

# Postgraduate Certificate Classical Iconography



## Postgraduate Certificate Classical Iconography

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: [www.techtitute.com/us/humanities/postgraduate-certificate/classical-iconography](http://www.techtitute.com/us/humanities/postgraduate-certificate/classical-iconography)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Structure and Content

---

*p. 12*

04

Methodology

---

*p. 16*

05

Certificate

---

*p. 24*

# 01

# Introduction

The only way to preserve history for future generations is to study antiquity and its most transcendental icons in order to understand it and keep it alive. Analyzing the origin of the figures that represent a great part of the history of art is present in artistic, educational, cultural and communicational environments in the present. That is why, for professionals in various areas of the humanities, it is essential to have this type of degree specialized in Classical Iconography. This program offers you everything you need to develop in depth knowledge of the artistic work through its iconography, 100% online and with the most efficient methodology based on Relearning.





“

*Get trained today in Classical Iconography,  
through a secure and dynamic virtual campus,  
from wherever you are"*

Art is one of the disciplines of human life that, over time, has undergone countless changes and influences of different kinds. To fully study the art of ancient civilizations is an art in itself; to understand the origin of many current customs requires a deep analysis of life, Greek mythology and its representations in art.

The evolution of mythology leads to the present time, whose analysis allows us to show how today it continues to have a fundamental weight in society, not only in the plastic arts but also in music, literature, television commercials, films, series and even video games, although sometimes this iconography is so hidden or distorted that it is not possible to recognize it at first glance. In order to better understand the message of plastic art, it is necessary to know in depth its iconography and representations, so this training will show with practical examples the subject raised.

The student will learn about the different iconographic sources, Zeus, Hera, Poseidon, Aphrodite, Eros, Hephaestus, Ares, Athena, Apollo, Artemis, Hermes, Dionysus, Demeter, Hades and Persephone, Hecate, the wives of Zeus, Metis, Themis and Mnemosyne; the descendants of Zeus, the Moirae, the Hours, the Graces and the Muses. As well as studying myths in art and different representations such as genre paintings, medieval calendars, Flemish primitives and their artists.

With this training, the professional will obtain an unquestionable intellectual and professional background for those who are looking towards careers in the humanities. A training that meets the demands of a globalized world, which is gradually losing its depths and needs to rescue the origin of things.

A program developed in a methodological framework based on Relearning, which allows the student to quickly learn and understand the concepts, so that they are able to develop critical and analytical thinking. A total of 6 weeks of analysis supported by a variety of multimedia resources and theoretical and practical content formats, available from the first day for consultation or download; thus, facilitating and energizing the process.

This **Postgraduate Certificate in Classical Iconography** is the most comprehensive and up-to-date educational program on the market. The most important features include:

- ♦ Developing practical cases presented by experts in Art History
- ♦ The graphic, schematic, and eminently practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*With this program you will distinguish by the iconographic element to which period the piece of art belongs"*

“

*You will be able to identify the scene depicted in sculpture or painting thanks to its iconographic element”*

The programs teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

*Learn all about Classical Iconography and get your degree in just 6 weeks.*

*TECH brings you a practical, simple and distance learning methodology.*



# 02

## Objectives

This Postgraduate Certificate in Classical Iconography aims to provide the student with the necessary knowledge to recognize the iconographic elements that allow the identification of the artistic work, as well as to identify the scene represented in sculpture or painting thanks to its iconographic element. An opportunity to improve your professional profile, with the convenience of the most effective online method in today's university market.







“

*Become an expert in Classical Iconography  
and enhance your talent"*



## General Objectives

---

- ♦ Possess a level of knowledge necessary to master the aspects of ancient history, in the different stages of the past
- ♦ Develop critical thinking with respect to historical events and current reality
- ♦ Know in depth different cultures and to establish differences between them
- ♦ Master concepts that help to distinguish the different stages of art
- ♦ Integrate the conceptual foundations of history as a function of art and archaeology
- ♦ Identify the most relevant figures and iconographies of universal and Christian history





## Specific Objectives

---

- ♦ Identify the scene depicted in sculpture or painting thanks to its iconographic element
- ♦ Distinguish from the iconographic element to which period the artwork belongs
- ♦ Recognize characters of classical mythology in plastic arts through iconography
- ♦ Know the iconographic elements that allow the identification of the artistic work



*May your dreams become fulfilled goals.  
TECH provides everything you need to  
achieve your professional goals"*

# 03

## Structure and Content

A program to learn everything about Classical Iconography, which responds to the needs of today's professional, through innovative content, based on the latest trends and supported by the best educational methodology; providing a variety of multimedia resources, meeting rooms, forums and private chats to make your queries comfortably. A plan designed for those who have little time for professional training and who wish to achieve excellence in the workplace.





“

*TECH implements the learning system that has revolutionized the current online university environment: Relearning. Get to know it now"*

## Module 1. Classical Iconography

- 1.1. Study of Images in Figurative Art
  - 1.1.1. The Different Studies
  - 1.1.2. Iconography
  - 1.1.3. Iconographic Sources
- 1.2. Iconographic Repertoire I
  - 1.2.1. Zeus
  - 1.2.2. Hera
  - 1.2.3. Poseidon
- 1.3. Iconographic Repertoire II
  - 1.3.1. Aphrodite
  - 1.3.2. Eros
  - 1.3.3. Hephaestus
- 1.4. Iconographic Repertoire III
  - 1.4.1. Ares
  - 1.4.2. Athena
  - 1.4.3. Apollo
- 1.5. Iconographic Repertoire IV
  - 1.5.1. Artemis
  - 1.5.2. Hermes
  - 1.5.3. Dionysus
- 1.6. Iconographic Repertoire V
  - 1.6.1. Demeter
  - 1.6.2. Hades and Persephone
  - 1.6.3. Hecate
- 1.7. The Wives of Zeus
  - 1.7.1. Metis
  - 1.7.2. Temis
  - 1.7.3. Mnemosyne





- 1.8. Descendants of Zeus
  - 1.8.1. The Moiras
  - 1.8.2. The Hours
  - 1.8.3. The Thanks
  - 1.8.4. The Muses
- 1.9. Myths in Art
  - 1.9.1. Greek Mythology
  - 1.9.2. Venus and Adonis
  - 1.9.3. Cephalus and Procris
- 1.10. Representation in Art
  - 1.10.1. Genre Paintings, Medieval Calendars and Flemish Primitives
  - 1.10.2. Quentin Massys and Brueghel the Elder
  - 1.10.3. Dutch Painters and Landscape Paintings
  - 1.10.4. Joaquim Patinir, Brueghel the Elder, Meindert Hobbema, Jacob Van Ruisdael and Caspar David Friedrich



*Enroll now and graduate in 6 weeks  
100% online, hassle-free and from the  
device of your choice"*

04

# Methodology

This training program provides you with a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: A way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world"*



*Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.*



### A learning method that is different and innovative.

This intensive program in Humanities at TECH Technological University prepares you to face all the challenges in this area, both nationally and internationally. Its main objective is to promote personal and professional growth by helping you achieve success. For this purpose, we rely on Harvard Business school case studies with which we have a strategic Convention that allows us to use the materials used in the most prestigious university in the world.



*We are the only online university that offers Harvard materials as teaching materials on its courses"*

*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

The case method has been the most widely used learning system among the world's leading humanidad schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

Our university is the first in the world to combine the Harvard University case studies method with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

*In 2019 we obtained the best learning results of all Spanish-language online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only Spanish-speaking university qualified to employ this successful method. In 2019, we have managed to improve the overall satisfaction levels of our students (teaching quality, quality of teaching materials, course structure, objectives...) as far as the indicators of the best online university in Spanish are concerned.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: A direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



**Testing & Re-testing**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: So that they can see how they are achieving your goals.



05

# Certificate

The Postgraduate Certificate in Classical Iconography, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.





“

*Successfully complete this training program and receive your diploma without travel or laborious paperwork”*

This **Postgraduate Certificate in Classical Iconography** is the most comprehensive and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will specify the qualification obtained through the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Classical Iconography**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
development language  
virtual classroom



## Postgraduate Certificate Classical Iconography

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Certificate Classical Iconography

