



Postgraduate Diploma Educational Coaching

» Modality: online

» Duration: 6 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/education/postgraduate-diploma/postgraduate-diploma-educational-coaching

Index

> 06 Certificate

> > p. 34





tech 06 | Introduction

Medina and Perichon (2008, p. 27) state that "the purposes of educational coaching are linked to vital decisions of particular relevance in the educational stage: Educational Coaching encourages young people to reflect on themselves and to identify what they need to achieve their goals. It provides you with tools that allow you to advance in the search for new options and alternatives to achieve your educational objectives. It trains you in the development of new thinking and action strategies that allow you to overcome your own limitations and beliefs or those imposed by others, which often limit, paralyze or prevent you from moving forward in search of what you want. Educational Coaching guides the young person to make a decision about what kind of life they want and to commit to their decision. It leads them in the construction of their educational project and in the elaboration of an action plan to realize it".

Coaching put into practice with students "is a stimulus for learning itself through a dialogue for the discovery of resources, the identification of innovative solutions, to grow and foster a shift towards innovation" (Véliz Rojas and Paravic Klijn, 2012, pp. 17-18). In this relationship, "the student decides which path they want to take to create their own lifeline and in turn takes responsibility for managing it taking into account the professional and academic goals that they set for themselves", becoming "the protagonist of their history and [...] responsible for their own learning process" by working on competencies such as commitment, respect, effort, excellence (Piñero et al., 2013, p. 3).

This program offers the student theoretical and practical knowledge about the methodology of Educational Coaching, the differences between Coaching and other approaches, how to structure a session and the different roles of the agents that are part of it. Addresses different models, principles and practices

In the second part, they explore Educational Coaching, its bases and foundations, its areas of application in education, focusing on Communication, the obstacles to effective communication, active listening and the art of questioning.

This **Postgraduate Diploma in Educational Coaching** contains the most complete and up-to-date scientific program on the market. The most important features include:

- Development of case studies presented by experts in educational coaching and pedagogy
- The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- New developments in visual disturbances and school performance
- It contains practical exercises where the self-evaluation process can be carried out to improve learning
- Special emphasis on innovative methodologies in Educational Coaching and educational intervention
- All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection





This Postgraduate Diploma may be the best investment you can make in the selection of a refresher program for two reasons: in addition to updating your knowledge in Educational Coaching, you will obtain a degree from TECH Technological University"

Its teaching staff includes professionals belonging to the field of teaching, pedagogy and Educational Coaching, who pour into this education the experience of their work, in addition to recognized specialists belonging to reference societies and prestigious universities.

Thanks to its multimedia content developed with the latest educational technology, they will allow the professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. To this end, the educator will be assisted by an innovative interactive video system created by recognized experts in the field of Pedagogy, Teaching and Educational Coaching with extensive teaching experience.

Increase your decision-making confidence by updating your knowledge with this University Expert course.

Take the opportunity to learn about the latest advances in Educational Coaching and improve the education of your students.





tech 10 | Objectives



General Objectives

- Provide students with advanced specialized training based on theoretical and instrumental knowledge
- Acquire and develop the competencies and skills necessary to obtain a qualification as an education professional with competencies in Educational Coaching, mediation and conflict resolution, learning motivation, emotional management and classroom leadership



Take advantage of the opportunity and take the step to get up to date on the latest developments in Educational Coaching"







Specific Objectives

Module 1. Coaching

- Know what the Coaching process is
- Identify different types of coaching and among them further your understanding educational coaching
- Establish the differences between Coaching and other disciplines
- Describe the historical basis and origin of Coaching from philosophy, education, and psychology
- Know the different currents and schools, as well as their philosophy
- Differentiate the different elements of Coaching: Coach, Coachee, and Coaching
- Analyze the psycho-evolutionary development of the children-adolescents targeted by Educational Coaching: affective, social, and cognitive
- Discover the main Coaching associations
- Know the legal framework of Coaching in Spain and Europe
- Know the areas of application of Coaching in education
- Observe and analyze individual, group and family coaching sessions
- Recognize the different competencies that a Coach must respond to
- Inquire into the process to be carried out in Coaching sessions (GROW)

Module 2. Educational Coaching

- Learn techniques for the effective management of teams within the center, as well as with students and parents
- Recognize the different types of leadership, as well as specific tools that will allow for greater effectiveness in their management
- Recognizing the influence of sound and the constituent elements of music on human beings

tech 12 | Objectives

- Connection between emotional intelligence and musical behavior
- Recognize body sensations, emotions, beliefs, and behaviors of stage anxiety
- Identify specific tools for individual and group coaching with vulnerable groups: children, adolescents, gender violence, ethnic minorities and immigration, etc
- Identify specific tools for nutritional coaching: the four pillars approach
- Learn to use Coaching to encourage healthy eating habits instead of using rewards and punishments with food
- Learn how to use the discipline of Coaching in technical sports education and high-performance team settings
- Establish strategies for setting sports goals
- Learn the dynamics and strategies of Educational Coaching for teachers to apply in the classroom, at an individual and group level

Module 3. Communication

- Study in depth the importance of communication in the coaching process
- Delve into the different levels and components of communication
- Know the different linguistic acts
- Study in depth the concept of feedback in the educational coaching process
- Further understanding of how the Rapport method works





Module 4. Beliefs, Values, and Identity

- Understanding what beliefs are
- Identify limiting beliefs
- Understanding cognitive distortions
- Understanding irrational ideas
- Understanding belief change
- Learn the dynamics of belief change
- Generate growth mindset
- Generate transformational changes
- Identify what talent is
- List the characteristics of talent
- Use the exercises and techniques of the Element
- Master the Gallup test
- Learn how to accompany young people in their academic orientation
- Identify what creativity is
- Know how to adopt a creative attitude on the part of the Coach
- Know and use the literary art in the Coaching process
- Know and use the performing arts in the Coaching process
- Practice the use of plastic and scenic arts in the Coaching sessions
- Know the function of the visual arts
- Identify what vocation is
- Detect the purpose
- Practice dynamics to discover vocation





International Guest Director

Dr. Christian van Nieuwerburgh is the main international reference in Educational Coaching, having developed an extensive career in this area that has led him to be the author and editor of such relevant works as An Introduction to Coaching Skills: A Practical Guide and Coaching in Education: Getting Better Results for Students, Educators and Parents.

Among his many assignments in this field are his leadership positions in institutions such as Growth Coaching International and the International Centre for Coaching in Education, of which he is Global Director and Executive Director. He is also a Senior Fellow of the Centre for Wellbeing Science at the University of Melbourne and an Honorary Fellow of the Carnegie School of Education at Leeds Becket University, UK.

As a coaching expert, he has lectured on motivation and leadership in the United States, the United Kingdom, Australia, Europe and East Asia, and has published numerous academic articles in leading scientific journals.



Dr. Van Nieuwerburgh, Christian

- Global Director at Growth Coaching International, Australia
- Executive Director of the International Centre for Coaching in Education
- Author and editor of key books in the field of coaching such as Coaching in Education: Getting Better Results for Students, Educators and Parents
- Ph.D. in English from the University of Birmingham
- Professional Master's Degree in Psychology from the University of East London
- Professor of Coaching and Positive Psychology at the Centre for Positive Psychology and Health of the Royal College of Surgeons in Ireland
- Honorary Fellow of the Carnegie School of Education at Leeds Beckett University, United Kingdom
- Senior Fellow of the Centre for Wellbeing Science at the Melbourne Graduate School of Education at the University of Melbourne, Australia



You will have access to a library of multimedia resources 7 days a week, 24 hours a day"

Management



Ms. Jiménez Romero, Yolanda

- Psychopedagogist and Primary School Teacher with a major in English
- Director of the University Teaching and Educational Coaching programs at TECH Technological University
- Co-director of the programs in Language Didactics in Infant and Primary School, Language and Literature Didactics in Secondary and High School, Bilingual Didactics in Secondary and High School and Bilingual Didactics in Infant and Primary School at TECH Technological University
- Co-director and Professor of the Neurosciences Program at TECH Technological University
- Co-director of the programs in Emotional Intelligence and Vocational and Professional Guidance at TECH Technological University
- Lecturer of the Visual Skills and Academic Achievement program at TECH Technological University
- Teacher in the High Abilities and Inclusive Education program
- Educational psychologist
- Master's Degree in Neuropsychology of High Abilities
- Master's Degree in Emotional Intelligence
- Neurolinguistic Programming Practitioner

Professors

Fernández Cebrián, José María

- Teacher at the Higher Institute of Psychological Studies
- Degree in Teaching, Complutense University of Madrid
- Master's Degree in Management of Educational Centers, Antonio de Nebrija University
- Expert in Academic Management and Organization, Antonio de Nebrija University
- University Expert in Human Resources Management in Educational Institutions, CEU Cardenal Herrera

Dr Beltrán Catalán, María

- Design of training content in Jara 3.0
- Lecturer, CEU Cardenal Herrera
- PhD in Social and Legal Sciences, University of Cordoba, Spain
- Degree in Pedagogy, University of Seville
- Official Professional Master's Degree in Psychological Intervention and Research in Justice, Health and Social Welfare, University of Cordoba
- Postgraduate Diploma in High Abilities and Health in Primary Care by CEU Cardenal Herrera

Dr. Visconti Ibarra, Martin

- Director Academia Europea Bilingual School
- Ph.D. in Education and Behavioral Sciences
- Degree in Primary Education
- Master's Degree in Learning Difficulties and Cognitive Processes

Ms. Álvarez Medina, Nazaret

- Degree in Psychopedagogy, Open University of Catalonia
- Graduate in Primary Education with Mention in English Language, Camilo José Cela University
- Official Professional Master's Degree on Educational Treatment of Diversity
- Diploma in Teaching English as a Foreign Language, University of La Laguna, Spain
- Degree in Educational and Executive Coaching, Complutense University of Madrid
- Educational counselor, official in the body of secondary education teachers in the community of Madrid
- Preparer of public education competitive examinations

Ms. Jurado, Pilar

- Graduate in primary education Specialization in intercultural and learning difficulties
- Neurocoach Certified as an International Coaching Expert by INA
- Graduate in Primary Education, University of Murcia, specializing in Intercultural and learning difficulties
- Trainer in "Change Management" with tools such as Lego serious play, at Anna Fortea's High Human Performance Center

Ms. Rodrigo Soriano, Roseta

- Bachelor's Degree in Sociology, University of Granada
- Master's Degree in Marriage and Family, Institute of Family Sciences, University of Navarra
- PhD in Sociology
- International Expert Certification Course in Personal and Executive Coaching, with NLP, Neuroscience, and Emotional Intelligence, Excellent level Bachelor's Degree in Religious Sciences





tech 20 | Structure and Content

Module 1. Coaching

- 1.1. What is Coaching?
- 1.2. The Origins and Background of Coaching
 - 1.2.1. Philosophy and Maieutics
 - 1.2.2. Humanistic and Positive Psychology
 - 1.2.3. Other Influences and Origins
- 1.3. Current Schools and Trends
 - 1.3.1. The American School
 - 1.3.2. The European School
 - 1.3.3. The Latin American School
- 1.4. Differences Between Coaching and Other Approaches (Therapy, Mentoring, etc.)
 - 1.4.1. Specificities of a Coaching Relationship
 - 1.4.2. The Limits of Coaching
 - 1.4.3. Differences with Psychotherapy, Mentoring, Consulting, Councelling, etc.
- 1.5. Areas of Coaching
- 1.6. The Competences of a Coach
 - 1.6.1. The Code of Conduct
 - 162 Internal and External Skills
 - 1.6.3. Coaching Associations
 - 1.6.4. Coaching Qualifications and Training
- 1.7 Session Structure
 - 1.7.1. Coach and Coachee Roles
 - 172 Structure and Framework
 - 1.7.3 Alliance and Contract
- 1.8. Models
 - 1.8.1. GROW Model
 - 1.8.2. Other Structures
- 1.9. Coactive Coaching
 - 1.9.1. Fundamentals of Coactive Coaching
 - 1.9.2. Contexts
 - 1.9.3. Principles and Practices
- 1.10. Coaching as a tool for the development of Groups, Companies and Communities

Module 2. Educational Coaching

- 2.1. What is Educational Coaching? Basis and Foundations
 - 2.1.1. Definition and Connection with Educational and Psychological Theories
 - 2.1.2. Educating in the Will of Meaning
 - 2.1.2.1. Nonodynamics and Coaching
 - 2.1.2.2. Logopedagogy, Coaching and Education in the Self
 - 2.1.3. Coaching at the Service of the Dialogic Encounter between Teacher and Student. Pedagogy of Otherness
- 2.2. Areas of Application of Coaching in Education
- 2.3. Benefits of its Application in Educational Contexts
 - 2.3.1. Coaching and Development of Executive Functions and Metacognition
 - 2.3.2. Coaching and Educational Support Needs
 - 2.3.3. Coaching to Achieve Excellence
- 2.4. Pedagogies Based on Cooperation and Autonomy Development and Coaching
- 2.5. Helping Relationship Styles and Coaching
- 2.6. The Teacher as a Coach
- 2.7. Competencies of the Teacher as a "Coach" of the Student Body
- 2.8. Coaching in the Framework of Shared Mentoring
- 2.9. Teacher Skills as a Facilitator of Change
 - 2.9.1. Laying the Groundwork. Co-Creating the Relationship
 - 2.9.1.1. Creative Visualization. Results to be Achieved at the End of the Process
 - 2.9.1.2. Student Wheel-Teacher Wheel
 - 2.9.1.3. Pedagogical Contract
 - 2.9.2. Effective Communication
 - 2.9.2.1. Effective Communication
 - 2.9.2.2. Active Listening
 - 2.9.2.3. Powerful Ouestions
 - 2.9.2.4. Direct Communication
 - 2.9.3. Planning Goals
 - 2.9.3.1. Construction of the Vital Purpose
 - 2.9.3.2. Games of the Results
 - 2.9.3.3. Build SMART Objectives. Cultivating Learning and Growth
 - 2.9.3.4. Creating Awareness
 - 2.9.3.5. Design Actions



Structure and Content | 21 tech

- 2.9.4. Progress Management
 - 2.9.4.1. Limiting Beliefs vs. Powerful Beliefs
 - 2.9.4.2. Learning and Coaching. Comfort zone
 - 2.9.4.3. Game of Qualities
 - 2.9.4.4. Keys to Success
- 2.9.5. Process Evaluation
- 2.9.6. Family Involvement
- 2.10. Classroom Group Applications
- 2.11. Teaching Teams and Faculty Team Spirit, Synergies
- 2.12. Management Teams and the Development of Executive Tools

Module 3. Communication.

- 3.1. Communication.
 - 3.1.1. Components of Communication
 - 3.1.2. Obstacles to Effective Communication
 - 3.1.3. Communication Styles
- 3.2. Purpose of Communication
 - 3.2.1. Assertive Communication
 - 3.2.2. Axioms
 - 3.2.3. Information
- 3.3. Levels of Communication
 - 3.3.1. Intrapersonal
 - 3.3.2. Interpersonal
 - 3.3.3. Coherence and Consistency
- 3.4. Linguistic Acts
 - 3.4.1. Declaration
 - 3.4.2. Pledge
 - 3.4.3. Trial
 - 3.4.4. Affirmation
 - 3.4.5. Efficient approach to linguistic acts in educational environments.

tech 22 | Structure and Content

- 3.5. Active Listening
 - 3.5.1. Components of Active Listening
 - 3.5.2. Intention
 - 3.5.3. Active Listening in Learning Environments
- 3.6. Calibration
 - 3.6.1. Calibration Concept
 - 3.6.2. Calibration Process
- 3.7. Rapport
 - 3.7.1. Concept of Rapport
 - 3.7.2. Uses of Rapport
 - 3.7.3. Procedures to Generate Rapport
 - 3.7.4. Application of Rapport in Education
- 3.8. Feedback
 - 3.8.1. Concept
 - 3.8.2. Purpose of Good Feedback
 - 3.8.3. Feedback as Communication Reinforcement
 - 3.8.4. The Need for Good Feedback in Education
- 3.9. The Art of Questioning and Confrontation to Generate Learning
 - 3.9.1. Types of Questions
 - 3.9.2. Confrontation Based on Mutual Respect
 - 3.9.3. Insight and Learning from Confrontation
- 3.10. The Presence of the Teacher as a Pedagogical Tool
 - 3.10.1. Qualities of the Teacher's Presence



Module 4. Beliefs, Values, and Identity

- 4.1. Nature of Beliefs
 - 4.1.1. Concepts about Beliefs
 - 4.1.2. Characteristics of a Belief
 - 4.1.3. Behavior and Beliefs
 - 4.1.4. Types of Beliefs
- 4.2. Origin of Limiting Beliefs
 - 4.2.1. Cognitive distortions
 - 4.2.2. Irrational Ideas
- 4.3. Managing Belief Change
 - 4.3.1. Basis of Coping
 - 4.3.2. Types of Coping
- 4.4. Mindset for Change and Innovation
 - 4.4.1. Fixed Mindset
 - 4.4.2. Growth Mindset
 - 4.4.3. Inertia Zone and Learning Zone
 - 4.4.4. Creative Tension
- 4.5. Coaching and Change
 - 4.5.1. Generative and Evolutionary Changes
- 4.6. Values and Counter-Values
 - 4.6.1. Conceptualization of Values
 - 4.6.2. Learning of Values
 - 4.6.3 Values and Behavior
 - 4.6.4. Counter-values
- 4.7. Identity
 - 4.7.1. Identity and Identity Features
 - 4.7.2. Psychological Models and Identity
 - 4.7.3. Identity and Science

- 4.8. Personality Models
 - 4.8.1. Enneagram: The Various Expressions of Personality
 - 4.8.2. The MBTI Model
 - 4.8.3. Other Models.
- 4.9. Logical Levels
 - 4.9.1. Human Needs
 - 4.9.2. Levels of Consciousness
 - 4.9.3. Alignment of Levels
- 4.10. Approach to Beliefs, Values, and Identity in Education
 - 4.10.1. Diversity: Inclusiveness
 - 4.10.2. Values-based Education. The Values of Positive Psychology
 - 4.10.3. Self-esteem and Recognition: Identity Construction



A unique, key, and decisive training experience to boost your professional development"





tech 28 | Methodology

At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.



Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

The effectiveness of the method is justified by four fundamental achievements:

- Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
- 2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
- **3.** Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
- **4.** Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



tech 30 | Methodology

Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



Methodology | 31 tech

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

tech 32 | Methodology

This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Educational Techniques and Procedures on Video

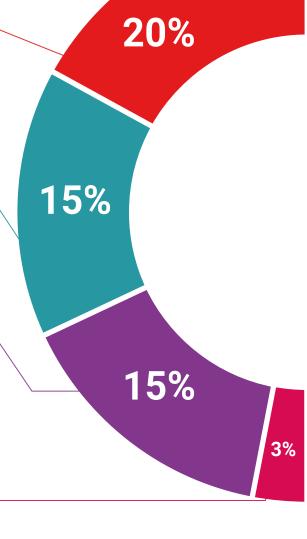
TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".





Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



Classes

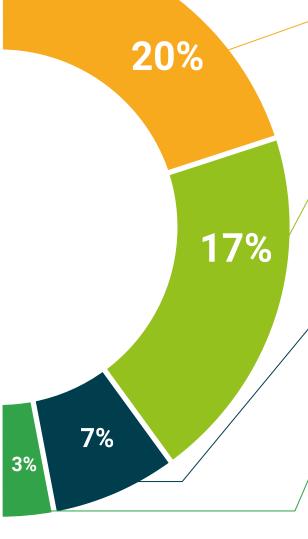
There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.







tech 34 | Certificate

This **Postgraduate Diploma in Educational Coaching** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the **Postgraduate Diploma**, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Educational Coaching**Official N° of hours: **600 h.**



This is a qualification awarded by this University, equivalent to 600 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro

Dean

s qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each coun

Unique TECH Code: AFWORD23S techtitute.com

^{*}Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

technological university Postgraduate Diploma **Educational Coaching** » Modality: online

» Duration: 6 months

» Dedication: 16h/week» Schedule: at your own pace

» Exams: online

» Certificate: TECH Technological University

