Postgraduate Certificate

Contemporary Art in the Global Context

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Postgraduate Certificate
Contemporary Art in the Global Context

- Modality: **online**
- Duration: **6 weeks**
- Certificate: **TECH Global University**
- Accreditation: **6 ECTS**
- Schedule: **at your own pace**
- Exams: **online**

Website: www.techtitute.com/us/humanities/postgraduate-certificate/contemporary-art-global-context

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01

Introduction to the Program

Nowadays, Contemporary Art has become a key tool for interpreting and transforming reality. Through exhibitions, as well as new digital platforms, artists push the boundaries of their practice, integrating elements from disciplines such as sociology, ecology, technology and geopolitics. This dynamism makes Contemporary Art a critical reflection of current affairs, with the ability to generate intercultural dialogues and foster new perspectives. For this reason, TECH has developed this university program that offers professionals an in-depth and critical vision of Contemporary Art from a global perspective. All of this is delivered through a 100% online modality and with the innovative methodology of Relearning.

Through this completely online TECH Postgraduate Certificate, you will develop advanced skills to manage curatorial projects and lead cultural initiatives that promote intercultural dialogue"

Contemporary Art is a multifaceted field that reflects the social, cultural, economic and political transformations of today's world. As such, in an environment where physical and cultural boundaries are diluted, this discipline becomes a crucial tool for understanding and questioning the ethical challenges of our time. In this way, Contemporary Art transcends the traditional limits of creation and criticism, addressing complex issues such as colonialism, climate change and social inequalities.

Furthermore, increasing cultural globalization has given rise to an artistic scene characterized by interconnection and diversity. According to the United Nations, cultural industries contribute more than 3% of the world's GDP and generate around 30 million jobs, highlighting their importance in economic and social development.

In view of this situation, TECH has designed this Postgraduate Certificate with which the professional will develop a critical and deep understanding of Contemporary Art in its Global dimension, exploring its historiographical decentralization, the contributions of colonial theory and the conceptual turns that have transformed current artistic practices. In addition, they will analyze phenomena such as international biennials, cultural representation policies and new cartographies from the Global South, acquiring tools to interpret and actively participate in the dynamics of the contemporary art scene.

As it is a 100% online university program, students will have the flexibility to access the content at any time of the day, allowing them to balance their work and personal responsibilities with their academic development. This educational experience, backed by the innovative Relearning methodology and a teaching team of international renown, guarantees an excellent education that will enable professionals to excel in a dynamic and demanding sector.

This **Postgraduate Certificate in Contemporary Art in the Global Context** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts with a deep knowledge of contemporary artistic theory, criticism and production
- The graphic, schematic and eminently practical contents with which it is conceived gather scientific and practical information on those disciplines that are indispensable for professional practice
- Practical exercises where the process of self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Become an expert and boost your professional future by taking this exclusive Postgraduate Certificate"

You will have access to a 100% online methodology that will allow you to balance your responsibilities while developing key skills to excel in a constantly evolving sector"

You will delve into emerging cultural movements, such as dissident counter-mapping, exploring emblematic cases from Latin America to Asia.

You will explore key issues such as the politics of cultural representation and the rise of museums in globalized contexts.

The program's teaching staff includes professionals from the field who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to prepare for real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts.

02

Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.

Study at the world's largest online university and guarantee your professional success. The future starts at TECH"

The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.

The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.

Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.

The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.

03

Syllabus

This university program offers a comprehensive overview of the main debates, methodologies and practices of Contemporary Art in the global context. Through a critical approach, professionals will address issues such as historiographical decentralization, cultural representation policies and the impact of decolonial theory. In addition, they will analyze key phenomena such as artivism and ecological challenges, providing them with the tools to understand and actively participate in the dynamic global art scene.

You will delve into innovative artistic practices such as conceptualism and artivism in an international framework"

Module 1. Contemporary Art in the Global Context

1.1. Chronologies and Terminologies in Global Art
- 1.1.1. From Mundialization to Globalization: The Dismantling of the Center-Periphery Framework and the Decentralization of the Historiography of Contemporary Art
- 1.1.2. Methodological Approaches: From World Art Studies to Global Art Studies
- 1.1.3. From Multiculturalism to Interculturality: Critical Contributions from Third Text and Art in America

1.2. Decolonial Theory from the Global South
- 1.2.1. Precedents of Decolonial Thought in the Caribbean: Caribbean Thought, Theory of Blackness, and the Anti-Colonialism of Franz Fanon
- 1.2.2. Contributions from the East: Orientalisms, Homi Bhabha and the Third Space, Subaltern Studies and Hybridization
- 1.2.3. New Cartographies of Decolonial Language from Latin America: The Colonial Matrix of Power and Visuality

1.3. Debates from Global Exhibitions: Curating Difference
- 1.3.1. Vision of Latin American art from Euro-American Modernism: North American Exhibitions from the 1930s to the 1970s
- 1.3.2. The Global Village of Contemporary Art. The Exhibition "Magiciens de la Terre" by Jean-Hubert Martin (1989) and the Paradigm Shift of Global Curatorship
- 1.3.3. "L'Effet-Magiciens: The Case of the Exhibitions Art of the Fantastic (1987), Mexico: Splendors of Thirty Centuries (1990), Mito y Magia en América (1991), Latin American Artists of the twentieth Century (1993)

1.4. Cultural Representation Policies in Contemporary Art
- 1.4.1. Multiculturalism and Identity in the 1970s: Chicano Art as a Case Study
- 1.4.2. Neo-Mexicanism in the Pictorial Return of the 1980s
- 1.4.3. Neo-Conceptualisms in the 1990s. Gabriel Orozco: Identity, Globalization and the Market

1.5. Transnational Institutions in the 1990s: From Biennials to Museum Franchises
- 1.5.1. The Biennial Effect and Latin America on the International Scene: The São Paulo Biennial and the 3rd Havana Biennial
- 1.5.2. Transnational Institutions, Globalized Biennials and Franchises
- 1.5.3. The Asian Giant, the Museum Boom and Cultural Districts

1.6. Artistic Practices and Critical Debates in the Global South
   1.6.1. Geopolitics and New Cartographies of Language from Visual Studies
   1.6.2. Artistic Practices in the Tricontinental Space and Transnational Cultural Networks: Groups and Mail Art
   1.6.3. The Conceptual/Conceptualist Debate: Conceptualisms from the Global South
1.7. The Social Turn and the Relational Turn in Contemporary Art
   1.7.1. International Precedents: The Cases of Tucumán Arde, the Siluetazo, C.A.D.A.
   1.7.2. Relational Art of the Global Nineties: From Rikit Tiravanija to Santiago Sierra
   1.7.3. Site-Specific Practices, Activism and Decentralized Artivism: Colectivo Enmedio, Grupo Etcétera, Raqs Media Collective
1.8. The Turn of Memory and the Archive in Contemporary Art
   1.8.1. Art and Memory in Contemporary Art: Alfredo Jaar, Kader Attia, Krzysztof Wodiczko
   1.8.2. Art and Archive. Aby Warburg's "Memory Effect" and the Curatorial Re-Reading of Georges Didi-Huberman. The Atlas Group as a Case Study
   1.8.3. Memorials, Monuments and Artistic Practices in the Crisis of History: From Black Lives Matter to Rhodes Must Fall
1.9. The Ethnographic Turn and the Geographical Turn in Contemporary Art
   1.9.1. The Ethnographic Turn and the Artist as Ethnographer
   1.9.2. Dissident Geographies and Global Structures in Contemporary Art: Geo-Aesthetics and Border Thinking. Guillermo Gómez-Peña and The Border Art Workshop
   1.9.3. Counter-Cartographies from the Global South: Bouchra Khalili and Forensic Architecture
1.10. The Ecological Turn in Contemporary Art
   1.10.1. Questioning the Anthropocene. The Otolith Group as a Case Study
   1.10.2. Decolonizing Nature: a Focus from the Global South
   1.10.3. Anti-Colonial Fictions, Speculations and Futures Against the End of the World

04

Teaching Objectives

With this TECH university qualification, professionals will acquire the necessary skills to critically analyze Contemporary Art from a global perspective. Through the study of methodologies, debates and innovative artistic practices, they will develop key skills to interpret complex cultural phenomena, identify current trends and apply conceptual tools in academic, curatorial and creative contexts, standing out in the professional field with an interdisciplinary and global vision.

You will analyze the cultural movements that have transformed the historical narratives of Art, exploring their influence in international exhibitions"

General Objectives

- Analyze the transformations in contemporary art from a global perspective
- Examine the contributions of decolonial theory and its influence on current artistic practices
- Delve into the conceptual shifts that have redefined Contemporary Art, such as the social, ecological and memory shifts
- Identify the dynamics of biennials, exhibitions and museum franchises in the transnational context
- Delve into the critical methodologies used in visual and global art studies
- Identify the contributions of site-specific practices, artivism and artistic collectives in global contexts
- Investigate the role of Art in the construction of narratives related to climate change and social justice
- Understand the interaction between geopolitics, culture and art in the new global cartographies of the 21st century

Specific Objectives

- Examine the changes in Contemporary Art and its links with post-1989 historical and social processes, including the decentralization of the center-periphery model and its impact on artistic narratives and strategies
- Delve into discourses and theories on colonialism and coloniality in relation to global art, exploring case studies from artistic practices and curatorship
- Identify and analyze the visual strategies, chronologies and terminologies of global art, paying special attention to the dynamics of decentralization and cultural representation of the Global South
- Develop a critical and inclusive vision of contemporary art, valuing the diversity of perspectives and narratives that question Eurocentrism and expand the traditional categories of artistic analysis

You will develop an interdisciplinary vision that will allow you to interpret the connection between the artistic sphere and globalization and current cultural debates"

05

Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.
The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

"At TECH you will NOT have live classes (which you might not be able to attend)"

The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.

Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

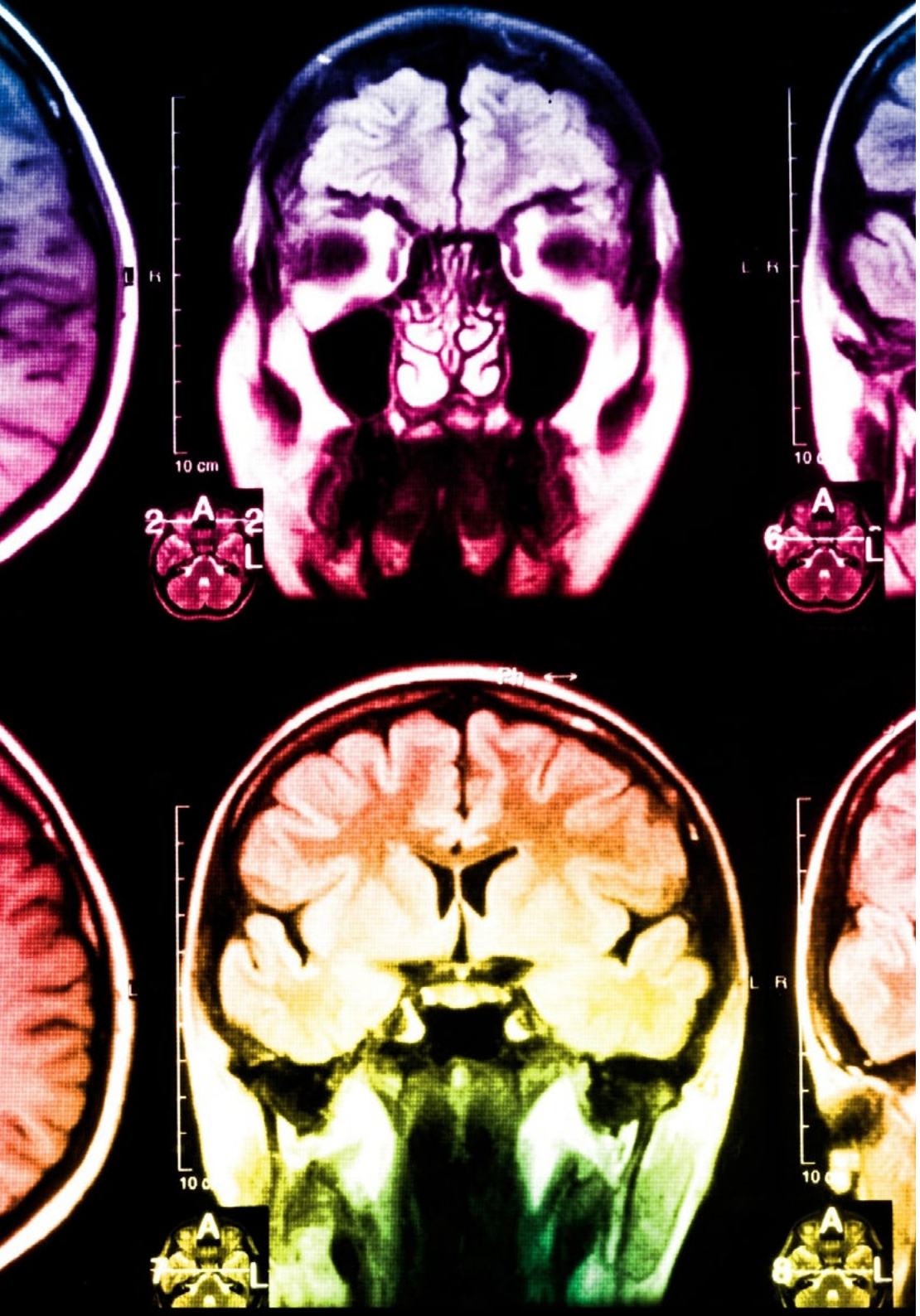
In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.

"The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.

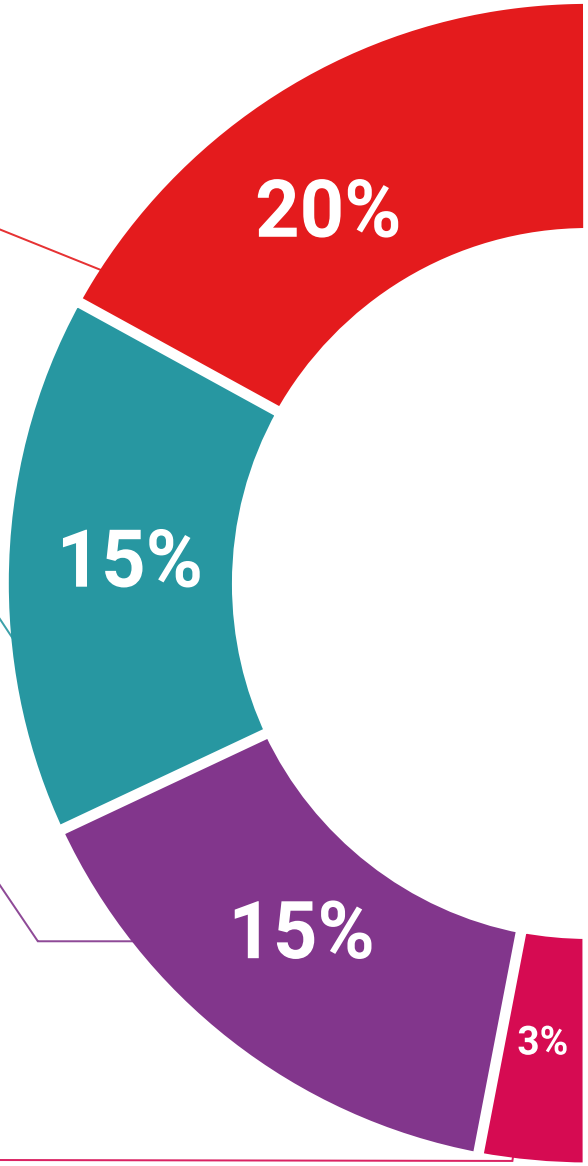
Interactive Summaries

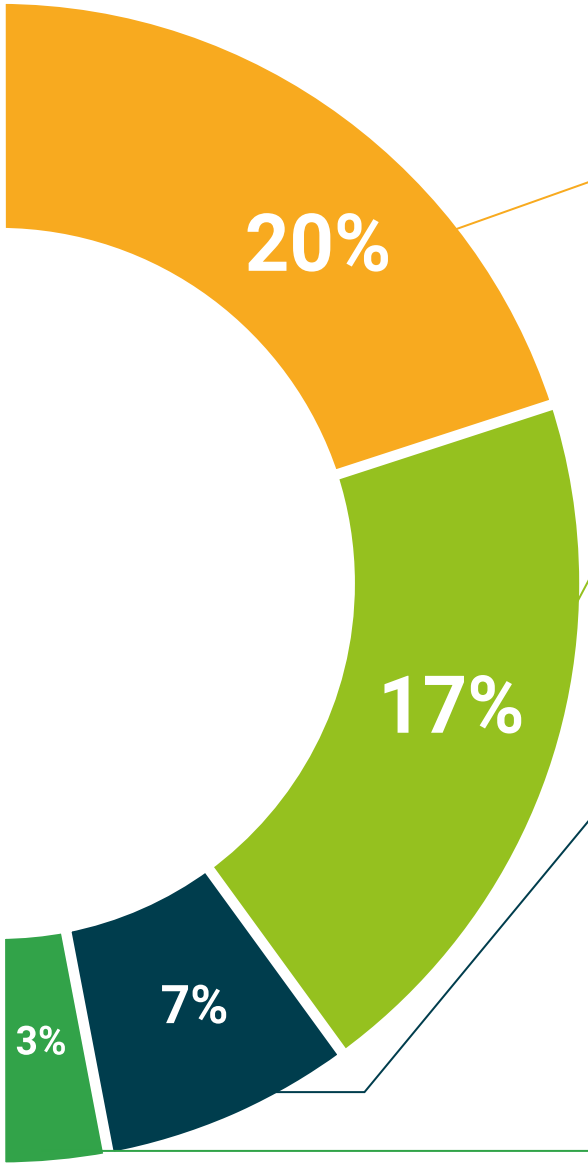
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.

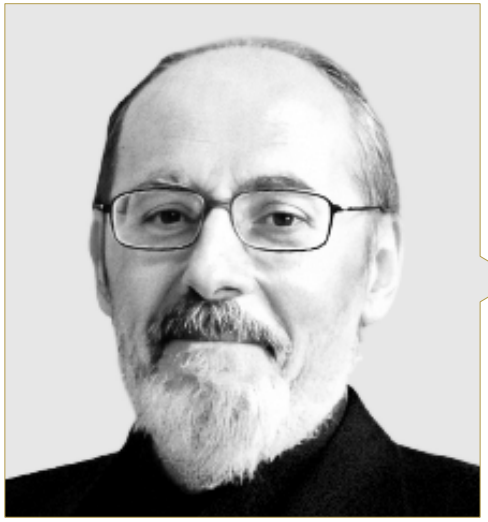
06

Teaching Staff

The teaching staff selected by TECH for this university qualification is made up of prestigious international experts in Contemporary Art, with extensive experience in research, curation and cultural management. Thanks to their experience and global perspective, they guarantee a first-rate educational experience, providing professionals with a critical, up-to-date approach that is deeply connected to the dynamics of the current art sector.

You will have at your disposal a faculty of international renown to guide you through the most current and complex debates in Contemporary Art"

Guest Director



Dr. Quiles García, Fernando

- Art History Expert
- Art History Specialist at the Pablo de Olavide University
- PhD in Art History from the University of Sevilla
- Master's Degree in Architecture and Historical Heritage from the University of Sevilla
- Bachelor's Degree in Geography and History, Art History from the University of Sevilla

Management

Dr. Díaz Mattei, Andrea

- Expert in Museology and Museography at the Museum of the History of the Carthusian Horse
- Art History Specialist at the Pablo de Olavide University
- Museology and Museography at the Museum of the History of the Carthusian Horse
- PhD in Society and Culture from the University of Barcelona
- Art History Specialist, Theory and Criticism: Catalan Art and International Relations
- Expert in Art Direction
- Degree in Psychology from the University of Buenos Aires
- Member of: Globalization Interculturality Art Research Network and Latin American Network of Visual Studies

Professors

Dr. Medici, Antonella

- Researcher and Independent Curator
- PhD in Society and Culture from the University of Barcelona
- Specialist in History, Anthropology, Art and Heritage
- Master's Degree in Latin American Studies from the University of Barcelona
- Bachelor's Degree in Art History from the University of Barcelona
- Member of: Art, Globalization and Interculturality Research Group at the University of Barcelona, Critical Cartography of Art and Visuality in the Global Age Project at the University of Barcelona, Memory and Human Rights Section of the Latin American Studies Association

Take this opportunity to learn about the latest advances in this field in order to apply it to your daily practice"

07

Certificate

The Postgraduate Certificate in Contemporary Art in the Global Context guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This private qualification will allow you to obtain a **Postgraduate Certificate in Contemporary Art in the Global Context** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, es una Universidad Oficial Europea reconocida públicamente por el Gobierno de Andorra ***(boletín oficial)***. Andorra forma parte del Espacio Europeo de Educación Superior (EEES) desde 2003. El EEES es una iniciativa promovida por la Unión Europea que tiene como objetivo organizar el marco formativo internacional y armonizar los sistemas de educación superior de los países miembros de este espacio. El proyecto promueve unos valores comunes, la implementación de herramientas conjuntas y fortaleciendo sus mecanismos de garantía de calidad para potenciar la colaboración y movilidad entre estudiantes, investigadores y académicos.

This **TECH Global University private qualification**, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Contemporary Art in the Global Context**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**

tech global university

Mr./Ms. _____, with identification document _____
has successfully passed and obtained the title of:

Postgraduate Certificate in Contemporary Art in the Global Context

This is a private qualification of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

Unique TECH Code: AFWORD23S techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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