

# Postgraduate Diploma

## Teaching Strategies and Technological Innovation in Foreign Language Learning





## Postgraduate Diploma Teaching Strategies and Technological Innovation in Foreign Language Learning

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/education/postgraduate-diploma/postgraduate-diploma-teaching-strategies-technological-innovation-foreign-language-learning](http://www.techtitute.com/us/education/postgraduate-diploma/postgraduate-diploma-teaching-strategies-technological-innovation-foreign-language-learning)

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# 01

# Introduction

Digital teaching, applied to language teaching, is an invaluable resource. This program will allow to know and understand how to apply the most useful and stimulating digital tools in this field. A high level course in which you will acquire a practical vision of the use of the latest technological advances applied to language teaching, expanding your professional skills in an efficient and dynamic way.



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*Incorporate new digital teaching tools into your work as a foreign language teacher and boost your professional skills towards excellence"*

Teaching has successfully incorporated the use of new technologies in the teaching of different subjects. Its versatility boosts learning by providing a more active and interactive way of learning. In the case of foreign language teaching, the inclusion of new teaching strategies and the latest technological innovation provides classes with options that boost student interest and learning outcomes.

This Postgraduate Diploma will provide teachers with the tools and knowledge necessary to practice their profession with confidence and efficiency, enabling them to help their students to understand and analyze messages effectively, and to develop non-verbal communication.

For that reason, this program has been designed for the teacher to be trained with the latest educational technology to discover every aspect of digital learning.

This Postgraduate Diploma in Teaching Strategies and Technological Innovation in Foreign Language Learning offers you the characteristics of a high-level teaching and technological program.



*A complete and efficient program that will allow you to apply what you have learned in your daily teaching practice, immediately and with total confidence"*

This **Postgraduate Diploma in Teaching Strategies and Technological Innovation in Foreign Language Learning** contains the most complete and up-to-date educational program. The most important features include:

- ♦ The latest technology in online teaching software
- ♦ Intensely visual teaching system, supported by graphic and schematic contents, easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State-of-the-art interactive video systems
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self-assessment and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums
- ♦ Communication with the teacher and individual reflection work
- ♦ Availability of content from any fixed or portable device with internet connection
- ♦ Supplementary documentation databases are permanently available, even after the program

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*With a methodological design that relies on teaching techniques distinguished by their effectiveness, this Postgraduate Diploma will take you through different teaching approaches to allow you to learn in a dynamic and effective way”*

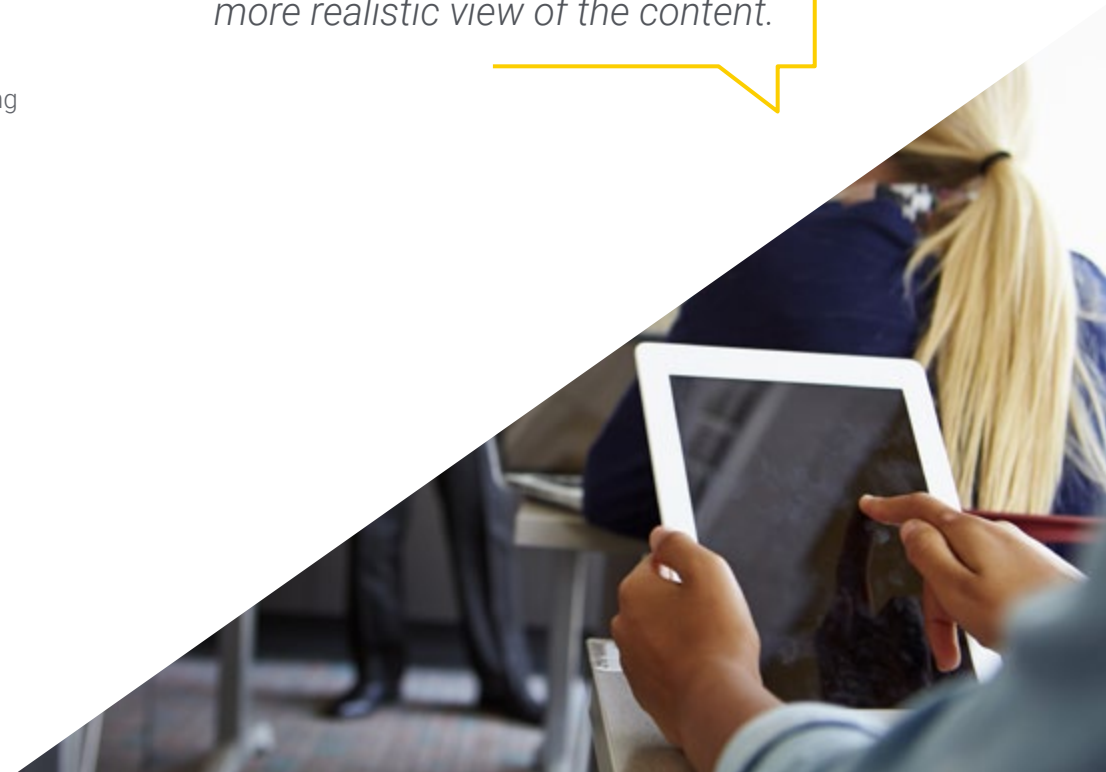
The teaching staff includes teaching professionals, who bring their experience to this training program, as well as renowned specialists belonging to leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will give the professional a situated and contextual learning, that is, a simulated environment that will provide an immersive learning, programmed for training in real situations.

This program is designed around Problem-Based Learning, whereby the educator must try to solve the different professional practice situations that arise throughout the course. For this purpose, the professional will be assisted by an innovative interactive video system developed by recognized experts in the field of teaching.

*A program designed to boost your capabilities in the shortest possible time, in an efficient and flexible manner.*

*Our innovative concept of telepractice will provide you with a faster learning process and a much more realistic view of the content.*



# 02

# Objectives

TECH Technological University aims to train highly qualified professionals for work experience. This objective is aimed at helping education professionals reach a much higher level of expertise and control. A goal that, within a few months, you will be able to achieve, with this high intensity and precise program.





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*With this Postgraduate Diploma you will learn to develop teaching materials adapted to new technologies, which will enhance the student's learning process"*



## Objectives

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- ♦ To develop the necessary communicative skills through activities and strategies that facilitate the learning of Spanish as a second language
- ♦ Gain knowledge about the theoretical foundations of the process of foreign language acquisition
- ♦ Apply digital teaching in the classroom learning process
- ♦ Adjust teaching models according to the learner's needs based on their profile
- ♦ Develop student assessment skills, taking their level and competencies into account
- ♦ Use intercultural studies in the teaching of Spanish as a foreign language
- ♦ Describe the significant linguistic, communicative and cultural aspects in the teaching-learning process of the Spanish as a foreign language system, at the phonetic-phonological level, taking into account the advanced level of the program's training
- ♦ Develop teaching materials suitable for the teaching of written and oral skills in Spanish as a second language





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*Achieve your goals by updating yourself in the latest technologies and teaching advances, through a highly demanding program"*

03

# Course Management

Within the concept of total quality of the program, TECH is proud to provide students with a teaching staff of the highest level, chosen for their proven experience in the educational field. Professionals from different areas and fields of expertise that make up a complete, multidisciplinary team. A unique opportunity to learn from the best.



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*The teaching staff of this Postgraduate Diploma is made up of prestigious professionals in the sector, who have collaborated in the design of this educational program”*

## Management



### Ms. Puertas Yáñez, Amaya

- ♦ Bachelor's Degree in Information Sciences (UCM)
- ♦ Primary School Teacher
- ♦ Specialist in English as a Foreign Language (UAM)
- ♦ Master's Degree in Bilingual Education (UAH)
- ♦ Currently the coordinator of the bilingual project and the internationalization project at the JABY School in Torrejón de Ardoz
- ♦ Member of SUCAM (University Sub-network of Learning Communities of Madrid)

## Professors

### Correa Bonito, Marta

- ♦ English teacher and bilingualism coordinator in high school, JABY School

### García Vao Bel, Maria José

- ♦ Degree in Early Childhood Education
- ♦ Master's Degree in SEN
- ♦ Member of SUCAM (University Sub-network of Learning Communities of Madrid)

### García Baumbach, Alba

- ♦ Degree in Spanish: Language and Literature from la Universidad Complutense de Madrid en 2014
- ♦ She furthered his education with a postgraduate degree at the University of Alcalá and specialized in teaching Spanish as a foreign language in 2015
- ♦ In the same year, she began her experience in teaching Spanish as a foreign language in Madrid at a center accredited by the Instituto Cervantes
- ♦ In addition, she has collaborated in dissemination and communication tasks for the internationalization of the Spanish language



### **Díaz Lima, Tomás**

- ♦ Researcher / PhD Candidate, Pablo de Olavide University

### **León Campos, Adriana**

- ♦ Graduate in English Studies from the Autonomous University of Madrid in 2015
- ♦ The following year she specialized in the field of Spanish as a foreign language (ELE) at the University of Alcalá, where she is currently completing a Master's Degree in Teacher Training
- ♦ She has teaching experience in ELE at the University of Alcalá and in a center accredited by the Cervantes Institute
- ♦ She has also collaborated in activities to bring different cultures and languages together

04

# Structure and Content

The contents of this Postgraduate Diploma have been developed by the different experts on this program, with a clear purpose: to ensure that our students acquire each and every one of the necessary skills to become true experts in this field.

A complete and well structured program that will take you to the highest standards of quality and success.





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*Prepare yourself wherever and whenever you want, thanks to the online mode of this Postgraduate Diploma that allows you to do this learning from any electronic device with internet connection"*

## Module 1. Didactics of Lexical-Semantics

- 1.1. Introduction to Lexical Semantics
  - 1.1.1. Historical Precedents
  - 1.1.2. Significance
  - 1.1.3. Signs and Symbols
  - 1.1.4. Linguistic Communication. The Linguistic Sign
- 1.2. Fundamentals
  - 1.2.1. What is Semantics?
  - 1.2.2. Semantics. Is it a Science?
  - 1.2.3. Structural Semantics
  - 1.2.4. Semantics and Society
- 1.3. Learning and Acquisition
  - 1.3.1. Basic Principles
  - 1.3.2. Pedagogical Methods
  - 1.3.3. Evolutionary Development
  - 1.3.4. Difficulties
- 1.4. Production and Creation
  - 1.4.1. Spanish Lexicon
  - 1.4.2. Classification of the Lexicon
  - 1.4.3. Word Formation
  - 1.4.4. Semantic Phenomena
- 1.5. Lexical/Semantic Application
  - 1.5.1. The Need for Explicit Lexicon Teaching
  - 1.5.2. Lexematic
- 1.6. Active Learning
  - 1.6.1. What Is It?
  - 1.6.2. Pedagogical Model
  - 1.6.3. Importance of Active Learning
  - 1.6.4. Tools in the Classroom

- 1.7. Dictionaries
  - 1.7.1. Typology
  - 1.7.2. The Selection Process
  - 1.7.3. The Dictionary as a Pedagogical Resource
  - 1.7.4. Learning Tool
  - 1.7.5. Resources and Strategies
- 1.8. Dictionaries
  - 1.8.1. Reasons and Other Theoretical Issues
  - 1.8.2. Structure
  - 1.8.3. Types of Dictionaries
  - 1.8.4. Spanish Language Dictionary

## Module 2. Oral and Written Skills. Teaching Strategies

- 2.1. Introduction to Educational Skills
  - 2.1.1. Educational Skills in the Spanish as a Foreign Language Classroom
    - 2.1.1.1. Communicating as a Means of Information
  - 2.1.2. Types of Skills
    - 2.1.2.1. Skills within the Educational Framework
    - 2.1.2.2. Cognitive Skills
    - 2.1.2.3. Intrinsic Value Tasks
- 2.2. Explanation of Semantic Skills
  - 2.2.1. Understanding the Reality of the Classroom
    - 2.2.1.1. Language as an Object of Observation and Analysis
    - 2.2.1.2. Knowledge and Effective Application of Linguistic Rules
- 2.3. Socio-Cultural Context and Language Use: Sociolinguistic Competence
  - 2.3.1. Vocabulary according to the Type of Culture
    - 2.3.1.1. Influence of Advertising on the Linguistic Shape of Culture
  - 2.3.2. Conversation: Pragmatic Competence
    - 2.3.2.1. Communicative Competence as a Learning Goal
    - 2.3.2.2. Discourse Competence by Context
  - 2.3.3. Forms of Politeness Derived from Pragmatic Competence
    - 2.3.3.1. Sequence and Macrocontext
    - 2.3.3.2. Overall Discursive Intent

- 2.4. Non-Verbal Language in Gestural Communication
  - 2.4.1. Positioning, Gestures, Gaze and Mimicry
    - 2.4.1.1. Factors Associated with Non-Verbal Language
  - 2.4.2. Reading and Writing Comprehension
    - 2.4.2.1. Comprehensive Analysis of Reading and Writing
  - 2.4.3. Listening Comprehension
    - 2.4.3.1. Comprehensive Analysis of Listening and Speaking Tasks
- 2.5. CEFR and Teaching Spanish as a Foreign Language: Reading Comprehension in the Spanish as a Foreign Language Classroom
  - 2.5.1. Literature to Learn Language or to Learn Literature
    - 2.5.1.1. CEFR and Reading Comprehension Guidelines
- 2.6. CEFR and Teaching Spanish as a Foreign Language: Listening Comprehension in the Spanish as a Foreign Language Classroom
  - 2.6.1. Analysis of Types of Skills to Be Developed in Listening Comprehension
- 2.7. CEFR and Teaching Spanish as a Foreign Language: Oral Comprehension in the Spanish as a Foreign Language Classroom
  - 2.7.1. Speech as a Means of Making Yourself Understood
- 2.8. CEFR and Teaching Spanish as a Foreign Language: Written Comprehension in the Spanish as a Foreign Language Classroom
  - 2.8.1. The Dissociation between Written Comprehension and Written Creation
- 2.9. Skills Assessment: Speaking and Listening Assessment
  - 2.9.1. How to Conduct Assessment Depending on the Classroom Context and Prevailing Culture?
  - 2.9.2. Skills Assessment: Reading and Writing Assessment

### Module 3. Technological Innovation in Education

- 3.1. Advantages and Disadvantages of the Use of Technology in Education
  - 3.1.1. Technology as a Means of Education
  - 3.1.2. Advantages of Use
  - 3.1.3. Inconveniences and Addictions
- 3.2. Educational Neurotechnology
  - 3.2.1. Neuroscience
  - 3.2.2. Neurotechnology

- 3.3. Programming in Education
  - 3.3.1. Benefits of Programming in Education
  - 3.3.2. Scratch Platform
  - 3.3.3. Confection of the First Hello World
  - 3.3.4. Commands, Parameters and Events
  - 3.3.5. Export of Projects
- 3.4. Introduction to the Flipped Classroom
  - 3.4.1. On What is the Flipped Classroom Based?
  - 3.4.2. Examples of use
  - 3.4.3. Video Recording
  - 3.4.4. YouTube
- 3.5. Introduction to Gamification
  - 3.5.1. What is Gamification?
  - 3.5.2. Success Stories
- 3.6. Introduction to Robotics
  - 3.6.1. The Importance of Robotics in Education
  - 3.6.2. Arduino (Hardware)
  - 3.6.3. Arduino (Programming Language)
- 3.7. Tips and Examples of Use in the Classroom
  - 3.7.1. Combining Innovation Tools in the Classroom
  - 3.7.2. Real Examples
- 3.8. Introduction to Augmented Reality
  - 3.8.1. What is AR?
  - 3.8.2. What are the Benefits in Education?



*This will provide key education to advance your career"*

05

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method.*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the Harvard case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*



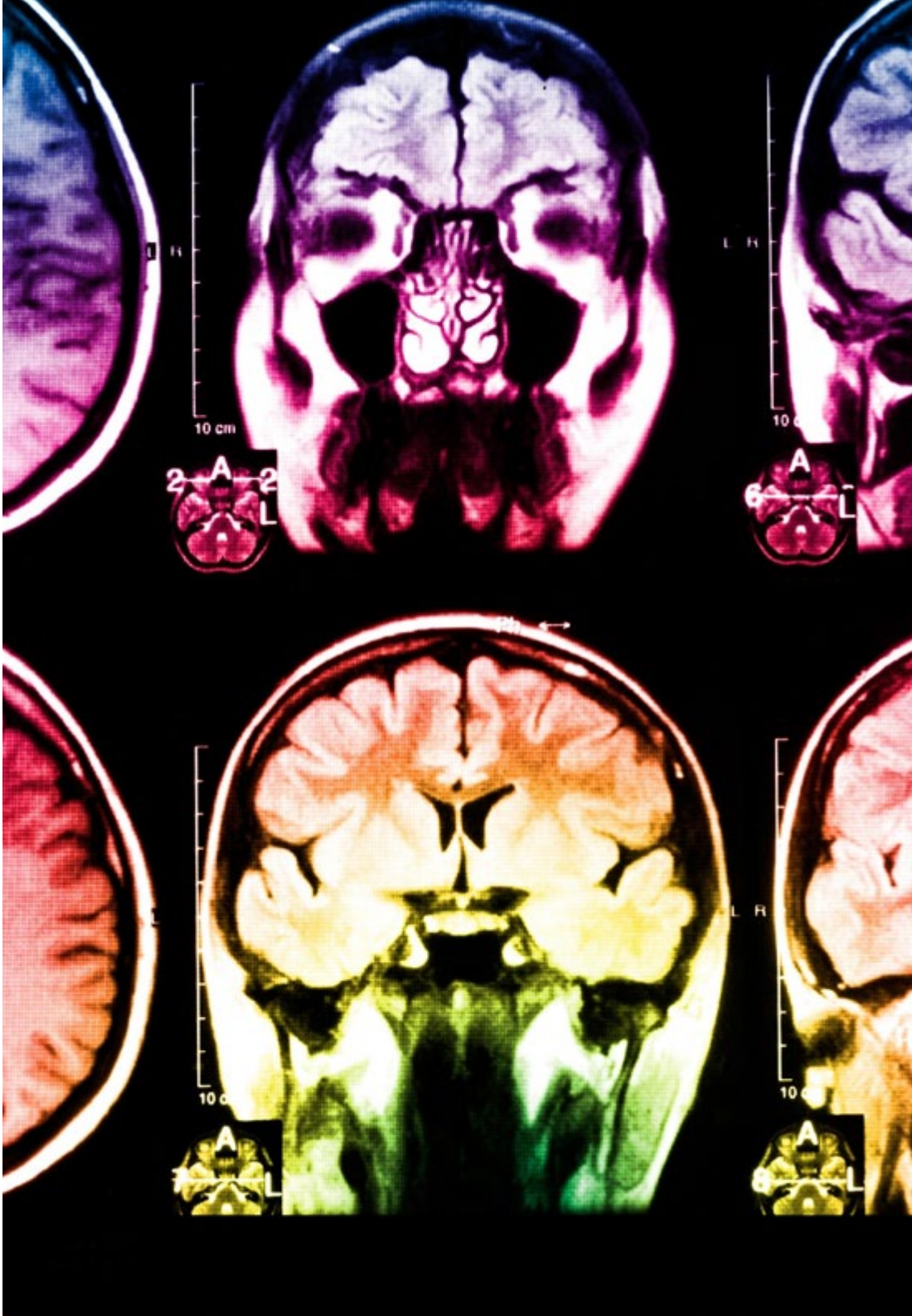
At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

# Certificate

The Postgraduate Diploma in Teaching Strategies and Technological Innovation in Foreign Language Learning guarantees students, in addition to the most rigorous and up to date education, access to a Postgraduate Diploma issued by TECH Technological University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Diploma in Teaching Strategies and Technological Innovation in Foreign Language Learning** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

**Title: Postgraduate Diploma in Teaching Strategies and Technological Innovation in Foreign Language Learning**

**Official N° of hours: 450 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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Teaching Strategies and  
Technological Innovation  
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## Teaching Strategies and Technological Innovation in Foreign Language Learning

