ♦ Analyze the political regimes that govern Russia, Asia and Africa

03

Course Management

The design of this program has been created by a team of journalism professionals with years of professional and teaching experience. All of them, aware of the current need for quality training in the journalism sector, have joined their knowledge to provide students with the most complete specialization in the market, allowing them to develop in the field of international journalism.



“

The best way to learn is by studying with the best. And we offer you that opportunity”

Management



Ms. Chato Vázquez, Carmen

- ♦ Degree in Audiovisual Communication. San Pablo University - CEU. Madrid. 2005
- ♦ Postgraduate Diploma in International Crisis Prevention and Management from the Carlos III de Madrid University in 2008
- ♦ Postgraduate Diploma in Public Communication and Defence from the Gutiérrez Mellado University Institute- UNED in 2009
- ♦ Support and logistics technician in the COPOLAD II program International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP). Madrid. 2016-2020
- ♦ Freelance Journalist 2013-2016

Professors

Mr. Salinas Quevedo, Juan

- ♦ Journalist specializing in Culture, Social Rights and Sports
- ♦ Freelance Journalist Since 2019
- ♦ Journalist Columna Cero Since 2017
- ♦ Head of RPA Customer Engagement. ADA Mobile Since 2016

Ms. Negrete, Ana Belén

- ♦ Head of the Content Department, MarketiNet Spain
- ♦ Editor and Reporter for the REFORMA Newspaper Mexico, Spain and Ireland
- ♦ Master's Degree in International Affairs (major in Economics) from the Pontificia de Comillas University
- ♦ Degree in Audiovisual Communication from the Complutense University Madrid
- ♦ Specialization in Data Collection and Survey Analysis from the University of Muchugam (Coursera)
- ♦ Worked as Secretary of State for the EU Spanish Ministry of Foreign Affairs
- ♦ Freelance Journalist between 2006 and 2010

Ms. Pérez Short, Alba

- ♦ Journalist
- ♦ Degree in Journalism Complutense University of Madrid (UCM). 2011-2015
- ♦ Master's Degree in Marketing, Consulting and Political Communication Santiago de Compostela University (USC) 2018-2019
- ♦ Senior Technician in Digital Marketing & Inbound Marketing. International Marketing 2019

Dr. Díaz Merry, Borja

- ♦ Copywriter Radio Televisión Española (RTVE). Since 2020
- ♦ Collaborator of the International Department La Vanguardia daily newspaper Since 2015
- ♦ PhD in Journalism Complutense University of Madrid. 2019
- ♦ Degree in Journalism Complutense University of Madrid. 2004
- ♦ Diplomacy and International Relations Course for Journalists. Diplomatic School, Ministry of Foreign Affairs. Madrid. 2016
- ♦ Journalist Europa Press News Agency 2001-2020

04

Structure and Content

The structure of the contents has been designed by a team of professionals in journalism and other related areas, who are conscious of the importance of up-to-date training in order to be able to gain deeper knowledge in the area, in order to produce work of professional quality through the use of the available tools.





“

We guarantee the most complete and up-to-date learning program on the market, which will allow you to enter an exciting world with every guarantee of success”

Module 1. International Politics by Geographical Zones I. Europe, North America and Latin America

- 1.1. Institutions of Power in the USA
 - 1.1.1. Executive Power
 - 1.1.2. Legislative Power
 - 1.1.3. House of Representatives
 - 1.1.4. Senate
 - 1.1.5. Judicial Power
- 1.2. USA Electoral System
 - 1.2.1. Presidential System
 - 1.2.2. General Elections and *Midterm* Elections
 - 1.2.3. Government Positions
- 1.3. USA and the World
 - 1.3.1. United States and China
 - 1.3.2. Relationship With Latin America
 - 1.3.3. United States and the Middle East
 - 1.3.4. United States and Europe
- 1.4. Creation of the European Union
 - 1.4.1. Devastated Europe after World War II
 - 1.4.2. From the Schuman Declaration to the Current EU
- 1.5. Institutions of the EU
 - 1.5.1. Parliament
 - 1.5.2. EU Council
 - 1.5.3. The European Commission
 - 1.5.4. Court
 - 1.5.5. European Council
 - 1.5.6. Court of Auditors
 - 1.5.7. Central European Bank
 - 1.5.8. Eurogroup
- 1.6. Is the European Union in Crisis?
 - 1.6.1. Brexit
 - 1.6.2. The Response to the 2008 Crisis, the Refugee Crisis and Coronavirus
 - 1.6.3. EU and Turkey Relationships
 - 1.6.4. The Far Right in Europe
- 1.7. Mexico and Central America
 - 1.7.1. Mexico as a Latin American Power
 - 1.7.2. Central America
 - 1.7.3. Main Social Problems in Mexico and Central America
- 1.8. Andes Region. Venezuela, Colombia, Ecuador, Peru, Bolivia
 - 1.8.1. The Venezuelan Crisis
 - 1.8.2. Colombia
 - 1.8.2.1. Guerrillas and Paramilitarism
 - 1.8.2.2. Drug Trafficking
 - 1.8.2.3. Assassinations of Social Leaders
 - 1.8.3. Equator
 - 1.8.3.1. The 2019 Uprisings in Ecuador
 - 1.8.4. Peru
 - 1.8.5. Bolivia
 - 1.8.5.1. The Figure of Evo Morales
 - 1.8.5.2. Current Political Context
- 1.9. Southern Cone Argentina, Chile, Brazil, Uruguay
 - 1.9.1. Argentina, Once Again Plunged into Economic Crisis
 - 1.9.2. Chile, Cradle of Latin American Neoliberalism
 - 1.9.3. Brazil, the Economic Giant of the South
 - 1.9.4. Uruguay, the Only Full Democracy in Latin America
- 1.10. The Big Challenges of Latin America
 - 1.10.1. Inequality
 - 1.10.2. Economic Dependence
 - 1.10.3. Urbanization
 - 1.10.4. Climate Change
 - 1.10.5. Violence
 - 1.10.6. Institutional Weakness

Module 2. International Politics by Geographical Zones II. Russia and the Former USSR, Asia and Africa

- 2.1. Russia
 - 2.1.1. Fall of the USSR and Conversion to Capitalism
 - 2.1.2. Putinism: 20 Years in Power
 - 2.1.3. Russia's Allies
- 2.2. Caucasus and Central Asia
 - 2.2.1. Nagorno Karabakh-Tension Between Armenia and Azerbaijan
 - 2.2.2. Georgia, South Ossetia and Abkhazia
 - 2.3.3. Central Asia, the Silk Road
- 2.3. Ukraine, Belarus and the Baltics
 - 2.3.1. From Independence to Maidan: Ukraine
 - 2.3.2. Belarus, 26 Years of Lukashenko's Rule
 - 2.3.3. From the USSR to the EU: Baltic Countries
- 2.4. China
 - 2.4.1. *One Belt One Road*
 - 2.4.2. Market Communism
 - 2.4.3. Chinese Hegemony
- 2.5. India
 - 2.5.1. The Most Populated Democracy of the World
 - 2.5.2. India-Pakistan Relationship
 - 2.5.3. Hindu Nationalism
- 2.6. Far East
 - 2.6.1. Japan, the Land of the Rising Sun
 - 2.6.2. Korea, Between North and South
 - 2.6.3. South East Asia: Vietnam, Indonesia, Singapore

- 2.7. Middle East
 - 2.7.1. Saudi Arabia and the Gulf Countries
 - 2.7.2. Iran, Regional Power
 - 2.7.3. Israel
- 2.8. Maghreb
 - 2.8.1. Egypt
 - 2.8.2. Libya
 - 2.8.3. Morocco and Algeria
- 2.9. Sub-Saharan Africa
 - 2.9.1. Nigeria
 - 2.9.2. Francophone Africa: Côte d'Ivoire, Burkina Faso
 - 2.9.3. East Africa: Kenya, Tanzania
- 2.10. South Africa
 - 2.10.1. End of Apartheid
 - 2.10.2. Leadership in Africa
 - 2.10.3. Inequality



*A unique, key, and decisive
training experience to boost your
professional development"*

05

Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



“

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes
(which you might not be able to attend)”*



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

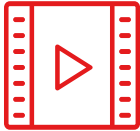
The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

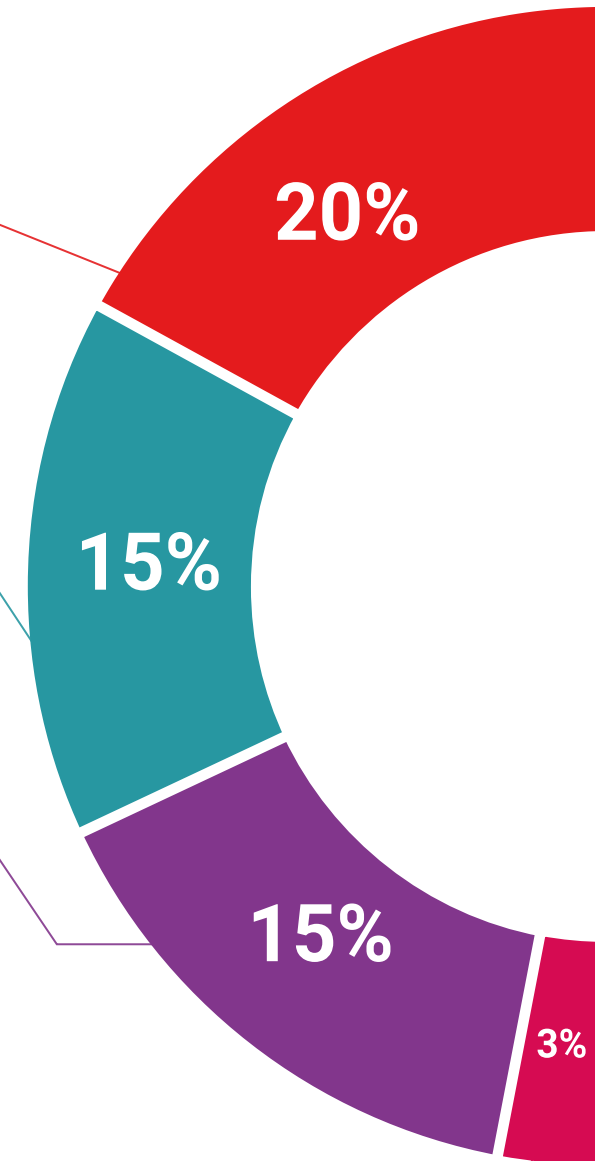
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

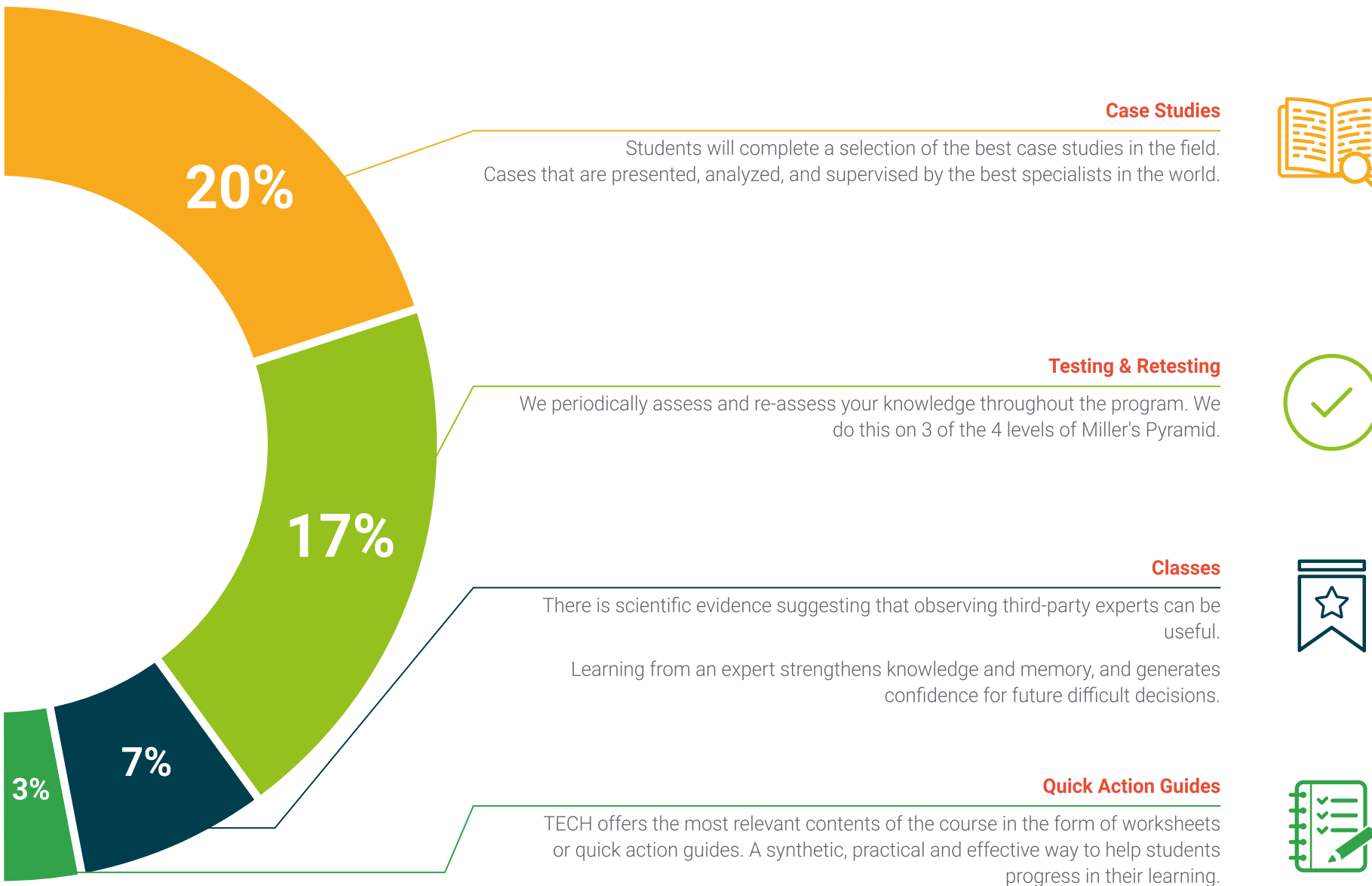
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





06 Certificate

The Postgraduate Certificate in International Politics guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this master's
and receive your university degree
without travel or laborious paperwork"*

This private qualification will allow you to obtain a **Postgraduate Certificate in International Politics** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in International Politics**

Modality: **online**

Duration: **12 Weeks**

Accreditation: **12 ECTS**



future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present quality
online training
development language
classroom



Postgraduate Certificate International Politics

- » Modality: online
- » Duration: 6 Weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate International Politics