

# Postgraduate Certificate Classical Sociological Theory



## Postgraduate Certificate Classical Sociological Theory

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: [www.techtitute.com/pk/humanities/postgraduate-certificate/classical-sociological-theory](http://www.techtitute.com/pk/humanities/postgraduate-certificate/classical-sociological-theory)

# Index

01

Introduction

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*p. 4*

02

Objectives

---

*p. 8*

03

Structure and Content

---

*p. 12*

04

Methodology

---

*p. 16*

05

Certificate

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*p. 24*

# 01

# Introduction

Thanks to Auguste Comte, Kant, Marx or Durkheim, the great methodological tools that have served to understand social processes and structures were cemented. In addition, their postulates were developed by later currents of thought, which led to the approach of Science, Pluralism or Social Action. An essential knowledge, whose theories survive today and are part of the basis of Sociology. This knowledge is therefore essential for students who wish to advance their careers in this field. For this reason, TECH has developed this degree, which offers the classic debates and fundamental concepts of Sociology over time. With no face-to-face or scheduled classes, this academic option is compatible with all personal responsibilities.





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*If you are looking for advanced knowledge about Classical Sociological Theory and the most relevant postulates, then this is the right university program for you”*

Since Auguste Comte first used the term "Sociology", it has developed thanks to the theories espoused by such important authors as Marx, Weber, Durkheim and Arendt. This way, from the profound aspirations of Comte, his evolutionary perspective, to the study of suicide, dialectics or violence, we find studies that have marked a before and after in classical sociology.

Therefore, to understand today's society it is necessary to have a broad knowledge of the theories and studies addressed by such influential figures in this science as Spencer, Weber, Simmel or Goffman. For this reason, TECH has designed this degree, which provides a solid foundation on the Classical Sociological Theory through a syllabus with a theoretical-practical perspective.

A specialization that will introduce students to Comte's sociology from the very beginning, and later delve into the main theoreticians, who shape with their thoughts this science of the study of society. To do this, the graduate has at their disposal multimedia teaching resources with which to delve in a much more dynamic way in the structures of capitalist society, its cultural aspects, social interaction, the philosophy of money or the idea of totalitarianism.

In addition, thanks to the Relearning method, based on the reiteration of content, the student will be able to advance through the syllabus in progressive way, to cement the shown concepts and even reduce the long hours of study and memorization. A Postgraduate Certificate in an exclusively online format, flexible and that will be an excellent opportunity for the graduate to advance in their career, through a specialization that he can access, comfortably, whenever and wherever they wish. The only thing they need is an electronic device with an Internet connection to be able to view, at any time, the syllabus hosted on the Virtual Campus.

This **Postgraduate Certificate in Classical Sociological Theory** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by Course in Sociology and social processes
- ♦ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Access this University Degree comfortably through your computer, mobile or Tablet with Internet connection. Enroll now!"*

“

*Marx, Arendt, Spencer, Weber...  
immerse yourself in Classical  
Sociological Theory and investigate  
theories proposed by the main authors  
who have marked this science”*

The program's teaching staff includes professionals in the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this, students will be assisted by an innovative interactive video system developed by renowned Courses.

*Enroll now in a degree that will allow  
you to delve into Emile Durkheim's  
Social Reformism through  
innovative didactic resources.*

*This Postgraduate Certificate will  
take you from the sociology of  
Auguste Comte to the Symbolic  
Interactionism of Erving Goffman.*



# 02 Objectives

Students who enter this degree program will obtain an advanced knowledge of Classical Sociological Theory. This will be possible thanks to the 6-week journey through the main authors who, with their thesis, marked the development of this science. In this process, the graduate will count on a specialized teaching team, which has included in the contents all the keys of this subject. All this will allow them to obtain optimum results and achieve the goals set.







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*Obtain an increasingly demanded specialization thanks to the multimedia didactic resources that TECH offers you”*



## General Objectives

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- ♦ To understand the postulates of the most important sociological theories
- ♦ To study the precepts of the most prominent classical authors
- ♦ To relate theoretical currents and authors by their orientation or subject matter



*Delve into this degree program, in the emergence and development of the main theories that make up Classical Sociology”*





## Specific Objectives

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- ♦ To understand and structure the fundamental contents of the subject and extract its main thesis
- ♦ To identify the classical debates and fundamental concepts of sociology over time
- ♦ To understand and comment on sociological theory texts

# 03

## Structure and Content

The syllabus of this Postgraduate Certificate has been developed by a specialized teaching team, which will enable students to learn classical sociological theory through the proposals developed by Auguste Comte, Karl Max, Emile Durkheim or Max Weber. All this through quality multimedia content, which can be accessed comfortably, at any time of the day, without compulsory classes or fixed schedules. All this will allow you to obtain an advanced vision that will lead you to progress in your field of work.



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*The case studies provided in this university program will bring practical insight to a highly advanced Diploma”*

## Module 1. Classical Sociological Theory

- 1.1. Auguste Comte
  - 1.1.1. The Profound Ambitions of Auguste Comte
  - 1.1.2. Auguste Comte's Sociology
  - 1.1.3. Theory and Practice
  - 1.1.4. Auguste Comte's Heritage
- 1.2. Herbert Spencer
  - 1.2.1. Evolutionism and Social Organicism
  - 1.2.2. the evolution of social Institutions
  - 1.2.3. Ethics and Politics
- 1.3. Karl Marx
  - 1.3.1. Dialectics
  - 1.3.2. The Human Potential
  - 1.3.3. Concept of Alienation
  - 1.3.4. Structures of the Capitalist Society
  - 1.3.5. Cultural Aspects of Capitalist Society
- 1.4. Emile Durkheim
  - 1.4.1. Methodology. Social Facts and Rules of Method
  - 1.4.2. The Problem with Social Order
  - 1.4.3. The Division of Labor. The Study of Suicide and the Sociology of Religion
  - 1.4.4. Social Reformism The Actor in Durkheim's Thought
- 1.5. Max Weber
  - 1.5.1. Methodology
  - 1.5.2. History and Sociology
  - 1.5.3. Causality, Ideal Types and Values
- 1.6. Georg Simmel
  - 1.6.1. Main Concerns
  - 1.6.2. Social Interactions
  - 1.6.3. Social Structures
  - 1.6.4. The Philosophy of Money and the Sociology of Secrecy

- 1.7. George Herbert Mead
  - 1.7.1. The Priority of Social Issues
  - 1.7.2. The Act and the Signifying Symbols
  - 1.7.3. Mental Processes and Thought
  - 1.7.4. Spirit, Person and Society
- 1.8. Alfred Schütz
  - 1.8.1. Science and Social World
  - 1.8.2. The World of Life
  - 1.8.3. Knowledge of the Social World
  - 1.8.4. Awareness, meanings and motives
- 1.9. Hannah Arendt
  - 1.9.1. Concept of Power, Violence and Dominance
  - 1.9.2. Idea of Totalitarianism
  - 1.9.3. Pluralism
- 1.10. Erving Goffman
  - 1.10.1. Theory of Social Action
  - 1.10.2. Dramaturgical Model
  - 1.10.3. Symbolic Interactionism



*Delve into this program into the main theories advocated by Auguste Comte, Karl Max, Emile Durkheim or Max Weber*



04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading Humanities schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



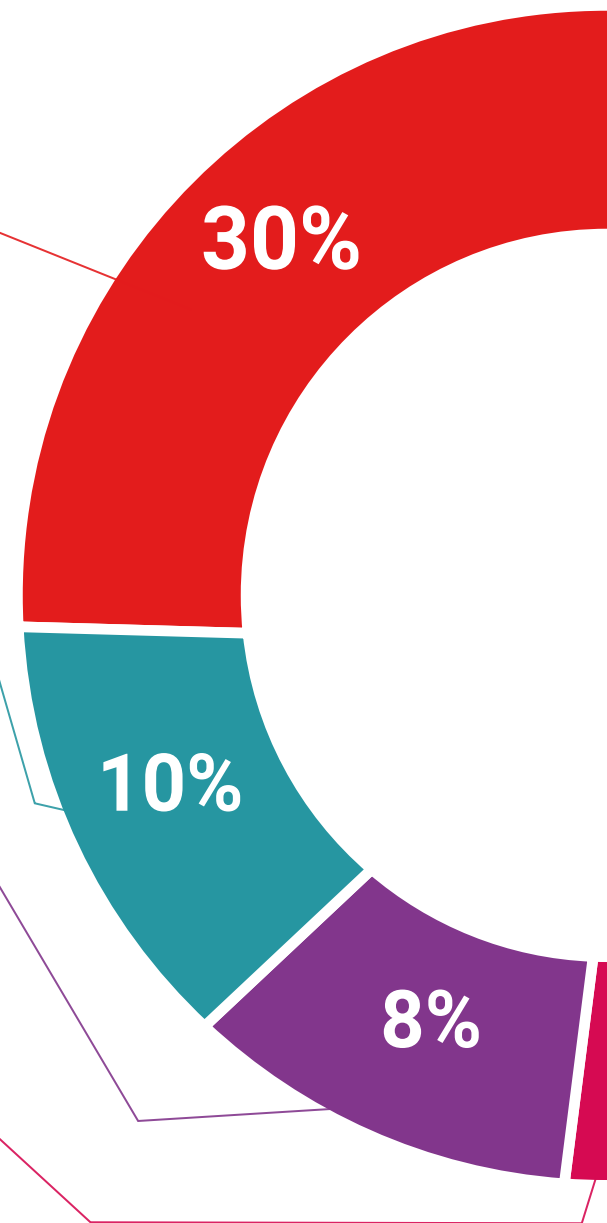
### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05

# Certificate

The Postgraduate Certificate in Classical Sociological Theory guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Classical Sociological Theory** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Classical Sociological Theory**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



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- » Exams: **online**

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