Postgraduate Certificate
Museology and Heritage

tech technological university

Postgraduate Certificate
Museology and Heritage

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/in/humanities/postgraduate-certificate/postgraduate-certificate-museology-heritage**

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01
Introduction

Considering museums as institutions and not as warehouses of cultural goods or simple exhibitions, it is possible to consider the great importance they have had in the harmonious development of cultural and intellectual identity. With the function of conserving, researching, communicating, exhibiting or displaying all types of collections, they are outstanding spaces within the infrastructure and heritage of any country. Recognizing its importance and understanding Museology and Museography from the point of view of their differences, will create a unique professional background in the connoisseur of the subject. That is why this program has been created, focused on delving into Museology and Heritage, through an innovative methodology 100% online and with the most cutting-edge technology in the current university environment.

" *Knowing the problems that museums have to face and the inconveniences that may arise during the mounting of an exhibition will be possible with this 100% online training"*

In recent years, the Cultural Heritage of the towns has been revalued and its importance for the creation of new institutions and the recovery and promotion of the existing ones, as new models of popular knowledge. The impulse of events where the historical and artistic is exalted, as well as emerging artists that spread their works; to expose this development implies the demand of specialized professionals that understand the integral operation of the Museums as the epicenter of all this Intellectual Social Movement.

The correct management of the activities within the Museums implies knowing the problems that these infrastructures have to face and the inconveniences that may arise during the mounting of an Exhibition. As well as understanding the different types of exhibitions and how they differ. This is part of the objective of this educational program to offer theoretical and practical content that will allow them to obtain the necessary skills to perform in the professional field of Heritage.

A program with specialized content in Museology and Heritage, which will allow you to go through the Origins of the Museum, Exhibitions, Heritage, French Museums, American Museums, the influence of the Second World War, the New Museology and difference of Museography; the most relevant and key figures of Patronage; as well as the History of Museums from the Art of Antiquity to Contemporary Art.

This, among other fundamental aspects; all this, distributed in a syllabus designed under the Relearning methodology, of which TECH is a leader and has revolutionized the current university environment. 150 hours, where the student will be able to appreciate a quick learning and understanding of the concepts, in order to be able to develop a critical and analytical thinking. Training with a variety of multimedia resources and theoretical and practical content formats, available from day one for consultation or downloading from any device.

This **Postgraduate Certificate in Museology and Heritage** is the most comprehensive and up-to-date educational program on the market. The most important features include:

- Developing practical cases presented by experts in Art History
- The graphic, schematic, and eminently practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

With this program you will understand the different types of exposures and how they differ"

"

A dynamic virtual campus that is easy to manage from any device with an Internet connection"

Learn all about Museology and Heritage and get your degree in just 6 weeks 100% online.

You will be able to understand the role of Museology and Museums in the Contemporary Era.

The program's teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

02
Objectives

The purpose of this educational program is to provide students with the necessary knowledge and skills to recognize some of the most relevant museums in the History of Art and to distinguish between Museography and Museology, taking into account their differences. Through a 100% online methodology and the necessary multimedia resources to make the development of the learning of all the content agile; profile your talent and new skills in your professional environment.

Become an expert in Museology and Heritage and enhance your talent"

General objectives

- Possess a level of knowledge necessary to master all aspects of Art History and its influence on the present
- Develop critical thinking with respect to the different Artistic Movements and Stages
- In-depth knowledge of the influence of Classical and Christian Iconography and its projection in the Contemporary Era
- Know how to identify reliable historical and artistic sources
- Understand the importance of Artistic Heritage at a social level
- Integrate the Conceptual Foundations of the History of Art

Specific objectives

- Distinguish between Museography and Museology, taking into account their differences
- Recognize some of the most relevant museums in the history of art
- Know the problems that museums have to face and the inconveniences that may arise during the mounting of an exhibition
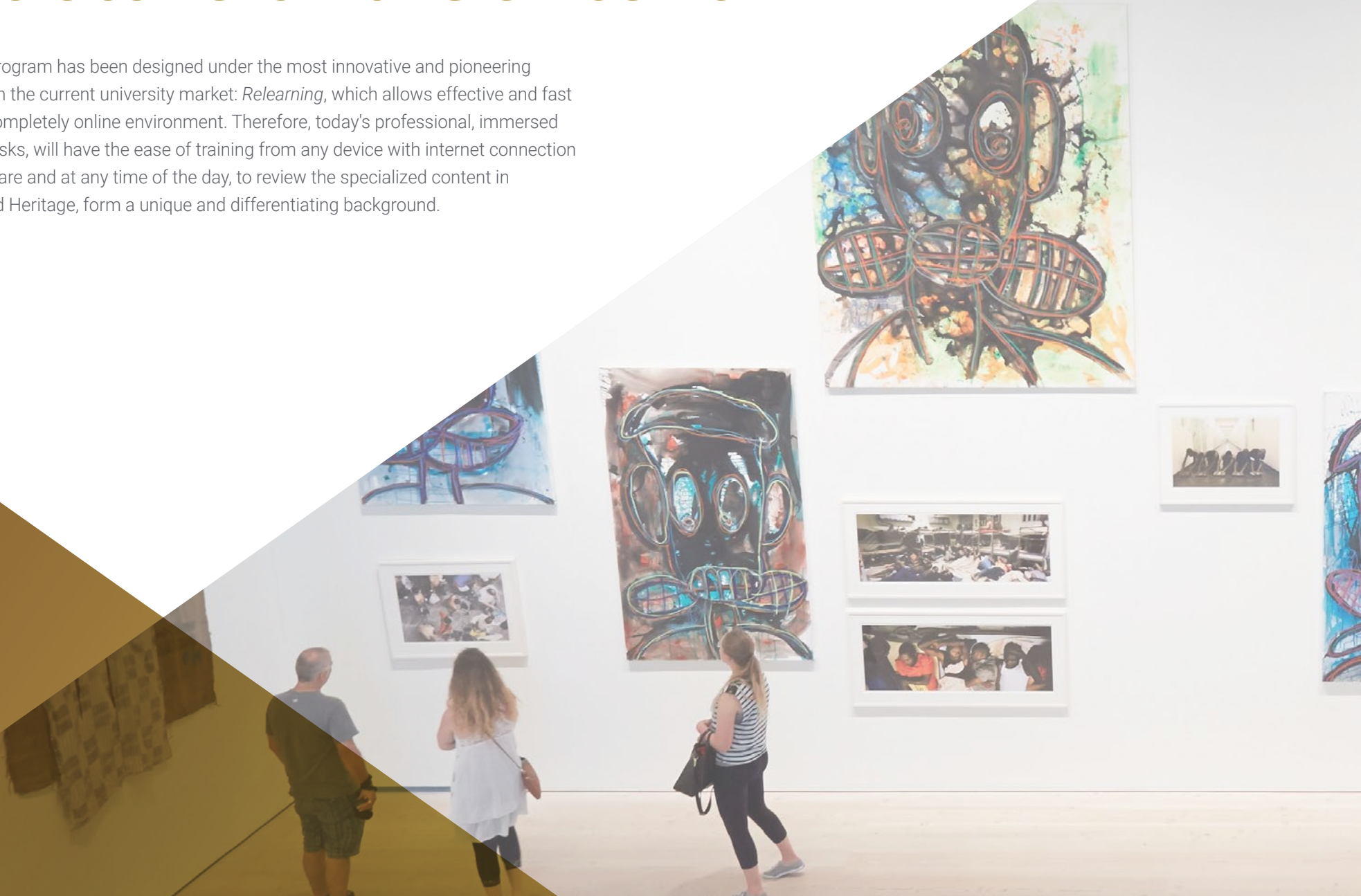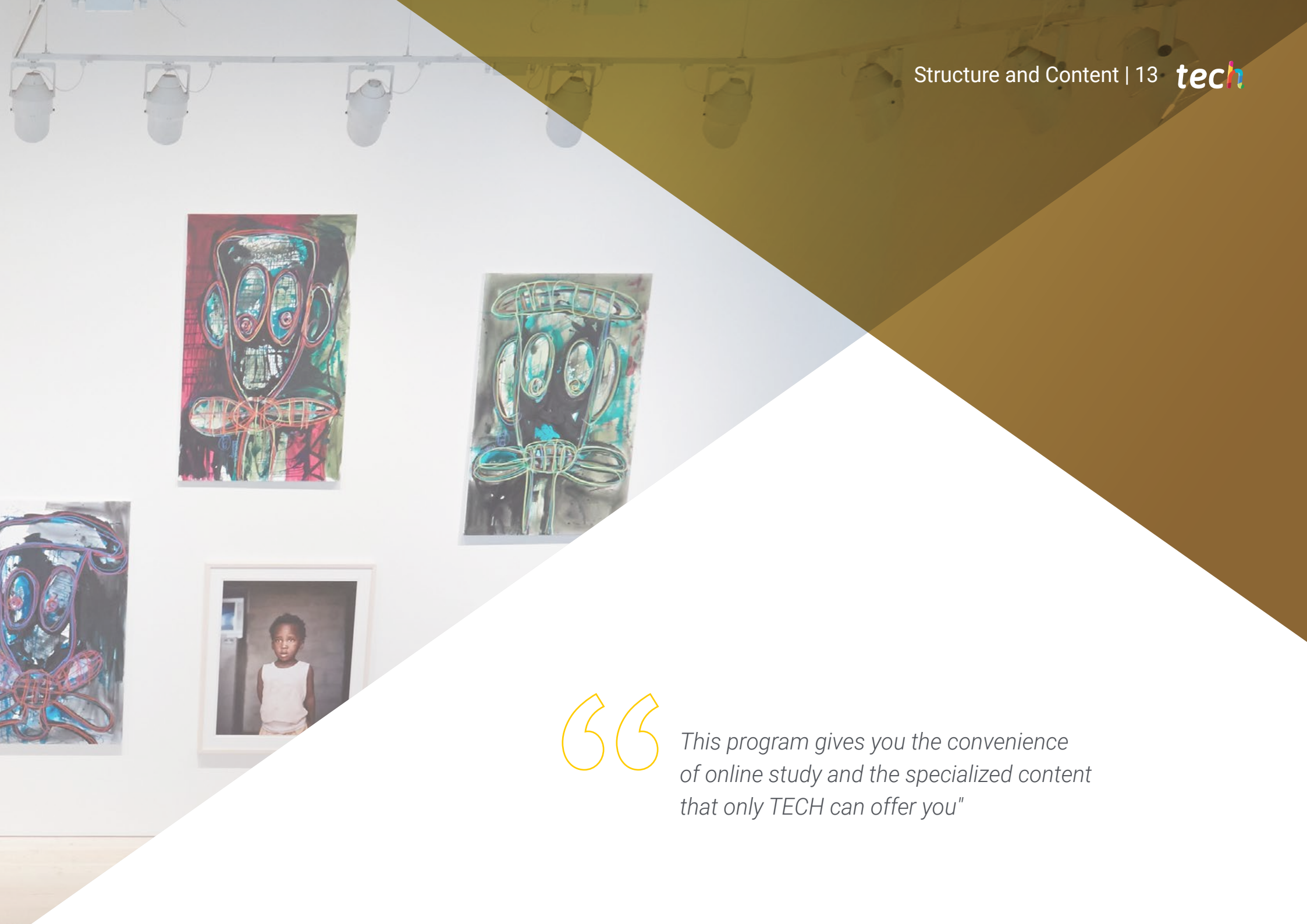- Understand the different Types of Exhibits and how they are different

Achieving a quality degree is now easier with TECH, the world's largest digital university"

03
Structure and Content

This training program has been designed under the most innovative and pioneering methodology in the current university market: *Relearning*, which allows effective and fast learning in a completely online environment. Therefore, today's professional, immersed in countless tasks, will have the ease of training from any device with internet connection wherever they are and at any time of the day, to review the specialized content in Museology and Heritage, form a unique and differentiating background.

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" *This program gives you the convenience of online study and the specialized content that only TECH can offer you"*

Module 1. Museology and Heritage

1.1.   The Origins of Museums
    1.1.1.   Near East
    1.1.2.   Far East
    1.1.3.   Greece
    1.1.4.   Rome
    1.1.5.   The Middle Ages
    1.1.6.   Renaissance, Mannerism and Baroque
    1.1.7.   XVI Century
    1.1.8.   XVII Century
    1.1.9.   XVIII Century

1.2.   The Expositions
    1.2.1.   Introduction
    1.2.2.   The Limitations of the Exhibitions and Their Intricacies
    1.2.3.   Types of Exhibitions
    1.2.4.   Processions, Another form of Public Exposure

1.3.   Heritage
    1.3.1.   Ecclesiastical Heritage
    1.3.2.   Institutional Frameworks, Sectors of Cultural Identification and Cultural Policies
    1.3.3.   Cultural Goods and Cultural Management

1.4.   French Museums
    1.4.1.   Old Regime
    1.4.2.   The Enlightenment
    1.4.3.   The National Assembly
    1.4.4.   The French Museum before and after the Revolution

1.5.   Museum Typologies Promoted by the National Constituent Assembly of France
    1.5.1.   French National History Museum
    1.5.2.   Museum of French Monuments
    1.5.3.   Louvre Museum
    1.5.4.   Luxembourg Palace

04

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world"

Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.

A learning method that is different and innovative.

This intensive Humanities program at TECH Technological University prepares you to face all the challenges in this field, both nationally and internationally. Its primary objective is to promote personal and professional growth, by helping you achieve success. For this purpose, we rely on Harvard Business school case studies with which we have a strategic Convention that allows us to use the materials used in the most prestigious university in the world.

We are the only online university that offers Harvard materials as teaching materials on its courses"

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

Relearning Methodology

Our university is the first in the world to combine the Harvard University case studies method with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only university in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650.000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

20%

25%

4%

3%

Case Studies

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.

Certificate

The Postgraduate Certificate Museology and Heritage, guarantees you, in addition to the most rigorous and updated training, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this training and receive your university degree without travel or laborious paperwork"

This **Postgraduate Certificate in Museology and Heritage** contains the most complete and updated program on the market.

After the student has passed the evaluations, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** by tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Museology and Heritage**

Official Nº of hours: **150 h.**

tech technological university

Awards the following
CERTIFICATE
to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE
in

Museology and Heritage

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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