

Postgraduate Certificate

Cultural Policies, Inclusion and Diversity in Contemporary Art



Postgraduate Certificate Cultural Policies, Inclusion and Diversity in Contemporary Art

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/humanities/postgraduate-certificate/cultural-policies-inclusion-diversity-contemporary-art

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01

Introduction

In the artistic sphere, Cultural Policies, Inclusion and Diversity are reflected in movements that demand gender equality, the visibility of marginalized communities and environmental awareness. Emblematic examples include the visual activism of artists such as Zanele Muholi, who questions the coloniality of gender and color, and the artworks of Joseph Beuys or Olafur Eliasson, who position art as a key tool for environmental awareness. For this reason, TECH has developed a university program that offers a deep dive into the analysis and development of Cultural Policies that prioritize Inclusion and Diversity in Contemporary Art. All of this is 100% online and uses the most innovative pedagogical methodology: Relearning.





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With this 100% online university program, you will master the necessary tools to lead art projects that promote gender equality, social justice and environmental sustainability”

Contemporary Art has established itself as an essential tool for reflection and social transformation, acting as a space where creativity, criticism and commitment to current challenges converge. Within this context, Cultural Policies play a crucial role in establishing the regulatory and strategic frameworks that promote Inclusion, Diversity and sustainability in artistic practices.

According to UNESCO, cultural diversity is the “common heritage of humanity” and, therefore, its promotion is a priority on the global agenda. In addition, international organizations such as the United Nations have emphasized the importance of integrating the principles of gender equality, social justice and environmental sustainability in all areas of action, including cultural practices.

With this idea in mind, TECH presents this innovative Postgraduate Certificate, an exhaustive program structured around emblematic case studies, critical analysis of cultural policies and practices, and an interdisciplinary approach that combines art, sociology, gender, ecology and cultural law. In this way, professionals will acquire the necessary tools to influence the design of Cultural Policies and the management of artistic projects committed to Inclusion and sustainability.

At the same time, TECH offers a completely online academic qualification, designed with total flexibility. In this way, professionals will only need a device with an Internet connection to consult all the teaching materials. In addition, they will have the innovative Relearning methodology, based on the strategic reiteration of key concepts to facilitate a natural, effective and lasting assimilation of the content.

This **Postgraduate Certificate in Cultural Policies, Inclusion and Diversity in Contemporary Art** contains the most complete and up-to-date program on the market.

The most important features include:

- ♦ The development of case studies presented by experts with a deep knowledge of contemporary artistic theory, criticism and production
- ♦ The graphic, schematic and eminently practical contents with which it is conceived gather scientific and practical information on those disciplines that are indispensable for professional practice
- ♦ Practical exercises where the process of self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Delve into the impact of feminist movements and become an expert in contemporary artistic practices”

“

You will gain a deeper understanding of the interaction between cultural policies and artistic practices, and how they influence each other in international contexts”

The program's teaching staff includes professionals from the field who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare for real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will reflect on the tensions between cultural identity, gender and aesthetics in order to propose transformative artistic approaches.

You will simplify your learning with the innovative Relearning method, exclusive to TECH, designed to enhance your memory and guarantee a lasting understanding of the most relevant concepts.



02

Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.



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Study at the world's largest online university and guarantee your professional success. The future starts at TECH”

The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.



The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



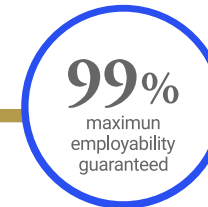
Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.



The top-rated university by its students

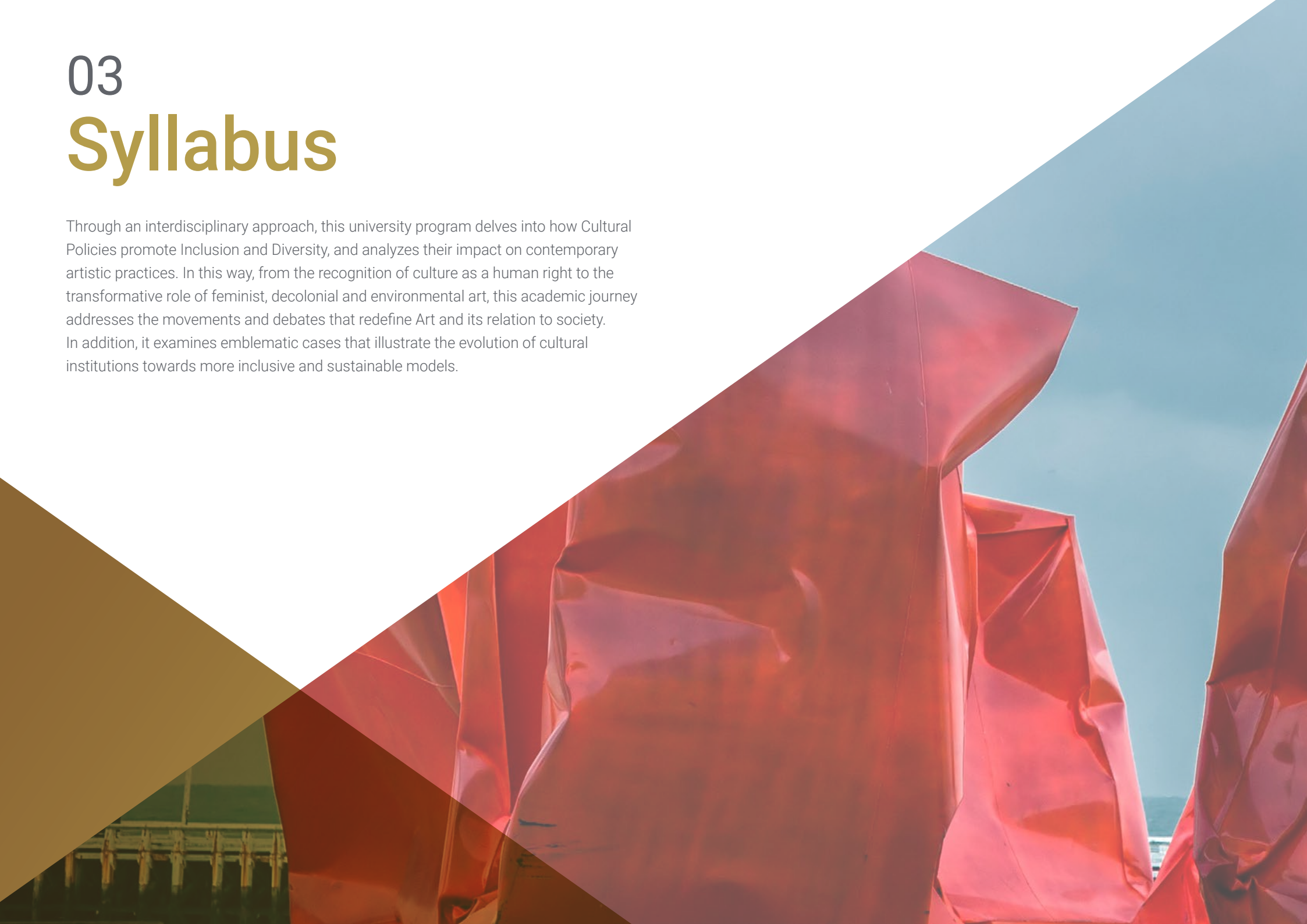
Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.



03

Syllabus

Through an interdisciplinary approach, this university program delves into how Cultural Policies promote Inclusion and Diversity, and analyzes their impact on contemporary artistic practices. In this way, from the recognition of culture as a human right to the transformative role of feminist, decolonial and environmental art, this academic journey addresses the movements and debates that redefine Art and its relation to society. In addition, it examines emblematic cases that illustrate the evolution of cultural institutions towards more inclusive and sustainable models.





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*You will broaden your understanding of
Environmental Art and its ability to raise
awareness of current ecological challenges”*

Module 1. Cultural Policies, Inclusion and Diversity in Contemporary Art

- 1.1. Culture as a Right and Cultural Policies as a Framework for Action in Contemporary Art
 - 1.1.1. Culture and Cultural Diversity, the Common Heritage of Humanity (UNESCO)
 - 1.1.2. Models for the Design of Cultural Policies that Include Cultural Rights
 - 1.1.3. Local Culture, Heritage and Sustainability in Contemporary Art Movements
- 1.2. From Policies to Artistic Practices or Vice Versa: Gender, Diversity and Sustainability
 - 1.2.1. Evolution of Feminisms and their "Waves". Artistic Influences
 - 1.2.2. Diversity and Inclusion. Decolonial Thought
 - 1.2.3. Ecological Awareness and Sustainable Art
- 1.3. Feminist Art: A Key Contribution to the History of Contemporary Art
 - 1.3.1. Womenhouse and the Emergence of the Feminist Movement in Art
 - 1.3.2. The Female Body and Painting in Action: Performance and Fluxus
 - 1.3.3. The Construction of Gender Identity in Visual Culture
- 1.4. Women Artists and BIPOC Artists on the Scene: Diversity and Creation
 - 1.4.1. Public Space/Private Space: Women Artists from Great Britain in the 90s
 - 1.4.2. Politicized Art by African American Artists: The 1999 Whitney Biennial in New York
 - 1.4.3. Latin American Blackness: Miscegenation and Symbolism
- 1.5. Decolonial Aesthetics and the Coloniality of Gender
 - 1.5.1. Visual Activism of Gender and Color: Zanele Muholi
 - 1.5.2. Diaspora and Memory: María Magdalena Campos-Pons
 - 1.5.3. Tensions between Cultural Identity and Femininity: Shirin Neshat
- 1.6. Landscape, Nature and Ancestral Knowledge
 - 1.6.1. Paper, Fibers and Spirits: When the Ancestors Speak. Sheroanawe Hakihiwe (Sheroana, Venezuela)
 - 1.6.2. Brain Forest Quipu by Cecilia Vicuña, Tate Modern (London, 2022)
 - 1.6.3. Seeds and Mythologies: Profundis by Delcy Morelos, CAAC (Sevilla, 2024)
- 1.7. Environmental Art. Pioneering and Contemporary Artists
 - 1.7.1. Joseph Beuys Plants 7000 Oak Trees at Documenta #8 (1987)
 - 1.7.2. The Ice Watch Installation by Olafur Eliasson
 - 1.7.3. Waste and New Landscapes: Yao Lu's Tableaux Vivants





- 1.8. Aesthetic-Cultural Approaches to Environmental Change
 - 1.8.1. Beyond Land Art: Environmental Art
 - 1.8.2. Science, Art and Nature: Ecoart
 - 1.8.3. Rethinking the Relationship between People and Nature: Ecofeminism
- 1.9. Museum Institutions and their Policies under Scrutiny
 - 1.9.1. Review of Institutional Policies: ReThinking Collections, Museum of Africa (Brussels, 2024)
 - 1.9.2. Revisiting Visual Imaginaries: Colonial Unframing, Centre Pompidou (Paris, 2024)
 - 1.9.3. Revised Iconographies: Colonial Memory in the Thyssen-Bornemisza Collections, Thyssen-Bornemisza Museum (Madrid, 2024)
- 1.10. Reflections on the Consequences and Effects of Artistic Movements on Cultural Policies
 - 1.10.1. Influences of Artistic Initiatives on Cultural Policies: *Bottom-up*
 - 1.10.2. Citizen Participation and Inclusive Narratives
 - 1.10.3. Diversity, Representation and Sustainability in Artistic, Curatorial and Institutional Practices

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You will address emblematic cases of artists and projects that have impacted Cultural Policies at a global level"

04

Teaching Objectives

This TECH university program provides professionals with the necessary tools to analyze, develop and apply cultural policies that promote inclusion and diversity in Contemporary Art. In this way, and through six weeks of intensive study, the aim is to strengthen their ability to connect Art with social issues, generate innovative strategies and promote sustainable practices in diverse cultural contexts. Therefore, upon completion of this program, graduates will be prepared to lead both artistic and cultural initiatives that respond to global challenges with commitment and creativity.





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You will develop skills to lead innovative cultural initiatives, promoting inclusion and cultural transformation in Contemporary Art"



General Objectives

- ♦ Analyze the impact of Cultural Policies on the development and promotion of Contemporary Art from an inclusive and sustainable perspective
- ♦ Delve into the relationship between artistic practices and social movements related to diversity, gender and decoloniality
- ♦ Study innovative models of cultural policy design that incorporate cultural rights as a central axis
- ♦ Examine the role of Contemporary Art in raising awareness and taking action in the face of current environmental challenges
- ♦ Assess the role of museum institutions in the construction of new inclusive and representative perspectives
- ♦ Promote critical reflection on the interaction between cultural heritage, sustainability and contemporary artistic movements
- ♦ Develop a theoretical and practical framework to understand the tensions between cultural identity, gender and aesthetics in Contemporary Art
- ♦ Encourage the analysis of case studies that illustrate the interaction between Cultural Policies and social and artistic transformations





Specific Objectives

- ♦ Carry out a brief review and logical evolution of feminist, decolonial and ecological movements and their impact on contemporary visual art
- ♦ Study and analyze different current artistic and institutional practices that address the aforementioned topics
- ♦ Perform a critical examination of Cultural Policies and the intersection of consequences and effects of artistic movements
- ♦ Present case studies to analyze works and exhibitions in prominent museums related to the topic



You will implement cultural strategies based on an interdisciplinary approach, integrating Art, Sociology, Ecology and Human Rights”

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Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



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TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes
(which you might not be able to attend)”*



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

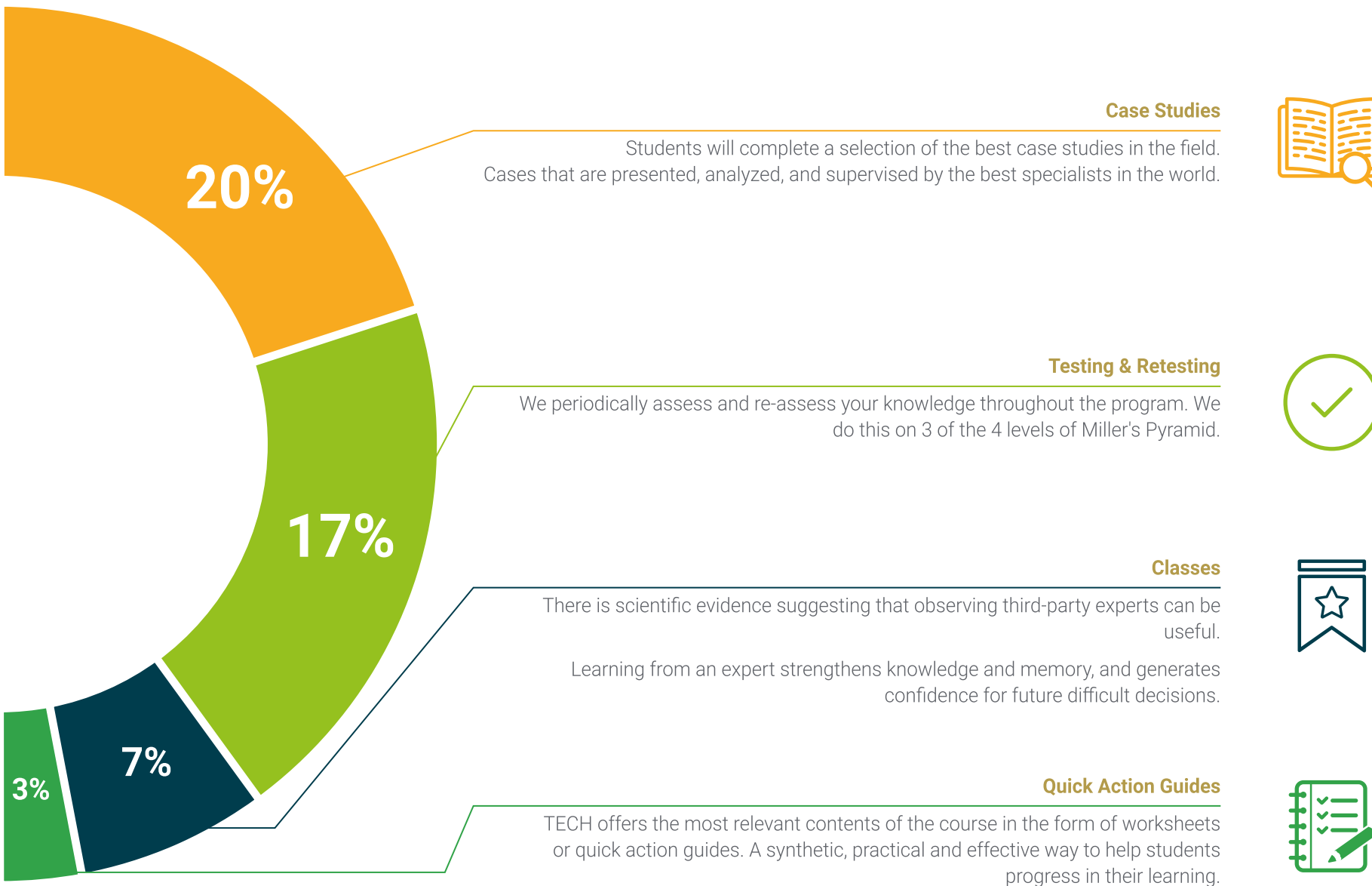
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





06

Teaching Staff

The teaching staff of this university program is made up of internationally renowned specialists with a solid background in the field of Contemporary Art and the management of inclusive projects. Thanks to their practical and academic experience in this field, these professionals provide an interdisciplinary vision that combines theory, critical analysis and real cases. This approach guarantees a world-class academic qualification focused on the latest global demands of the cultural and artistic sector.

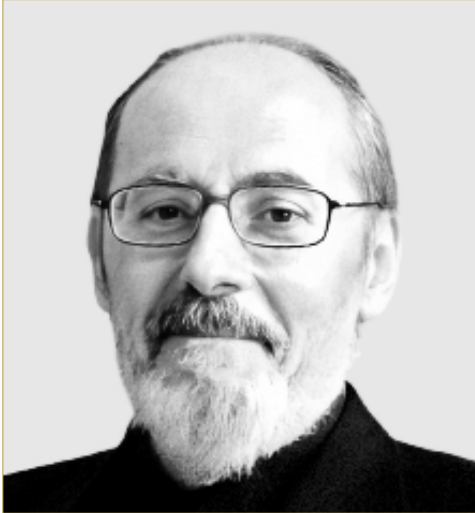




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You will have a prestigious teaching team, made up of experts with outstanding careers in cultural institutions and global art projects"

Guest Director



Dr. Quiles García, Fernando

- ♦ Art History Expert
- ♦ Art History Specialist at the Pablo de Olavide University
- ♦ PhD in Art History from the University of Sevilla
- ♦ Master's Degree in Architecture and Historical Heritage from the University of Sevilla
- ♦ Bachelor's Degree in Geography and History, Art History from the University of Sevilla

Management



Dr. Díaz Mattei, Andrea

- ♦ Expert in Museology and Museography at the Museum of the History of the Carthusian Horse
- ♦ Art History Specialist at the Pablo de Olavide University
- ♦ Museology and Museography at the Museum of the History of the Carthusian Horse
- ♦ PhD in Society and Culture from the University of Barcelona
- ♦ Art History Specialist, Theory and Criticism: Catalan Art and International Relations
- ♦ Expert in Art Direction
- ♦ Degree in Psychology from the University of Buenos Aires
- ♦ Member of: Globalization Interculturality Art Research Network and Latin American Network of Visual Studies



07

Certificate

The Postgraduate Certificate in Cultural Policies, Inclusion and Diversity in Contemporary Art, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program
and receive your university qualification
without having to travel or fill out
laborious paperwork"*

This private qualification will allow you to obtain a **Postgraduate Certificate in Cultural Policies, Inclusion and Diversity in Contemporary Art** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

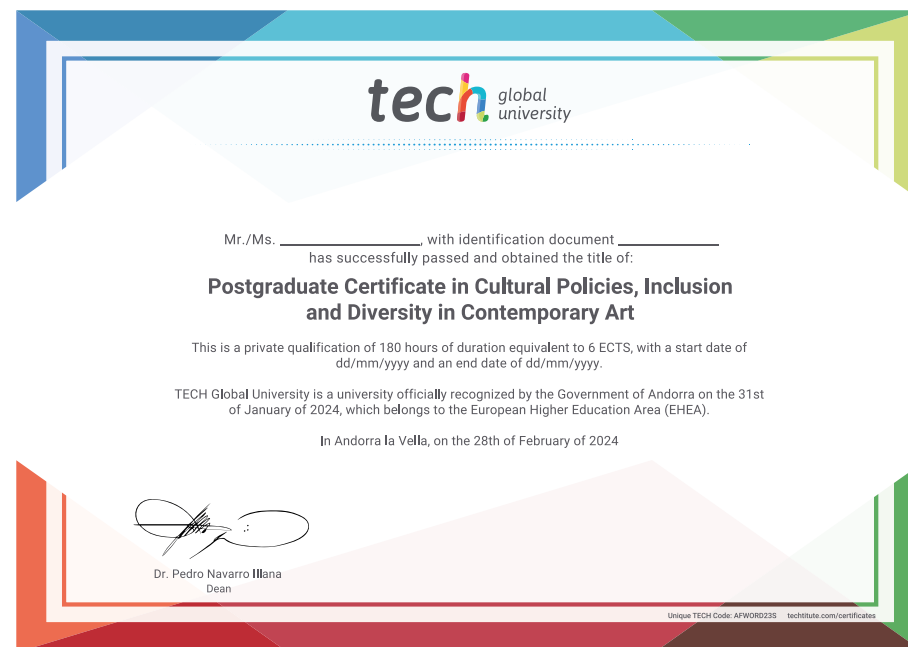
This **TECH Global University private qualification**, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Cultural Policies, Inclusion and Diversity in Contemporary Art**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





Postgraduate Certificate Cultural Policies, Inclusion and Diversity in Contemporary Art

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Postgraduate Certificate

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