

Postgraduate Certificate Social Anthropology





Postgraduate Certificate Social Anthropology

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/geography-history/postgraduate-certificate/social-anthropology

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01

Introduction

With this high-level academic program, students will update their knowledge in Anthropology in a practical and rigorous way, 100% online, and without giving up their obligations in returning to university studies.





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This Postgraduate Certificate in Anthropology Social will allow you to update your knowledge of humanity in a practical way, 100% online, and without sacrificing the maximum scientific and academic rigor”

In a globalized environment, students are turning to studies in world history to prepare them for future careers and studies. Even for academics and professionals who later decide to specialize in more specific topics and areas, this Postgraduate Certificate in Social Anthropology provides students with the essential training and comparative framework necessary to analyze history from its origins to the present day.

The teaching staff is made up of internationally recognized experts who have been trained by and/or have worked for leading institutions. Thus, they give it an academic and rigorous orientation, based on scientific evidence, which will serve to update knowledge on the nature of humans.

This program is aimed at those interested in attaining a higher level of knowledge in Anthropology Social. Seize the opportunity to take this Postgraduate Diploma in a 100% online format, without giving up your obligations, thus making the return to college easy and convenient. Students will update their knowledge and get the qualification they need in a Postgraduate Certificate to continue growing personally and professionally.

This **Postgraduate Certificate in Social Anthropology** contains the most complete and up-to-date academic program in the university landscape. The most important features include:

- ◆ 100 simulated scenarios presented by experts in Social Anthropology
- ◆ The graphic, schematic and eminently practical contents with which they are conceived provide scientific and practical information on the history of human beings
- ◆ The latest developments and discoveries in Social Anthropology
- ◆ It contains practical exercises where the self-evaluation process can be carried out to improve learning
- ◆ Interactive learning system based on the case method and its application to real practice
- ◆ All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



This program will enhance your skills and update your knowledge of Social Anthropology”

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This Postgraduate Certificate is the perfect option to enter the world history and human behavior from their inception”

Take advantage of the latest educational technology to get up to date in Anthropology Social without leaving home.

Know the reality of the World and Human Behavior with the utmost academic rigor.

It includes in its teaching staff professionals belonging to the world of Social Anthropology, who pour into this training the experience of their work, in addition to recognized specialists belonging to reference societies and prestigious universities.

The multimedia content developed with the latest educational technology will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the program. To do so, the professional will be assisted by an innovative, interactive video system created by renowned experts in Anthropology Social with extensive teaching experience.



02

Objectives

This Postgraduate Certificate is aimed at those who are interested in learning more about all aspects of the nature of human beings. Students will be able to update their knowledge in Anthropology Social, thoroughly delving into the issues that make up the vanguard of this area.



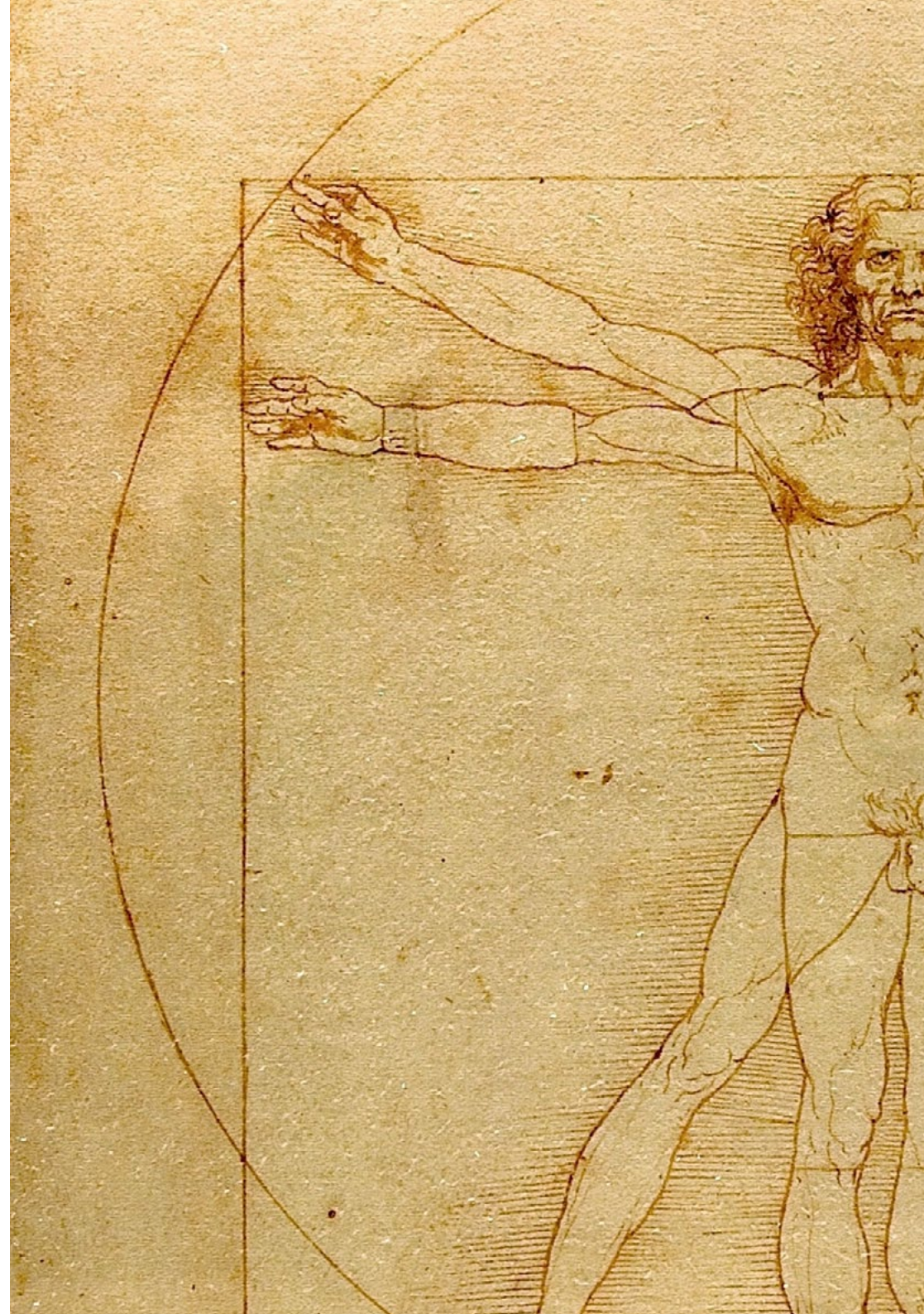
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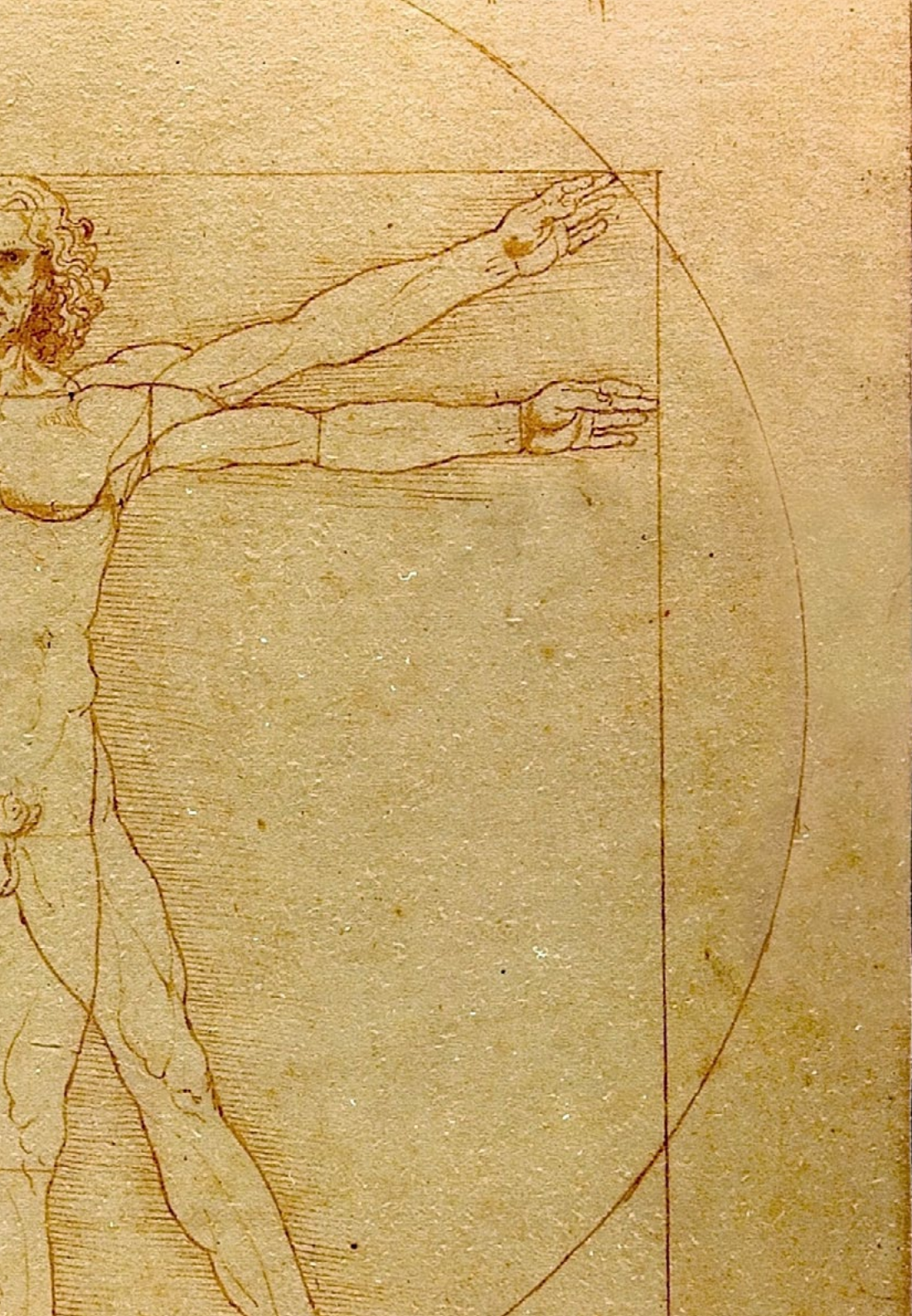
The Postgraduate Certificate in Social Anthropology is aimed at those who are interested in learning more about human nature”



General Objective

- ◆ Reach a level of knowledge necessary to master Social Anthropology by studying the different stages of humanity, taking a deeper look into our political, economic, religious, cultural and social development and into how we adapted to the environment over the years





Specific Objectives

- ◆ Understand the fundamentals of Social and Cultural Anthropology
- ◆ Critically reason historical events and current reality
- ◆ Recognize diversity and multiculturalism
- ◆ Understand socio-cultural systems and the correlations between their economic, socio-political and symbolic dimensions

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*Reach the level of knowledge you desire
and learn Social Anthropology”*

03

Structure and Content

The content structure has been designed by a team of anthropologists who are aware of the current relevance of training to specialize in this area of knowledge. This will enrich students on a human level and raise their level of knowledge in Anthropology Social through the latest educational technologies available.





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This Postgraduate Certificate in Social Anthropology contains the most complete and up-to-date educational program on the market”

Module 1. Social Anthropology I

- 1.1. Social and Cultural Anthropology
 - 1.1.1. Socio-Cultural Anthropology: Concept and Field of Study
 - 1.1.2. The Central Topics of Study in Social Anthropology
 - 1.1.2.1. The Origin of the Individual and Humanity
 - 1.1.2.2. Culture
 - 1.1.2.3. Structure, Society and Politics
 - 1.1.2.4. Temporary Processes, Symbols and Meanings
 - 1.1.2.5. Social Discrimination, Social Commitment and a Revision of Anthropology
 - 1.1.2.6. The Anthropology of Anthropology
- 1.2. Main Theoretical Currents in Social Anthropology I
 - 1.2.1. Evolutionism
 - 1.2.1.1. Lewis Henry Morgan
 - 1.2.1.2. Edward Burnett Tylor
 - 1.2.2. Diffusionism
 - 1.2.2.1. Wilhelm Schmidt
 - 1.2.3. Historical Particularism
 - 1.2.3.1. Franz Boas
- 1.3. Main Theoretical Currents in Social Anthropology II
 - 1.3.1. British Functionalism
 - 1.3.1.1. Bronislaw Malinowski
 - 1.3.1.2. Radcliffe-Brown
 - 1.3.2. French Structuralism
 - 1.3.2.1. Claude Lévi-Strauss
 - 1.3.3. Symbolic Anthropology
 - 1.3.3.1. Victor Turner
 - 1.3.3.2. Clifford Geertz
 - 1.3.4. Historical Materialism and Critical Currents in Anthropology
- 1.4. Ethnography and the Work in the Field
 - 1.4.1. Two Distinct Perspectives: Ethic and Emic
 - 1.4.2. Method in Anthropology
 - 1.4.3. Participant Observation
 - 1.4.4. Observation Techniques
 - 1.4.5. Change in Ethnography
- 1.5. Applied Anthropology
 - 1.5.1. What is Applied Anthropology?
 - 1.5.2. Historical Overview of Applied Anthropology in Great Britain and the United States
 - 1.5.3. Applied Anthropology and Development Policy
- 1.6. Culture
 - 1.6.1. Introduction
 - 1.6.2. Theoretical Approach
 - 1.6.3. The Content of Culture
 - 1.6.4. Fundamental Aspects of Culture: Symbols
 - 1.6.5. Ethnocentrism and Cultural Relativism
 - 1.6.6. Cultural Change
- 1.7. Economic Anthropology I
 - 1.7.1. The Concept of Economic Anthropology
 - 1.7.2. Background
 - 1.7.3. Substantivist Orientation
 - 1.7.4. Formalist Orientation
 - 1.7.5. Other Orientations
 - 1.7.5.1. Marxist Economic Anthropology
 - 1.7.5.2. Process and Decision-Making Models in Anthropology
 - 1.7.5.3. Culturalist Models
- 1.8. Economic Anthropology II
 - 1.8.1. Production
 - 1.8.1.1. The Means of Production
 - 1.8.1.2. The Organization of Work
 - 1.8.1.3. The Modes of Production
 - 1.8.2. The Distribution of Goods and Services
 - 1.8.3. Market Exchange



- 1.9. Marriage
 - 1.9.1. The Concept of Marriage in Society
 - 1.9.2. The Controversy Surrounding Marriage
 - 1.9.3. Types of Marriage
 - 1.9.4. The Economic Mark of Marriage
 - 1.9.5. Marital Breakups
- 1.10. The Family
 - 1.10.1. The Concept of Family in Society
 - 1.10.2. Types of Family
 - 1.10.3. Kinship Structure
 - 1.10.4. Types of Filiation: Descendants
 - 1.10.5. The Concept of Kinship

Module 2. Social Anthropology II

- 2.1. Policy Anthropology I
 - 2.1.1. Introduction
 - 2.1.2. Hunter-Gatherer Societies
 - 2.1.3. Tribal Societies
 - 2.1.4. Village Chiefs, Village Councils, *Big Men* and Other Institutions
 - 2.1.5. Organizational Forms of Tribal Society
- 2.2. Policy Anthropology II
 - 2.2.1. Headquarters
 - 2.2.2. States
 - 2.2.3. From the Ancient State to the Modern State
- 2.3. Anthropology of Beliefs I
 - 2.3.1. Introduction
 - 2.3.2. From Evolutionism to Historical Particularism
 - 2.3.3. From Durkheim and Weber to Functionalism
- 2.4. Anthropology of Beliefs II
 - 2.4.1. Magic
 - 2.4.1.1. Sorcerers and Witches
 - 2.4.1.2. Divination

- 2.4.2. Religion
 - 2.4.2.1. Supernatural Forces
 - 2.4.2.2. Supernatural Beings
 - 2.4.2.3. Specialists
- 2.5. Anthropology of Beliefs III
 - 2.5.1. Rites
 - 2.5.2. Myths
- 2.6. Gender and Culture
 - 2.6.1. Ethno-Androcentrism in Anthropology
 - 2.6.2. Men and Women in Theoretical Construction
 - 2.6.3. Women's Anthropology, Feminist Anthropology and Gender Anthropology
- 2.7. Gender Relations in the Classical Currents of Anthropological Thought
 - 2.7.1. Evolutionism, Matriarchy and Women
 - 2.7.2. Primitive Women and Civilized Women
 - 2.7.3. Nature, Culture and Women
 - 2.7.4. Materialism and Gender Relations
- 2.8. Work and Gender
 - 2.8.1. The Sexual Division of Labor
 - 2.8.2. Production, Reproduction and Forced Fertility
 - 2.8.3. Slavery, Women and Production
- 2.9. Sex, Gender and Ethnicity
 - 2.9.1. A Historical-Anthropological Approach to Sex and Race
 - 2.9.2. Sex, Race and Anthropology Textbooks
 - 2.9.3. Gender, Race and Slavery
 - 2.9.4. The Gender Perspective in Development
- 2.10. Anthropological Practice in Extreme Situations
 - 2.10.1. Ethnocide
 - 2.10.2. Communal Violence
 - 2.10.3. Genocide





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*A unique, key, and decisive
experience to boost your
professional development”*

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Geography and History schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, students will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology, we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



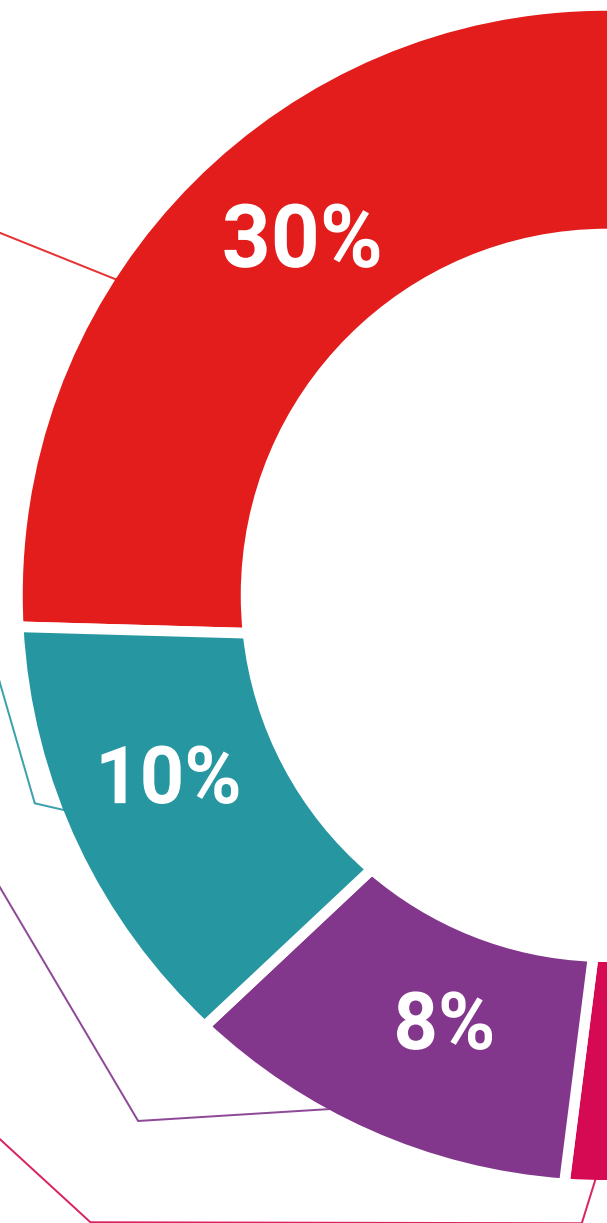
Practising Skills and Abilities

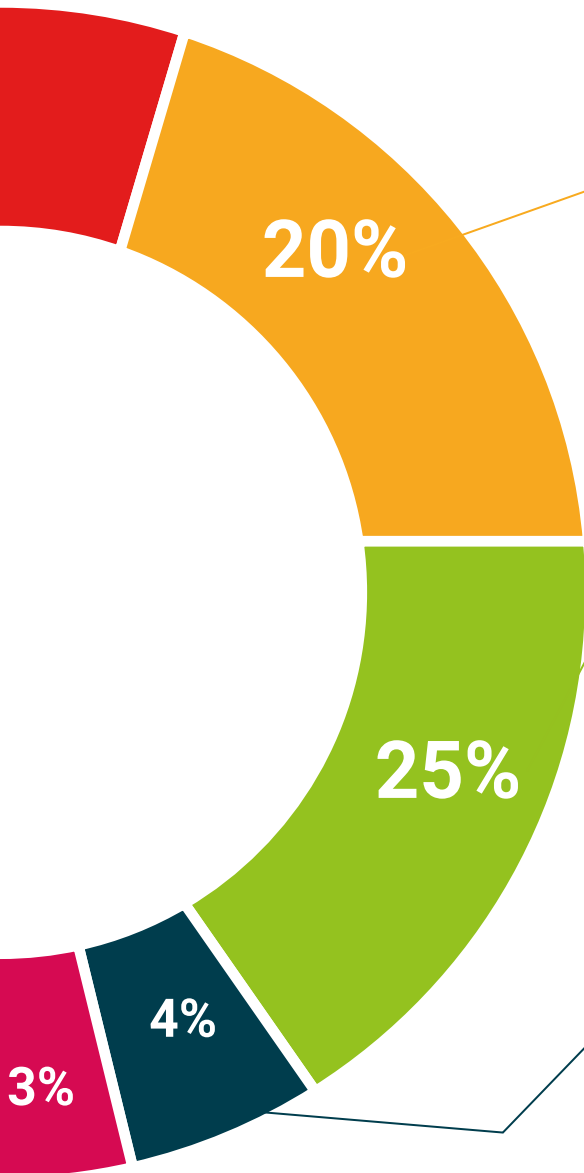
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05 Certificate

The Postgraduate Certificate in Social Anthropology System guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Social Anthropology** contains the most comprehensive and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** diploma issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional from career evaluation committees.

Title: **Postgraduate Certificate in Social Anthropology**

Official N° of hours: **300 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present quality
development languages
virtual classroom



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