





# Postgraduate Certificate Web Client Computing

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Teaching Hours: 150 hours.

Website: www.techtitute.com/us/information-technology/postgraduate-certificate/web-client-computing

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# tech 06 | Introduction

The main objective of this program is that the student gains the ability to incorporate substantial qualitative improvements, providing new solutions to specific problems that arise in software development.

Throughout these months, students will understand the procedures and techniques to improve the appearance of a document written in HTML; they will learn about the evolution of the JavaScript language and will learn to develop applications with complex structures through the use of the different procedures, functions and objects that make up JavaScript.

Students will have access to the most advanced teaching resources and will have the opportunity to study a teaching program that brings together the most in-depth knowledge in the field, where a group of professors of high scientific rigor and extensive international experience will provide you with the most complete and up-to-date information on the latest advances and techniques in Software Engineering and Information Systems.

The syllabus covers the main current topics in Software and Computer Systems Engineering in such a way that whoever masters them will be prepared to work in this field. Therefore, it is not just another diploma in your backpack, but a real learning tool to approach the topics of the specialty in a modern, objective way and with the ability to make a judgment based on today's most cutting-edge information.

It should be noted that since this is a 100% online Postgraduate Certificate, the student is not conditioned by fixed schedules or the need to move to another physical location, but can access the contents at any time of the day, balancing their work or personal life with their academic life.

This **Postgraduate Certificate in Web Client Computing** contains the most complete and up-to-date educational program on the market. The most important features of the program include:

- The development of case studies presented by experts in Web Client Computing
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional development
- Practical exercises where self-assessment can be used to improve learning
- Special emphasis on innovative methodologies in the field of Web Client Computing
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



Learn to design, evaluate and manage software engineering projects thanks to this highquality program"



Specialize in computer systems with the help of professionals with extensive experience in the sector"

Its teaching staff includes professionals belonging to the field of Web Client Computing, who contribute the experience of their work to this program, as well as recognized specialists from reference societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive learning programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts in Web Client Computing.

This program comes with the best educational material, providing you with a contextual approach that will facilitate your learning.

This 100% online Postgraduate Certificate will allow you to combine your studies with your professional work.





# tech 10 | Objectives

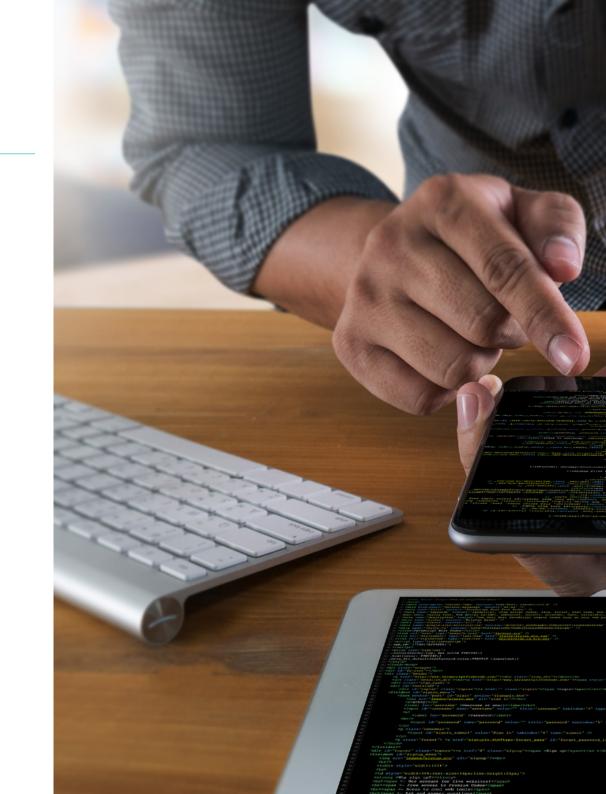


# **General Objectives**

- Acquire new knowledge in Software and Computer Systems Engineering
- Acquire new skills in terms of new technologies and the latest software developments
- Process the data generated in Software and Computer Systems Engineering activities



Improving your skills in the field of Web Client Computing will allow you to be more competitive. Continue your training and give your career a boost"







## **Specific Objectives**

- Understand the process of creating web content through HTML markup language
- Understand the procedures and techniques to improve the appearance of a document written in HTML
- Know the evolution of the Javascript language
- Acquire the necessary knowledge for the development of web client-side applications
- Develop applications with complex structures, by using the different procedures, functions and objects that integrate JavaScript
- Learn how to use the DOM programming interface for HTML and XML documents to modify their structure, style and content
- Understand the use of event-based flow and listeners, as well as the use of modern toolkit and alignment systems
- Know the concept of web usability, its advantages, principles, methods and techniques to make a web site usable by the user
- Establish knowledge of web accessibility, its importance in current digital platforms, methodologies, norms, standards and determine compliance







#### **International Guest Director**

Darren Pulsipher is a highly experienced software architect, an innovator with an outstanding international track record in software and firmware development. In fact, he possesses highly developed communication, project management and business skills, which have enabled him to lead major global initiatives.

He has also held senior positions of great responsibility throughout his career, such as Chief Solution Architect for the Public Sector at Intel Corporation, where he has promoted modern business, processes and technologies for customers, partners and users in the public sector. In addition, he founded Yoly Inc. where he has also served as CEO, working to develop a social network aggregation and diagnostic tool based on Software as a Service (SaaS), using Big Data and Web 2.0 technologies.

Additionally, he has served in other companies, as Senior Director of Engineering, at Dell Technologies, where he led the Big Data in the Cloud Business Unit, leading teams in the United States and China for the management of large projects and the restructuring of business divisions for their successful integration. He has also worked as Chief Information Officer at XanGo, where he managed projects such as Help Desk support, production support and solution development.

Among the many specialties in which he is an expert, Edge to Cloud technology, cybersecurity, Generative Artificial Intelligence, software development, networking technology, cloud-native development and the container ecosystem stand out. Knowledge he has shared through the "Embracing Digital Transformation" podcast and weekly newsletter, which he produced and hosted, helping organizations successfully navigate digital transformation by leveraging people, processes and technology.



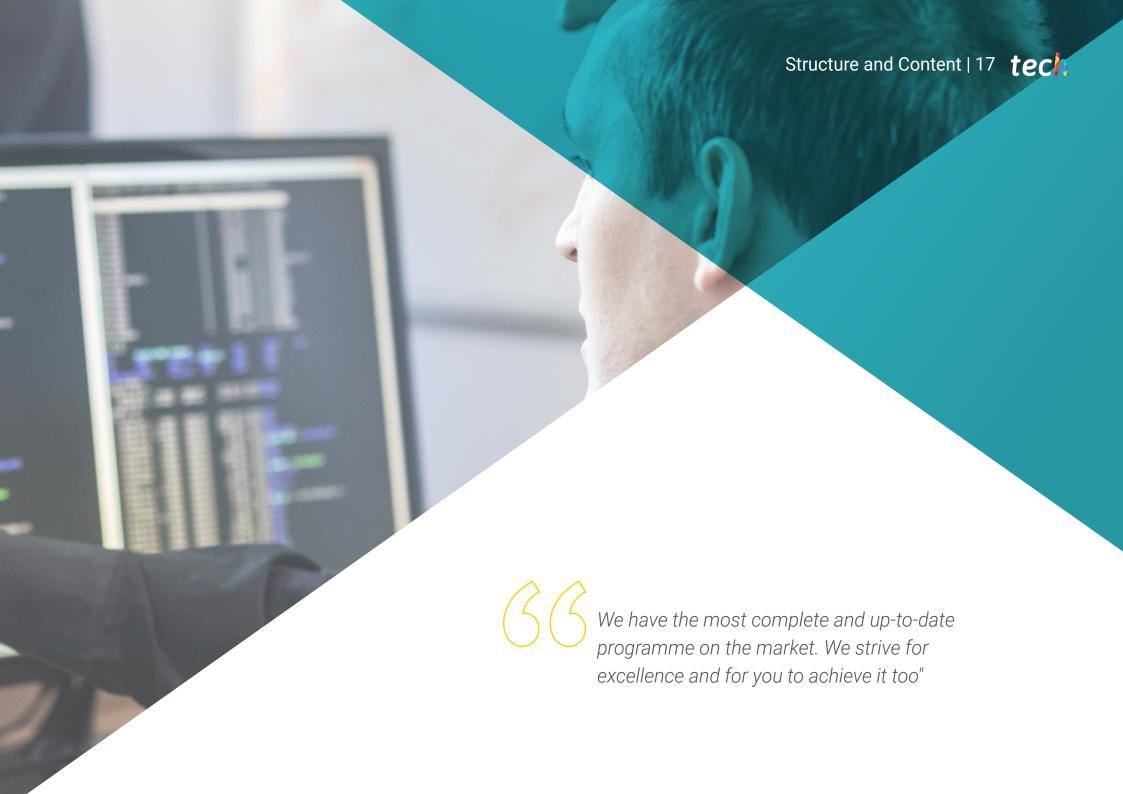
# Dr. Pulsipher, Darren

- Chief Solution Architect for Public Sector at Intel, California, United States
- Presenter and Producer of "Embracing Digital Transformation", California
- Founder and CEO at Yoly Inc., Arkansas
- Senior Director of Engineering at Dell Technologies, Arkansas
- Chief Information Technology Officer, XanGo, Utah
- Senior Architect at Cadence Design Systems, California
- Senior Project Process Manager at Lucent Technologies, California
- Software Engineer at Cemax-Icon, California
- Software Engineer at ISG Technologies, Canada
- MBA in Technology Management from the University of Phoenix, Phoenix, California
- B.S. in Computer Science and Electrical Engineering from Brigham Young University



Thanks to TECH, you will be able to learn with the best professionals in the world"





# tech 18 | Structure and Content

#### Module 1. Web-Client Computing

- 1.1. Introduction to HTML
  - 1.1.1. Structure of the Document
  - 1.1.2. Color
  - 1.1.3. Text:
  - 1.1.4. Hypertext Links
  - 1.1.5. Images
  - 1.1.6. Lists
  - 1.1.7. Tables
  - 1.1.8. Frames
  - 1.1.9. Forms.
  - 1.1.10. Specific Elements for Mobile Technologies
  - 1.1.11. Obsolete Elements
- 1.2. Cascading Style Sheets (CSS)
  - 1.2.1. Elements and Structure of a Cascading Style Sheet
    - 1.2.1.1. Creation of Style Sheets
    - 1.2.1.2. Application of Styles Selectors
    - 1.2.1.3. Style Inheritance and Cascading
    - 1.2.1.4. Page Formatting Using Styles
    - 1.2.1.5. Page Structuring Using Styles. The Box Model
  - 1.2.2. Style Design for different Devices
  - 1.2.3. Types of Style Sheets: Static and Dynamic Pseudoclasses
  - 1.2.4. Best Practices in the Use of Style Sheets
- 1.3. Introduction and History of JavaScript
  - 1.3.1. Introduction
  - 1.3.2. History of JavaScript
  - 1.3.3. Development Environment to be Used
- 1.4. Basic Notions of Web Programming
  - 1.4.1. Basic JavaScript Syntax
  - 1.4.2. Primitive Data Types and Operators
  - 1.4.3. Variables and Areas
  - 1.4.4. Text Strings and Template Literals
  - 1.4.5. Numbers and Booleans
  - 1.4.6. Comparisons

- 1.5. Complex JavaScript Structures
  - 1.5.1. Vectors or Arrays and Objects
  - 1.5.2. Sets
  - 1.5.3. Maps
  - 1.5.4. Disjunctive
  - 1.5.5. Loops
- 1.6. Functions and Objects
  - 1.6.1. Function Definition and Invocation
  - 1.6.2. Arguments
  - 1.6.3. Arrow Functions
  - 1.6.4. Callback Functions
  - 1.6.5. Higher Order Functions
  - 1.6.6. Literal Objects
  - 1.6.7. The This Object
  - 1.6.8. Objects as Namespaces: the Maths and Date Objects
- 1.7. The Document Object Model (DOM)
  - 1.7.1. What is DOM?
  - 1.7.2. A Bit of History
  - 1.7.3. Navigation and Element Retrieval
  - 1.7.4. A Virtual DOM with JSDOM
  - 1.7.5. Query selectors
  - 1.7.6. Navigation using Properties
  - 1.7.7. Assigning Attributes to Elements
  - 1.7.8. Creation and Modification of Nodes
  - 1.7.9. Updated Styling of the DOM Elements
- 1.8. Modern Web Development
  - 1.8.1. Event-Driven Flow and Listeners
  - 1.8.2. Modern Web Toolkits and Alignment Systems
  - 1.8.3. Strict JavaScript Mode
  - 1.8.4. More about Functions
  - 1.8.5. Asynchronous Promises and Functions
  - 1.8.6. Closures
  - 1.8.7. Functional Programming
  - 1.8.8. POO in JavaScript

# Structure and Content | 19 tech

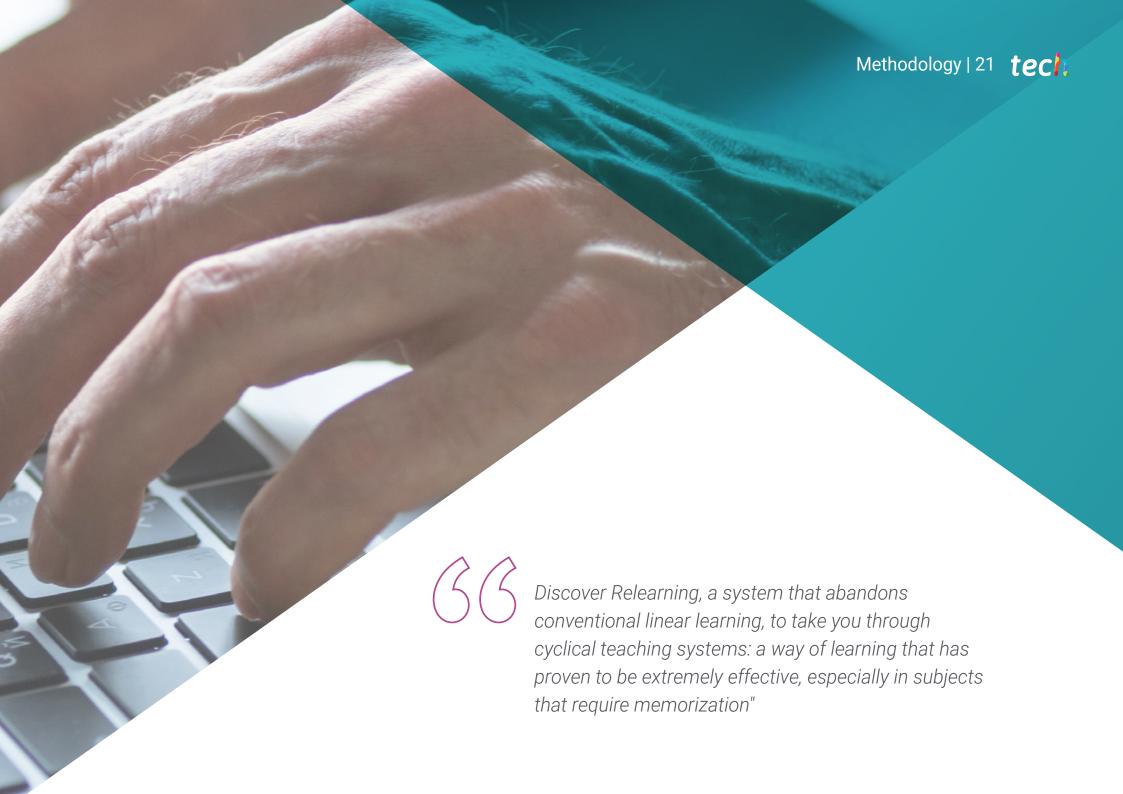
- 1.9. Web Usability
  - 1.9.1. Introduction to Usability
  - 1.9.2. Definition of Usability
  - 1.9.3. Importance of User-Centered Web Design
  - 1.9.4. Differences Between Accessibility and Usability
  - 1.9.5. Advantages and Problems in Combining Accessibility and Usability
  - 1.9.6. Advantages and Difficulties in the Implementation of Usable Websites
  - 1.9.7. Usability Methods
  - 1.9.8. User Requirements Analysis
  - 1.9.9. Conceptual Design Principles. User-Oriented Prototyping
  - 1.9.10. Guidelines for the Creation of Usable Web Sites
    - 1.9.10.1. Usability Guidelines of Jakob Nielsen
    - 1.9.10.2. Usability Guidelines of Bruce Tognazzini
  - 1.9.11. Usability Evaluation
- 1.10. Web Accessibility
  - 1.10.1. Introduction
  - 1.10.2. Definition of Web-Accessibility
  - 1.10.3. Types of Disabilities
    - 1.10.3.1. Temporary or Permanent Disabilities
    - 1.10.3.2. Visual Impairment
    - 1.10.3.3. Hearing Impairment
    - 1.10.3.4. Motor Impairment
    - 1.10.3.5. Neurological or Cognitive Disabilities
    - 1.10.3.6. Difficulties Arising from Aging
    - 1.10.3.7. Limitations Arising from the Environment
    - 1.10.3.8. Barriers Preventing Access to the Web
  - 1.10.4. Technical Aids and Support Products to Overcome Barriers
    - 1.10.4.1. Aids for the Blind
    - 1.10.4.2. Aids for Persons with Low Vision
    - 1.10.4.3. Aids for People with Color Blindness
    - 1.10.4.4. Aids for the Hearing Impaired
    - 1.10.4.5. Aids for the Motor Impaired
    - 1.10.4.6. Aids for the and Neurological Impaired

- 1.10.5. Advantages and Difficulties in the Implementation of Web Accessibility
- 1.10.6. Web Accessibility Regulations and Standards
- 1.10.7. Web Accessibility Regulatory Bodies
- 1.10.8. Comparison of Standards and Regulations
- 1.10.9. Guidelines for Compliance with Regulations and Standards
  - 1.10.9.1. Description of the Main Guidelines (Images, links, videos, etc.)
  - 1.10.9.2. Guidelines for Accessible Navigation
    - 1.10.9.2.1. Perceptibility
    - 1.10.9.2.2. Operability
    - 1.10.9.2.3. Comprehensibility
    - 1.10.9.2.4. Robustness
- 1.10.10. Description of the Web Accessibility Compliance Process
- 1.10.11. Compliance Levels
- 1.10.12. Compliance Criteria
- 1.10.13. Compliance Requirements
- 1.10.14. Web Site Accessibility Evaluation Methodology



A comprehensive and multidisciplinary educational program that will allow you to excel in your career, following the latest advances in the field of Web Client Computing"





# tech 22 | Methodology

### Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method has been the most widely used learning system among the world's leading Information Technology schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question that you are presented with in the case method, an action-oriented learning method. Throughout the course, students will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.



## **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



# Methodology | 25 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

## This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### **Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### **Practising Skills and Abilities**

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



# Methodology | 27 tech



25%

4%

3%

#### **Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.



This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

### **Testing & Retesting**

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We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.





# tech 30 | Certificate

This **Postgraduate Certificate in Web Client Computing** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: Postgraduate Certificate in Web Client Computing
Official N° of Hours: 150 h.



Mr./Ms. \_\_\_\_\_, with identification number \_\_\_\_ For having passed and accredited the following program

#### POSTGRADUATE CERTIFICATE

in

#### Web Client Computing

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro

qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each cour

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<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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Course Modality: Online

Duration: 6 weeks

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