Postgraduate Certificate Educational Project Planning and Implementation



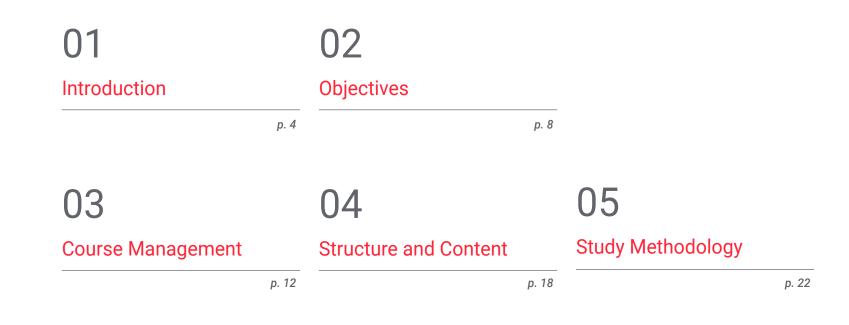


## **Postgraduate Certificate** Educational Project Planning and Implementation

- » Modality: Online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/us/education/postgraduate-certificate/educational-project-planning-implementation

# Index



06 Certificate

# 01 Introduction

Education, like other areas of life, is constantly evolving, which is why it is essential for educators to stay informed about the main strategies for programming and implementing educational projects at each institution. Through this program, students will be able to specialize in this field, which will have a positive impact on their daily work



Boost your competitiveness and improve the way you deliver lessons with this Postgraduate Certificate in Educational Project Planning and Implementation"

TALK ABOUT COUNTRIES, NATIONALITES AND LANGUAGES

## tech 06 | Introduction

The main objectives of this Postgraduate Certificate in Educational Project Planning and Implementation are to promote and strengthen the competencies and capabilities of university professors by incorporating the most current teaching tools in higher education. This is done in such a way that the teacher is able to inspire his students with the necessary motivation to continue their studies and to feel drawn to scientific research.

This Postgraduate Certificate will allow the teacher to review the fundamental knowledge in the field of teaching and to know the best way to guide and orient students in their day-to-day work.

This program is distinguished by its order and distribution of theoretical material, guided practical examples in all its modules, and motivational and explanatory videos. Allowing a simple and clarifying study on education in university educational centers.

Therefore, the main educational projects that are being implemented in universities today will be explained to the student, taking into account the main active methodologies and techniques used, with innovation as one of the most important elements. This **Postgraduate Certificate in Educational Project Planning and Implementation** contains the most complete and up-to-date Educational program on the market" Its most notable features are:

- The development of practical case studies presented by experts in Educational Project Planning and Implementation
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- The latest developments in Educational Project Planning and Implementation
- Practical exercises where the self-assessment process can be carried out to improve learning
- Its special emphasis on innovative methodologies in programming and implementing educational projects
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Complete this Postgraduate Certificate in Educational Project Planning and Implementation with us and increase your effectiveness at work"

## Introduction | 07 tech

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This Postgraduate Certificate in Educational Project Planning and Implementation is the best investment you can make when selecting a program to update your knowledge in Educational Project Planning and Implementation"

Its teaching staff is composed of professionals from the field of Educational Project Planning and Implementation, who bring their practical experience to this training, as well as renowned experts from leading organizations and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. To achieve this, the professor will have the support of an innovative interactive video system created by renowned experts in Educational Project Planning and Implementation, with extensive teaching experience.

If you want to train with the best teaching and multimedia methodology, this is your opportunity. Do not hesitate and join our team.

This Postgraduate Postgraduate Certificate will allow you to improve your daily practice, while continuing with the rest of your duties.

# 02 **Objectives**

The Postgraduate Certificate in Educational Project Planning and Implementation is designed to support professionals dedicated to teaching by providing the latest developments and most innovative approaches in the field.

Objectives | 09 tech

With this Postgraduate Certificate, you will be able to specialize in Educational Project Planning and Implementation and gain in-depth knowledge of the most recent advancements in the discipline"

# tech 10 | Objectives



## **General Objectives**

- Promote the skills and competencies of university faculty
- Become familiar with the most current tools for teaching in higher education settings
- Learn how to motivate students to develop interest and enthusiasm for continuing their studies and engaging in research
- Stay up to date with changes occurring in the educational field





# Objectives | 11 tech



## Specific Objectives

- Acquire the necessary skills and competencies in a specific field of knowledge
- Conduct a detailed study of the educational project implemented at the institution
- Gain an understanding of the most significant types of educational projects currently being developed both nationally and internationally
- Learn the key aspects to consider in the planning and implementation of educational projects

# 03 Course Management

The program includes a faculty of leading experts in Educational Project Planning and Implementation, who share their professional experience in this training. Additionally, other recognized experts participate in its design and preparation, completing the program in an interdisciplinary manner.

# Course Management | 13 tech

Leading experts in Educational Project Programming and Implementation have joined forces to offer you the most specialized training in the field."

## tech 14 | Course Management

### Management



### Ms. Jiménez Romero, Yolanda

- Pedagogical Advisor and External Educational Collaborator
- Academic Coordinator of Online University Campus
- Territorial Director of the Extremadura-Castile La Mancha Institute of High Abilities
- Creation of INTEF Educational Contents in the Ministry of Education and Science
- Degree in Primary Education with a specialization in English
- Psychopedagogue by the International University of Valencia
- Master's Degree in Neuropsychology of High Abilities
- Master's Degree in Emotional Intelligence Specialist in NLP Practitioner

### Professors

#### Mr. Visconti Ibarra, Martín

- General Director at Academia Europea Guadalajara
- Former General Director at Academia Europea Bilingual School
- Expert in Educational Sciences, Emotional Intelligence and Counselor
- Former Scientific Advisor to the Spanish Parliament
- Collaborator of the Juegaterapia Foundation
- Master's Degree in Management and Administration of Educational Centers
- Online Master's Degree in Learning Difficulties and Cognitive Processes
- Degree in Primary Education

### Dr. Pattier Bocos, Daniel

- Specialist in Educational Innovation
- Researcher in New Technologies and Education
- Assistant Professor in the Faculty of Education at the Complutense University of Madrid
- PhD in Education
- Master's Degree in Innovation and Research in Education
- Master's Degree in Digital Teaching and Learning

## Course Management | 15 tech

#### Manzano García, Laureano

- Preparer of examiners for the specialties in Special Education for the Teachers Corps and in Educational Guidance in Secondary Education
- Teacher at Victoria Kent High School
- Degree in Psychology from the Autonomous University of Madrid
- Degree in Special Education by the University Center of Education Escuni

#### Dr. Álvarez Medina, Nazaret

- Psychopedagogue expert in Child and Adolescent Psychology
- Educational counselor, official in the teaching staff of high school education teachers in the community of Madrid
- Preparer of public education competitive examinations
- Principal of the Jesús del Monte public school Hazas de Cesto, Cantabria
- Director of the Aurelio E. Acosta Fernández Public Center, Santiago del Teide
- Doctorate in Psychology Complutense University of Madrid
- Degree in Educational Psychology. Open University of Catalonia.
- Degree in Primary School Education with a Major in English Language. Camilo José Cela University.
- Postgraduate degree in "Coaching Psychology". Complutense University of Madrid
- Official Master's Degree on Educational Treatment of Diversity.
- Diploma in Teaching English as a Foreign Language. La Laguna University
- Degree in Educational and Executive Coaching from the Complutense University of Madrid
- University expert in analytical knowledge society. International University of La Rioja

#### Dr. Valero Moreno, Juan José

- Occupational Trainer and Socio-Labor Integration Specialist
- Registered in the Trainers' Registry of the Employment Department to Teach Professional Certification and Modules
- Consultant and Company Trainer
- Educational Technical Assistant in the Ministry of Education of Castilla La Mancha
- Doctor in Quality and Equity in Education by the National University of Distance Education (UNED)
- Agronomist Engineer by the School of Agricultural Engineering. From the University of Castilla-La Mancha
- Master's Degree in Management of Occupational Risk Prevention, Excellence, Environment and Corporate Responsibility from the ESEA of the Camilo José Cela University
- Master's Degree in Innovation and Research in Education with Specialization in Quality and Equity in Education from the UNED
- Master's Degree in Occupational Risk Prevention by UNIR

## tech 16 | Course Management

#### Fernández Cebrián, José María

- Academic Director at the School of Spanish Language of the University of Salamanca in Lisbon
- Collaborator in several ELE-USAL in Management
- External professor at the CIESE-Comillas Foundation in the Educational Center Management and Training
- Online Trainer in Management of Educational Centers at Fundación CIESE-Comillas
- Degree in Teaching at the Complutense University of Madrid
- Master's Degree in Management of Educational Centers from the Antonio de Nebrija University
- Master's Degree in High School Teacher Training from the University CEU Cardenal Herrera
- Postgraduate Degree in School Organization
- Higher University Technician in Human Resources
- Higher Technician in In-Company Training





## Course Management | 17 tech

• Expert in Project Management

#### Dr. Gutiérrez Barroso, César

- Professor specializing in History
- Teacher of Secondary Education and High Shcool at the Nobelis School
- Teacher of Secondary Education and High Shcool at the Liceo San Pablo School in Leganés
- Teacher of 1st and 3rd Year of Secondary Education and 2nd Year of High Shcool in Geography and History at Nuestra Señora de las Escuelas Pías School
- Ph.D. in History from the National University of Distance Education
- Bachelor's Degree in History from the University of Castilla La Mancha
- Master's Degree in Multiple Intelligences for Secondary Education from the University of Alcalá de Henares
- Master's Degree in Museology from the Study Techniques Center in Madrid



Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice"

# 04 Structure and Content

The content structure has been designed by leading professionals in the field of Educational Project Planning and Implementation, with extensive experience and recognized prestige in the profession. Their expertise is supported by a substantial number of cases reviewed, analyzed, and evaluated, as well as by their strong command of emerging technologies applied to teaching.

This Postgraduate Certificate in Educational Project Planning and Implementation contains the most complete and up-to-date scientific program on the market"

## tech 20 | Structure and Content

#### Module 1. Educational Project Planning and Implementation

- 1.1. Introduction to the Types of Educational Projects
  - 1.1.1. What is an Educational Project?
  - 1.1.2. What is the Purpose of an Educational Project?
  - 1.1.3. Origin of an Educational Project
  - 1.1.4. Parties Involved in the Educational Project
  - 1.1.5. Target Audience of the Educational Project
  - 1.1.6. Factors Involved in an Educational Project
  - 1.1.7. Content of an Educational Project
  - 1.1.8. Objectives of the Educational Project
  - 1.1.9. Results of an Educational Project
  - 1.1.10 Conclusion of Educational Projects
- 1.2. Technological Projects
  - 1.2.1. Virtual Reality
  - 1.2.2. Augmented Reality
  - 1.2.3. Mixed Reality
  - 1.2.4. Digital Whiteboards
  - 1.2.5. iPad or Tablet Project
  - 1.2.6. Cell Phones in the Classroom
  - 1.2.7. Educational Robotics
  - 1.2.8. Artificial Intelligence
  - 1.2.9. E-learning and Online Education
  - 1.2.10. 3D Printers
- 1.3. Methodological Projects
  - 1.3.1. Gamification
  - 1.3.2. Game Based Education
  - 1.3.3. Flipped Classroom
  - 1.3.4. Project Based Learning
  - 1.3.5. Problem-Based Learning
  - 1.3.6. Thought Based Learning
  - 1.3.7. Skill Based Learning

- 1.3.8. Cooperative Learning
- 1.3.9. Design Thinking
- 1.3.10 Montessori Methodology
- 1.3.11 Musical Pedagogy
- 1.3.12 Educational Coaching
- 1.4. Value Projects
  - 1.4.1. Emotional Education
  - 1.4.2. Anti-Bullying Projects
  - 1.4.3. Projects to Support Associations
  - 1.4.4. Projects in Favor of Peace
  - 1.4.5. Projects in Favor of Stopping Discrimination
  - 1.4.6. Solidarity Projects
  - 1.4.7. Projects Against Gender Violence
  - 1.4.8. Inclusion Projects
  - 1.4.9. Intercultural Projects
  - 1.4.10 Coexistence Projects
- 1.5. Evidence-Based Projects
  - 1.5.1. Introduction to Evidence Based Projects
  - 1.5.2. Previous Analysis
  - 1.5.3. Determining the Objective
  - 1.5.4. Scientific Research
  - 1.5.5. Choosing a Project
  - 1.5.6. Local or National Contextualization
  - 1.5.7. Feasibility Study
  - 1.5.8. Implementation of Evidence Based Projects
  - 1.5.9. Monitoring of Evidence Based Projects
  - 1.5.10 Evaluation of Evidence Based Projects
  - 1.5.11 Publication of Results

## Structure and Content | 21 tech

- 1.6. Artistic Projects
  - 1.6.1. LOVA (The Opera as a Learning Vehicle)
  - 1.6.2. Theater
  - 1.6.3. Musical Projects
  - 1.6.4. Choirs and Orchestras
  - 1.6.5. Projects on the Infrastructure of the Center
  - 1.6.6. Visual Art Projects
  - 1.6.7. Design Technology Art Projects
  - 1.6.8. Decorative Art Projects
  - 1.6.9. Street Projects
  - 1.6.10 Projects Centered on Creativity
- 1.7. Language Projects
  - 1.7.1. On-site Language Immersion Projects
  - 1.7.2. Local Language Immersion Projects
  - 1.7.3. International Language Immersion Projects
  - 1.7.4. Phonetic Projects
  - 1.7.5. Conversation Assistants
  - 1.7.6. Native Teachers
  - 1.7.7. Preparation for Official Language Exams
  - 1.7.8. Projects to Encourage Language Learning
  - 1.7.9. Exchange Projects
- 1.8. Excellence Projects
  - 1.8.1. Improving Personal Excellence
  - 1.8.2. Improving Institutional Excellence
  - 1.8.3. Improving Graduate Excellence
  - 1.8.4. Collaboration with Prestigious Entities
  - 1.8.5. Competitions and Prizes
  - 1.8.6. Projects for External Evaluation
  - 1.8.7. Connection with Businesses
  - 1.8.8. Excellence Projects in Culture and Sport
  - 1.8.9. Advertisement

- 1.9. Other Innovation Projects
  - 1.9.1. Outdoor Education
  - 1.9.2. Youtubers and Influencers
  - 1.9.3. Mindfulness
  - 1.9.4. Peer Tutoring
  - 1.9.5. RULER Method
  - 1.9.6. School Gardens
  - 1.9.7. Learning Community
  - 1.9.8. Democratic School
  - 1.9.9. Early Stimulation
  - 1.9.10 Learning Corners
- 1.10. Educational Project Planning and Implementation
  - 1.10.1. Situational Analysis
  - 1.10.2. Objective
  - 1.10.3. SWOT Analysis
  - 1.10.4. Resources and Materials
  - 1.10.5. Programming an Educational Project
  - 1.10.6. Implementation of an Educational Project
  - 1.10.7. Evaluation of an Educational Project
  - 1.10.8. Restructuring of an Educational Project
  - 1.10.9. Institutionalization of an Educational Project
  - 1.10.10. Dissemination of an Educational Project

# 05 Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

**56** TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"

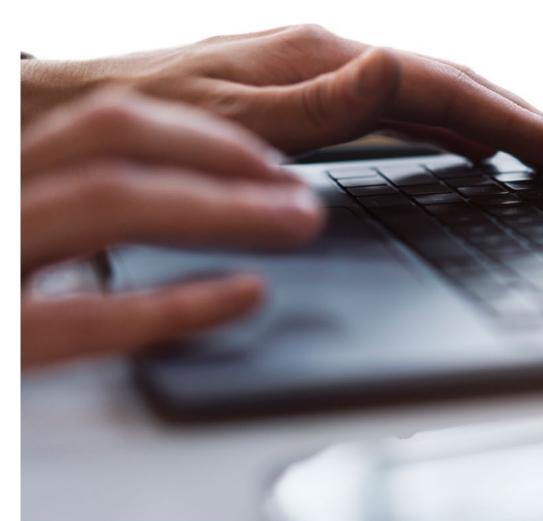
## tech 24 | Study Methodology

## The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist. The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

666 At TECH you will NOT have live classes (which you might not be able to attend)"



## Study Methodology | 25 tech



## The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.



TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

## tech 26 | Study Methodology

### Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



## Study Methodology | 27 tech

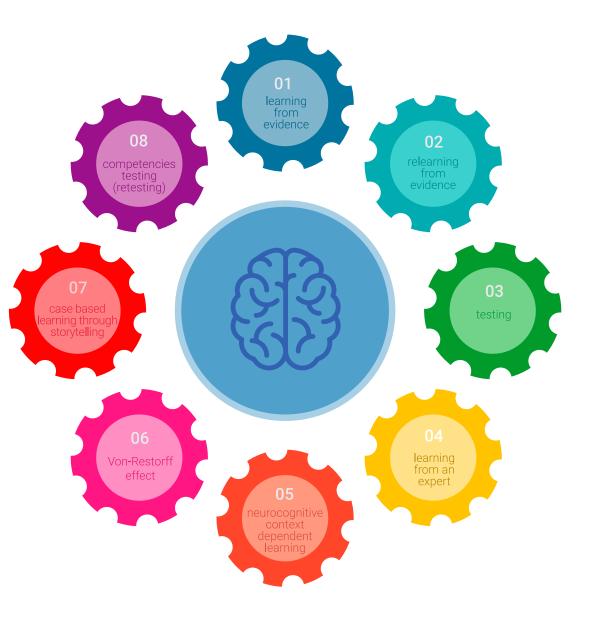
### **Relearning Methodology**

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



## tech 28 | Study Methodology

### A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

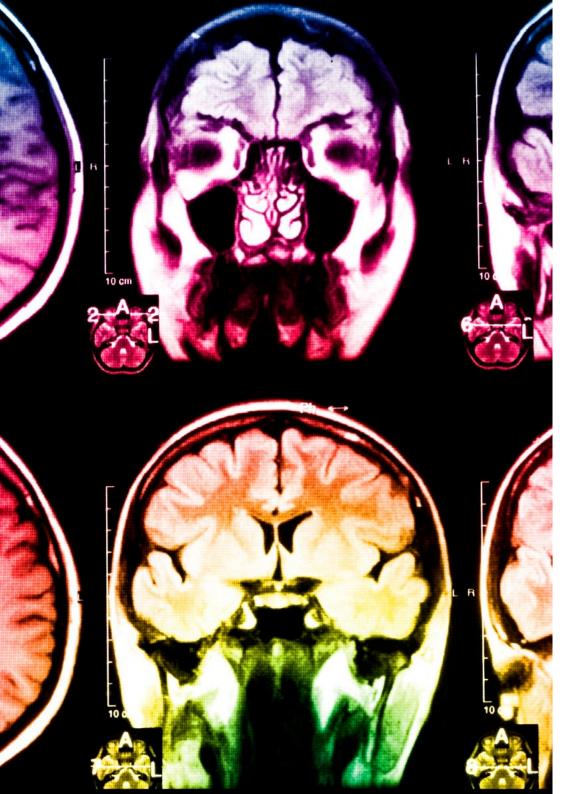
Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

#### The effectiveness of the method is justified by four fundamental achievements:

- Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- 4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Study Methodology | 29 tech

## The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

## tech 30 | Study Methodology

As such, the best educational materials, thoroughly prepared, will be available in this program:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

20%

15%

3%

15%

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### **Practicing Skills and Abilities**

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### **Interactive Summaries**

We present the contents attractively and dynamically in multimedia lessons that include `audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

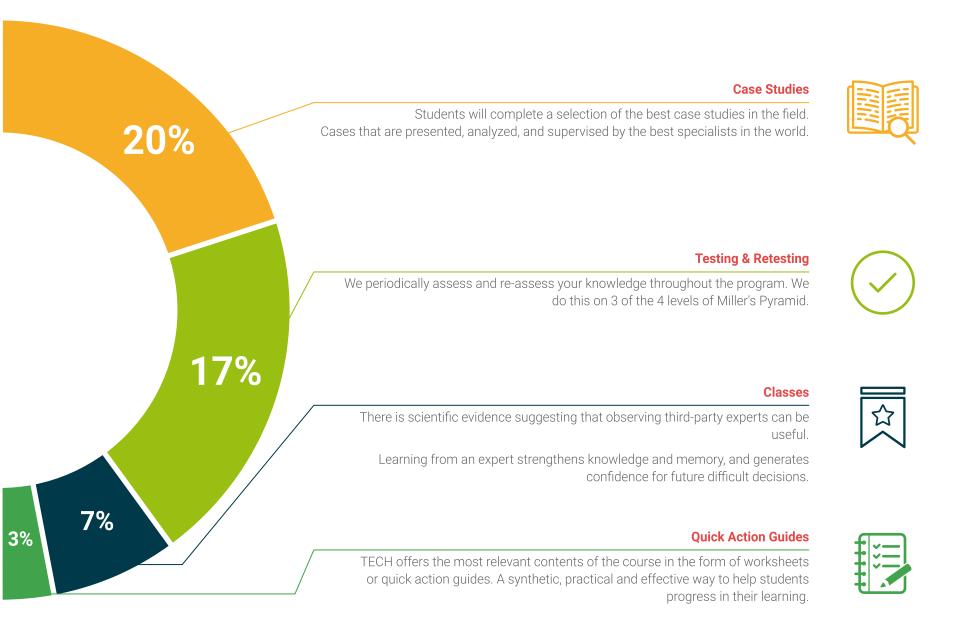
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

## Study Methodology | 31 tech



# 06 **Certificate**

Postgraduate Certificate in Educational Project Planning and Implementation guarantees students, in addition to the most rigorous and up-to-date education, access to a diploma for the Postgraduate Certificate issued by TECH Global University.



Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

## tech 34 | Certificate

This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in Educational Project Planning and Implementation** accredited by **TECH Global University**, the world's largest online university.

**TECH Global University**, is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This private qualification from **TECH Global University** is a European continuing education and professional development program that guarantees the acquisition of competencies in its area of expertise, providing significant curricular value to the student who successfully completes the program.

Title: Postgraduate Certificate in Educational Project Planning and Implementation Modality: Online Duration: 6 weeks Accreditation: 6 ECTS



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

tecn global university Postgraduate Certificate **Educational Project** Planning and Implementation » Modality: Online » Duration: 6 weeks » Certificate: TECH Global University » Accreditation: 6 ECTS » Schedule: at your own pace » Exams: online

Postgraduate Certificate Educational Project Planning and Implementation

