

# Postgraduate Certificate Cultural Cataloging and Museology





## Postgraduate Certificate Cultural Cataloging and Museology

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/humanities/postgraduate-certificate/cultural-cataloging-museology-humanities](http://www.techtute.com/us/humanities/postgraduate-certificate/cultural-cataloging-museology-humanities)

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Certificate

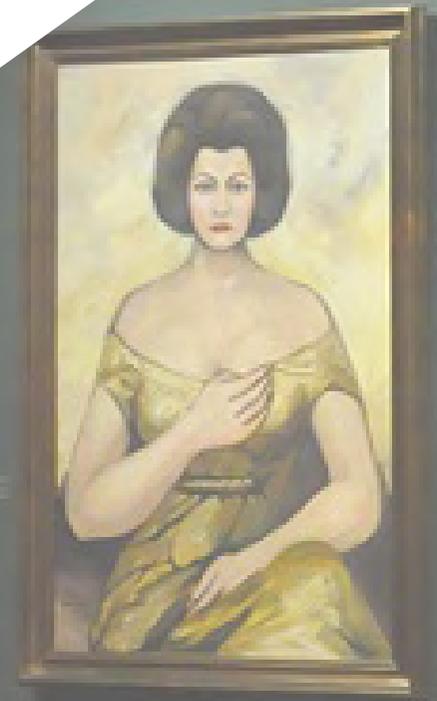
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# 01

# Introduction

Thanks to technology, documenting cultural property is an activity that has evolved over the years. This has been demonstrated in different contexts, since it has allowed society to learn about different historical topics. Achieving therefore, that people debate, give their opinion and are interested in the patrimonial assets that each era has left through the years. For this reason, in order to preserve the passage of humanity in every corner of the world, the labor market requires people capable of strategically storing and caring for museum archives. Therefore, TECH seeks to specialize students in 6 weeks, so that they develop the ability to conserve historical documents, and in turn design first class exhibitions.





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*Embark on a 100% online journey  
to learn more about the history of  
museums anywhere in the world"*

This means that as a Cultural Cataloguer, the graduate will be in charge of proposing projects that are for the general public and that the target of people attending museums will be wider. At the same time, they will have the function of managing and administering objects that are part of history, protecting them with their archival skills in case of theft or loss. The advantage of studying this program is that the graduate will have the basis to create an effective system that allows easy identification and access to the material.

In this way, through TECH the student will obtain 100% online training on how to create an innovative art gallery, calling a diverse public. This is how in the working world the professional will be able to focus on various fields generating projects for museums worldwide. Additionally, they can catalog, document and be an expert in managing cultural heritage assets.

TECH knows that those passionate about history require optimal educational tools to become a museologist with great skills. For this reason, the student will have didactic tools that will support their process in the program. What are the advantages of the program? to access didactic readings, interactive videos and even real life stories that will connect their love for the archive with the program.

This **Postgraduate Certificate in Cultural Cataloging and Museology** contains the most complete and up-to-date program on the market. The most important features include:

The development of case studies presented by experts in the Postgraduate Certificate in Cultural Cataloging and Museology

- ♦ The graphic, schematic and eminently practical content of the system provides accurate and practical information on those disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Acquire skills and abilities  
in museology from the best  
specialists in Cultural Cataloging"*

“

*Would you like to become an expert museologist? With TECH you will get all the tools to analyze and conserve diverse heritage objects”*

The program's teaching staff includes professionals from the sector who bring the experience of their work to this training, as well as recognized specialists from reference societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will allow the professional a situated and contextual learning, that is, a simulated environment that will provide an immersive training programmed to train in real situations.

The design of this program focuses on Problem-Based Learning, in which the professional will have to try to solve the different professional practice situations that will arise throughout the academic course. For this purpose students will be assisted by an innovative interactive video system developed by renowned experts.

*With this program you will delve into the role of museums and art galleries in the world.*

*With this course you will learn the importance of taking care of the environment according to the objects you handle.*



# 02 Objectives

A proper registration process will facilitate the control and management of various heritage assets. For this reason, professionals who know the material are required to facilitate its search and identification. This is how the Postgraduate Certificate in Cultural Cataloging and Museology aims to specialize museologists to implement new projects and ideas while maintaining the preservation of objects, therefore achieving first class exhibitions that attract the attention of the public.





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*This program seeks to train specialists to enhance information in different media"*



## General Objectives

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- ♦ Deepen in the history of museums, their importance and progress in each era
- ♦ Provide the student with the ability to organize diverse and varied art exhibitions, recognizing their target objective
- ♦ Provide the student with the necessary tools to manage diverse archives, having the capacity for assertive and effective research
- ♦ Provide the student with the knowledge to obtain the ability to document museum objects
- ♦ Manage diverse educational strategies so that the student has the necessary knowledge about archiving in museums





## Specific Objectives

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- Learn about the role of the museum in the information society
- Discover the trends in international art collecting
- Acquire the bases for didactic museography in art museums
- Identify the processes of information management
- Know the different platforms for the diffusion of existing collections and projects
- Learn about mediation and participatory experiences

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*Specialize in DOMUS, an integrated system of documentation and museographic management with which you will enhance your skills”.*

# 03

## Structure and Content

The syllabus that makes up this program has been developed by experts in museology. Therefore, they have included 300 hours of the best theoretical, practical and additional content presented in different audiovisual formats. Additionally, with TECH's exclusive revolutionary *Relearning* methodology, the graduate will deepen in the organization and management of museums in a natural and progressive way. All of this is presented in a flexible, fully online format, allowing the student to acquire the most cutting-edge tools from any device with an Internet connection.





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*Expert syllabus and quality content are the key to your learning success”*

## Module 1. Management of Museums, Art Galleries and Exhibitions

- 1.1. Museums and Art Galleries
  - 1.1.1. The Evolution of the Concept of Museum
  - 1.1.2. History of Museums
  - 1.1.3. Content-Based Typology
  - 1.1.4. Contents
- 1.2. Organization of Museums
  - 1.2.1. What is the Function of an Museum?
  - 1.2.2. The Core of the Museum: the Collections
  - 1.2.3. The Invisible Museum: The Storerooms
  - 1.2.4. The DOMUS Program: Integrated Documentation and Museographic Management System
- 1.3. Dissemination and Communication of the Museum
  - 1.3.1. Exhibition Planning
  - 1.3.2. Forms and Types of Exhibitions
  - 1.3.3. Dissemination and Communication Areas
  - 1.3.4. Museums and Cultural Tourism
  - 1.3.5. Corporate Image
- 1.4. Management of Museums
  - 1.4.1. Department of Management and Administration
  - 1.4.2. Sources of Financing, Public and Private
  - 1.4.3. Associations of Friends of Museums
  - 1.4.4. The Store
- 1.5. Role of the Museum in the Information Society
  - 1.5.1. Differences between Museology and Museography
  - 1.5.2. Role of the Museum in Today's Society
  - 1.5.3. Information and Communication Technologies at the Service of the Museum
  - 1.5.4. Applications for Mobile Devices
- 1.6. The Art Market and the Collectors
  - 1.6.1. What is the Art Market?
  - 1.6.2. The Art Trade
    - 1.6.2.1. Circuits
    - 1.6.2.2. Markets
    - 1.6.2.3. Internationalisation.
  - 1.6.3. The Most Important Art Fairs in the World
    - 1.6.3.1. Structure
    - 1.6.3.2. Organisation
  - 1.6.4. Trends in International Collecting
- 1.7. Art Galleries
  - 1.7.1. How to plan an Art Gallery
  - 1.7.2. Functions and Constitution of Art Galleries
  - 1.7.3. Towards a New Typology of Galleries
  - 1.7.4. How Galleries are Managed?
    - 1.7.4.1. Artists
    - 1.7.4.2. Marketing
    - 1.7.4.3. Markets
  - 1.7.5. Difference among Museums, Exhibition Halls and Art Galleries
- 1.8. Artists and their Exhibitions
  - 1.8.1. Recognition of the Artist
  - 1.8.2. The Artist and his/her Work
  - 1.8.3. Copyright and Intellectual Property
  - 1.8.4. Awards and Opportunities
    - 1.8.4.1. Contests
    - 1.8.4.2. Scholarships
    - 1.8.4.3. Awards
  - 1.8.5. Specialized Journals
    - 1.8.5.1. Art Critic
    - 1.8.5.2. Cultural Journalism
- 1.9. The Motives of Culture
  - 1.9.1. What Culture Represents
  - 1.9.2. What Culture Offers
  - 1.9.3. What Culture Needs
  - 1.9.4. Promote Culture
- 1.10. Basis for Didactic Museography in Art Museums
  - 1.10.1. Art Exhibitions and Museums: The Differential Fact
  - 1.10.2. Some Evidence and Opinions on All This: From Boadella to Gombrich
  - 1.10.3. Art as a Convention Set
  - 1.10.4. Art Inscribed in Very Specific Cultural Traditions
  - 1.10.5. The Art in the Museums and in the Spaces of Heritage Presentation
  - 1.10.6. Art and Didactics
  - 1.10.7. The Interactivity as Didactic Resource in the Art Museums

**Module 2. Cultural Documentation: Cataloging and Research**

- 2.1. Documentation of a Museum
  - 2.1.1. What Is the Documentation of a Museum?
  - 2.1.2. What is the Purpose of an Museum?
  - 2.1.3. Museums as a Collection Center of Documentation
  - 2.1.4. Documentation Related to Museum Objects
- 2.2. Information Management and its Practical Application
  - 2.2.1. Description of the Information Management
  - 2.2.2. Emergence and Development of Information Management
    - 2.2.2.1. 20th century
    - 2.2.2.2. Currently
  - 2.2.3. Tools to Implement Information Management
  - 2.2.4. Who Can be in Charge of the Information Management??
- 2.3. Documentary System I
  - 2.3.1. Archive Documentary Content
    - 2.3.1.1. Archive in Document Management
    - 2.3.1.2. Importance of the Documentary Archives
  - 2.3.2. Duties of the Personnel in Charge of the Documentary Archive
  - 2.3.3. Documentary Instruments
    - 2.3.3.1. Records
    - 2.3.3.2. Inventory
    - 2.3.3.3. Catalog
- 2.4. Documentary System II
  - 2.4.1. Documentation
    - 2.4.1.1. Graph
    - 2.4.1.2. Technique
    - 2.4.1.3. Restoration
  - 2.4.2. Documentary Movements and Funds
  - 2.4.3. Administrative Documentation and Filing
- 2.5. Documentary Standardization
  - 2.5.1. Terminological Control Tools
    - 2.5.1.1. Hierarchical Lists
    - 2.5.1.2. Dictionaries
    - 2.5.1.3. Thesauri
  - 2.5.2. Quality Standards
  - 2.5.3. ICT Applications
- 2.6. Museum Investigation
  - 2.6.1. Theoretical Framework
  - 2.6.2. Documentation vs. Investigation
  - 2.6.3. Information Management Processes
- 2.7. Dissemination Platforms of Collections and Projects
  - 2.7.1. Transmission of Knowledge
  - 2.7.2. Social media
  - 2.7.3. Media
- 2.8. Education in the Context of Heritage and Museums
  - 2.8.1. Didactics of Museums
  - 2.8.2. Role of the Museums and Galleries in Education
  - 2.8.3. Theoretical Framework of Learning
    - 2.8.3.1. Formal
    - 2.8.3.2. No formal
    - 2.8.3.3. Informal
- 2.9. Mediation and Participatory Experiences
  - 2.9.1. Education for Equality and Integrity
  - 2.9.2. Proposals of Awareness and Respect for the Environment
  - 2.9.3. Sociomuseology
- 2.10. Divisions of Education and Cultural Action
  - 2.10.1. History
  - 2.10.2. Structure
  - 2.10.3. Functions



*With this program you will carry out inventories of the museum catalog taking into account the established quality standards"*

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05

# Certificate

The Postgraduate Certificate in Cultural Cataloging and Museology guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Cultural Cataloging and Museology** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Cultural Cataloging and Museology**

Official No. of Hours: **300 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



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