

# Postgraduate Certificate Investigative Journalism



## Postgraduate Certificate Investigative Journalism

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/journalism-communication/postgraduate-certificate/investigative-journalism](http://www.techtitute.com/us/journalism-communication/postgraduate-certificate/investigative-journalism)

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# 01

# Introduction

Investigative journalism allows reporters and editors to investigate in depth a subject that has not been brought to public light, highlighting cases of crime or corruption. Great investigative journalists spend months following a lead that can lead them to uncover a big story. In this program TECH offers the most complete specialization on the market for students to specialize in this exciting field, so that they acquire the necessary skills to give a boost to their profession.



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*Bringing to light hidden facts that affect society requires extensive investigative work. Train with us and acquire the necessary skills to specialize in this field"*

This Postgraduate Certificate addresses the history and characteristics of investigative journalism and narrative journalism and provides professionals with the resources and tools needed to carry out an investigation and find the right sources.

After completing this program, the professional journalist will develop specialized knowledge to conduct a good investigation, as well as to write a good news story or profile. In this way, this specialization will allow students to develop their journalistic flair and give free rein to their own style, through the study of the journalistic eye and the rhythm and language for each type of text and story. In addition, the focus will be on desktop publishing to learn how to polish their own texts.

Examples of great journalists and reports will also be shown, both investigative reports and narrative pieces, making this section one of the cornerstones of the program, with the aim of learning from the best journalists in history.

Specializing in investigative journalism is also essential for professionals in this sector, as it will allow them to gain a better understanding of reality. For this reason, TECH has designed this complete Postgraduate Certificate that will give you the keys to develop your work with total professionalism.

In addition, this training has the advantage of being taken in a 100% online format, which will allow students not only to adjust their study time according to their needs, but also to be able to specialize from anywhere, as long as they have an Internet connection and a computer or mobile device.

This **Postgraduate Certificate in Investigative Journalism** contains the most complete and up-to-date academic program on the market. The most important features of the program include:

- ♦ Practical cases presented by experts in international journalism
- ♦ The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Latest developments in Investigative Journalism
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ A special emphasis on innovative methodologies in the field of the international journalism
- ♦ Algorithm-based interactive learning system for decision-making in situations focused on journalism and digital communication
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*A 100% online program that will allow you to combine your studies with the rest of your daily activities"*



*We provide you with the best training currently available in international journalism” You only have to bring your enthusiasm to study”*

*We offer you the best teaching methodology and a multitude of practical cases to simulate the real life situations that you could face throughout your career.*

*Know the latest trends in international journalism and be the best in this sector.*

The teaching staff includes professionals from the field of journalism who bring their experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program designed to train in real situations.

This program is designed around Problem Based Learning, where the student must try to solve different professional practice situations that arise during the course. For this, the professional will have the help of an innovative interactive video system made by recognized experts in Investigative Journalism who have extensive experience.





# 02 Objectives

This Postgraduate Certificate is aimed at professional journalists, so that they can acquire the necessary tools to develop in the field, learning about the latest trends and delving into the issues that are at the forefront of this branch of knowledge. Only with the proper preparation will a journalist be able to capture everything that happens in the international scene.





“

*If your objective is to develop your career in the international field, we offer what you are looking for at TECH”*



## General Objectives

- ♦ Develop the characteristic and examples of narrative journalism and of investigative journalism
- ♦ Recognise the potential topics of a report or investigation
- ♦ Identify the techniques of Investigative and Narrative Journalism



*Develop your skills and become a versatile journalist who is at the forefront of the latest trends”*





## Specific Objectives

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- ♦ Determine the appropriate methodology for each type of investigation and journalist
- ♦ Evaluate the different sources of information
- ♦ Identify the challenges and dangers of investigative journalism in order to act without exposing oneself
- ♦ Develop the essential techniques to deal with sources
- ♦ Establish the ideal tools for the preparation of a journalistic chronicle or profile
- ♦ Enhance skills to develop a narrative piece



03

# Course Management

The design of this program has been created by a team of journalism professionals with years of professional and teaching experience. All of them, aware of the current need for quality training in the journalism sector, have joined their knowledge to provide students with the most complete specialization in the market, allowing them to develop in the field of international journalism.



“

*The best way to learn is by studying with the best. And we offer you that opportunity”*

## Management



### **Ms. Chato Vázquez, Carmen**

- ♦ Degree in Audiovisual Communication. San Pablo University - CEU. Madrid. 2005
- ♦ Postgraduate Diploma in International Crisis Prevention and Management from the Carlos III de Madrid University in 2008
- ♦ Postgraduate Diploma in Public Communication and Defence from the Gutiérrez Mellado University Institute- UNED in 2009
- ♦ Support and logistics technician in the COPOLAD II program International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP). Madrid. 2016-2020
- ♦ Freelance Journalist 2013-2016





## Professors

### Mr. Salinas Quevedo, Juan

- ♦ Journalist specializing in Culture, Social Rights and Sports
- ♦ Freelance Journalist Since 2019
- ♦ Journalist Columna Cero Since 2017
- ♦ Head of RPA Customer Engagement. ADA Mobile Since 2016

### Ms. Pérez Short, Alba

- ♦ Journalist
- ♦ Degree in Journalism Complutense University of Madrid (UCM). 2011-2015
- ♦ Master's Degree in Marketing, Consulting and Political Communication Santiago de Compostela University (USC) 2018-2019
- ♦ Senior Technician in Digital Marketing & Inbound Marketing. International Marketing 2019



*The best teachers are at the best university. Don't think twice and join our community of students"*

04

# Structure and Content

The structure of the contents has been designed by a team of professionals in journalism and other related areas, who are conscious of the importance of up-to-date training in order to be able to deepen knowledge in the field, in order to produce work of professional quality through the use of the available tools.



“

*We guarantee the most complete and up-to-date learning program on the market, which will allow you to enter an exciting world with every guarantee of success”*



## Module 1. Investigative Journalism and Narrative Journalism within International Journalism

- 1.1. History of International Investigative Journalism
  - 1.1.1. What is Investigative Journalism?
  - 1.1.2. Big International Investigative Journalists
  - 1.1.3. Examples of International Investigations
    - 1.1.3.1. The Case of the Church in the Boston Globe
    - 1.1.3.2. The Nixon Case
    - 1.1.3.3. The Discovery of the Gulag
- 1.2. International Investigative Journalism Techniques
  - 1.2.1. Searching for a Topic
  - 1.2.2. How to Obtain Documentation
  - 1.2.3. Verify the Information
- 1.3. Information Sources
  - 1.3.1. Type of Sources
    - 1.3.1.1. Document Sources
    - 1.3.1.2. Personal Sources
    - 1.3.1.3. Official Sources
- 1.4. Challenges of International Investigative Journalism
  - 1.4.1. Safety
  - 1.4.2. Protecting the Sources
- 1.5. The Interview, Key for a Good Investigative Report
  - 1.5.1. Features
  - 1.5.2. Types of Interviews
  - 1.5.3. Methodology
- 1.6. History of the International Narrative Journalism
  - 1.6.1. What is the Narrative Journalism?
  - 1.6.2. New Journalism
  - 1.6.3. Gonzo Journalism





- 1.6.4. The Fathers of International Narrative Journalism
  - 1.6.4.1. Hunter Thompson
  - 1.6.4.2. Tom Wolfe
  - 1.6.4.3. Truman Capote
  - 1.6.4.4. Norman Mailer
  - 1.6.4.5. Rodolfo Walsh
  - 1.6.4.6. Tomás Eloy Martínez
- 1.7. The Profile and the International Press Reports
  - 1.7.1. Profile: Characteristics and Examples
  - 1.7.2. The Press. Characteristics and Examples
- 1.8. How to Tell Stories in the International Field
  - 1.8.1. The Importance of Scenes
  - 1.8.2. The Rhythm
  - 1.8.3. The Language
- 1.9. Slow-Burning International Journalism
  - 1.9.1. Showing and Telling
  - 1.9.2. The Use of the First Person
  - 1.9.3. The Look
  - 1.9.4. Self-Editing
  - 1.9.5. Methodology
- 1.10. International Press Reports
  - 1.10.1. Great Journalistic Reports
    - 1.10.1.1. Cold Blooded, Truman Capote
    - 1.10.1.2. Operation Massacre, Rodolfo Walsh
    - 1.10.1.3. Voices of Chernobyl, Svetlana Aleksievich
  - 1.10.2. Great Current Journalists
    - 1.10.2.1. Martín Caparrós
    - 1.10.2.2. Leila Guerriero
    - 1.10.2.3. Agus Morales
  - 1.10.3. Media Dedicated to Narrative Journalism
    - 1.10.3.1. Gatopardo
    - 1.10.3.2. 5W
    - 1.10.3.3. Soho



05

# Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.





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*TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”*

### The student: the priority of all TECH programs

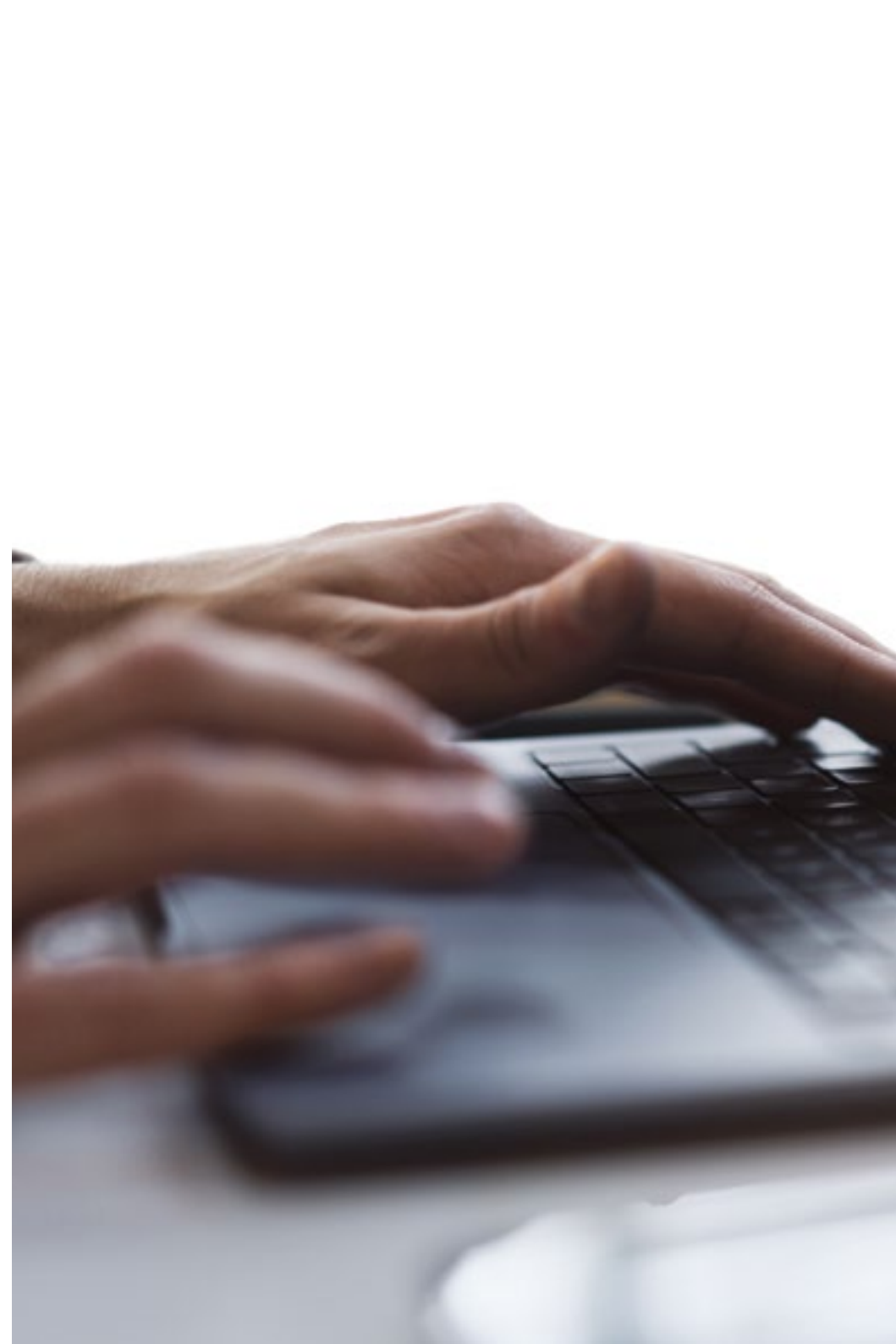
In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes  
(which you might not be able to attend)”*





### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

## Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



## Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*





## A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



*The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"*

### The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



### The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

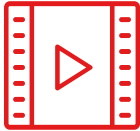
The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

*Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.*

*You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.*



As such, the best educational materials, thoroughly prepared, will be available in this program:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### Interactive Summaries

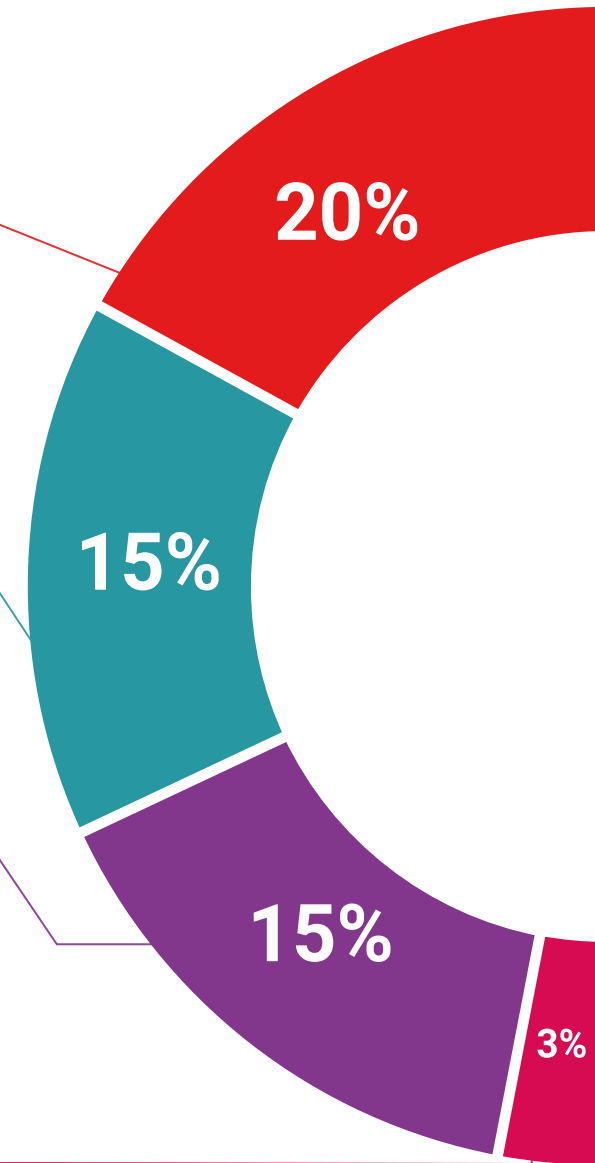
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

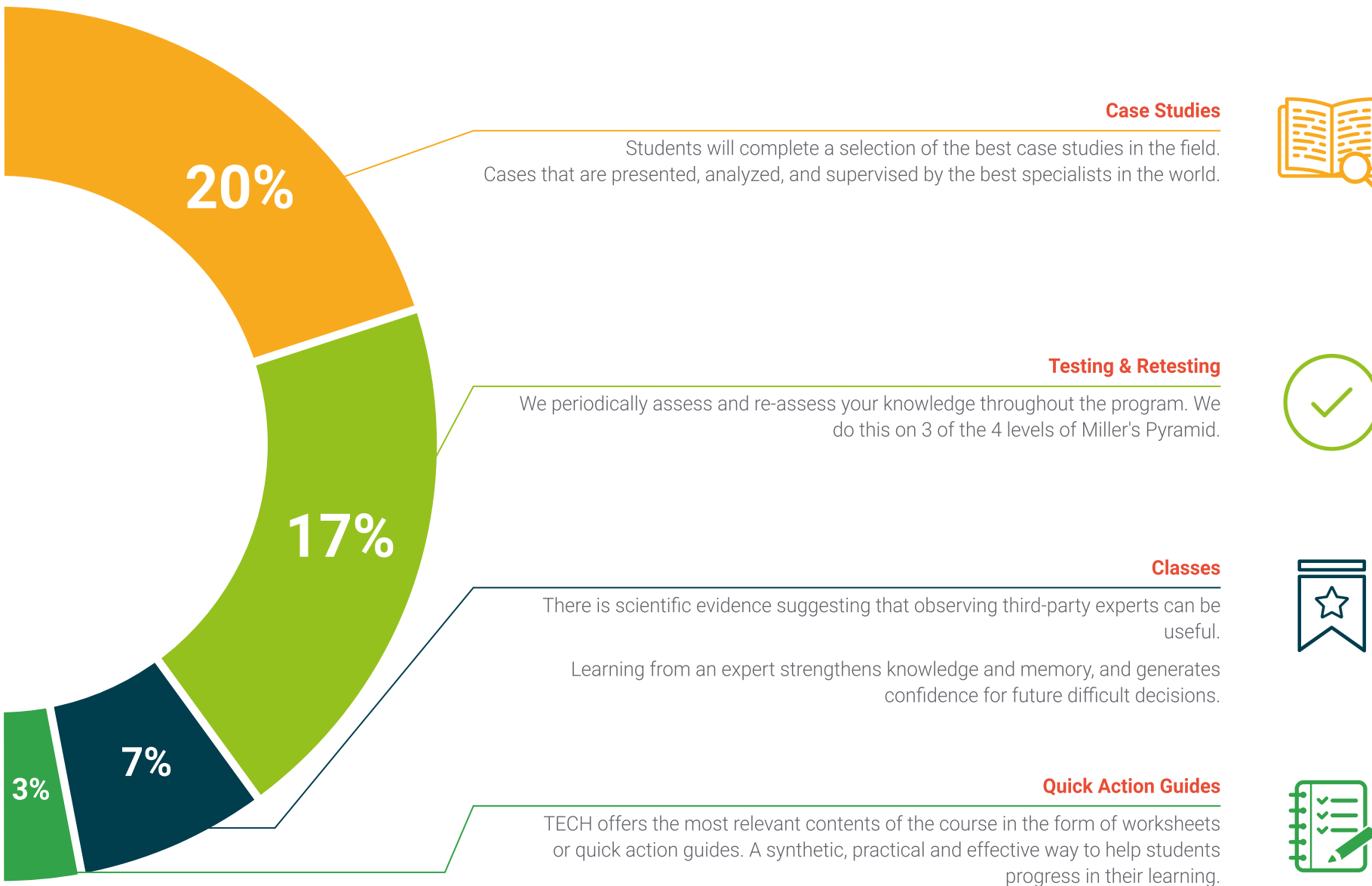
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





# 06 Certificate

The Postgraduate Certificate in International Investigative Journalism guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.





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*Successfully complete this training and  
receive your university degree without travel  
or laborious paperwork”*

This private qualification will allow you to obtain a **Postgraduate Certificate in Investigative Journalism** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Investigative Journalism**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
online training  
development language  
classroom



**Postgraduate Certificate**  
**Investigative Journalism**

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Official N° of hours: 150 h.

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