

# Postgraduate Diploma Aesthetics and Art History





## Postgraduate Diploma Aesthetics and Art History

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: [www.techtute.com/us/humanities/postgraduate-diploma/postgraduate-diploma-aesthetics-art-history](http://www.techtute.com/us/humanities/postgraduate-diploma/postgraduate-diploma-aesthetics-art-history)

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# 01

# Introduction

Aesthetics is the philosophical discipline that helps to understand the origin, essence and substance of art, analyzing the values contained in it. Given its complexity, very advanced skills are required to master the essential concepts and to be able to assimilate its diversity, especially in the face of current artistic phenomena. This is the reason why TECH has designed a program that seeks to deepen in this area of Philosophy and improve the skills of those students who seek to work professionally in this field. In this way, the syllabus addresses such broad and specialized topics as Fundamental Aesthetic Concepts, Historical Conceptions of Art, Art in the Present or Christian Iconography, among others. All this, in a 100% online format and with the most updated didactic content.





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*Become an expert in Aesthetics  
and Art History without leaving  
home and in a few months”*

One of the branches of Philosophy is Aesthetics, which studies the systematic origin of pure thought, analyzing the qualities of art and its relationship with the perceptions it generates in human beings. of pure thought, analyzing the qualities of art and its relation to the perceptions it generates in the human being. Study and draw conclusions from the study of the essence and substance of artistic works and to understand them, it is necessary to have very advanced and up-to-date skills and knowledge, which are in great demand in the labor market related to this area.

This is the reason why TECH has created a Postgraduate Diploma in Aesthetics and Art History, to facilitate the development of skills in this field for those students who want to experience a professional future in such a specialized area with so much potential. In this way, the syllabus covers a multitude of topics, which are treated with dynamism and precision, such as Aesthetics as a Philosophical Discipline, the Philosophy of Art or the History of Christian, Classical, Medieval, Modern, Contemporary and Contemporary Art, among many other aspects of great relevance.

All this, in a 100% online modality that, in addition to convenience because it avoids unnecessary travel, gives total freedom to students to organize their schedules and studies, without any limitation and without interfering with their other activities. In addition, with complete multimedia content, information adapted to the latest developments in the field and the most advanced teaching tools.

This **Postgraduate Diploma in Education Aesthetics and Art History** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ Development of case studies presented by experts in Art Aesthetics and History
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the process of self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Stand out in a specialized sector with so much potential, to ensure a promising future in the field of Philosophy"*

“

*Enroll now and delve into the History of Christian Art or the emergence of Aesthetics, without the need to travel and with total freedom of time"*

The program's teaching staff includes professionals from the field who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

*Delve into Fundamental Aesthetic Concepts such as art, beauty and creativity, and test your knowledge with a variety of hands-on activities.*

*A unique, specialized and up-to-date program that will improve your skills in Aesthetics and Art History.*



# 02

## Objectives

The objective of this program is to provide students with specific and advanced knowledge of Aesthetics and Art History, in order to guarantee them a promising future in this area with so much potential within Philosophy. For this purpose, there is a theoretical and practical content that represents a unique opportunity that is unparalleled in the academic market.







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*Deepen your knowledge and broaden your skills in the field of analysis, exhibitions, debates and publications in the field of Aesthetics and Art History"*



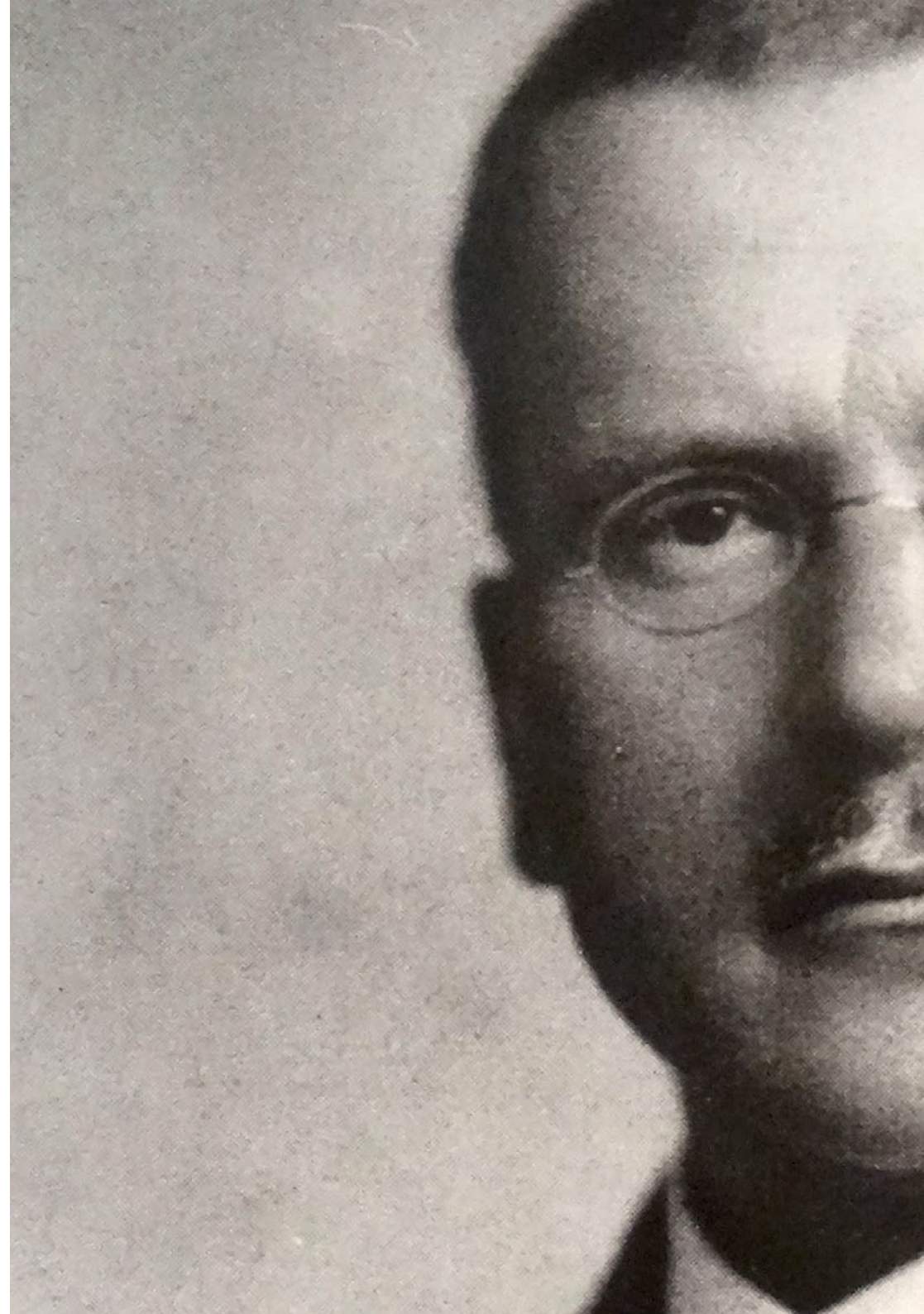
## General Objectives

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- ♦ Acquiring a rigorous philosophical method, shaped by order in thought and the capacity for dialogue, and practicing the same
- ♦ Possess the adequate tools to study philosophical subjects
- ♦ Conduct fruitful scientific work
- ♦ Structure the various philosophical contents that will become evident in daily work environments
- ♦ Develop a mental structure and appropriate conceptual frameworks that structure philosophical criteria rooted in Christian tradition, including principles, methods and contents
- ♦ Shape students' specific identity as Christian thinkers



*The goal is to provide you with a unique and fully enriching experience that will allow you to reach your most demanding goals with confidence and knowledge"*





## Specific Objectives

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### Module 1. Esthetics

- ♦ Be able to explain the approaches of the main philosophers through the reading and interpretation of primary sources
- ♦ Know the notions and fundamental problems of Aesthetics
- ♦ Critically compare the various aesthetic viewpoints studied in this course
- ♦ Recognize the different perspectives of aesthetic-philosophical analysis in order to approach particular artistic expressions
- ♦ Recognize the problems faced by aesthetics in the face of the complexity and diversity of the current artistic phenomenon

### Module 2. Philosophy of Art

- ♦ Know the basic definitions of art
- ♦ Distinguish art from other human objects and learn about forms of artistic interpretation
- ♦ Understand what a philosophical study of the artistic experience consists of

### Module 3. Art History

- ♦ Know the different artistic manifestations that have been developed throughout history
- ♦ Understand the fundamental artistic values of each period, their main authors and works, and their cultural and ideological impact on mankind
- ♦ Review the specifics of the thinking behind the movement, the main techniques and disciplines practiced

### Module 4. Christian Art History

- ♦ Know the most significant iconography of Christian art
- ♦ Identify biblical scenes depicted in the visual arts
- ♦ Identify the features of styles and periods

03

# Structure and Content

The structure and content of this Postgraduate Diploma in Aesthetics and Art History have been designed based on the experience of the renowned professionals who make up the excellent team of experts in this subject at TECH and under the pedagogical methodology of Relearning, which allows students to assimilate the concepts in an agile, complete, natural and efficient way, without having to spend extra time on the content and interfere in their professional and personal life.



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*A curriculum developed by experts and with the most complete content in the academic market, in the field of Aesthetics and Art History”*

## Module 1. Esthetics

- 1.1. Aesthetics as a Philosophical Discipline
  - 1.1.1. Background, Emergence and Development of Aesthetics Diverse Concepts of Beauty
  - 1.1.2. The Concept of Art: The Problem of its Definition
- 1.2. Fundamental Aesthetic Concepts: Art, Beauty and Creativity
  - 1.2.1. Art and Beauty in Antiquity
  - 1.2.2. Art and Beauty in the Middle Ages
  - 1.2.3. Theories on Creativity: Plato, Poe, Jung, Valéry, Pareyson
- 1.3. The Autonomy of Kantian Aesthetics
  - 1.3.1. Position of the Critique of Judgment in Transcendental Philosophy
  - 1.3.2. Analytics of the Beautiful: The Four Elements of the Judgment of Taste
  - 1.3.3. The Analytics of the Sublime: Comparative Analysis of the Beautiful and the Sublime
  - 1.3.4. Art as the Creation of Genius. Aesthetic Ideas
- 1.4. The Philosophy of Art in Hegel's Idealist System
  - 1.4.1. Art in Hegel's system of philosophy
  - 1.4.2. Artistic Forms: Symbolic, Classical and Romantic Art
  - 1.4.3. The "Past" Character of Art and the Interpretation of this Concept in the Aesthetics of the 20th Century
  - 1.4.5. The Superiority of Art in the Philosophy of F. Nietzsche
    - 1.4.5.1. The Experience of the Tragic The Metaphysical-aesthetic Principles of the Apollonian and the Dionysian
    - 1.4.5.2. The Will to Power as Art
- 1.5. Art in the Second Half of the 20th Century
  - 1.5.1. The Transformation of Art at the Beginning of the 20th Century: The Aesthetic Reflections of Kandinsky and Schonberg
  - 1.5.2. Heidegger: The Work of Art as a Truth Teller The Work of Art as the Establishment of a World and the Production of the Earth
  - 1.5.3. W. Benjamin: The Loss of the Aura of the Work of Art Exhibition Value and Cultural Value Aesthetic-political Reflection on the Reproducible Work of Art
  - 1.5.4. T. W. Adorno: The Loss of Artistic Character of Art The Dialectical Conception of Autonomous Art

- 1.6. Aesthetics in the Transition from the Twentieth to the Twenty-first Century
  - 1.6.1. The Post- Modern Perspective
  - 1.6.2. Vattimo: Death or Twilight of Art
  - 1.6.3. Jameson: Lack of Depth
  - 1.6.4. Danto: The Transfiguration of the Commonplace in Post-historical Art
  - 1.6.5. Gadamer: The Justification of Art

## Module 2. Philosophy of Art

- 2.1. Introduction
  - 2.1.1. Definition of Art
  - 2.1.2. How Art is Studied Through Philosophy
- 2.2. Historical Conceptions of Art
  - 2.2.1. Art as a Religious Object
  - 2.2.2. Art as Representation of Reality
  - 2.2.3. Art as an Object in Itself
- 2.3. Classical Problems of Art
  - 2.3.1. The Ontological Status of the Work of Art
  - 2.3.2. The Link Between the Artist and His Work
  - 2.3.3. The Art World
  - 2.3.4. Possible Interpretations of a Work of Art
- 2.4. Contemporary Problems of Art
  - 2.4.1. The Relationship Between Art and Social and Political Issues
  - 2.4.2. The Loss of Beauty as an Essential Value of Art
  - 2.4.3. Art as a Market
  - 2.4.4. Art as an Everyday Object

### Module 3. Art History

- 3.1. Classical Art
  - 3.1.1. Greece
  - 3.1.2. Rome
- 3.2. Medieval Art
  - 3.2.1. Paleochristian
  - 3.2.2. Pre-Romanesque
  - 3.2.3. Romanesque
  - 3.2.4. Gothic
- 3.3. Modern Art
  - 3.3.1. Renaissance
  - 3.3.2. Classicism
  - 3.3.3. Mannerism
  - 3.3.4. Baroque period
  - 3.3.5. Neoclassicism
- 3.4. Contemporary Art
  - 3.4.1. 19th Century
    - 3.4.1.1. Romanticism
    - 3.4.1.2. Realism
    - 3.4.1.3. Impressionism
    - 3.4.1.4. Fauvism
  - 3.4.2. 20th Century: Vanguardism
    - 3.4.2.1. Expressionism
    - 3.4.2.2. Abstract Art
    - 3.4.2.3. Cubism
    - 3.4.2.4. Dadaism
    - 3.4.2.5. Surrealism
- 3.5. Currently
  - 3.5.1. Pop Art
  - 3.5.2. Object Art
  - 3.5.3. Body Art
  - 3.5.4. Performance
  - 3.5.5. Facilities
  - 3.5.6. Appropriationism

### Module 4. Christian Art History

- 4.1. Christian Iconography
  - 4.1.1. How to Read a Christian Image
  - 4.1.2. Attributes of Representative Saints
  - 4.1.3. Most Depicted Scenes in the History of Christian Art and How to Recognize Them
- 4.2. Paleochristian Art
  - 4.2.1. Early Forms of Christian Art
  - 4.2.2. Romanesque Art
    - 4.2.2.1. Painting
    - 4.2.2.2. Sculpture
    - 4.2.2.3. Architecture
- 4.3. Gothic Art
  - 4.3.1. Main Features of Gothic Art
  - 4.3.2. Gothic Painting
  - 4.3.3. Gothic Sculpture
  - 4.3.4. Gothic Cathedrals
- 4.4. The Renaissance
  - 4.4.1. Humanism
  - 4.4.2. Painting in the Renaissance
  - 4.4.3. Renaissance Architecture
- 4.5. Baroque
  - 4.5.1. Baroque Painting and Sculpture
  - 4.5.2. Baroque Architecture
  - 4.5.3. Novohispanic Art
- 4.6. Romanticism
  - 4.6.1. Romantic Painting
  - 4.6.2. Romanticism in Architecture
  - 4.6.3. Romanticism in Literature
- 4.7. 19th and 20th Centuries and the Present
  - 4.7.1. Painting
  - 4.7.2. Current Architecture
  - 4.7.3. New Media and Representations of Christian Art

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



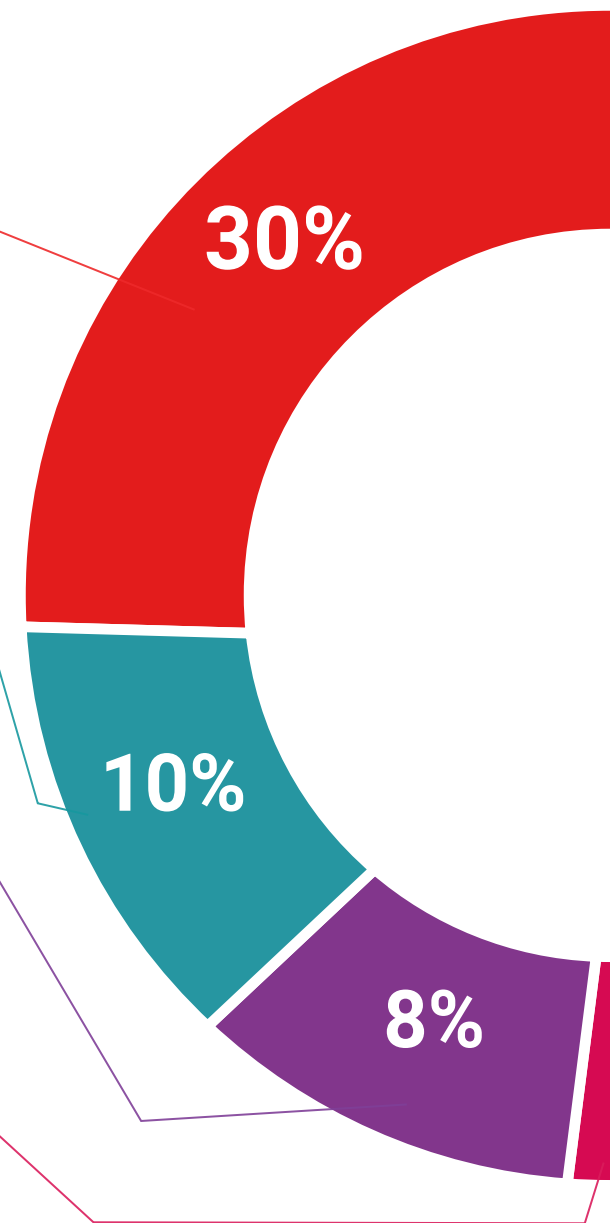
### Practising Skills and Abilities

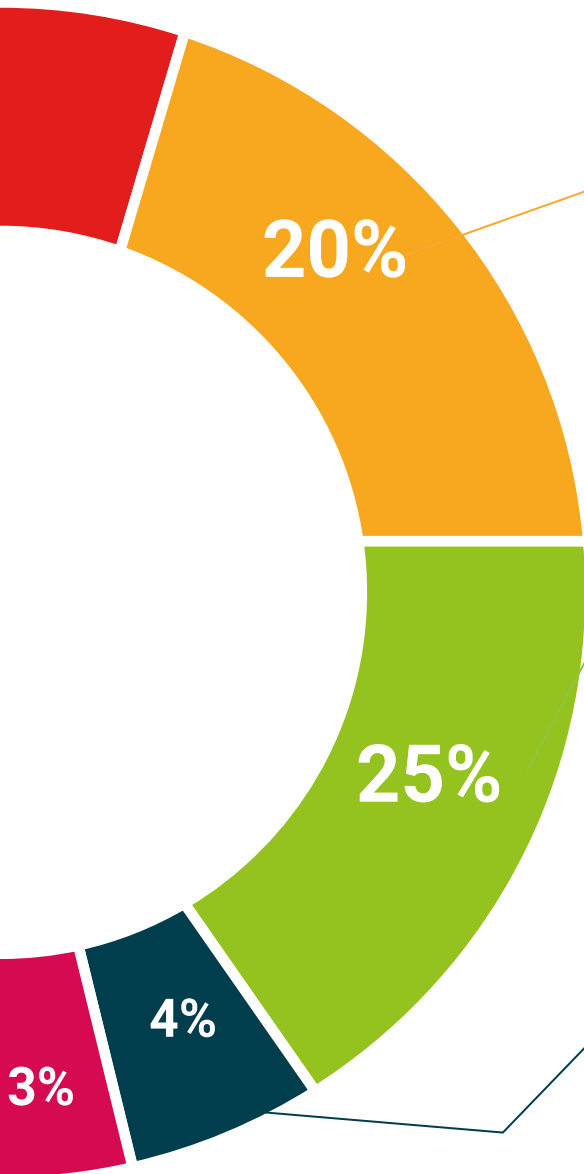
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 05 Certificate

The Postgraduate Diploma in Aesthetics and Art History guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Diploma in Aesthetics and Art History** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma Aesthetics and Art History**

Official N° of Hours: **500 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present

online training

development language

virtual classroom

**tech** technological  
university

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