Postgraduate Diploma
Global Contemporary Art

tech global university

Postgraduate Diploma
Global Contemporary Art

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Accreditation: **18 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/humanities/postgraduate-diploma/postgraduate-diploma-global-contemporary-art**

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01
Introduction

Global Contemporary Art has emerged as one of the most powerful and complex forms of expression of the 21st century, reflecting the challenges, tensions and transformations of an interconnected world. According to a UNESCO report, the global art market reached 67.4 billion dollars, highlighting the growing economic and symbolic relevance of the visual arts in the current context. In order to explore the fascinating world of art that is shaping society, TECH has developed this Postgraduate Diploma, which will offer a comprehensive view of the main artistic trends. Through a 100% online methodology and an innovative syllabus, specialists will acquire the tools to understand the impact of Art in an interconnected world.

Do you want to analyze Contemporary Art from a global perspective? This online qualification will give you the tools to identify the most relevant trends and understand how Art acts as a driving force for social and cultural change"

Global Contemporary Art has become an essential reflection of the complexity of the present time. In a world marked by interconnection, social conflict and technological advances, this type of artistic expression not only captures the essence of global transformations, but also acts as a catalyst for cultural, political and social change. Therefore, this field has become established as a form of aesthetic expression and a powerful tool for understanding and transforming the modern world.

In this context, TECH's Global Contemporary Art program is an indispensable tool for those seeking to understand and analyze this discipline in its most current and universal dimension. The program is designed to provide professionals with the opportunity to expand their knowledge of the main global artistic currents and trends, as well as to develop critical and analytical skills applicable to the cultural sector. At the same time, they will learn to interpret the impact of international artistic movements, identify emerging trends and understand how art engages with global issues such as diversity, inclusion and sustainability.

Based on this, graduates will not only boost their professional development, but also enrich their personal vision, fostering a deeper connection with global cultural dynamics. In this way, they will acquire tools that will prepare them to face the challenges of an interconnected world, turning their passion for art into a valuable asset for their career and their growth.

Likewise, the 100% online modality will offer an unparalleled experience that adapts to the needs of the students, boosting their knowledge and skills through the Relearning methodology, a technique that prioritizes effective retention through the strategic repetition of key concepts in diverse contexts. This approach will reinforce understanding and facilitate the acquisition of practical skills without the need for traditional, repetitive instruction.

This **Postgraduate Diploma in Global Contemporary Art** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts with a deep knowledge of Global Contemporary Art
- The graphic, schematic and eminently practical contents with which it is conceived gather scientific and practical information on those disciplines that are indispensable for professional practice
- Practical exercises where the self-assessment process can be carried out to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

With this comprehensive program, you will have the flexibility to prepare at your own pace and access quality education that will strengthen your professional profile in the competitive international art market"

"

You will learn from experts and have a very complete syllabus with which you will master the keys to Global Contemporary Art. TECH offers you a methodology that guarantees effective and flexible learning!"

The program's teaching staff includes professionals from the sector who contribute their work experience to this specializing program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare for real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts.

Do you want to explore the cultural impact of modern art? With a unique syllabus that connects creativity, diversity and critical analysis on the global scene, you will achieve your academic goals.

You will discover global art trends and how they influence contemporary culture, with an innovative program designed to think beyond borders.
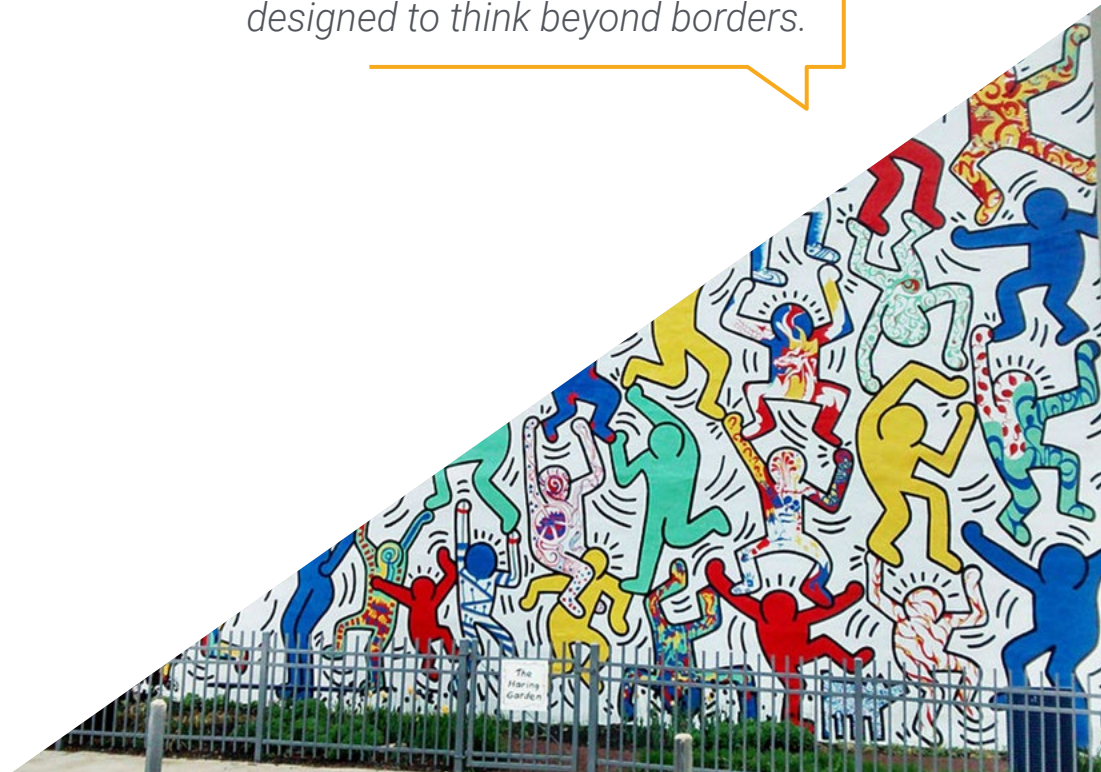
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Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.

We give you more

Study at the world's largest online university and guarantee your professional success. The future starts at TECH"

The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.

Forbes
The best online university in the world

The most complete **syllabus**

TOP international faculty

The most effective methodology

World's No.1 The World's largest online university

The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

tech

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.

G Google Partner PREMIER 2023

NBA The Official Online University of the **NBA**

4.9/5 ★★★★★ ★global score

99% maximun employability guaranteed

Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.

The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.
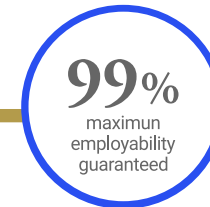
03
Syllabus

This Postgraduate Diploma is the gateway to analyzing the most relevant artistic expressions of the 21st century. With a syllabus that offers a comprehensive vision, art will be approached as a cultural phenomenon, emphasizing its evolution, impact and connection with social and political contexts at an international level. In turn, the modules will provide a deep understanding of contemporary artistic trends, their main exponents and the global dynamics that influence their development. Graduates will therefore become experts in cultural policies, inclusion and the role of international art institutions in the construction of global narratives.

"TECH will provide you with the tools you need to stand out in today's cultural and artistic environment, strengthening your critical and analytical skills in an interconnected world"

Module 1. Contemporary Art Theory. Thoughts, Debates, Influences and Trends

1.1. Theory of Art Today
    1.1.1. Theory of Art Today. Theoretical Justification
    1.1.2. The Death of Art
    1.1.3. Thinking About Art Without Art

1.2. Art After Auschwitz. Theories of Art and Culture After World War II
    1.2.1. Greenberg and the Autonomy of Art
    1.2.2. *Apocalyptic and Integrated*
    1.2.3. *Cultural Studies*

1.3. The Image Supplants the Real: The Zeitgeist of Postmodernity
    1.3.1. Debord and the Society of the Spectacle
    1.3.2. Postmodernism or the Cultural Logic of Advanced Capitalism
    1.3.3. Culture and Simulation

1.4. Neoliberal Globalization (I). Art in Response to *The End of History*
    1.4.1. The Return of the Political
    1.4.2. The Artist as Ethnographer
    1.4.3. Rancière: Art and Politics

1.5. Neoliberal Globalization (II). Art in Response to The Great Recession
    1.5.1. Empire and Multitude
    1.5.2. Postoperaism
    1.5.3. Productivity vs. Unproductivity

1.6. Subalternities: Otherness in the Contemporary Debate
    1.6.1. Politics of Recognition
    1.6.2. Gender in Dispute
    1.6.3. Parrhesia

1.7. Other Worlds, Other Beings. Cultures Beyond the Human
    1.7.1. Fisher: The Weird and the Spooky
    1.7.2. Cyborgs and Monsters
    1.7.3. *Cybernetic Culture Research Unit*

1.8. The Internet and the Production of a New Hegemonic Visuality
    1.8.1. Poor Image and Circulationism
    1.8.2. Groys: Becoming an Artist
    1.8.3. Digital Inflation

1.9. Sloterdijk, Menke and Badiou. A Singular Contemporaneity
    1.9.1. Sloterdijk: *The Color of Time*
    1.9.2. The Loss of Force
    1.9.3. Artistic Truths

1.10. Art in Response to Catastrophe: *Shipwrecks with Spectators*
    1.10.1. Contemplation of Disaster
    1.10.2. When Images Take a Stand
    1.10.3. Panoramas

Module 2. Contemporary Art in the Global Context

2.1. Chronologies and Terminologies in Global Art
    2.1.1. From Mundialization to Globalization: The Dismantling of the Center-Periphery Framework and the Decentralization of the Historiography of Contemporary Art
    2.1.2. Methodological Approaches: From World Art Studies to Global Art Studies
    2.1.3. From Multiculturalism to Interculturality: Critical Contributions from Third Text and Art in America

2.2. Decolonial Theory from the Global South
    2.2.1. Precedents of Decolonial Thought in the Caribbean: Caribbean Thought, Theory of Blackness, and the Anti-Colonialism of Franz Fanon
    2.2.2. Contributions from the East: Orientalisms, Homi Bhabha and the Third Space, Subaltern Studies and Hybridization
    2.2.3. New Cartographies of Decolonial Language from Latin America: The Colonial Matrix of Power and Visuality

2.3. Debates from Global Exhibitions: Curating Difference
    2.3.1. Vision of Latin American art from Euro-American Modernism: North American Exhibitions from the 1930s to the 1970s
    2.3.2. The Global Village of Contemporary Art. The Exhibition "Magiciens de la Terre" by Jean-Hubert Martin (1989) and the Paradigm Shift of Global Curatorship
    2.3.3. "L'Effet-Magiciens: The Case of the Exhibitions Art of the Fantastic (1987), Mexico: Splendors of Thirty Centuries (1990), Mito y Magia en América (1991), Latin American Artists of the twentieth Century (1993)

2.4. Cultural Representation Policies in Contemporary Art
    2.4.1. Multiculturalism and Identity in the 1970s: Chicano Art as a Case Study
    2.4.2. Neo-Mexicanism in the Pictorial Return of the 1980s
    2.4.3. Neo-Conceptualisms in the 1990s. Gabriel Orozco: Identity, Globalization and the Market

2.5.   Transnational Institutions in the 1990s: From Biennials to Museum Franchises

2.5.1.   The Biennial Effect and Latin America on the International Scene: The São Paulo Biennial and the 3rd Havana Biennial

2.5.2.   Transnational Institutions, Globalized Biennials and Franchises

2.5.3.   The Asian Giant, the Museum Boom and Cultural Districts

2.6.   Artistic Practices and Critical Debates in the Global South

2.6.1.   Geopolitics and New Cartographies of Language from Visual Studies

2.6.2.   Artistic Practices of the Tricontinental Space and Transnational Cultural Networks: Groups and Mail Art

2.6.3.   The Conceptual/Conceptualist Debate: Conceptualisms from the Global South

2.7.   The Social Turn and the Relational Turn in Contemporary Art

2.7.1.   International Precedents: The Cases of Tucumán Arde, the Siluetazo, C.A.D.A

2.7.2.   Relational Art of the Global Nineties: From Rikit Tiravanija to Santiago Sierra

2.7.3.   Site-Specific Practices, Activism and Decentralized Artivism: Colectivo Enmedio, Grupo Etcétera, Raqs Media Collective

2.8.   The Turn of Memory and the Archive in Contemporary Art

2.8.1.   Art and Memory in Contemporary Art: Alfredo Jaar, Kader Attia, Krzysztof Wodiczko

2.8.2.   Art and Archive. Aby Warburg's "Memory Effect" and the Curatorial Re-Reading of Georges Didi-Huberman. The Atlas Group as a Case Study

2.8.3.   Memorials, Monuments and Artistic Practices in the Crisis of History: from Black Lives Matter to Rhodes Must Fall

2.9.   The Ethnographic Turn and the Geographical Turn in Contemporary Art

2.9.1.   The Ethnographic Turn and the Artist as Ethnographer

2.9.2.   Dissident Geographies and Global Structures in Contemporary Art: Geo-Aesthetics and Border Thinking. Guillermo Gómez-Peña and The Border Art Workshop

2.9.3.   Counter-Cartographies from the Global South: Bouchra Khalili and Forensic Architecture

2.10.   The Ecological Turn in Contemporary Art

2.10.1.   Questioning the Anthropocene. The Otolith Group as a Case Study

2.10.2.   Decolonizing Nature: a Focus from the Global South

2.10.3.   Anti-Colonial Fictions, Speculations and Futures Against the End of the World

Module 3. Research Methodologies in Contemporary Art

3.1.   Contemporaneity and Disciplinary Displacements in Contemporary Art

3.1.1.   Contemporaneity, the Contemporary and Art in Response to this Temporality

3.1.2.   Inter, Multi, Trans and Indisciplinary. Transmediality

3.1.3.   The Research-Creation Paradigm

3.2.   (Counter)Narrative Methodologies in Contemporary Art

3.2.1.   Fable and Autobiography

3.2.2.   Microhistory

3.2.3.   Fictitious Archives and Archival Fictions

3.3.   (Counter)Cartographic Methodologies in Contemporary Art

3.3.1.   Geopolitics and Transits

3.3.2.   Experimental Geography and Spatial Production

3.3.3.   Forensic Method

3.4.   Case Studies of Exhibitions on (Counter) Narrative and (Counter) Mapping Methodologies

3.4.1.   Documenta: Platforms, 2005

3.4.2.   Mercosur Biennial: Feminine. Visualities, Actions and Affects, 2020

3.4.3.   60th Venice Biennale: Foreigners Everywhere, 2024

3.5.   Decolonization and the Recognition of Southern Epistemologies in Contemporary Art

3.5.1.   The Crisis of Anthropological Representations

3.5.2.   Subaltern Voices

3.5.3.   Decolonization from the Critique of the Museum

3.6.   Cosmologies, Knowledge and Consciousness in Contemporary Art

3.6.1.   Non-Human and More-Than-Human Agency

3.6.2.   Dreamlike Worlds and Images

3.6.3.   Animism

3.7.   Case Studies of Contemporary Art Exhibitions on Southern Epistemologies and Contemporary Cosmologies

3.7.1.   How to Make Things Public, 2005 and Animism, 2010

3.7.2.   31st São Paulo Biennial (How to (...) Things That Don't Exist), 2014 and 32nd São Paulo Biennial (Incerteza Viva), 2016

3.7.3.   15th Cuenca Biennial (Biocene Biennial, Changing Green for Blue), 2021

With a flexible online methodology and the innovative technique of Relearning, this Postgraduate Diploma will guarantee you an efficient educational experience in the artistic field, adapting to your daily needs"

Teaching Objectives

This program is designed to prepare professionals with a comprehensive and critical understanding of contemporary art in a global context. In this way, they will be qualified to interpret the cultural, political and social dynamics that define artistic practices. Through a comprehensive approach, graduates will acquire the necessary tools to analyze contemporary trends from an interdisciplinary perspective, considering their impact on local and global contexts. They will also develop critical skills to identify and evaluate the factors that influence the creation and reception of art, such as globalization, cultural diversity and inclusion policies.

Do you want to contribute significantly to the understanding and development of Contemporary Art in an interconnected world? This innovative Postgraduate Diploma will encourage you to face all the related challenges"

General Objectives

- Analyze global influences on contemporary art trends and practices
- Understand the interactions between art and international political, social and cultural contexts
- Develop critical skills to interpret contemporary artworks from a global perspective
- Identify and evaluate the dynamics of globalization in today's art world
- Explore cultural policies and their impact on the production and distribution of contemporary art
- Foster the ability to curate and manage culture with a global and inclusive vision
- Apply theoretical and practical knowledge to the analysis of international art movements
- Manage art projects that respond to the demands and challenges of the global contemporary art scene

With a comprehensive and efficient approach, you will enjoy a flexible, dynamic and applied educational experience, designed to enhance your professional development in today's art world"
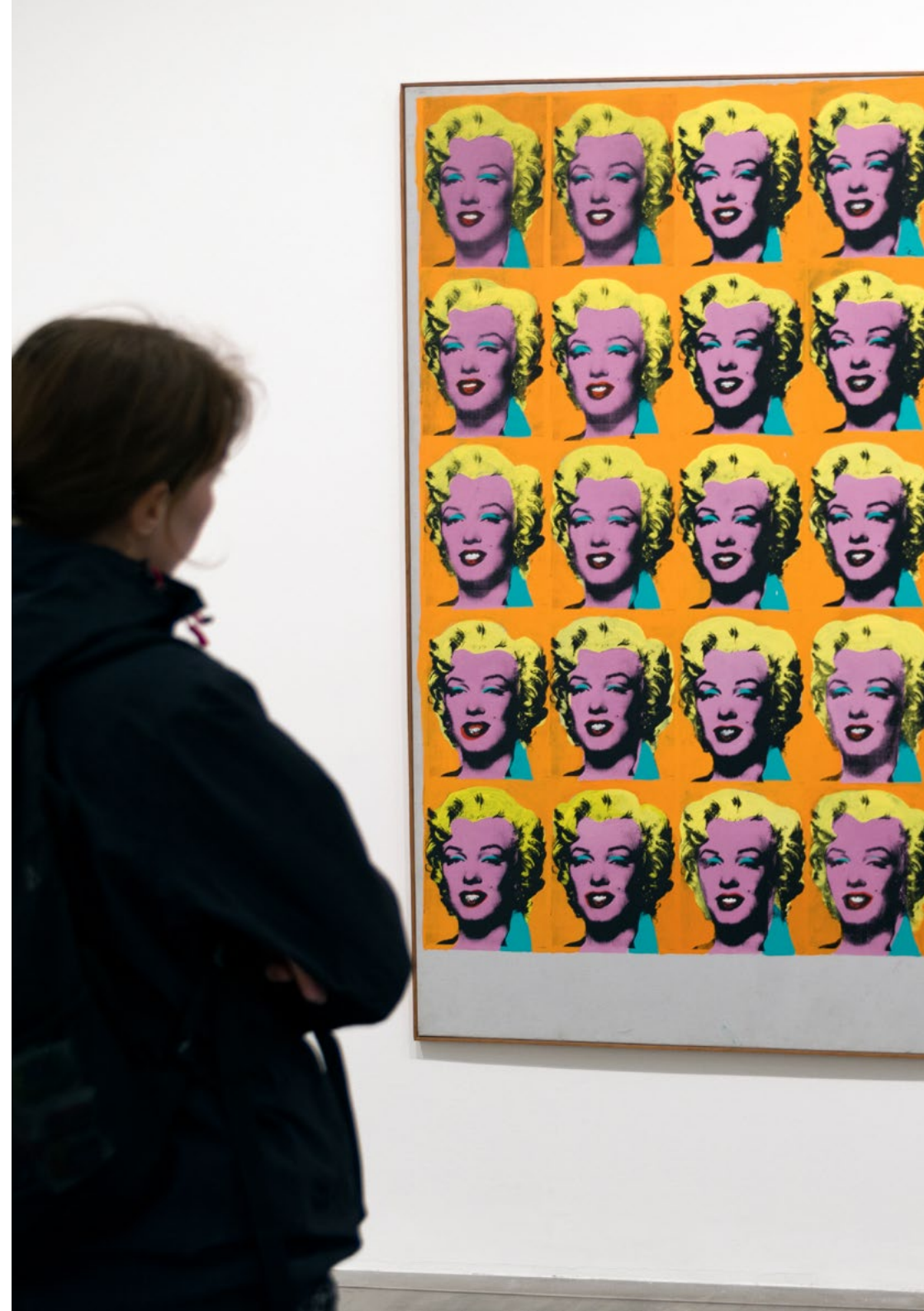
Specific Objectives

Module 1. Contemporary Art Theory. Thoughts, Debates, Influences and Trends

- Analyze the main debates and thoughts that have shaped contemporary art
- Identify the sociocultural influences that have impacted contemporary art trends
- Examine the theoretical currents that underpin the development of art today
- Relate theoretical concepts to contemporary artistic manifestations

Module 2. Contemporary Art in the Global Context

- Explore the global dynamics that determine contemporary artistic production
- Evaluate the impact of globalization on the circulation and reception of contemporary art
- Identify the connections between cultural contexts and current artistic expressions
- Analyze the international discourses that influence contemporary artistic creation

Module 3. Research Methodologies in Contemporary Art

- Apply methodological tools for the analysis of contemporary art
- Design research projects around current issues in contemporary art
- Evaluate data collection and analysis techniques in art studies
- Integrate interdisciplinary approaches in contemporary art research

05
Career Opportunities

This Postgraduate Diploma will open doors to a wide range of professional opportunities in the vibrant and diverse world of International Art. The program will equip specialists with the tools they need to excel in key sectors such as exhibition curating, cultural management, art research and criticism, enabling them to venture into global scenarios. Thanks to its global and interdisciplinary approach, graduates will be able to work in museums, biennials, international galleries, cultural institutions and digital platforms. They will also be able to develop artistic and curatorial projects that connect different cultural contexts and respond to contemporary challenges.

The career opportunities offered by this program will not only position you as an expert in the artistic field, but will also open the doors to a world of possibilities in constant expansion and evolution"

Graduate Profile

Graduates will become key professionals in the global art world, capable of addressing contemporary art challenges with a critical, strategic and multicultural vision. They will have a solid foundation in understanding the trends, influences and contexts that shape global art, which will allow them to develop a unique ability to interpret, analyze and contextualize artworks and artistic movements in an interconnected world. In short, graduates will be qualified to work in a variety of roles on the international scene, including as curators, cultural managers, researchers and consultants.

Do you want to make an impact on the global art scene with a unique and valuable perspective? This program will be the key to achieving your goals and boosting your career.

- **Critical Thinking and Global Analysis:** Evaluate and contextualize artistic practices within a global framework, considering the cultural, social and political influences that affect them.
- **Intercultural Management:** Work effectively in multicultural contexts, managing artistic projects that connect diverse traditions and perspectives on a global level.
- **Professional Adaptability and Flexibility:** Strengthen the ability to adapt to the rapidly changing global art scene, taking advantage of new technologies and emerging trends in contemporary art.
- **International Communication and Dissemination:** Improve skills to present, defend and promote art projects globally, using effective communication accessible to diverse audiences.

After completing the program, you will be able to use your knowledge and skills in the following positions:

1. **Global Art Curator:** Responsible for selecting, organizing and coordinating contemporary art exhibitions at an international level, highlighting emerging artists and movements.
   Responsibilities: Design exhibitions, manage international collections and promote the dissemination of contemporary art.

2. **International Cultural Manager:** Organizes and promotes global cultural events, promoting contemporary art through various platforms and international collaborations.
   Responsibilities: Plan and coordinate cultural projects, create strategic alliances and manage budgets.

3. **Global Art Critic:** Analyzes and evaluates contemporary art trends on a global scale, publishing articles and critical studies on international artists and their work.
   Responsibilities: Write critiques and reports, collaborate with international media and attend global events and exhibitions.

4. **Global Art Consultant:** Provides advice to institutions, galleries and collectors on the acquisition and exhibition of contemporary art in an international context.
   Responsibilities: Advise on art purchases, conduct market research and assist in the management of collections

5. **International Art Events Producer:** Organizes the logistics and production of international art events, ensuring that everything is aligned with global and cultural expectations.
   Responsibilities: Coordinate event production, supervise work teams, and manage the logistics of international exhibitions.

6. **Global Art Educator:** Teaches contemporary art with a global vision, fostering analysis and appreciation of international trends among students.
   Responsibilities: Develop study plans, teach global art theories and guide students in the creation of international art projects

7. **International Art Curator:** Design and coordinate global art projects, creating platforms for the interaction of different cultures and styles within contemporary art
   Responsibilities: Develop and manage international art projects, coordinate artists and supervise the execution of exhibitions

8. **International Gallery Director:** Leads a gallery specialized in global contemporary art, managing artists, collectors and the organization of international exhibitions
   Responsibilities: Manage gallery operations, negotiate with international artists and promote exhibitions globally

"If you are passionate about art and international culture, in this program you will discover how global artistic trends are shaping the future. This way you will take the next step in your artistic career"

Academic and Research Opportunities

In addition to all the jobs you will be qualified for by studying this TECH Postgraduate Diploma, you will also be able to pursue a solid academic and research career. After completing this university program, you will be ready to continue your studies associated with this field of knowledge and thereby progressively achieve other scientific merits.

Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.
The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

"

At TECH you will NOT have live classes (which you might not be able to attend)"
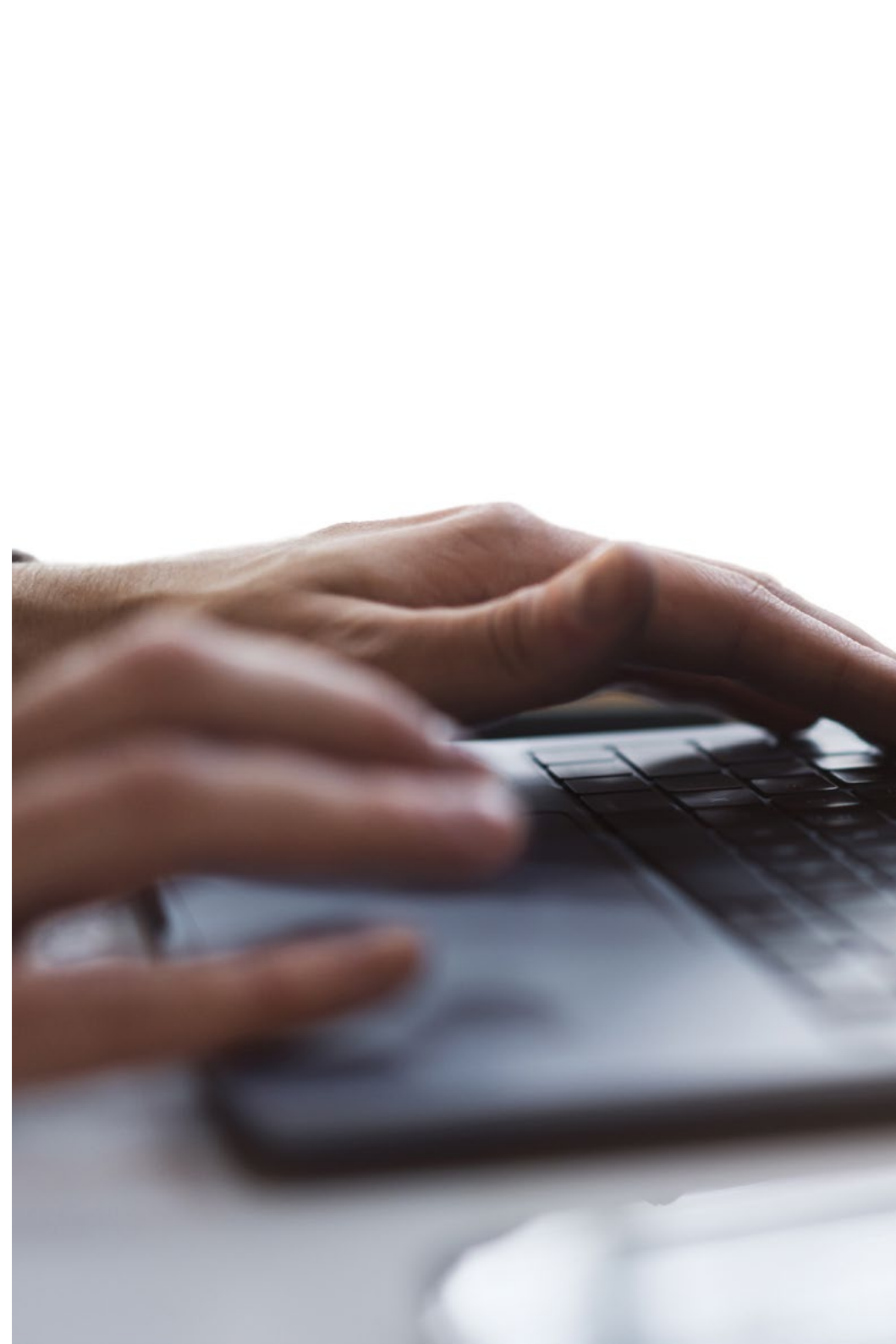
The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

" *TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"*

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.

Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.

The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.

2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.

Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.
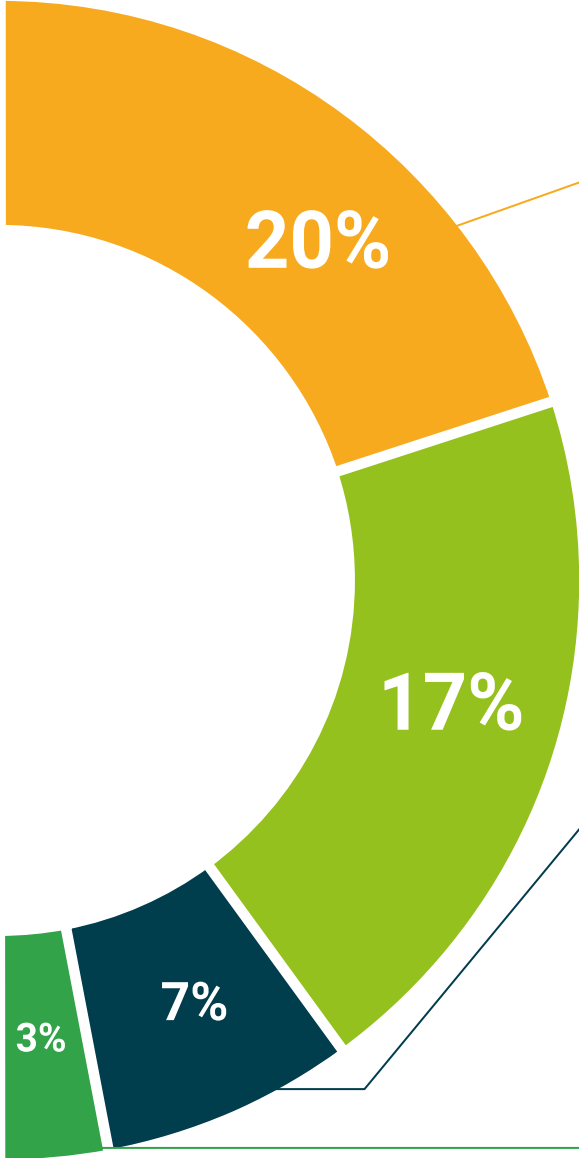
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

20%

15%

15%

3%

20%

17%

7%

3%

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.

Teaching Staff

The teaching staff is made up of internationally renowned professionals, experts in the artistic and cultural dynamics that define the contemporary world. In this sense, their experience ranges from academic research in prestigious institutions to the direction of artistic and curatorial projects in museums, galleries and global events. Each member will contribute specialized knowledge and a practical perspective on how global artistic trends influence cultural, economic and social contexts. Thanks to its dynamic approach, students will have access to real cases, analysis of emerging movements and innovative strategies applicable to Contemporary Art.

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With a methodology that encourages critical thinking and strategic vision, the teaching staff will be committed to preparing you to face the challenges of an ever-evolving artistic environment.

Guest Director
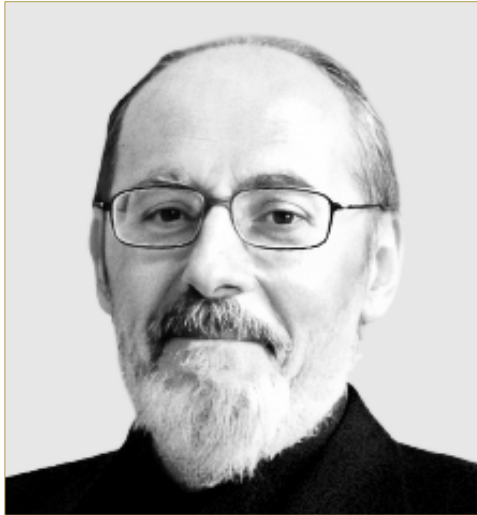
Dr. Quiles García, Fernando

- Art History Expert
- Art History Specialist at the Pablo de Olavide University
- PhD in Art History from the University of Sevilla
- Master's Degree in Architecture and Historical Heritage from the University of Sevilla
- Bachelor's Degree in Geography and History, Art History from the University of Sevilla

Management

Dr. Díaz Mattei, Andrea

- Expert in Museology and Museography at the Museum of the History of the Carthusian Horse
- Art History Specialist at the Pablo de Olavide University
- Museology and Museography at the Museum of the History of the Carthusian Horse
- PhD in Society and Culture from the University of Barcelona
- Art History Specialist, Theory and Criticism: Catalan Art and International Relations
- Expert in Art Direction
- Degree in Psychology from the University of Buenos Aires
- Member of: Globalization Interculturality Art Research Network and Latin American Network of Visual Studies

Professors

Dr. Pinilla Sánchez, Rafael

- Researcher of the AGI Research Group at the University of Barcelona
- Specialist in Culture and Market at the Open University of Catalonia
- Technical and Planning Secretary at the Journal of Global Studies and Contemporary Art
- PhD in Art History from the University of Barcelona
- Master's Degree in Advanced Art History Studies from the University of Barcelona
- Member of: Art, Globalization and Interculturality Research Group at the University of Barcelona, Art Research Network of the Faculty of Fine Arts at the Autonomous University of Querétaro, Academic Council of the Economy and Culture Forum of the Autonomous University of Mexico City

Dr. Cebreros Urzaiz, Carmen

- Curator and Researcher
- Deputy Director of Visual Arts at the Autonomous Metropolitan University
- Curator of the 20th Photography Biennial
- PhD in Culture and Performance from the University of California
- Master's Degee in Curatorial Studies from Goldsmiths College, University of London
- Bachelor's Degree in Visual Arts from the National Autonomous University of Mexico

08
Certificate

The Postgraduate Diploma in Global Contemporary Art guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This private qualification will allow you to obtain a **Postgraduate Diploma in Global Contemporary Art** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra **(official bulletin)**. Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Global Contemporary Art**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**

tech global university

Mr./Ms. _____, with identification document _____ has successfully passed and obtained the title of:

Postgraduate Diploma in Global Contemporary Art

This is a private qualification of 540 hours of duration equivalent to 18 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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Postgraduate Diploma
Global Contemporary Art

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Accreditation: **18 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Diploma
Global Contemporary Art

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