

# Postgraduate Certificate Film History





## Postgraduate Certificate Film History

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/humanities/postgraduate-certificate/film-history](http://www.techtitute.com/us/humanities/postgraduate-certificate/film-history)

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# 01

# Introduction

Since the projection of the first film at the end of the 19th century, the history of cinema has undergone an enormous evolution: from sound to color and special effects, unthinkable decades ago, but nowadays commonplace in science fiction.

Film has contributed to the material culture of great value and is, at present, a reference symbol of art. In-depth knowledge of the trajectory of this audiovisual genre is a real challenge for specialists, which is the reason for the creation of this degree. Throughout 150 hours, the graduate will take a detailed tour through the film history, with special emphasis on the most relevant milestones that have marked a before and after in its evolution. All this through a 100% online program, created by experts in the sector and designed following the most advanced pedagogical methodology.





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*Access to a 100% online syllabus that delves from the origin of cinema to the present day is possible thanks to this program"*

Today, film is the greatest exponent of modern culture. From its beginnings at the end of the 19th century with the first silent and black and white projections to the present day with major film productions such as Avatar or Interstellar in which the special effects have been spectacular, this audiovisual genre has evolved to such an extent that today we can see extremely realistic recreations on the big screen, unthinkable in the time of the Lumière brothers.

This development, linked to technological advances, has generated decades and decades of history, collected in this program. A degree that delves into the beginnings of cinema, from its pioneers to the Kolossal Movement, with special emphasis on the splendor of silent films. As could not be otherwise, Hollywood and classic film occupy a very important place in this syllabus, followed by European cinema after World War II and the classic and modern avant-garde. Finally, it also delves into the contemporary and audiovisual era, focusing on the advent of digital cinema and its development.

A program with which graduates will be able to expand their knowledge of this genre, through a 100% online degree that will give them access to the best theoretical and practical content. This is a unique opportunity to delve into Film History from wherever you want and with a schedule adapted to your availability.

This **Postgraduate Certificate in Film History** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ Developing practical cases presented by experts in Art History
- ♦ The graphic, schematic, and eminently practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*You will have access to the Virtual Classroom 24 hours a day, which will allow you to organize your day according to your priorities"*

“

*You will have access to the best content about the Lumière brothers and Georges Mélié, the Brighton School, Fil d'Art, and other pioneers in the world of film”*

*Knowing in detail the evolution of this audiovisual genre will give you a broader and contextualized vision, a symbol of culture.*

*You will be able to identify the historical events that marked a before and after in the History of Cinema.*

The program's teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.



# 02 Objectives

This Postgraduate Certificate in Film History has been designed with the objective that the graduate will find in a single degree all the information they need to know in detail the evolution of the Film History. For this purpose, TECH and its experts have carried out a thorough investigation of more than 130 years of history in order to be able to compact in 150 hours the best and most contrasted content.





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*If your goal is to pass this degree being a broad connoisseur of Film History, TECH and its team will give you all the tools to achieve it"*



## General Objectives

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- ♦ Possess a level of knowledge necessary to master all aspects of the Film History
- ♦ Develop critical thinking with respect to the evolution of cinema, from its origins to the audiovisual era
- ♦ In-depth knowledge of the influence of historical moments in cinema and their projection in contemporary times
- ♦ Understand the importance of technological advances in filmmaking over time

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*After completing this course, you will be able to identify the main artistic movements and trends related to cinema”*





## Specific Objectives

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- ♦ Identify and appropriately use sources of any kind that are significant to the study of information and communication
- ♦ Identify the main artistic movements and aesthetic trends related to contemporary art
- ♦ Critically analyze cinematographic contributions and their relationship with the socio-political framework
- ♦ Manage communication between companies and their stakeholders, especially the media
- ♦ Master the techniques of informative photography and its photo editing programs
- ♦ Know the ins and outs of Film History

# 03

## Structure and Content

This Postgraduate Certificate in Film History has been designed and developed by a group of experts, taking into account the most exhaustive and important information related to the evolution of the History of Cinema from the 19th century to the present day. In addition, the graduate will have access to a variety of additional content in the form of detailed videos, photographs, research articles and readings, all of which he or she may need to delve deeper into the aspects of the curriculum in which he or she is most interested.



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*Accessing unique information will allow you to get a closer look at the ins and outs of filmmaking”*

## Module 1. Film History

- 1.1. The Origins of Film First Cinematographic Movements
  - 1.1.1. The Group of Pioneers
  - 1.1.2. Georges Méliés's Films
  - 1.1.3. The Brighton School
  - 1.1.4. Fil d'Art
  - 1.1.5. Kolossal Movement
- 1.2. The Articulation of the Cinematographic Language The Splendor of Silent Film
  - 1.2.1. Towards a Cinematographic Language: David W. Griffith
  - 1.2.2. German Expressionist Films
  - 1.2.3. Revolutionary Soviet Films
- 1.3. Classic Hollywood Film I
  - 1.3.1. The Study System
  - 1.3.2. Hollywood Stars
  - 1.3.3. Hollywood: Genre Factory
  - 1.3.4. The Theory of Film Genres
- 1.4. Classic Hollywood Film II
  - 1.4.1. The Genres in Classic American Cinema: Drama, Comedy, Film Noir
- 1.5. Classic Hollywood Film III
  - 1.5.1. Genres in Classic American Film: Thrillers, Westerns, War films, Musicals, etc
  - 1.5.2. The Evolution of the Genres
- 1.6. European Film after World War II
  - 1.6.1. The Crisis of the Classical Model: Historical Context Neorealism
  - 1.6.2. The New Film: New Wave
  - 1.6.3. The New Cinemas: the Free Cinema



- 1.7. Classical and Modern Vanguards
  - 1.7.1. Experimental Film
  - 1.7.2. Expressionism, Dadaism, Surrealism
  - 1.7.3. Study Cases
- 1.8. The Survival and Decline of the Classics The New Hollywood
  - 1.8.1. European Contributions to American Film
  - 1.8.2. Authors and Films
- 1.9. Other Film of the Contemporary Era
  - 1.9.1. British Social Film
  - 1.9.2. Dogma Movement
  - 1.9.3. Auteur Films
- 1.10. Technology and Aesthetics: Film in the Audiovisual Age
  - 1.10.1. The Advent of Digital Film
  - 1.10.2. Case Studies



*Enroll now and learn with this  
100% online Diploma in just 6  
weeks all about Film History"*

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization”*

## At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world"*



*Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.*



### A learning method that is different and innovative

This intensive program in Humanities at TECH Technological University prepares you to face all the challenges in this area, both nationally and internationally. Its main objective is to promote personal and professional growth by , helping you achieve success. For this purpose, we rely on Harvard Business school case studies with which we have a strategic Convention that allows us to use the materials used in the most prestigious university in the world.



*We are the only online university that offers Harvard materials as teaching materials on its courses"*

*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

The case method has been the most widely used learning system among the world's leading humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

Our university is the first in the world to combine the Harvard University case studies method with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

*In 2019 we obtained the best learning results of all Spanish-language online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only Spanish-speaking university qualified to employ this successful method. In 2019, we have managed to improve the overall satisfaction levels of our students (teaching quality, quality of teaching materials, course structure, objectives...) as far as the indicators of the best online university in Spanish are concerned.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: A direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



**Testing & Re-testing**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: So that they can see how they are achieving their goals.



# 05 Certificate

The Postgraduate Certificate in Film History, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this training program and receive your diploma without travel or laborious paperwork”*

This **Postgraduate Certificate in Film History** contains the most complete and up-to-date program on the market.

After passing the evaluations the student will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained through the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Film History**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present quality

online training

development language

classroom

**tech** technological  
university

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