



# Postgraduate Certificate Iconography in Art

» Modality: online

» Duration: 12 weeks

» Certificate: TECH Global University

» Accreditation: 12 ECTS

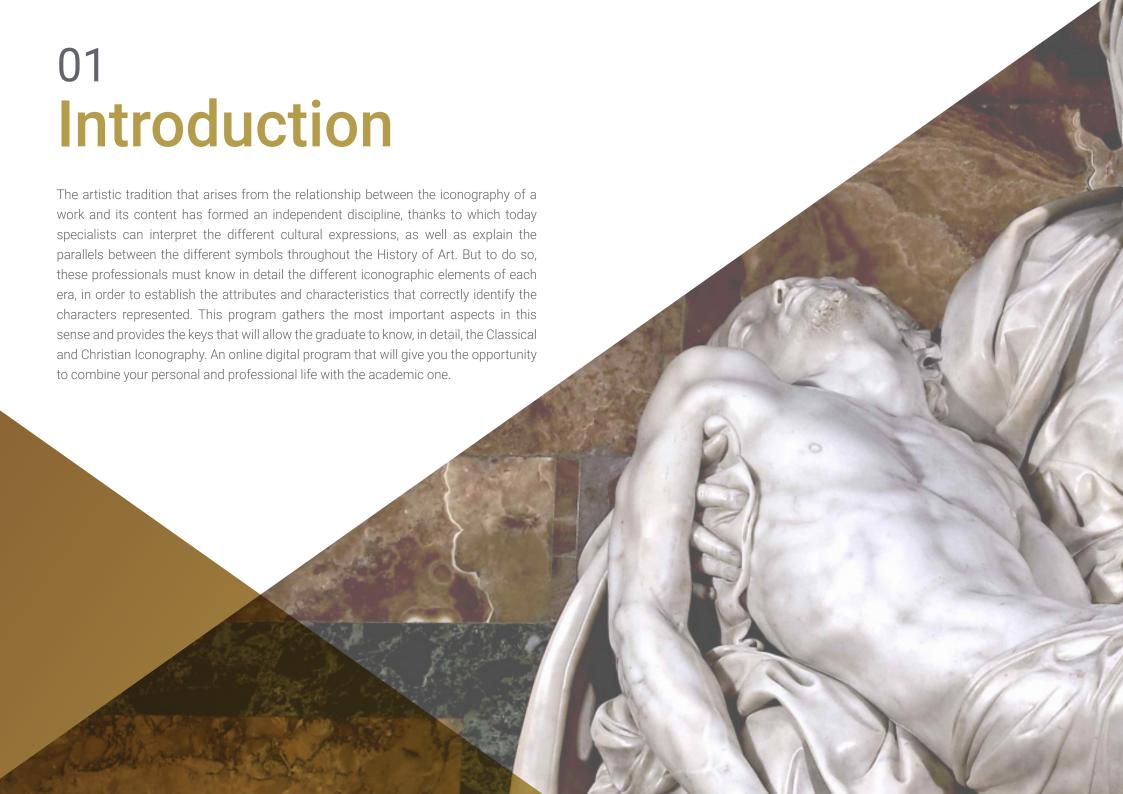
» Schedule: at your own pace

» Exams: online

We b site: www.techtitute.com/us/humanities/postgraduate-certificate/iconography-art

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## tech 6 | Introduction

Nowadays, iconography comprises a very broad area of study within art. The development of this discipline has made it possible to establish common criteria with which to relate a work and its content to the artistic tradition of the time. In addition, its study and analysis has not only established the guidelines to carry out a classification of characters, themes or traditions, but has also favored the explanation of the parallels between the different symbols throughout the History of Art.

However, in order to carry out this task, it is necessary to have a broad and detailed knowledge of the different iconographic elements that allow us to identify a work with the period to which it belongs. This is the reason for this Postgraduate Certificate, a complete program that delves into Classical and Christian Iconography and its sources, as well as the repertoire of characters and symbols that compose it.

A program designed by experts in Art History, presented in a convenient online format that will allow the graduates to organize their own academic calendar throughout the 12 weeks in which this program is developed. In addition, you will be able to access all the content from the start of the program and download it to consult it whenever you want on any device with an Internet connection.

This **Postgraduate Certificate in Iconography in Art** contains the most complete and up-to-date program on the market. The most important features include:

- Practical cases presented by experts in Art History
- The graphic, schematic and eminently practical contents of the book provide current and practical information on those disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



Going deeper into iconographic sources will allow you to obtain a more complete, contextualized and accurate vision of this area of art"

## Introduction | 7 tech



You will have access to the complete Santoral, which will provide you with a broad knowledge of the artistic characteristics of these works"

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

A 100% online Postgraduate Certificate, accessible from any device and with the best content on Iconography of Art.

Going deeper into Christian Iconography will allow you to discover the essence of Christianity.







## tech 10 | Objectives



### **General Objectives**

- Possess a level of knowledge necessary to master the most relevant aspects of Iconography in Art
- Develop critical thinking with respect to Iconography in Art, from Classical to Christian
- Identify the scenes represented in sculpture or painting thanks to iconographic elements



Understanding the fundamental principles governing Contemporary Art will give you a more critical and specific vision of this subject"







## **Specific Objectives**

- Distinguish, thanks to the iconographic element, the period to which the artwork belongs
- Recognize classical mythology characters in plastic art work using iconography
- Become familiar with the iconographic elements used in identifying works of art
- Acquire Critical Awareness of the religious fact
- Learn how to distinguish each saint from the saints' calendar thanks to their iconographic elements
- Discover the essence of Christianity
- Analyze historical contexts
- Learn the most significant sources in Christian iconography





## tech 14 | Structure and Content

#### Module 1. Classical Iconography

- 1.1. Studying Figurative Art Images
  - 1.1.1. Different Studies
  - 1.1.2. Iconography
  - 1.1.3. Iconographic Sources
- 1.2. Iconographic Repertoire I
  - 1.2.1. Zeus
  - 1.2.2. Hera
  - 1.2.3. Poseidon
- 1.3. Iconographic Repertoire II
  - 1.3.1. Aphrodite
  - 1.3.2. Eros
  - 1.3.3. Hephaestus
- 1.4. Iconographic Repertoire III
  - 1.4.1. Ares
  - 1.4.2. Athena
  - 1.4.3. Apollo
- 1.5. Iconographic Repertoire IV
  - 1.5.1. Artemis
  - 1.5.2. Hermes
  - 1.5.3. Dionysus
- 1.6. Iconographic Repertoire V
  - 1.6.1. Demeter
  - 1.6.2. Hades and Persephone
  - 1.6.3. Hecate

- 1.7. Zeus' Wives
  - 1.7.1. Metis
  - 1.7.2. Temis
  - 1.7.3. Mnemosyne
- 1.8. Zeus' Descendants
  - 1.8.1. Moiras
  - 1.8.2. Horae or Hours
  - 1.8.3. Charites or Graces
  - 1.8.4. Muses
- 1.9. Myths in Art
  - 1.9.1. Ancient Greek Mythology
  - 1.9.2. Venus and Adonis
  - 1.9.3. Cephalus and Procris
- 1.10. Representation in Art
  - 1.10.1. Genre Pictures, Medieval Calendars and Flemish Primitives
  - 1.10.2. Quentin Metsys and Brueghel the Elder
  - 1.10.3. Dutch Painters and Landscape Paintings
  - 1.10.4. Joachim Patinir, Brueghel the Elder, Meindert Hobbema, Jacob Van Ruisdael and Caspar David Friedrich

#### Module 2. Christian Iconography

- 2.1. Iconographic Cycles
  - 2.1.1. Joachim and Annne's Cycle
  - 2.1.2. Mary's Childhood Cycle
  - 2.1.3. Choice of Husband and Betrothal
- 2.2. Importance of the Annunciation Cycle
  - 2.2.1. Annunciation to the Blessed Virgin Mary Cycle
  - 2.2.2. The Annunciation in the East
  - 2.2.3. The Annunciation in West

## Structure and Content | 15 tech

- 2.3. Liturgical Iconography
  - 2.3.1. Holy Vessels
  - 2.3.2. Types of Vessels
  - 2.3.3. Secondary
  - 2.3.4. Interior Liturgical Cladding
  - 2.3.5. Exterior Liturgical Cladding
  - 2.3.6. Add-Ons
- 2.4. Liturgical Colors and Insignias
  - 2.4.1. Liturgical Colors
  - 2.4.2. Major Liturgical Insignias
  - 2.4.3. Minor Liturgical Insignias
- 2.5. Symbolism
  - 2.5.1. Iconographic Symbols
  - 2.5.2. Life of the Virgen Cycle
  - 2.5.3. Pentecostal
- 2.6 Saint Calendar I
  - 2.6.1. Saint Catherine of Alexandria
  - 2.6.2. Saint Barbara
  - 2.6.3. Saint Cecilia
  - 2.6.4. Saint Christopher
- 2.7. Saint Calendar II
  - 2.7.1. Saint Lawrence Deacon
  - 2.7.2. Saint Anthony the Abbot
  - 2.7.3. Santiago the Apostle
  - 2.7.4. Saint Michael the Archangel

- 2.8. Saint Calendar III
  - 2.8.1. Saint Blaise
  - 2.8.2. San Sebastian
  - 2.8.3. Saint Roch
  - 2.8.4. Saint Lazarus
- 2.9. Saint Calendar IV
  - 2.9.1. Saint Lucy
  - 2.9.2. Saint Agatha of Sicily
  - 2.9.3. Saint Agnes of Rome
  - 2.9.4. Saint Isidore the Farm Labourer
- 2.10. Saint Calendar V
  - 2.10.1. Saint John of Nepomuk
  - 2.10.2. Saint Helena
  - 2.10.3. Saint Ferdinand III of Castile
  - 2.10.4. Louis IX the Saint, King of France
  - 2.10.5. Saint Nicholas of Myra (aka Nicholas of Bari)



This is the opportunity you have been looking for to become an expert in Christian and Classical Iconography. Enroll now and don't let it pass you by"



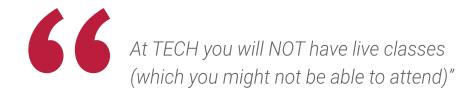


#### The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.







## Study Methodology | 19 tech

#### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.



TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

## tech 20 | Study Methodology

#### Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



#### Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



## tech 22 | Study Methodology

#### A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

#### The effectiveness of the method is justified by four fundamental achievements:

- 1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- 4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

## Study Methodology | 23 tech

#### The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

## tech 24 | Study Methodology

As such, the best educational materials, thoroughly prepared, will be available in this program:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### **Practicing Skills and Abilities**

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### **Interactive Summaries**

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





#### **Additional Reading**

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

#### **Case Studies**

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

#### **Testing & Retesting**



We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

#### Classes



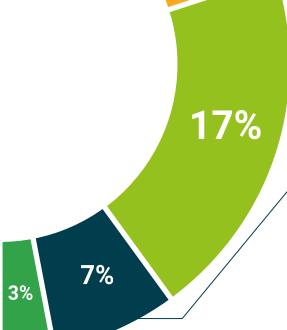
There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

#### **Quick Action Guides**



TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.







## tech 28 | Certificate

This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in Iconography in Art** endorsed by TECH Global University, the world's largest online university.

**TECH Global University**, is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate in Iconography in Art

Modality: **online** 

Duration: 12 weeks

Accreditation: 12 ECTS



#### Postgraduate Certificate in Iconography in Art

This is a private qualification of 360 hours of duration equivalent to 12 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024





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