

# Postgraduate Certificate Contemporary Sociological Theory



## Postgraduate Certificate Contemporary Sociological Theory

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/humanities/postgraduate-certificate/contemporary-sociological-theory](http://www.techtute.com/us/humanities/postgraduate-certificate/contemporary-sociological-theory)

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# 01

# Introduction

In an increasingly globalized and complex world, it is essential to have conceptual and analytical tools to understand current social dynamics and their evolution over time. Therefore, this degree focuses on the study of the main contemporary sociological theories, from the perspective of the most prominent authors in the field. This program is taught entirely online, using an innovative pedagogical methodology based on Relearning, which encourages autonomous and collaborative specialization. In addition, students have the flexibility to organize academic resources according to their needs and time availability. All this in only 150 hours.





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*Thanks to this Postgraduate Certificate you will  
unravel the key aspects of Contemporary Sociology”*

Contemporary Sociological Theory is of great importance in today's world as it allows us to understand the changes and transformations occurring in societies. This theory focuses on analyzing and explaining the social, cultural, political and economic dynamics occurring today, providing a theoretical framework for interpreting the complex social phenomena that surround us.

In fact, one of the reasons why Contemporary Sociological Theory is so relevant, is that it helps to understand how societies develop and change within the context of Globalization, Digitalization and the Interconnection of markets and cultures.

That is why this Postgraduate Certificate in Contemporary Sociological Theory offers a unique opportunity to study the main contemporary sociological theories, including approaches such as Structuralism, Conflict Theory and the Theory of Social Action, among others. In addition, students will have the opportunity to examine currently relevant topics, such as Globalization, Multiculturalism, Identity and Cultural Diversity.

All this is done completely online, using an innovative pedagogical methodology based on Relearning, which allows students to advance at their own pace and according to their needs and interests. In addition, high quality educational resources are provided, such as audiovisual material, specialized bibliography and discussion forums, all of this to support students in their specialization.

This **Postgraduate Certificate in Contemporary Sociological Theory** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by experts in Contemporary Sociological Theory
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the process of self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Excel in a booming area with an emphasis on Ethnomethodology"*

“*Master the main sociological theories of the 20th century*”

The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. This will be done with the help of an innovative system of interactive videos made by renowned experts.

*Go through the thoughts of the most relevant authors of Contemporary Sociology.*

*Submit yourself to advanced case studies that will test your skills.*



# 02 Objectives

In the face of the increasing complexity of rigorously analyzing the most significant social processes and transformations, the purpose of this program is to provide the sociologist and expert with the most effective tools to unravel the concepts of Society, Culture and Diversity. To this end, the entire curriculum of the program focuses on the most salient knowledge modules in sociological theory, gender perspective, racial and cultural diversity, and urban sociology, among other topics of interest to professionals in the field.





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*Give your career the boost it needs and specialize in Contemporary Sociological Theory"*



## General Objectives

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- To analyze current social processes from both a classical and contemporary perspective
- To understand the contemporary sociology of communication, education, family and culture
- To study the growing relevance of the gender perspective and diversity in today's societies



*You will achieve your goals thanks to the most advanced pedagogical tools on the educational market"*





## Specific Objectives

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- ♦ To recognize the sociological theories of the 20th century
- ♦ To know the main authors who have shaped sociological thought throughout the 20th century and their most outstanding texts
- ♦ To analyze the main concepts of Sociological Theory and be able to make comparisons between them

# 03

## Structure and Content

TECH employs the Relearning methodology in the elaboration of all its contents to ensure maximum effectiveness in the coverage of the curriculum. This methodology means that the fundamental concepts and terminology on Contemporary Sociological Theory are repeated throughout the syllabus, which translates into a more natural and efficient specialization. This way, the student will not have to dedicate long hours of study to complete all the proposed content, since they are also supported by a large amount of high quality audiovisual and complementary material.



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*A curriculum with which you will  
master the Theory of Conflict"*

## Module 1. Contemporary Sociological Theory

- 1.1. Structural Functionalism and Neo-functionalism
  - 1.1.1. Talcott Parsons
  - 1.1.2. Merton
  - 1.1.3. Theory of Conflict
- 1.2. Varieties of Neo-Marxian Theory
  - 1.2.1. Economic Determinism
  - 1.2.2. Critical Theory
  - 1.2.3. Post-Marxist Theory
- 1.3. Systems Theory
  - 1.3.1. Advantages of Theory
  - 1.3.2. General Principles
  - 1.3.3. Applications in the social world
- 1.4. Symbolic Interactionism
  - 1.4.1. Pragmatism
  - 1.4.2. Behaviorism
  - 1.4.3. Criticism
- 1.5. Exchange and Rational Choice Theory
  - 1.5.1. Social Psychology of Groups
  - 1.5.2. Theory of Rational Choice
  - 1.5.3. Richard Emerson and his Disciples
- 1.6. Contemporary Feminist Theory
  - 1.6.1. Feminism from 1960-Present
  - 1.6.2. Varieties of Contemporary Feminist Theory
  - 1.6.3. Sociology of Feminist Knowledge



- 1.7. Micro-Macro Integration
  - 1.7.1. Micro-Macro Extremism
  - 1.7.2. Integrated sociological paradigm
  - 1.7.3. Subjective Levels of Analysis
- 1.8. Contemporary Theories of Modernity
  - 1.8.1. Classical Theorists of Modernity
  - 1.8.2. Modernity and its Consequences
  - 1.8.3. Modernity and Identity
- 1.9. The Macdonalization of Society
  - 1.9.1. New Media and Consumption Models
  - 1.9.2. Globalization
- 1.10. Ethnomethodology
  - 1.10.1. Definitions
  - 1.10.2. Diversification
  - 1.10.3. Conversational Analysis



*Master all the ins and outs of new media  
and consumer models"*

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05

# Certificate

The Postgraduate Certificate in Contemporary Sociological Theory guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Contemporary Sociological Theory** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Contemporary Sociological Theory**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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