

Postgraduate Certificate Film and Photography



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- » Modality: **online**
- » Duration: **12 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: www.techtitute.com/us/humanities/postgraduate-certificate/film-photography

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01

Introduction

The origin of photography and cinema marked a before and after in the cultural sector, since visual art was added to the possibility of showing reality as it was. The development of both techniques driven by the evolution of technology allows us, nowadays, to produce works with special effects and editions that go beyond reality, but that allow us to capture everything that the human being imagines and desires. However, to understand the importance of film and photography today, it is necessary to know its history and delve into its evolution, which is possible thanks to this Postgraduate Certificate. It is a program that delves into the development of both techniques through a 100% online content, designed based on the most modern teaching methodology and in which the graduate will find a unique and unparalleled source of cultural enrichment.





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Knowing the ins and outs of film and photography, from their origins to the present day, is at your fingertips with this 100% online Postgraduate Certificate"

The origin of photography marked a before and after in history. The possibility of being able to capture with total veracity what was happening at a given moment and in great detail was a great social advance, driven, later, by the invention and development of cinema. Over the years these two techniques acquired a more modern nuance with the arrival of color, portability, the evolution of computers and the possibilities that arose around it, such as editing and special effects, aspects that have shaped what exists today.

However, understanding the importance of film and photography today is not possible without knowing its origin and evolution. In its commitment to offer a wide and varied academic and cultural offer, this Postgraduate Certificate in Film and Photography is a response to the demand for a degree that includes the most complete and comprehensive content on the development of these two art forms in its program.

It is a journey through the history of film and photography through a 100% online academic experience, designed by experts in the area and focused on the cultural enrichment of the graduate. In addition, the availability of the syllabus from the beginning of the Postgraduate Certificate will allow you to organize the 12 weeks that this program runs for so that you can get the most out of it.

This **Postgraduate Certificate in Film and Photography** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ Practical cases presented by experts in Art History
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



In the Virtual Classroom you will find additional high quality material in audiovisual format with which you will be able to contextualize the syllabus and delve deeper into its different sections"

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After passing this program you will know in detail the ins and outs of photography and you will be able to distinguish with total security the main artistic movements linked to it"

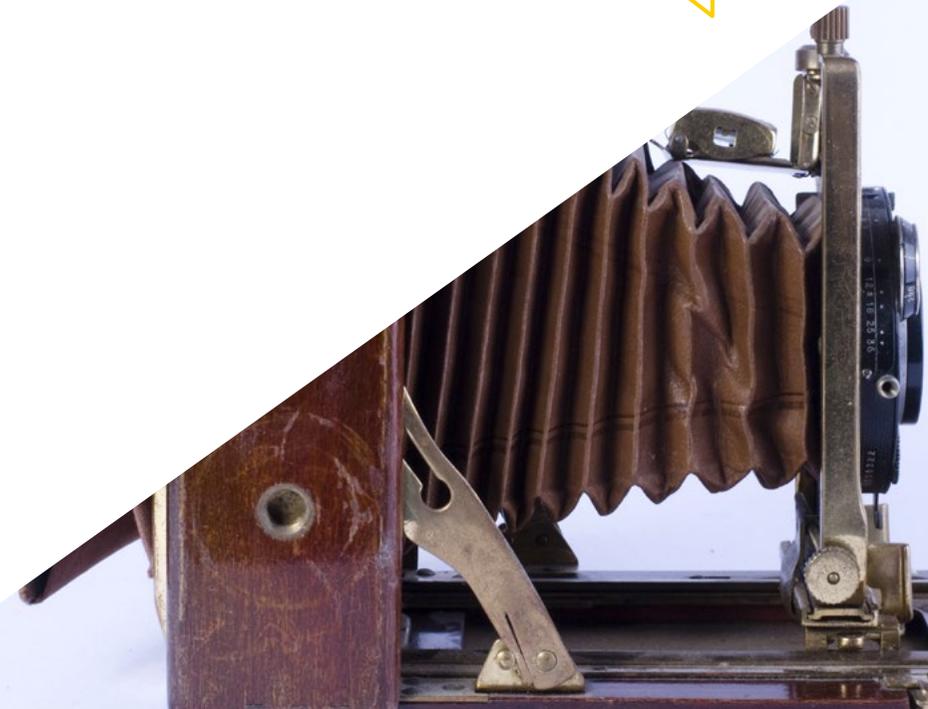
Can you identify the fathers of photography? With this course you will delve into its origins and the first techniques used.

Learn about the origin of film and the first cinematographic movements with TECH and this Postgraduate Certificate.

The program's teaching staff includes professionals from the industry who contribute their work experience to this program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.



02 Objectives

The main objective of this Postgraduate Certificate in Film and Photography is that the graduate acquires, in just 6 weeks, the information that will allow them to distinguish themselves as a comprehensive connoisseur of the area. In addition, TECH's commitment to its students obliges it to offer an academic experience that lives up to their highest and most ambitious expectations, a program with which they can achieve their own goals. That is why each program is developed following the most demanding quality criteria, to meet your demands and provide you with everything you need to achieve the professional and cultural improvement you are looking for.





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TECH's goal is that you finish this program feeling that you have invested your time in the best Postgraduate Certificate in Film and Photography"



General Objectives

- ♦ Possess a high level of knowledge regarding the development of Film and Photography
- ♦ Appropriately identify and use all kinds of sources that are significant to the study of information and communication
- ♦ Identify the main artistic movements and aesthetic trends linked to contemporary art

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Become an expert in Classic Hollywood Cinema with this program and learn in detail the evolution of its genres and its main representatives”





Specific Objectives

- ♦ Critically analyze cinematographic contributions and their relationship with the socio-political framework
- ♦ Manage the communicative action between companies and their groups of influence, especially the media
- ♦ Master the techniques of informative photography and its photo editing programs.
- ♦ Know the ins and outs of the Film History
- ♦ Know the ins and outs of the Photography History
- ♦ Comprehend the history of Photography following the chronological line and the social-historical context of the different eras
- ♦ Identify the main artistic movements and aesthetic trends linked to photography

03

Structure and Content

For the structuring of this Postgraduate Certificate, TECH and its group of experts have conducted an exhaustive research in the main sources of information related to film and photography, with the aim of compiling the best theoretical content. But that's not all, since one of the aspects that defends the pedagogical methodology of this university is the use of complementary material in different formats, so in the Virtual Classroom the graduate will find videos, photographs, research articles and complementary readings with which they can contextualize the content and expand each section that they consider most relevant.





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This and all TECH programs have been designed following the relearning methodology, so that you don't have to spend hours memorizing concepts"

Module 1. Film History

- 1.1. The Origins of Cinema First Cinematographic Movements
 - 1.1.1. The Group of Pioneers
 - 1.1.2. Georges Méliés's Films
 - 1.1.3. The Brighton School
 - 1.1.4. Fil d'Art
 - 1.1.5. Kolossal Movement
- 1.2. The Articulation of Cinematographic Language The Splendor of Silent Film
 - 1.2.1. Towards a Cinematographic Language: David W. Griffith
 - 1.2.2. German Expressionist Cinema
 - 1.2.3. Soviet Revolutionary Cinema
- 1.3. Classic Hollywood Cinema I
 - 1.3.1. The Study System
 - 1.3.2. Hollywood Stars
 - 1.3.3. Hollywood: Genre Factory
 - 1.3.4. The Theory of Film Genres
- 1.4. Classic Hollywood Cinema II
 - 1.4.1. Genres in Classical American Cinema: Drama, Comedy, Film Noir
- 1.5. Classic Hollywood Cinema III
 - 1.5.1. Genres in Classic American Cinema: Thrillers, Westerns, War Films, Musicals, etc.
 - 1.5.2. The Evolution of Genres
- 1.6. European Cinema after World War II
 - 1.6.1. The Crisis of the Classical Model: Historical Context. Neorealism
 - 1.6.2. The New Film Movements: French New Wave
 - 1.6.3. The Film Movements: Free Cinema
- 1.7. Classical and Modern Vanguards
 - 1.7.1. Experimental Film
 - 1.7.2. Expressionism, Dadaism, Surrealism
 - 1.7.3. Study Cases
- 1.8. The Survival and Decline of the Classics The New Hollywood
 - 1.8.1. European Contributions to American Cinema
 - 1.8.2. Authors and Films



- 1.9. Other Film Movements of the Contemporary Era
 - 1.9.1. British Social Realism
 - 1.9.2. Dogma Movement
 - 1.9.3. Film D'auteur
- 1.10. Technology and aesthetic: Cinema in the audiovisual age
 - 1.10.1. The Advent of Digital Film
 - 1.10.2. Case Studies

Module 2. History of Photography

- 2.1. The Beginnings of Photography
 - 2.1.1. Introduction
 - 2.1.2. The camera obscura
 - 2.1.3. Niépce: the invention of photoengraving and photography
- 2.2. Niépce and Daguerre
 - 2.2.1. Louis Daguerre
 - 2.2.2. The Physautotype of Niépce and Daguerre
 - 2.2.3. Isidore, the son of Niépce
- 2.3. Other father of photography
 - 2.3.1. William Fox Talbot and the calotype
 - 2.3.2. Hippolythe Bayard, John Herschel and Hippolyte Fizeau
 - 2.3.3. Claude Félix Abel Niépce de Saint Victor and Frederick Scott Archer
 - 2.3.4. Richard Maddox and Charles Bennet
- 2.4. The introduction of color
 - 2.4.1. Introduction
 - 2.4.2. Anna Atkins and cyanotype
 - 2.4.3. The Lumière brothers, linked to cinema
- 2.5. The position of the artists, art critics and photographers in face of the rise of photography
 - 2.5.1. Introduction
 - 2.5.2. The position of painter Delacroix
 - 2.5.3. Edgar Degas and other artists use photography
 - 2.5.4. Man Ray
- 2.6. Photographic portraits
 - 2.6.1. Introduction
 - 2.6.2. Nadar
 - 2.6.3. Julia Margaret Cameron
- 2.7. Niépce's procedure in the history of Photography
 - 2.7.1. Introduction
 - 2.7.2. The Lithophotography of Barreswill, Davanne, Lemerrier and Lerebours
 - 2.7.3. The heliographic engraving of Charles Nègre
 - 2.7.4. Édouard Denis Baldu
 - 2.7.5. The invention of the plot
 - 2.7.6. The similigraphy
 - 2.7.7. The zincography
- 2.8. Photography as Art
 - 2.8.1. Introduction
 - 2.8.2. Peter Henry Emerson and Henry Peach Robinson
 - 2.8.3. Edward Steichen, Alfred Stieglitz and José Ortiz Echagüe
- 2.9. End of the Century XIX and XX in Photography
 - 2.9.1. Introduction
 - 2.9.2. Documentary Photography and documentary
 - 2.9.3. Travel a social photography
- 2.10. The Vanguardists
 - 2.10.1. Photographic dadaism
 - 2.10.2. Surrealism in photography
 - 2.10.3. Futuristic photography

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



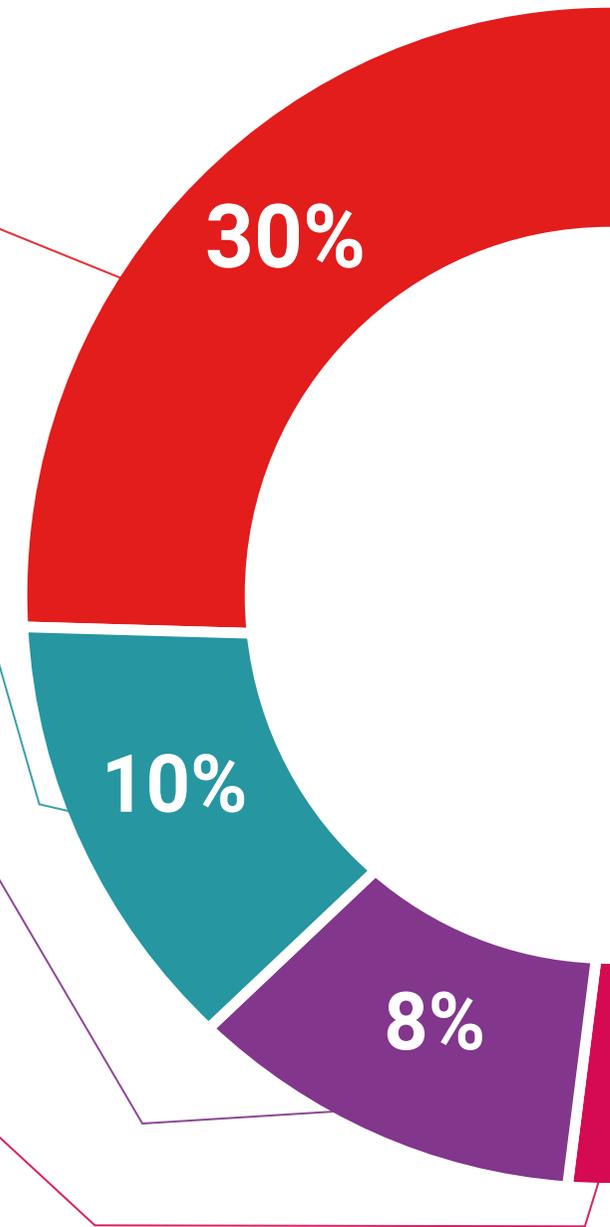
Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05

Certificate

The Postgraduate Certificate in Film and Photography guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this training program
and receive your diploma without travel or
laborious paperwork”*

This **Postgraduate Certificate in Film and Photography** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Film and Photography**

Official N° of Hours: **300 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present quality
development languages
virtual classroom



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