

Postgraduate Certificate Applied Linguistics to Translation





Postgraduate Certificate Applied Linguistics to Translation

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/humanities/postgraduate-certificate/applied-linguistics-translation

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01

Introduction

For the understanding of a text as a unit of meaning expressed through specific forms, it is essential to grasp the phonological, phonetic, morphosyntactic, and lexical-semantic levels. However, their study is not approached independently but rather integrated within the perspective of translation. This program, offered entirely online, establishes the theoretical foundations—supported by practical application—necessary to comprehend the complexity of linguistics and its use. Upon completion of the program, graduates will be able to identify differences and points of difficulty when comparing and contrasting languages, having acquired the essential textual and pragmatic competencies required for translation.



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*The best way to assimilate linguistics
is through practice, which makes this
program perfect for you”*

Translation cannot be conceived without the prior linguistic process necessary for its accurate development. As such, this Postgraduate Certificate addresses the explanation of the linguistic foundations of the translation process, as well as the analysis, description, and interpretation of linguistic system structures. In this way, it enables translators and/or interpreters to become familiar with the terminology and basic concepts of linguistics, allowing them to reflect on their own language and the various languages they master, as well as to apply the knowledge and skills acquired to the practice of translation and interpreting.

Phonetic, morphological, syntactic, and lexical-semantic components are essential for successfully approaching the task of interlinguistic mediation. Given the clear importance of solid linguistic training for translators, this qualification serves as a fundamental pillar and an indispensable starting point for the successful professionalization of future experts in translation. The program also explores the context and discourse of pragmatic and cultural aspects of translation.

One of the main advantages of this Postgraduate Certificate is its 100% online format. Graduates can choose the time and place that best suit their availability, schedule, and interests. Through a proven and efficient study method, students will acquire the latest specialized techniques in Applied Linguistics to Translation.

This **Postgraduate Certificate in Applied Linguistics to Translation** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ Practical cases presented by experts in translation and interpreting
- ♦ The graphic, schematic, and practical contents with which they are created, provide exhaustive and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an internet connection



Advance professionally with this Postgraduate Certificate, featuring innovative content and a prestigious online methodology"

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Through this qualification, you will acquire the essential knowledge of the phonetic, phonological, morphological, lexical-semantic, syntactic, and pragmatic components of a language”

The program's teaching staff includes professionals from the sector who contribute their work experience to this specializing program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, students will be assisted by an innovative interactive video system created by renowned experts.

You will develop a list of world languages based on their different levels of classification to accurately deepen your understanding of linguistics.

Study linguistic models and their application to translation, paying special attention to traditional and generative grammar.



02 Objectives

The design of this Postgraduate Certificate in Applied Linguistics to Translation is aimed at helping graduates improve their translation and interpreting processes, opening doors to new professional opportunities. For this purpose, it includes a theoretical component focused on understanding the linguistic foundations of language, communication, meaning, and translation. In this way, students enhance their skills and abilities for the accurate production of any text.



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Here you will find the best lessons on the syntactic component, including an introduction to grammatical theories, categories and functions, as well as sentence structure”



General Objectives

- ♦ Guide the graduate's professional activity toward the analysis of linguistic aspects relevant to solving the practical problems posed by translation
- ♦ Explain the foundations of the translation process from a linguistic-communicative perspective
- ♦ Describe the textual elements involved in translation

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You will have access at all times to carefully selected teaching materials and practical case studies, making this program as didactic and dynamic as possible”





Specific Objectives

- ♦ Describe the analysis of language and communication in their applied aspects
- ♦ Develop a list of world languages based on their different levels of classification
- ♦ Acquire basic knowledge of the phonetic, phonological, morphological, lexical-semantic, syntactic, and pragmatic components of a language
- ♦ Gain a foundational understanding of linguistics and applied linguistics

03

Structure and Content

The syllabus of this Postgraduate Certificate delves into topics such as glottodidactics, psycholinguistics, ethnolinguistics, and sociolinguistics, among others. It also explores applied linguistics, universal and specific aspects of world languages, pragmatics, discourse analysis, and communicative models of translation. In this way, the curriculum encompasses all the key aspects that a specialist in translation and interpreting must master.



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The best way to complement your professional development is through a program that brings you closer to the communicative models of translation”

Module 1. Applied Linguistics to Translation

- 1.1. Linguistics and Its Object
 - 1.1.1. Language
 - 1.1.2. Communication
 - 1.1.3. Meaning
 - 1.1.4. Translation
- 1.2. Languages of the World
 - 1.2.1. Initial and General Guidelines
 - 1.2.2. Evolution and Diversification of Languages
 - 1.2.3. Classification
- 1.3. Phonetic Component
 - 1.3.1. Introduction
 - 1.3.2. Phonetics
 - 1.3.3. Phonology
- 1.4. Morphological Component
 - 1.4.1. Introduction
 - 1.4.2. The Concept of Word
 - 1.4.3. Word Formation
- 1.5. Syntactic Component
 - 1.5.1. Introduction to Grammatical Theories
 - 1.5.2. Categories and Functions
 - 1.5.3. Sentence Structure
- 1.6. Lexical-Semantic Component
 - 1.6.1. Lexicon and Semantics
 - 1.6.2. Semantics and Pragmatics
 - 1.6.3. Universal and Specific Aspects of World Languages
- 1.7. Context and Discourse: Pragmatic and Cultural Aspects of Translation
 - 1.7.1. Context
 - 1.7.2. Discourse
 - 1.7.3. Translation



- 1.8. Applied Linguistics
 - 1.8.1. Glottodidactics
 - 1.8.2. Psycholinguistics
 - 1.8.3. Ethnolinguistics
 - 1.8.4. Sociolinguistics
- 1.9. Analysis in Various Languages: Morphological, Syntactic, and Pragmatic-Cultural
 - 1.9.1. Morphological Analysis
 - 1.9.2. Syntactic Analysis
 - 1.9.3. Pragmatic-Cultural Analysis
 - 1.9.4. Comprehensive Analysis (Formal, Semantic, and Discursive) of Parallel Texts
- 1.10. Linguistic Models and Translation
 - 1.10.1. Traditional Grammar: Word-for-Word Translation
 - 1.10.2. Structural Linguistics: Contrastive Analysis. Comparative Stylistics
 - 1.10.3. Generative Grammar. Machine Translation
 - 1.10.4. Pragmatics, Text Linguistics, and Discourse Analysis. Communicative Models of Translation

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You will not find another program like this one to update your knowledge and later apply the new competencies acquired in Applied Linguistics to Translation”

04

Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



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TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes
(which you might not be able to attend)”*



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

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TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

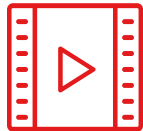
The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

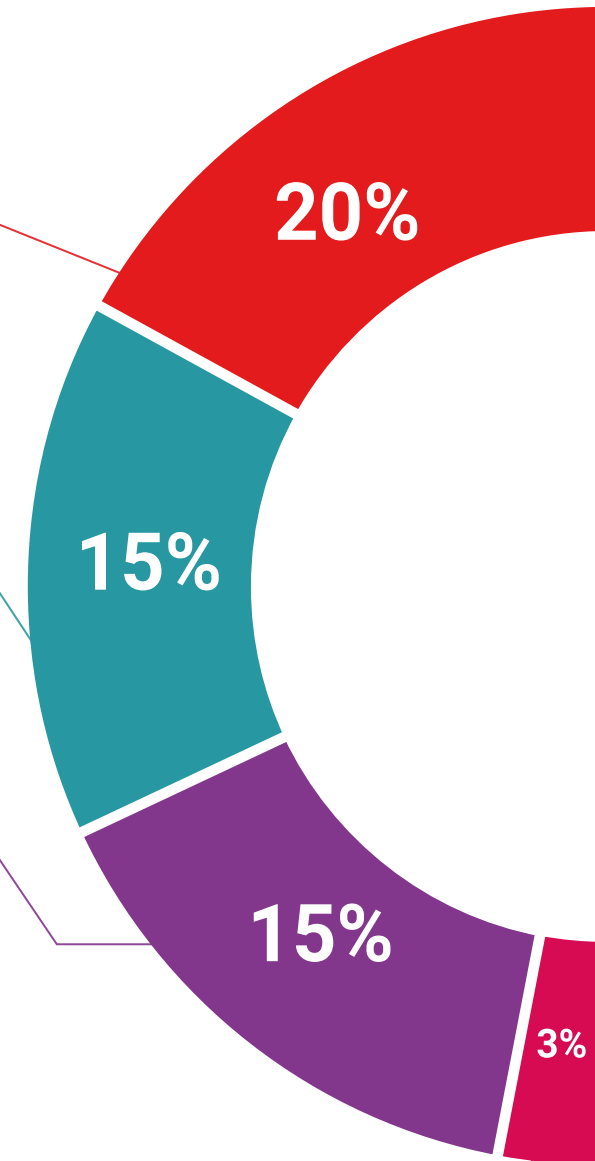
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

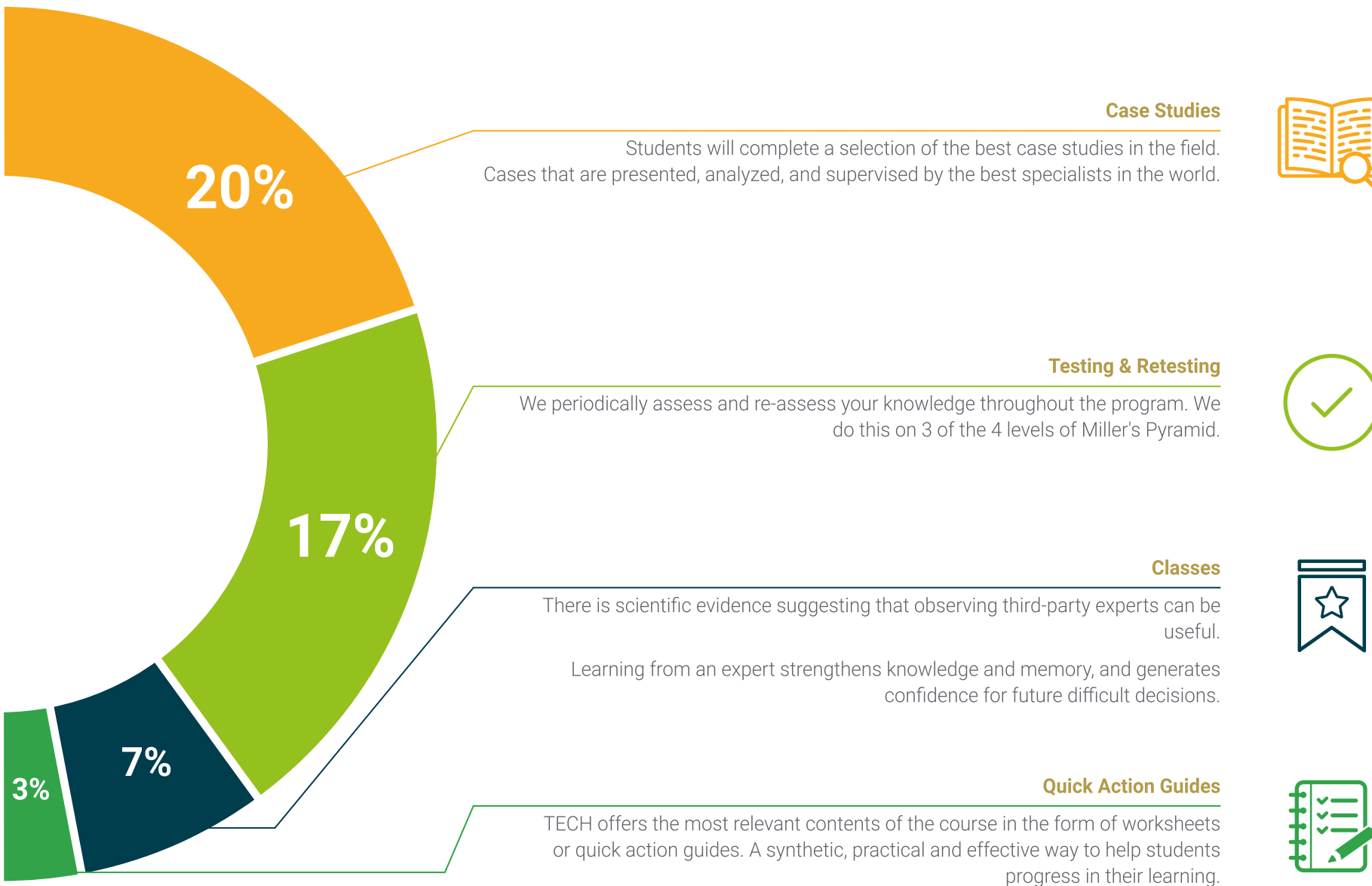
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





05 Certificate

The Postgraduate Certificate in Applied Linguistics to Translation guarantees students, in addition to the most rigorous and up-to-date education, access to a diploma for the Postgraduate Certificate issued by TECH Global University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in Applied Linguistics to Translation** endorsed by TECH Global University, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

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