Postgraduate Diploma
Social Innovation

tech *technological university*

tech technological university

Postgraduate Diploma
Social Innovation

» Modality: **online**
» Duration: **6 months**
» Certificate: **TECH Technological University**
» Dedication: **16h/week**
» Schedule: **at your own pace**
» Exams: **online**

Website: **www.techtitute.com/us/humanities/postgraduate-diploma/postgraduate-diploma-social-innovation**

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01
Introduction

Although it is true that there is no agreed definition of social innovation, it is present in all projects started under this concept. The idea of transforming social or environmental reality through products, services and/or models is a reality. Implementing these initiatives requires an analysis of the current situation, the implementation of methodologies and analysis of technological, economic and social changes. In this line, TECH offers sociology professionals this 100% online education, which delves into the main theories, research techniques and future trends. All this with the aim of offering advanced knowledge, which allows you to progress significantly in your career. To achieve it, this institution provides an up-to-date syllabus with innovative multimedia content that students can access 24 hours a day.

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A Postgraduate Diploma that immerses you in the different methodologies, strategies and analysis necessary in the field of Social Innovation"

The concept of social innovation resonates today as it is used indistinctly by public and private entities that seek to solve social problems through the construction of a stronger society. With this premise, there are born initiatives that are not necessarily characterized by innovation, but that obtain positive results through products, services or business models that are adapted to a new social, cultural and economic context.

Achieving these goals successfully requires a thorough knowledge of society and its behavior. An analysis where the sociology professional demonstrates their ability to recognize opportunities for innovation in the public, private and third sectors. Faced with this reality, TECH has designed this 100% online program, which provides the necessary education to promote the work of specialists in a world that demands innovative alternatives to find solutions to the main social challenges.

Therefore, this program will allow the sociology professional to be able to apply different techniques, methodologies and strategies in a project, in which they will be able to participate from its creation to its development. This will be possible thanks to the knowledge acquired in this program, whose content presents a theoretical-practical approach and which can be accessed comfortably at any time, from an electronic device with an Internet connection.

In addition, the specialist will have multimedia didactic resources (video summaries, detailed videos, diagrams), reflective readings or case studies, which will allow them to delve into Social Innovation in a much more dynamic way. In addition, through the *Relearning* system you will be able to advance in a natural and progressive way through the syllabus of this Postgraduate Diploma.

The Sociology professional is facing a good opportunity to progress in their field of work through an education that is at the academic forefront. With no classroom attendance or fixed class schedules, students have the possibility to distribute the course load according to their needs. This makes this Postgraduate Diploma an ideal option for those who are looking to combine their personal responsibilities with a quality program.

This **Postgraduate Diploma in Social Innovation** contains the most complete and up-to-date program on the market. The most important features include:

- The development of practical cases presented by experts in sociology and social processes
- The graphic, schematic, and practical contents with which they are created provide practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions for experts, discussion forums on controversial issues and individual reflection work
- Content that is accessible from any fixed or portable device with an Internet connection

A university program with which you will be able to create projects that allow through social innovation to solve problems that affect broad sectors of the population"

This is an academic option that will allow you to delve into innovative best practices in community inclusion.

Enroll now in a university qualification that will lead you to delve into technological changes, economic cycles and social change"

Access a 100% online university qualification, compatible with your professional and personal responsibilities.

The program's teaching team includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year This will be done with the help of an innovative system of interactive videos made by renowned experts.

Objectives

TECH employs in this program the latest technology applied to teaching technology, which aims to provide students with the most attractive and advanced content in the field of Social Innovation. This will help the sociology professional at the end of the 6 months of this course to know the main research techniques, be able to apply them in their daily professional life, and allow them to face future challenges in this field with solidity.

With this program you will become an expert in Social Innovation and you will contribute with this knowledge to create projects that promote change"

General Objectives

- Know the main techniques currently used in social research
- Understand the challenges faced by the professional in the face of social change
- Understand the new social contexts of social innovation

You are looking at a flexible program, which will also allow you to achieve your objectives comfortably through an attractive multimedia content"

Specific Objectives

Module 1. Social Research Methods and Techniques

- Understand and know how to apply the most commonly used social research techniques and the limits of their application
- Reflect on research work and the specific circumstances in which research work is carried out

Module 2. Social Change and Future Trends

- Introduce the fundamental concepts, methodological problems and discursive variants in the study of social change
- Learn the basics of historical sociological analysis and the general and special theories of social change
- Be introduced to the theory and practice of futures studies

Module 3. Social Innovation

- Define and describe the evolution of the concept of social innovation throughout history
- Differentiate the various methodological approaches that have accompanied the historical development of innovation
- Recognize opportunities for innovation in the public sector, private sector and third sector
- Identify the new social contexts of social innovation

03

Structure and Content

The professional who enrolls in this program will be able to reduce the long hours of study that are invested with other study models, thanks to the Relearningsystem, used by TECH in all its programs. This method also allows students to advance in a much more fluid and natural way through a syllabus that will lead them to delve into the different techniques of social research, social changes, future trends and social innovation. In addition, students have access to a library of multimedia resources that can be easily accessed at any time of the day.

Case studies elaborated by a specialized teaching team will lead you to integrate in a much more efficient way the different methods of social research"

Module 1. Social Research Methods and Techniques

1.1. Social Research
   1.1.1. Importance of Research in the Social Sciences
   1.1.2. Resources and Sources
   1.1.3. Research Trends
1.2. Observation in Social Research
   1.2.1. Observational Methods
   1.2.1. Non-Participant Observation
   1.2.2. Participant Observation
1.3. The Interview
   1.3.1. Interview-Research Relationship
   1.3.2. Uses and Method of Application
   1.3.3. Types. In Depth Interview. Semistructured
1.4. Group Techniques for Applied Social Research
   1.4.1. Discussion Groups
   1.4.2. Focus Group Technique
   1.4.3. The Delphi Technique
1.5. Information Use and Search Techniques
   1.5.1. Sources
   1.5.2. References
   1.5.3. Bibliography
1.6. The Concept of Sample
   1.6.1. Types of Sample and Sampling
   1.6.2. Concept of Population
   1.6.3. The Concept of Universe
1.7. Research Designs
   1.7.1. Descriptive
   1.7.2. Exploratory
   1.7.3. Experimental
   1.7.4. Quasi-Experimental
1.8. Documentary Analysis
   1.8.1. What is Documentary Analysis?
   1.8.2. Synthesis Strategies
   1.8.3. Analysis Strategies
1.9. Speech Analysis
   1.9.1. Content Analysis
   1.9.2. Conceptual Maps
   1.9.3. N-Vivo and Atlas.ti Analysis Programs
1.10. Statistical Analysis
   1.10.1. Introduction to Statistics
   1.10.2. Introduction to SPSS
   1.10.3. Mathematical Sociology

Module 2. Social Change and Future Trends

2.1. Social Change
   2.1.1. Importance, Approaches, Concepts and Fundamental Aspects
   2.1.2. Social Change in Sociology, and Vice Versa
   2.1.3. Sociology's Social Context: Industrialization
2.2. Sociological Approaches
   2.2.1. Major Theories of Social Change
   2.2.2. Characteristics of Social Change
   2.2.3. Key Factors and Aspects
2.3. Theoretical Perspectives on Social Change
   2.3.1. Classical Evolutionism
   2.3.2. Neoevolutionism and Functionalism
   2.3.3. Sociobiology
2.4. Theories of Modernization
   2.4.1. Liquid Modernity
   2.4.2. From Modernity to Postmodernity
   2.4.3. Other Theories of Change
2.5. Cyclical Theories
   2.5.1. Cyclical Perspective of History
   2.5.2. Social Change as Cultural Change
   2.5.3. The Circulation of the Elites
2.6. Constructivist Theories
   2.6.1. Social Evolution
   2.6.2. David Ausubel
   2.6.3. Jean Piaget

2.7.   Causes and Types of Social Change

    2.7.1.   Progress and Reality

    2.7.2.   Time and Society

    2.7.3.   Inheritance and Tradition

2.8.   Social Movements

    2.8.1.   Importance of Social Movements

    2.8.2.   Others Agents of Social Change

    2.8.3.   Revolutions and Counterrevolutions

2.9.   Techniques and Sources for the Study of Social Change

    2.9.1.   Social Indicators

    2.9.2.   Historical and Comparative Analysis

    2.9.3.   Prognosis

2.10.   Foresight and Social Change

    2.10.1.   Future Studies

    2.10.2.   Technological Change, Economic Cycles and Social Change

    2.10.3.   Origin and Evolution of Foresight Studies

Module 3. Social Innovation

3.1.   Concept of Social Innovation

    3.1.1.   Definitions

    3.1.2.   Theoretical Perspectives

    3.1.3.   Theoretical Models

3.2.   Historical Evolution of Social Innovation

    3.2.1.   The Importance of Social Innovation in History

    3.2.2.   Educational and Health Field

    3.2.3.   Structures and Social Institution

3.3.   Dynamics of Change and Social Action

    3.3.1.   Social Processes

    3.3.2.   Social and Economic Impact

    3.3.3.   Gender and Opportunity Perspective

3.4.   Inclusion, Participation and Intervention in Social Innovation Processes

    3.4.1.   Citizen Participation in the Design of Public Policies

    3.4.2.   Methodologies for Participative Processes of Social Innovation

    3.4.3.   Good Innovative Practices for Community Inclusion

3.5.   The New Social Contexts of Social Innovation

    3.5.1.   The Network Society

    3.5.2.   The Social, Cooperative and Solidarity Economy

    3.5.3.   The World-System

3.6.   Methods and Techniques of Social Research for Innovation

    3.6.1.   Codification of Social Reality

    3.6.2.   Identification and Construction of Indicators

    3.6.3.   Trend Modeling Techniques

3.7.   Tools for the Management of Interdisciplinary Teams

    3.7.1.   Myths on Creativity

    3.7.2.   Horizontal Organization

    3.7.3.   Components of Individual Innovation

3.8.   Strategic Planning for Social Innovation

    3.8.1.   Types of Innovation and Integration Tools

    3.8.2.   Detection of Problems and Opportunities

    3.8.3.   Making Innovation: From Idea to Project

3.9.   Evaluation and Revision of the Approach

    3.9.1.   Indicators for Design

    3.9.2.   Measuring Impact

    3.9.3.   Inclusion and Equality

3.10.   Participative Foresight for Social Innovation

    3.10.1.   Analysis of Social Reality

    3.10.2.   Vision for the Future

    3.10.3.   Scenarios and Future Alternatives

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.
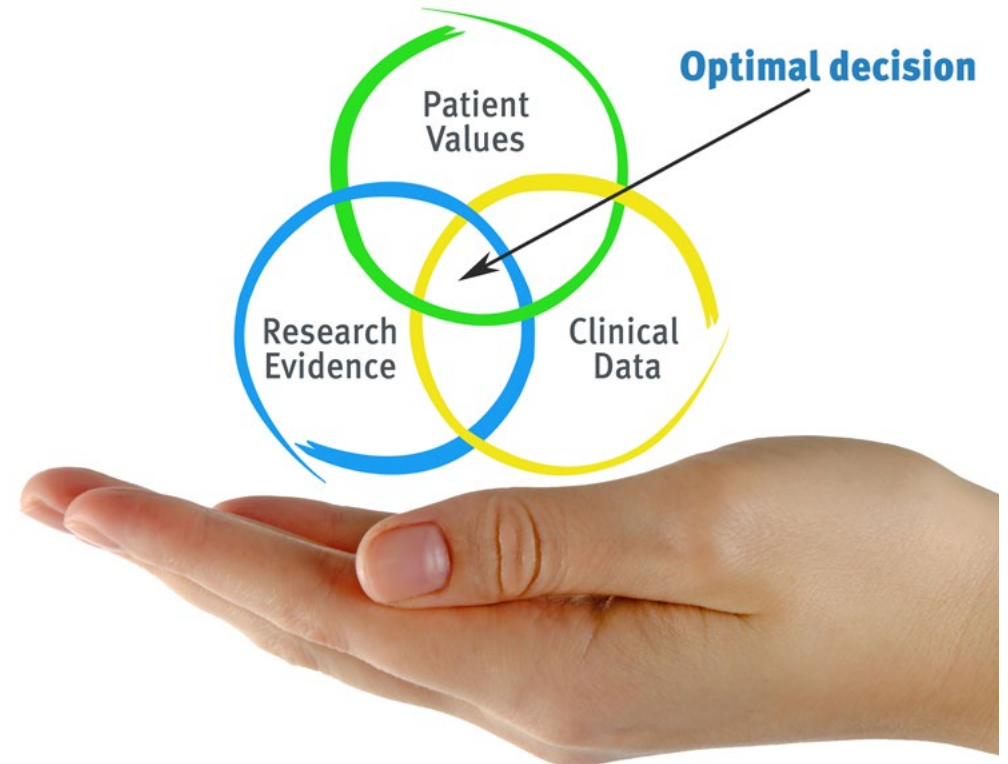
Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

"

Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.
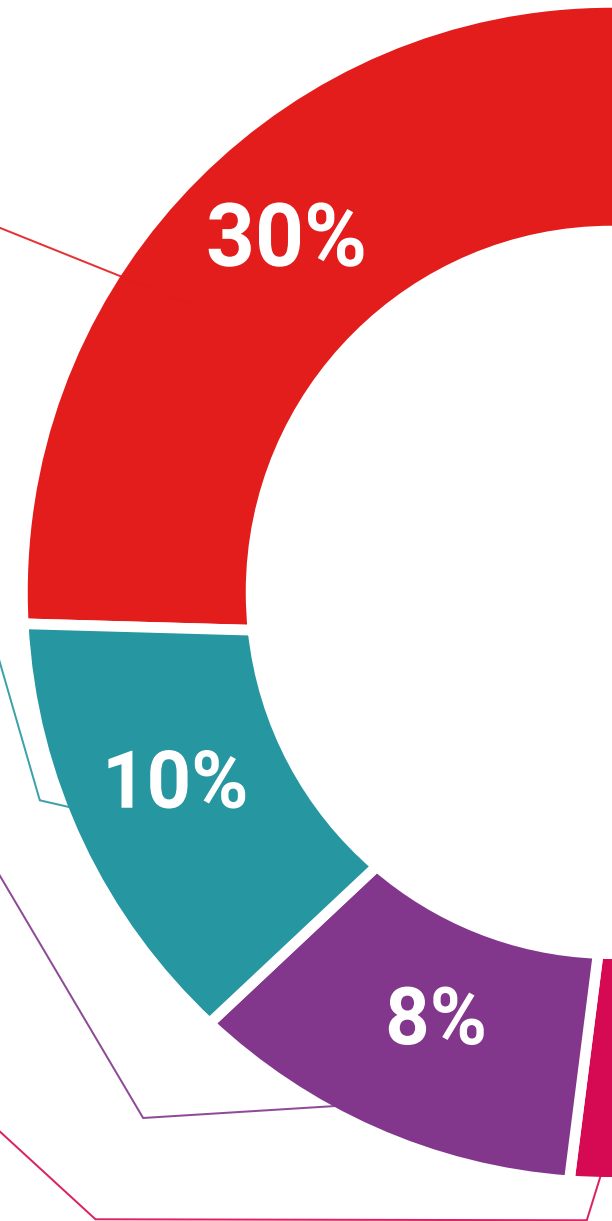
Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

20%

25%

4%

3%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

05
Certificate

The Postgraduate Diploma in Social Innovation guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Diploma in Social Innovation** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma**, issued by **TECH Technological University** via tracked delivery*.

The diploma issued by TECH Technological University will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Social Innovation**

Official Nº of Hours: **450 h.**

tech technological university

Awards the following

DIPLOMA

to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE DIPLOMA

in

Social Innovation

This is a qualification awarded by this University, equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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