

Postgraduate Diploma Conservation and Exhibition of Cultural Heritage





Postgraduate Diploma Conservation and Exhibition of Cultural Heritage

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitude.com/us/humanities/postgraduate-diploma/postgraduate-diploma-conservation-exhibition-of-cultural-heritage

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01

Introduction

New technologies and advances in conservation techniques and methods have made it possible to visit and appreciate countless monuments, artistic works and historical documents. This is possible thanks to the excellent and careful work carried out by conservators and restorers, as well as cultural managers in charge of promoting actions in this area, in addition to giving visibility to society. In this line, TECH has designed a 100% online program that seeks to offer the graduate the most advanced knowledge about the relevance of Cultural Heritage, museum management and the different systems of cataloging and documentary protection. All of this in just 450 teaching hours and through multimedia content that can be easily accessed at any time of the day, from an electronic device with an Internet connection.





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Thanks to this 100% online Postgraduate Diploma you will be able to progress with firm steps in the field of Conservation and Exhibition of Cultural Heritage”

There is no doubt that culture enriches society, and those places that preserve their heritage in the best possible condition have an extraordinary legacy for present and future generations. In order to achieve this goal, it is necessary to have a professional in charge of protecting, restoring and giving visibility to these tangible and intangible assets.

In this sense, the greater demand of society in recent years for the respect and care of monuments, assets of cultural interest, artistic spaces or works of art has enhanced the role of the cultural manager, conservators and restorers. This transcendence has led TECH to create this Postgraduate Diploma in Conservation and Exhibition of Cultural Heritage, which offers students an intensive and advanced learning in this area.

A program where the graduate will be immersed over 6 months in the main existing problems to conserve the BIC, advances in methodologies and techniques, the most appropriate strategies to manage a museum and the cataloging and research of documents and works in artistic spaces. For this purpose, the professional will have access to innovative pedagogical tools and practical case studies 24 hours a day.

The professional is therefore before a Postgraduate Diploma that will allow them to advance their professional career through a 100% online academic format, convenient and whose syllabus can be accessed whenever and wherever they wish. They only need an electronic device with an Internet connection to view the syllabus hosted on the Virtual Campus. In addition, they have the freedom to distribute the course load according to their needs, making this program an excellent opportunity for those seeking to balance their work and/or personal responsibilities with a quality university education.

This **Postgraduate Diploma in Conservation and Exhibition of Cultural Heritage** contains the most comprehensive and up-to-date academic program on the market. Its most outstanding features are:

- ♦ The development of case studies presented by experts in Cultural Management
- ♦ The graphic, schematic and practical contents of the book provide technical and practical information on those disciplines that are essential for professional practice.
- ♦ Practical exercises where self-assessment can be used to improve learning.
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Enroll now in a university qualification that will lead you to a detailed knowledge of the main platforms for the dissemination of collections and projects"

“

Enroll now in a university qualification that will allow you to comfortably delve into the conservation of cultural assets and heritage collections”

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.

Delve through your Tablet with an Internet connection into the most effective management of museums, galleries and exhibitions.

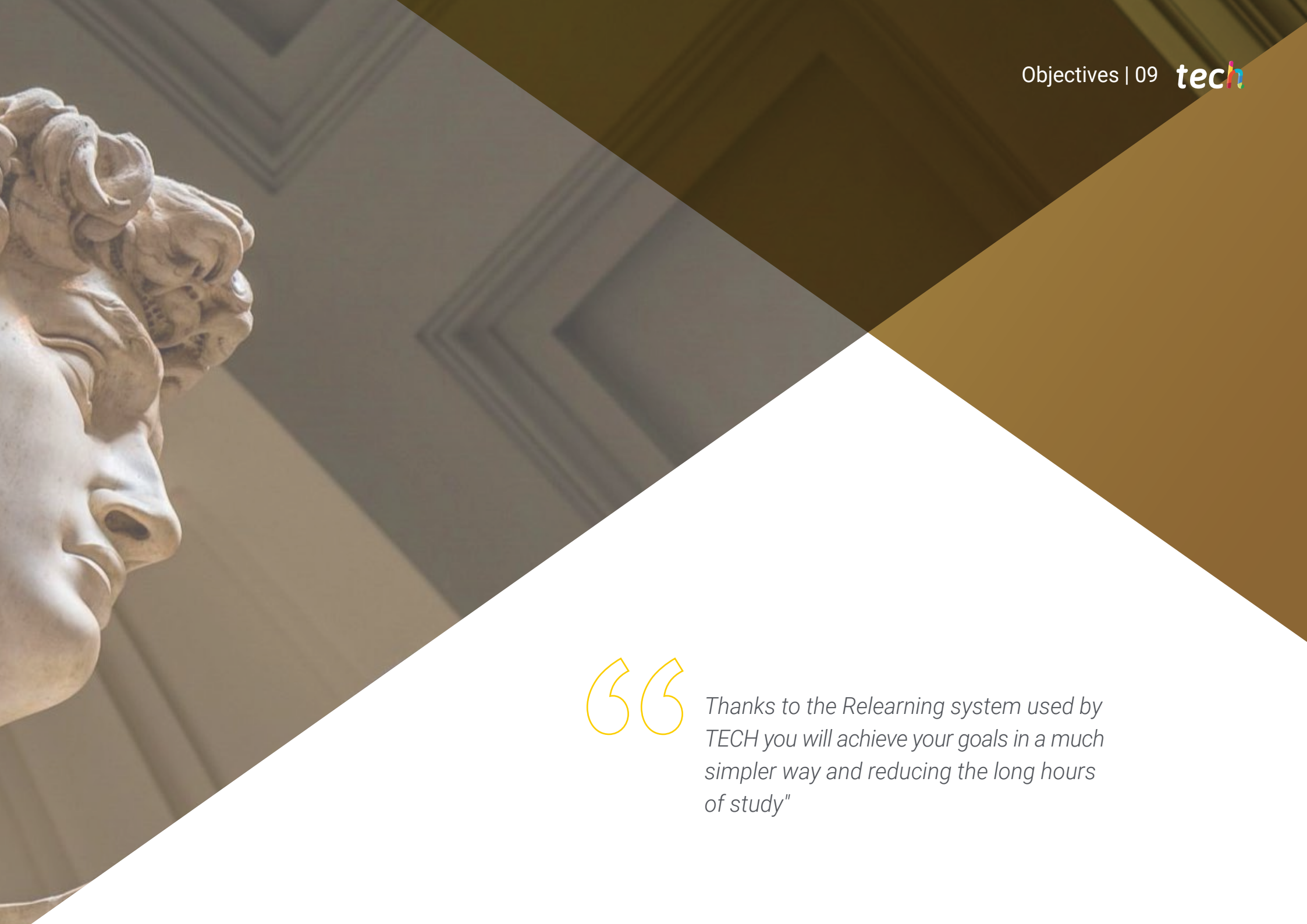
You are before a program designed for people who wish to balance their professional responsibilities with a quality university qualification.



02 Objectives

At the end of the 6-month duration of this program, the professional will be able to expand their knowledge, competencies and skills for the implementation of projects involving the Conservation and Exhibition of Cultural Heritage. For this purpose, case studies elaborated by specialists in the sector will bring them closer to techniques, methodologies and strategies that they will be able to integrate in their daily professional performance. In addition, the teaching team of this program will resolve any doubts that may arise about the syllabus, so that students can successfully achieve their goals.





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*Thanks to the Relearning system used by
TECH you will achieve your goals in a much
simpler way and reducing the long hours
of study"*

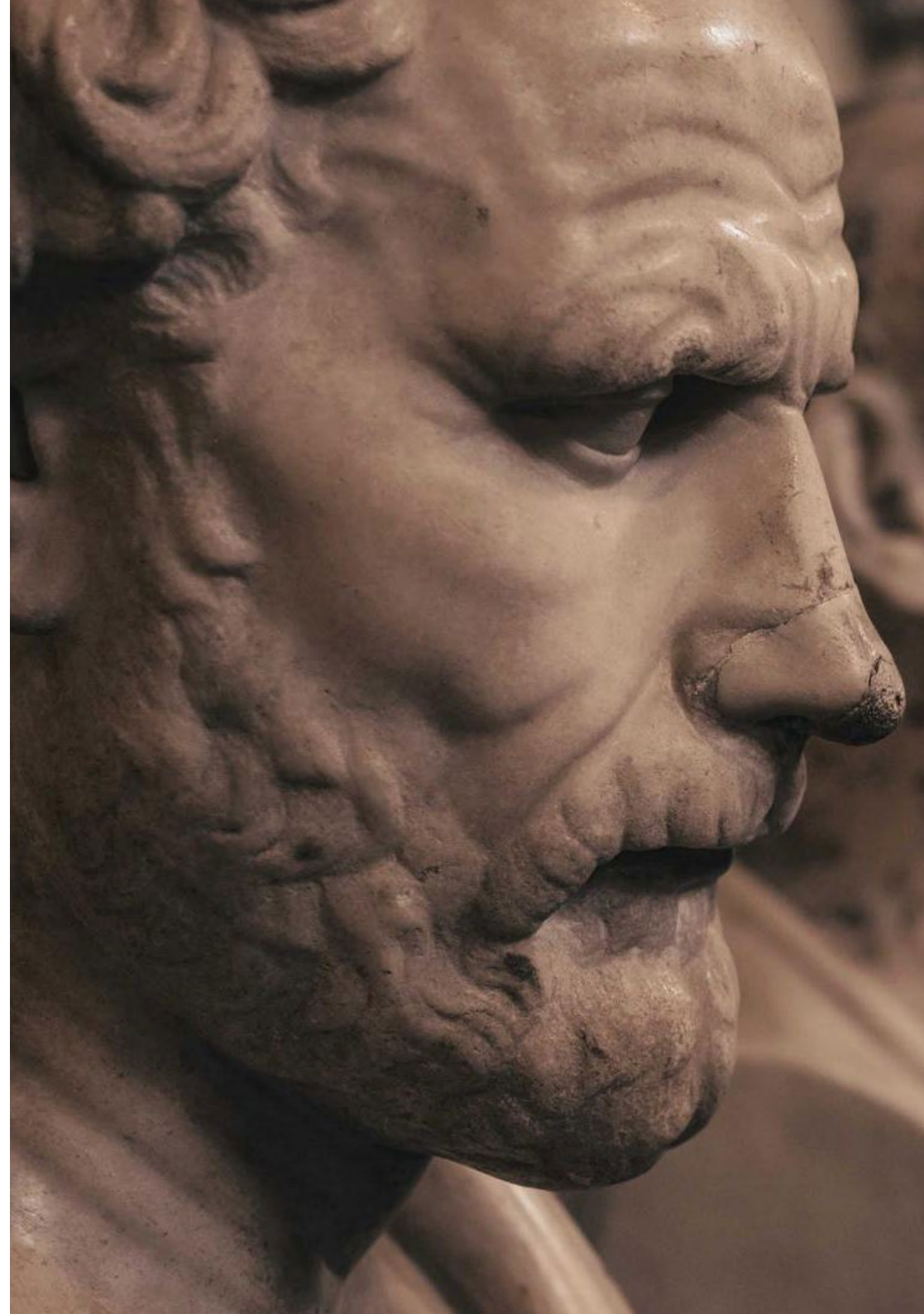


General Objectives

- ♦ Understand and interpret reality based on cultural skills and procedures
- ♦ Identify the challenges of space management
- ♦ Know the different methodologies for the diagnosis of the state of conservation of cultural assets
- ♦ Identify the processes of information management



TECH provides you with all the didactic resources you need to acquire intensive learning that will lead you to grow professionally in the cultural sector"





Specific Objectives

Module 1. Cultural Heritage Conservation

- ♦ Understand the methods of analysis and study of materials and techniques
- ♦ Understand the criteria for intervention in restoration and conservation
- ♦ Know the different methodologies for the diagnosis of the state of conservation of cultural assets

Module 2. Management of Museums, Art Galleries and Exhibitions

- ♦ Discover trends in international collecting
- ♦ Acquire the basis for didactic museography in art museums
- ♦ Know the role of the museum in the information society

Module 3. Cultural Documentation: Cataloging and Research

- ♦ Manage the different platforms for the dissemination of existing collections and projects
- ♦ Know about mediation and participatory experiences
- ♦ Identify the processes of information management

03

Structure and Content

The syllabus of this Postgraduate Diploma has been designed with the main objective of offering students the most advanced and intensive learning on Conservation and Exhibition of Cultural Heritage. For this purpose, the graduate has multimedia tools (video summaries of each topic, detailed videos, diagrams, etc.), additional readings and case studies that can be accessed at any time of the day. In this way they will acquire the necessary knowledge about heritage protection, criteria for the restoration and conservation of BIC, the use of ICT in cataloging and the most appropriate management of museums, galleries or exhibitions.



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*A syllabus with a theoretical-practical approach
for you to get a deep insight into the Conservation
and Exhibition of Cultural Heritage”*

Module 1. Cultural Heritage Conservation

- 1.1. Historic and Artistic Heritage Conservation and Restoration Theory
 - 1.1.1. How is Heritage Preserved?
 - 1.1.2. Who is Responsible for its Maintenance?
 - 1.1.3. Steps to Follow for its Maintenance
 - 1.1.4. Evolution Over Time
 - 1.1.5. Current Criteria
- 1.2. Museum Curator
 - 1.2.1. Description of a Museum Curator
 - 1.2.2. Steps to Follow to Become a Museum Curator
 - 1.2.3. Deontology
 - 1.2.4. Functions
- 1.3. Methodology for the Diagnosis of the State of Conservation of Cultural Assets
 - 1.3.1. What are Assets of Cultural Interest?
 - 1.3.2. Cultural Properties or Assets of Cultural Interest
 - 1.3.3. Guide of Conservation of the Assets of Cultural Interest
 - 1.3.4. Alteration and Agents of Deterioration
- 1.4. Methods of Analysis and Study of Materials and Techniques
 - 1.4.1. Definitions of the Method and Technique
 - 1.4.2. Scientific Analysis
 - 1.4.3. Techniques to Study the Historic-Artistic Heritage
 - 1.4.4. Cleaning and Consolidation of Assets of Cultural Interest
- 1.5. Criteria for Intervention in Restoration and Conservation I
 - 1.5.1. Definition of Criteria
 - 1.5.2. Emergency Interventions
 - 1.5.3. Plans to Protect Fine Arts Collections
 - 1.5.4. Plans to Protect Ethnographies
- 1.6. Criteria for Intervention in Restoration and Conservation II
 - 1.6.1. Plans to Protect Archaeological Remains
 - 1.6.2. Plans to Protect Scientific Collections
 - 1.6.3. Plans to Protect Other Intangible Cultural Heritage Elements
 - 1.6.4. Importance of Restoration
- 1.7. Problems for Conservation of Assets of Cultural Interest
 - 1.7.1. What does Conservation Involve?
 - 1.7.2. Conservation Problems
 - 1.7.3. Criteria to Carry out a Cultural Heritage Restoration
 - 1.7.4. Rehabilitation of Assets of Cultural Interest
- 1.8. Preventive Conservation of the Cultural Heritage
 - 1.8.1. Concept
 - 1.8.1.1. What is Preventive Conservation?
 - 1.8.2. Methods
 - 1.8.3. Techniques
 - 1.8.4. Who is Responsible for the Conservation?
- 1.9. Study of the Context of Cultural Property and Heritage Collections I
 - 1.9.1. What is the Valuation of Cultural Assets?
 - 1.9.2. Materials Used in the Conservation of Tangible Assets and Heritage Collections
 - 1.9.3. Storage
 - 1.9.4. Exhibition
- 1.10. Study of the Context of Cultural Assets and Heritage Collections II
 - 1.10.1. What is Involved and Who is in Charge of Packaging?
 - 1.10.2. Packaging of Cultural Property and Heritage Collections and Heritage Collections
 - 1.10.3. Transport of Cultural Property and Heritage Collections
 - 1.10.4. Manipulation of Cultural Property and Heritage Collections and Heritage Collections

Module 2. Management of Museums, Art Galleries and Exhibitions

- 2.1. Museums and Art Galleries
 - 2.1.1. The Evolution of the Concept of Museum
 - 2.1.2. History of Museums
 - 2.1.3. Content-Based Typology
 - 2.1.4. Contents
- 2.2. Organization of Museums
 - 2.2.1. What is the Function of a Museum?
 - 2.2.2. The Core of the Museum: the Collections
 - 2.2.3. The Invisible Museum: The Storerooms
 - 2.2.4. The DOMUS Software: Integrated System Documentation and Museum Management System
- 2.3. Dissemination and Communication of the Museum
 - 2.3.1. Exhibition Planning
 - 2.3.2. Forms and Types of Exhibitions
 - 2.3.3. Dissemination and Communication Areas
 - 2.3.4. Museums and Cultural Tourism
 - 2.3.5. Corporate Image
- 2.4. Management of Museums
 - 2.4.1. Department of Management and Administration
 - 2.4.2. Sources of Financing, Public and Private
 - 2.4.3. Associations of Friends of Museums
 - 2.4.4. The Store
- 2.5. Role of the Museum in the Information Society
 - 2.5.1. Differences between Museology and Museography
 - 2.5.2. Role of the Museum in Today's Society
 - 2.5.3. Information and Communication Technologies at the Service of the Museum
 - 2.5.4. Applications for Mobile Devices
- 2.6. The Art Market and the Collectors
 - 2.6.1. What is the Art Market?
 - 2.6.2. The Art Trade
 - 2.6.2.1. Circuits
 - 2.6.2.2. Markets
 - 2.6.2.3. Internationalisation
 - 2.6.3. The Most Important Art Fairs in the World
 - 2.6.3.1. Structure
 - 2.6.3.2. Organisation
 - 2.6.4. Trends in International Collecting
- 2.7. Art Galleries
 - 2.7.1. How to plan an Art Gallery
 - 2.7.2. Functions and Constitution of Art Galleries
 - 2.7.3. Towards a New Typology of Galleries
 - 2.7.4. How Galleries are Managed?
 - 2.7.4.1. Artists
 - 2.7.4.2. Marketing
 - 2.7.4.3. Markets
 - 2.7.5. Difference among Museums, Exhibition Halls and Art Galleries
- 2.8. Artists and their Exhibitions
 - 2.8.1. Recognition of the Artist
 - 2.8.2. The Artist and their Work
 - 2.8.3. Copyright and Intellectual Property
 - 2.8.4. Awards and Opportunities
 - 2.8.4.1. Contests
 - 2.8.4.2. Scholarships
 - 2.8.4.3. Awards
 - 2.8.5. Specialized Journals
 - 2.8.5.1. Art Critic
 - 2.8.5.2. Cultural Journalism

- 2.9. The Motives of Culture
 - 2.9.1. What Culture Represents
 - 2.9.2. What Culture Offers
 - 2.9.3. What Culture Needs
 - 2.9.4. Promote Culture
- 2.10. Basis for Didactic Museography in Art Museums
 - 2.10.1. Art Exhibitions and Museums: The Differential Fact
 - 2.10.2. Some Evidence and Opinions on All This: From Boadella to Gombrich
 - 2.10.3. Art as a Convention Set
 - 2.10.4. Art Inscribed in Very Specific Cultural Traditions
 - 2.10.5. The Art in the Museums and in the Spaces of Heritage Presentation
 - 2.10.6. Art and Didactics
 - 2.10.7. The Interactivity as Didactic Resource in the Art Museums

Module 3. Cultural Documentation: Cataloging and Research

- 3.1. Documentation of a Museum
 - 3.1.1. What Is the Documentation of a Museum?
 - 3.1.2. What is the Purpose of a Museum?
 - 3.1.3. Museums as a Collection Center of Documentation
 - 3.1.4. Documentation Related to Museum Objects
- 3.2. Information Management and its Practical Application
 - 3.2.1. Description of the Information Management
 - 3.2.2. Information Management Origins and Development
 - 3.2.2.1. 20th century
 - 3.2.2.2. Currently
 - 3.2.3. Tools for Management Information
 - 3.2.4. Who Can be in Charge of the Information Management?

- 3.3. Documentary System I
 - 3.3.1. Archive Documentary Content
 - 3.3.1.1. Archive in Document Management
 - 3.3.1.2. Importance of the Documentary Archives
 - 3.3.2. Duties of the Personnel in Charge of the Documentary Archive
 - 3.3.3. Documentary Instruments
 - 3.3.3.1. Records
 - 3.3.3.2. Inventory
 - 3.3.3.3. Catalog
- 3.4. Documentary System II
 - 3.4.1. Documentation
 - 3.4.1.1. Graph
 - 3.4.1.2. Technique
 - 3.4.1.3. Restoration
 - 3.4.2. Documentary Movements and Funds
 - 3.4.3. Administrative Documentation and Filing
- 3.5. Documentary Standardization
 - 3.5.1. Terminological Control Tools
 - 3.5.1.1. Hierarchical Lists
 - 3.5.1.2. Dictionaries
 - 3.5.1.3. Thesauri
 - 3.5.2. Quality Standards
 - 3.5.3. ICT Applications
- 3.6. Museum Investigation
 - 3.6.1. Theoretical Framework
 - 3.6.2. Documentation vs. Investigation
 - 3.6.3. Information Management Processes



- 3.7. Dissemination Platforms of Collections and Projects
 - 3.7.1. Transmission of Knowledge
 - 3.7.2. Social Media
 - 3.7.3. Media
- 3.8. Education in the Context of Heritage and Museums
 - 3.8.1. Didactics of Museums
 - 3.8.2. Role of the Museums and Galleries in Education
 - 3.8.3. Theoretical Framework of Learning
 - 3.8.3.1. Formal
 - 3.8.3.2. No formal
 - 3.8.3.3. Informal
- 3.9. Mediation and Participatory Experiences
 - 3.9.1. Education for Equality and Integrity
 - 3.9.2. Proposals of Awareness and Respect for the Environment
 - 3.9.3. Sociomuseology
- 3.10. Divisions of Education and Cultural Action
 - 3.10.1. History
 - 3.10.2. Structure
 - 3.10.3. Functions

“Access a program that will lead you to become the next manager of the most relevant museum in your city. Enroll now”

04 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



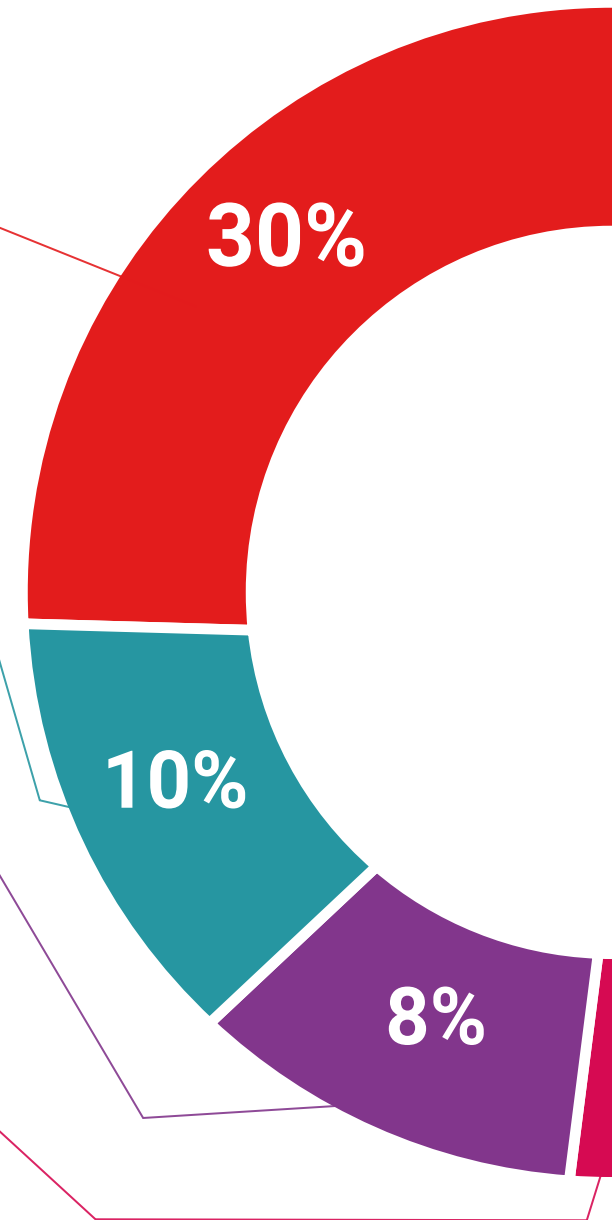
Practising Skills and Abilities

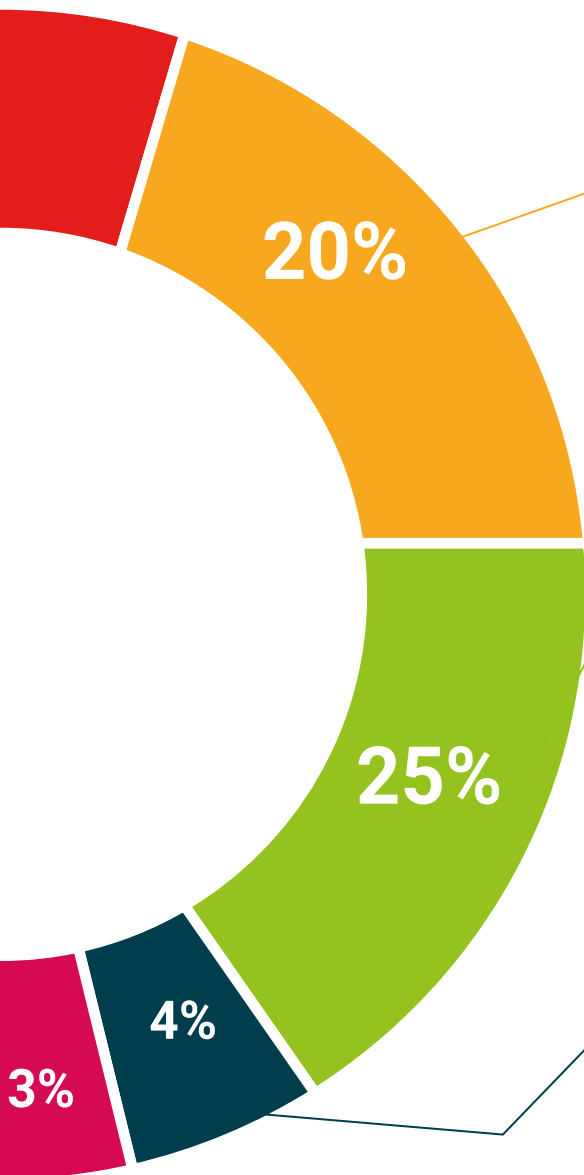
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05 Certificate

The Postgraduate Diploma in Conservation and Exhibition of Cultural Heritage guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This private qualification will allow you to obtain a **Postgraduate Diploma in Conservation and Exhibition of Cultural Heritage** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Conservation and Exhibition of Cultural Heritage**

Modality: **online**

Duration: **6 weeks**

Accreditation: **18 ECTS**



future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

tech global
university

personalized service innovation

knowledge present

online training

development language

virtual classroom

Postgraduate Diploma Conservation and Exhibition of Cultural Heritage

- » Modality: online
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