

Postgraduate Certificate Museology, Museography and Curating in Contemporary Art



Postgraduate Certificate Museology, Museography and Curating in Contemporary Art

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/humanities/postgraduate-certificate/museology-museography-curating-contemporary-art

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01

Introduction

In a global environment where museums have become established as spaces for cultural dialogue, Museology, Museography and Curating are not only about preserving and exhibiting works, but also about interpreting Art in its historical, political and social context. Given its importance, TECH has developed a comprehensive university program that allows professionals to develop a deep understanding of the current dynamics of this sector, as well as the skills necessary to successfully develop in the design, management and curating of Contemporary Art exhibitions. All of this is delivered through a completely online approach, by a teaching staff made up of renowned experts in the field and using the most innovative teaching methodology: Relearning.



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Thanks to this 100% online university program, you will address the complexities of Contemporary Museography, balancing the preservation of Art with technological innovation and global accessibility”

Museology, Museography and Curating are fundamental pillars for the management, interpretation and dissemination of art in today's society. Museology focuses on the critical study of museum institutions, their functions and their social impact, while Museography deals with the technical and practical aspects related to the design and installation of exhibitions. For its part, Curating integrates the conceptualization and creation of curatorial narratives, connecting art with the public through visual and experiential discourses. And, in the context of Contemporary Art, these disciplines take on special relevance, as they address the challenges of presenting diverse, ephemeral and technologically innovative works, as well as ensuring that museums and exhibition spaces respond to the demands of a plural and inclusive society.

For this reason, TECH presents this program through which professionals will acquire a comprehensive understanding of the evolution of museum institutions, the design and management techniques of exhibition spaces, as well as curatorial strategies for innovative narratives. At the same time, it will address the most relevant aspects for creating inclusive and participatory experiences, managing museographic projects and addressing the current challenges of the sector, such as sustainability, digitalization and cultural decolonization, thereby developing the necessary skills to lead in the dynamic field of Contemporary Art.

This program is delivered using a 100% online methodology, allowing professionals to study at their own pace and balance learning with their professional and personal responsibilities. Likewise, they will have access to academic resources such as explanatory videos and interactive readings, available 24 hours a day, 7 days a week, from any device with an Internet connection. Furthermore, the teaching-learning process is based on the Relearning method, designed to facilitate the assimilation of key concepts through repetition and progressive reinforcement of the content.

This **Postgraduate Certificate in Museology, Museography and Curating in Contemporary Art** contains the most complete and up-to-date educational program on the market. Its most notable features are:

- ♦ The development of case studies presented by experts with a deep knowledge of contemporary artistic theory, criticism and production
- ♦ The graphic, schematic and eminently practical contents with which it is conceived gather scientific and practical information on those disciplines that are indispensable for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Acquire the keys to creating expository and creative narratives that challenge traditional perspectives"

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You will organize your learning according to your needs, with resources accessible 24 hours a day and a progressive approach to assimilate key content”

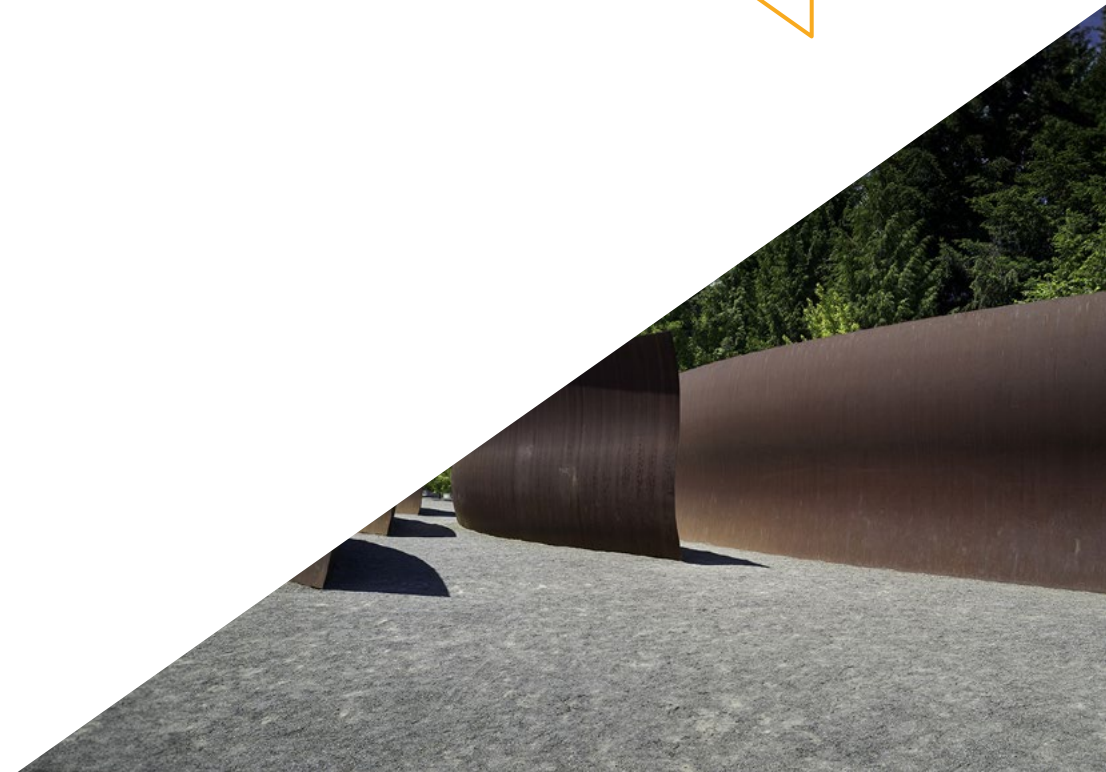
You will design cutting-edge projects, from the conceptualization of curatorial narratives to museographic installations.

You will transform traditional and unconventional spaces into innovative exhibition settings.

The program's teaching staff includes professionals from the sector who contribute their work experience to this specializing program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare for real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts.



02

Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.



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*Study at the world's largest
online university and guarantee
your professional success. The
future starts at TECH”*

The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

Forbes

The best online university in the world

The most complete
syllabus

The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

TOP
international faculty

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.

World's No.1
The World's largest online university

The most effective methodology

A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



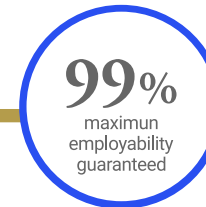
Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.



The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.



03 Syllabus

The syllabus of this TECH university program covers everything from the evolution of museum practices to the design of innovative curatorial projects, allowing professionals to develop key skills in the management, conceptualization and execution of exhibition spaces. In addition, with a practical and critical approach, they will delve into the transformation of institutions, the inclusion of new formats and the creation of meaningful narratives for Contemporary audiences.



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*You will analyze global trends
in museology and curating, from
the digitization of exhibitions
to expanded curatorial models”*

Module 1. Museology, Museography and Curating in Contemporary Art

- 1.1. Democratization of Exhibition Practices since the French May of '68: New Expographies
 - 1.1.1. The Transformation of the Museum Institution: The New Museology
 - 1.1.2. Renewal of Exhibition Practices: The New Expographies
 - 1.1.3. Inclusive and Participatory Museum Institutions
- 1.2. Evolution of Museology and Museography from the 1980s
 - 1.2.1. Critical Museology: Pedagogical Evolution of Exhibition Spaces
 - 1.2.2. Difference between Contemporary Museology and Museography
 - 1.2.3. Social Function of Museum and Exhibition Spaces for Contemporary Art
- 1.3. Exhibition Spaces for Contemporary Art
 - 1.3.1. Proliferation of Museums and Contemporary Art Centers
 - 1.3.2. Galleries, Biennials and Contemporary Art Fairs
 - 1.3.3. Types of Cultural Spaces
- 1.4. Beyond the Museum. The Musealization of Other Spaces
 - 1.4.1. The Public Space as Exhibition Space
 - 1.4.2. Spaces for Experimentation in Contemporary Art
 - 1.4.3. The Dematerialization of the Museum: The Virtual Museum
- 1.5. Perspectives in Exhibition Design
 - 1.5.1. Permanent Exhibition vs. Temporary Exhibition
 - 1.5.2. The Curatorial Project
 - 1.5.3. The Museographic Project
- 1.6. Curating Contemporary Art Exhibitions (I). Conception and Design of Narratives and Exhibition Experiences
 - 1.6.1. Functions of the Curator
 - 1.6.2. Planning a Curatorial Project
 - 1.6.3. The Relevance of Research and Exhibition Discourse
- 1.7. Curating Contemporary Art Exhibitions (II). From Conceptualization to Execution
 - 1.7.1. Steps in the Conception of an Exhibition Project
 - 1.7.2. Exhibition Techniques
 - 1.7.3. Museographic Design and Installation





- 1.8. Management of Contemporary Museum or Exhibition Spaces
 - 1.8.1. Differences between Museum Management and Cultural Management
 - 1.8.2. Exhibition Promotion Strategies and Actions
 - 1.8.3. Cultural Mediation and Cultural Management: a Bridge between Audience, Art and Culture
- 1.9. The Visitor's Place or "Ways of Inhabiting the Museum"
 - 1.9.1. Dialogue, Participation and Cultural Activation
 - 1.9.2. Cultural Mediation or Curating as Mediation
 - 1.9.3. Museum Education or Curatorial Pedagogical Models
- 1.10. Current Debates and New Perspectives
 - 1.10.1. New Formats: Expanded Curatorship
 - 1.10.2. New Institutional Models: The New Institutionality
 - 1.10.3. The Decolonization of Cultural Institutions

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You will integrate new technologies into digital museography projects, developing accessible virtual exhibitions connected to global audiences”

04

Teaching Objectives

This university program provides professionals with key skills in critical analysis, exhibition space design, and curatorial project management. Throughout this academic journey, you will strengthen your ability to conceptualize exhibition narratives, implement inclusive strategies, and use innovative tools that respond to the demands of the sector. In addition, you will acquire skills to lead museum projects with a sustainable and digital approach that is committed to contemporary cultural dynamics.





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You will broaden your skills in the organization of biennials, fairs and international exhibitions, positioning yourself as a leader in the organization of large-scale artistic events"



General Objectives

- ♦ Analyze the historical evolution of Museology and Museography in relation to social, cultural and technological changes
- ♦ Design innovative strategies for the creation of exhibition narratives in the field of Contemporary Art
- ♦ Interpret the dynamics of exhibition curating from a critical and multidisciplinary perspective
- ♦ Evaluate the impact of new technologies and digitalization on museum and exhibition spaces
- ♦ Identify the challenges of inclusion and sustainability in contemporary cultural institutions
- ♦ Conceptualize curatorial projects that integrate traditional and emerging expographic practices
- ♦ Efficiently manage exhibition spaces through the use of advanced museographic techniques
- ♦ Apply curatorial pedagogical models that encourage audience participation and interaction





Specific Objectives

- ♦ Analyze the key exhibitions that influenced the change of perspective with respect to exhibitions and their contexts
- ♦ Determine the steps for planning a curatorial or museum project
- ♦ Examine and describe cultural mediation projects taking into consideration the context and the visitors
- ♦ Understand the mechanisms of museum and cultural management, including new technologies

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You will specialize in the management of contemporary museum spaces, combining innovative strategies with advanced techniques to optimize resources and enhance cultural impact"

05 Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



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TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes
(which you might not be able to attend)”*



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

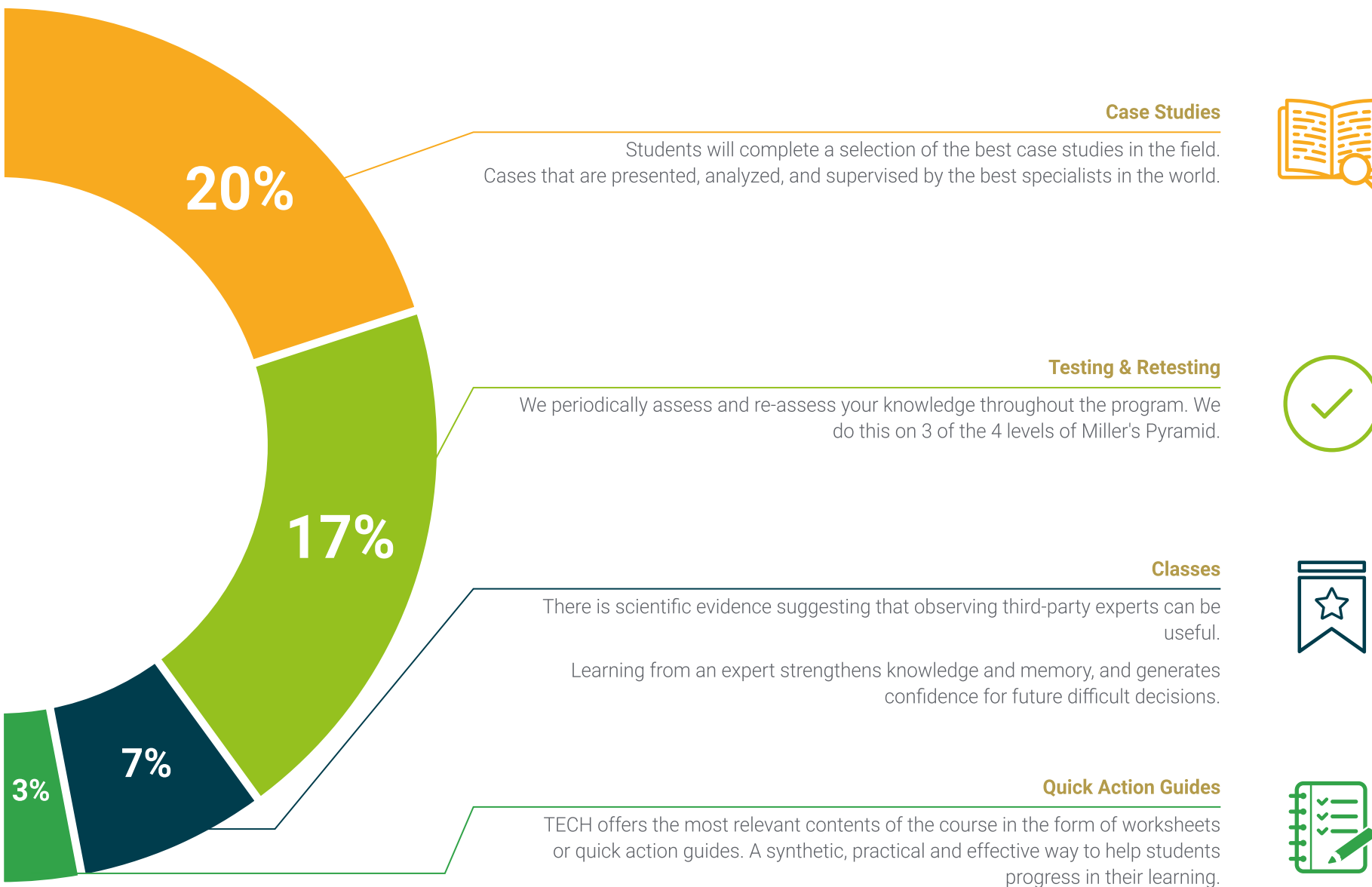
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





06

Teaching Staff

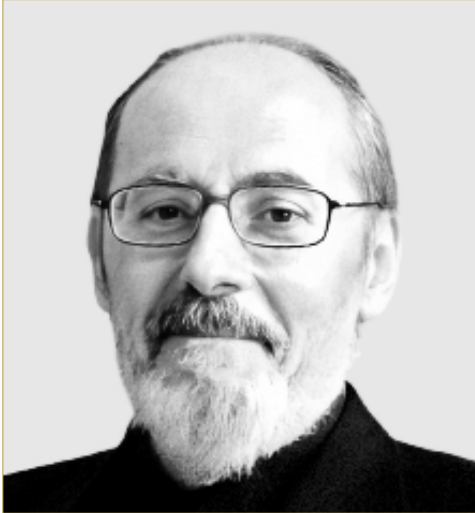
The teaching team for this program is made up of renowned experts in the cultural field, with extensive experience in museums, galleries and curatorial projects. Furthermore, thanks to their practical approach and in-depth knowledge of the sector, these specialists offer up-to-date education that combines theory, critical analysis and real cases, guaranteeing an enriching educational experience in line with the latest demands of today's cultural sector.



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You will be guided by a team of lecturers made up of professionals who have led international exhibitions and contributed to the development of Contemporary Museology"

Guest Director



Dr. Quiles García, Fernando

- ♦ Art History Expert
- ♦ Art History Specialist at the Pablo de Olavide University
- ♦ PhD in Art History from the University of Sevilla
- ♦ Master's Degree in Architecture and Historical Heritage from the University of Sevilla
- ♦ Bachelor's Degree in Geography and History, Art History from the University of Sevilla

Management



Dr. Díaz Mattei, Andrea

- ♦ Expert in Museology and Museography at the Museum of the History of the Carthusian Horse
- ♦ Art History Specialist at the Pablo de Olavide University
- ♦ Museology and Museography at the Museum of the History of the Carthusian Horse
- ♦ PhD in Society and Culture from the University of Barcelona
- ♦ Art History Specialist, Theory and Criticism: Catalan Art and International Relations
- ♦ Expert in Art Direction
- ♦ Degree in Psychology from the University of Buenos Aires
- ♦ Member of: Globalization Interculturality Art Research Network and Latin American Network of Visual Studies



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All the lecturers on this program have extensive experience, offering you an innovative perspective on the main advances in this field of study"

07 Certificate

The Postgraduate Certificate in Museology, Museography and Curating in Contemporary Art guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program
and receive your university qualification
without having to travel or fill out
laborious paperwork”*

This private qualification will allow you to obtain a **Postgraduate Certificate in Museology, Museography and Curating in Contemporary Art** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Museology, Museography and Curating in Contemporary Art**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





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Museology, Museography
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