Postgraduate Certificate History of Literature



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# **Postgraduate Certificate** History of Literature

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/pk/humanities/postgraduate-certificate/history-literature

# Index



# 01 Introduction

With globalization and the development of new technologies, great efforts are being invested in developing tools that facilitate the implementation of people's communication skills. To perform in the art of expression of thought and word, to study the historical development of works to be read or represented in some literary genre, either to entertain or to instruct, requires the distinguishing between the different phases of the writing process and to understand in depth the process of creation. The study of the History of Literature is, therefore, indispensable for those professionals who focus on written expression in any of its aspects. Learning all about it will be possible with this specialized program, taught through an innovative methodology based on Relearning, with a completely online system and the most advanced technology in today's university environment.

Analyzing the tradition and historical background of written communication technology will be possible with this 100% online training"

## tech 06 | Introduction

To understand the changes and evolutions and to know the influences transmitted between different times and places, is the objective embodied in the study of the history of literature. It is not the same form in Europe as in America, Asia, Africa or Oceania, nor is it the same over the centuries. Each stage marks a fundamental movement in the history of oral or written verbal expression. Literature is a very ancient form of communication that has lasted for dozens of centuries, this art form can be considered as an immense archive in which the memory of humanity is stored, where the emotions, ideas and fantasies of the authors are reflected.

Literature is one of the seven fine arts, along with architecture, sculpture, painting, music, declamation and dance. It is an art that uses the word as an instrument, and in this way, creates beauty. This educational program aims to learn all about it, from the process of creation and fiction: from the initial idea to the narrative text; literary genres and how to choose the style; authors, the narrator, the narrator and the structure; characters, time and space.

Thus, how to study the narrative of Marcel Proust and F Franz Kafka in the first decades of the twentieth century, the English Experimentalism of James Joyce and Woolf in the years 10-20. Trends in literature and journalism such as the non-fiction novel and the New Journalism; to analyze The New Yorker school of John Hersey and his novelsreports.

This, among other fundamental aspects; all this, distributed in a syllabus designed under the Relearning methodology, of which TECH is a leader and has revolutionized the current university environment. 150 hours, where the student will be able to appreciate a quick learning and understanding of the concepts, in order to be able to develop a critical and analytical thinking. Training with a variety of multimedia resources and theoretical and practical content formats, available from day one for consultation or downloading from any device.

This Postgraduate Certificate in History of Literature contains the most complete and up-to-date educational program on the market. The most important features include:

- Developing practical cases presented by experts in Art History
- The graphic, schematic, and eminently practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning.
- Its special emphasis on innovative methodologies
- Theoretical lessons, guestions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

With this program you will learn about trends in literature and journalism, the non-fiction novel and the New Journalism"

#### Introduction | 07 tech

TECH allows you the best training from the comfort of your favorite place, because it is the largest digital university in the world"

The program's teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will be able to distinguish the different literary genres.

Learn all about the History of Literature and get your degree in just 6 weeks 100% online.

# 02 **Objectives**

The purpose of this educational program is to provide students with the knowledge and skills necessary to understand everything related to the History of Literature and to master the different genres, as well as the reflective creative context, in order to form a professional background that will allow them to perform in today's demanding and competitive work environment. Through a 100% online methodology and multimedia resources available through a modern platform that speeds up the learning of all content.

Objectives | 09 tech

Become an expert in History of Literature and enhance your talent"

# tech 10 | Objectives

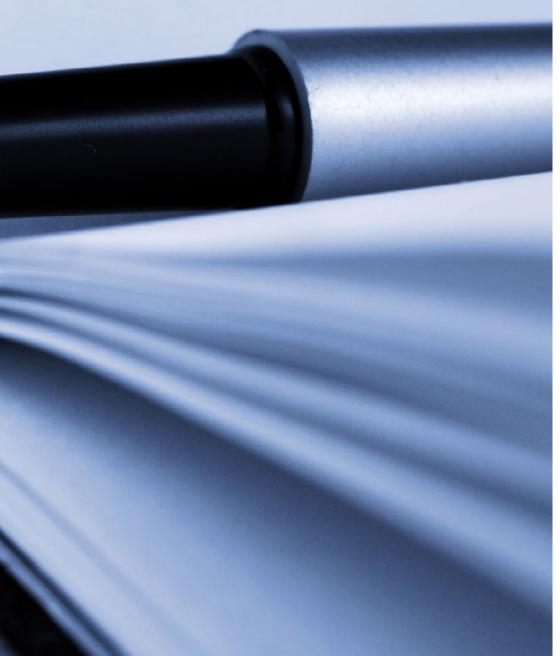


#### **General Objectives**

- Possess a level of knowledge necessary to master all aspects of the History of Literature
- Develop critical thinking with respect to the different avant-garde literary movements
- Know in depth the influence of the historical moments of art in literature and its projection in contemporary times
- Understand the importance of technological fundamentals in written communication



## Objectives | 11 tech





## Specific Objectives

- Distinguish the different literary genres
- Know some of the trends and authors of literature
- Distinguish the different phases of the writing process
- Analyze the tradition and historical background of written communication
  technology

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Several tools will be available to you: virtual libraries, forums, chat rooms, streaming platforms, among others"

# 03 Structure and Content

With TECH, the student can learn from any device with internet connection wherever they are and at any time of the day; in this case, to review the specialized content in History of Literature and form a unique and differentiating background. A degree designed under the most innovative and pioneering methodology in the current university market: *Relearning*, which allows effective and fast learning in a completely online environment.

This Postgraduate Certificate gives you the convenience of online study and the quality of specialized content that only TECH can offer".

# tech 14 | Structure and Content

#### Module 1. History of Literature

- 1.1. The Literary Genres
  - 1.1.1. Introduction
  - 1.1.2. Definition of Literary Genre
    - 1.1.2.1. Historical Definition of Literary Genres
  - 1.1.3. Delimitation of Literary Genres: Poetry, Narrative, Theater and Essay

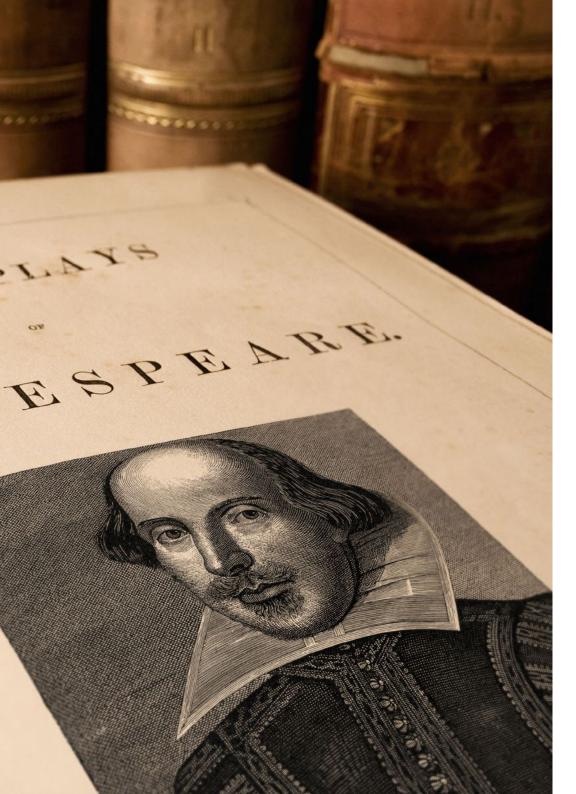
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- 1.1.4. Choose the Genre
- 1.2. The Creative Process and Fiction: from the Initial Idea to the Narrative Text
  - 1.2.1. Introduction
  - 1.2.2. First Steps of the Creative Process
  - 1.2.3. From the Initial Idea to Fiction
  - 1.2.4. From Fiction to Narrative Text
  - 1.2.5. Narrative Text as an Act of Communication
  - 1.2.6. How to Design a Fiction?
- 1.3. The Author and the Literary Style
  - 1.3.1. Introduction
  - 1.3.2. The Writer vs. the Author
  - 1.3.3. The Author's Literary Style
  - 1.3.4. The Influence Intertextuality
  - 1.3.5. How to Choose a Style
- 1.4. The Discourse Plane: The Narrator, the Narratee and the Structure
  - 1.4.1. Introduction
  - 1.4.2. The Narrator and the Point of View
  - 1.4.3. The Author vs. the Narrator
  - 1.4.4. The Narratee
  - 1.4.5. The Narrative Structure
  - 1.4.6. How to Build the Discourse?
- 1.5. The Plot of the Story: Characters, Time and Space
  - 1.5.1. Introduction
  - 1.5.2. The Character
  - 1.5.3. Enunciative Relations Enunciative Relations
  - 1.5.4. Narrative Tense
  - 1.5.5. The Narrative Space
  - 1.5.6. How to Create the Story?



#### Structure and Content | 15 tech

- 1.6. The 19th Century: The Realistic and Naturalist Novels
  - 1.6.1. Introduction
  - 1.6.2. The 19th Century in Europe: a Brief Overview
  - 1.6.3. Culture in the 19th Century
  - 1.6.4. The Realist Novel in Europe (mid-century)
  - 1.6.5. Some Realistic Authors: Flaubert, Dostoevsky and Tolstoy
  - 1.6.6. The Naturalist Novel (last third of the century)
- 1.7. The Narrative of M. Proust and F. Kafka in the First Decades of the 20th Century
  - 1.7.1. Introduction
  - 1.7.2. From the 19th to the 20th Century: The End-of-Century Crisis
  - 1.7.3. Paris at the Turn of the Century: The Narrative of Marcel Proust (1871-1922)
  - 1.7.4. Prague at the Turn of the Century: The Narrative of Franz Kafka (1883-1924)
  - 1.7.5. Successful Advertising: Real Madrid Case Study
- 1.8. English Experimentalism: J. Joyce and V. Woolf. Years 10-20
  - 1.8.1. Introduction
  - 1.8.2. The Renewal of English-Language Literature Since the Beginning of the Twentieth Century
  - 1.8.3. Virginia Woolf (1882-1941) and the Bloomsbury Group
  - 1.8.4. The Narrative of James Joyce (1882-1941)
- 1.9. Paris before and after the War (between the 1920s and 1940s). From the Lost Generation to Existentialism
  - 1.9.1. Introduction
  - 1.9.2. The Happy 20's in Paris: Getrude Stein and the Lost Generation
  - 1.9.3. The 1930s: towards Commitment in Literature
  - 1.9.4. The 1940s: Existentialism
- 1.10. 50's and 60's in the United States Trends in Literature and Journalism: the Nonfiction Novel and the New Journalism
  - 1.10.1. Introduction
  - 1.10.2. The United States after World War II: Literature and Journalism in the 1950s-60s
  - 1.10.3. The New Yorker School: John Hersey and His Novels-Reportage
  - 1.10.4. The New Journalism of the 1960s

# 04 **Methodology**

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

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#### tech 18 | Methodology

#### Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

## Methodology | 19 tech



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

#### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

# Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

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The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

# tech 20 | Methodology

#### **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



#### Methodology | 21 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



## tech 22 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

30%

10%

8%

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Practising Skills and Abilities**

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

## Methodology | 23 tech



#### **Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

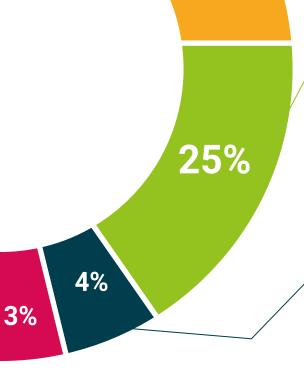
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



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# 05 **Certificate**

The Postgraduate Certificate in History of Literature, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.

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Successfully complete this training program and receive your certificate without travel or laborious paperwork"

## tech 26 | Certificate

This **Postgraduate Certificate in History of Literature** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained though the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in History of Literature** Official N° of hours: **150 h.** 



# technological university Postgraduate Certificate History of Literature » Modality: online » Duration: 6 weeks

- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate History of Literature



