



## Postgraduate Certificate Encouragement to Reading in Primary Education

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/education/postgraduate-certificate/encouragement-reading-primary-education

## Index

 $\begin{array}{c|c}
\hline
01 & 02 \\
\hline
\underline{\text{Introduction}} & \underline{\text{Objectives}} \\
\hline
03 & 04 & 05 \\
\underline{\text{Structure and Content}} & \underline{\text{Methodology}} & \underline{\text{Certificate}} \\
\hline
p. 12 & p. 16 & p. 24
\end{array}$ 





Passing on to your students a passion for reading is a habit they will keep for the rest of their lives. So don't think twice and get trained in this area"

## tech 06 | Introduction

The objective of the program in Encouragement to Reading in Primary Education is to provide an innovative approach to literature that is oriented to the professional practice of teachers. Therefore, in addition to theory about literature and reading, experiences or ways of applying literary texts in the classroom are provided. At the same time, it offers, among many other contents, different techniques for the creation of texts in the classroom, whether poetic, theatrical or narrative.

In this way, teachers will acquire specific skills that will allow them to promote, in a didactic way, the interest in reading among children and, consequently, they will get to know the most appropriate works for their age.

To this end, the order and distribution of the subjects and their topics is specially designed to allow students to decide their dedication and self-manage their time. Additionally, they will have at their disposal theoretical materials presented through enriched texts, multimedia presentations, exercises and guided practical activities, motivational videos, master classes and practical cases, where they will be able to evoke in an orderly way the knowledge and train the decision-making that demonstrates their training within the field of teaching.

This program is distinguished by the fact that it can be taken in a 100% online format, adapting to the needs and obligations of the student, in an asynchronous and completely self-manageable manner. The student will be able to choose which days, at what time and how much time to dedicate to the study of the contents of the program. Always in tune with the capabilities and skills dedicated to it.

This **Postgraduate Certificate in Encouragement to Reading in Primary Education** contains the most complete and up-to-date program on the market. The most important features include:

- The development of practical cases presented in simulated scenarios by experts in the field of study, where the student will evoke in an orderly manner the knowledge learned and demonstrate the acquisition of the competencies
- The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional development
- The latest developments on the educational task of the primary school teacher
- Practical exercises where the students undergo the self-assessment process to improve learning, as well as activities at different skill levels
- Special emphasis on innovative methodologies and teaching research
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an internet connection





You will have access to the contents from any fixed or portable device with internet connection, even from your cell phone"

It includes, in its teaching staff, professionals belonging to the field of Primary Education, who bring to this training the experience of their work, in addition to recognized specialists from prestigious reference societies and universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the specialist will be assisted by an innovative interactive video system created by renowned and experienced experts in Children's Literature.

Get to know the most appropriate literature for Primary Education and encourage the interest of reading in your students.

The program invites us to learn and grow, to develop as teachers, to learn about educational tools and strategies in relation to the most common needs in our classrooms.





## tech 10 | Objectives



## **General Objectives**

- Design, plan, deliver and assess teaching and learning processes both individually and in collaboration with other teachers and professionals of the center
- Effectively deal with language learning situations in multicultural and multilingual contexts
- Recognize the importance of rules in all educational processes
- Promote participation and respect for the rules of coexistence



Our goal is to achieve academic excellence and to help you achieve it too"







### **Specific Objectives**

- Gain knowledge about the principles, theories and techniques concerning literary education and the promotion of reading
- Know the ways of applying the principles and theories to practical situations and different social and educational contexts
- Develop planning, improvisation and experimentation skills in youth literature
- Develop an enthusiastic attitude towards books for children and young people, as well as towards literary education
- Enable students to stimulate the desire to read as a form of knowledge
- Distinguish and know good books of children's and young adult literature
- Train to select, prepare or adapt didactic materials of all kinds
- Know the most important bibliographic, electronic and documentary sources for personal and professional training



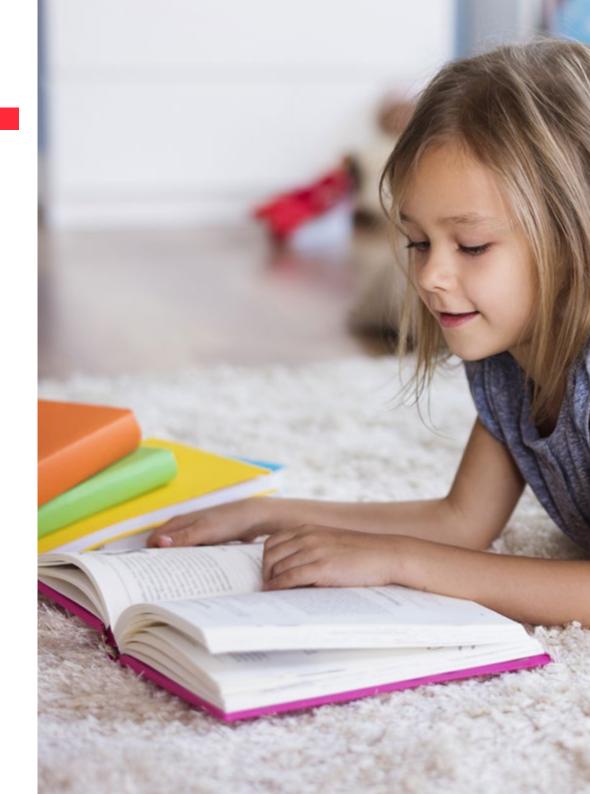




### tech 14 | Structure and Content

#### Module 1. Didactics of Children's Literature and Reading Encouragement

- 1.1. Children's or Juvenile Literature
  - 1.1.1. Origin and Aspects Covered by the Term
  - 1.1.2. Literature is Not the Same as a Book
  - 1.1.3. Literature as a Tool in the Classroom
  - 1.1.4. Functions and Characteristics of Children's and Juvenile Literature
  - 1.1.5. Children's Books
- 1.2. Children's and Juvenile Literature: Utility, Genres and History
  - 1.2.1. History of Children's and Juvenile Literature
  - 1.2.2. Main Literary Genres
  - 1.2.3. Uses of Literature in the Classroom
- 1.3. Fundamental Differences between Canon, Classics and Children's Milestones
  - 1.3.1. Conceptual Differentiation between Canon, Classic and Children's Milestone
  - 1.3.2. Fundamental Classics in Children's and Juvenile Literature
  - 1.3.3. Small Adaptations for Children
- 1.4. The World of Fantasy
  - 1.4.1. Cognitive Developmental Stages for Primary Education Children
  - 1.4.2. Recommended Reading for Primary Education Children
  - 1.4.3. Fantasy in Children and Juvenile Age
- 1.5. Creativity
  - 1.5.1. What is Literary Creativity?
  - 1.5.2. Creativity as a Teaching Resource
  - 1.5.3. Narrative, Poetic and Theatrical Creativity
- 1.6. One Good Read is Worth Two
  - 1.6.1. How to Select a Good Read for Children?
  - 1.6.2. How to Assess a Reading once We Finish the Book?
  - 1.6.3. Preference for a Literary Genre
- 1.7. The importance of Illustrations in Children's and Juvenile Literature
  - 1.7.1. History of Illustration
  - 1.7.2. The importance of Illustrations in Children's and Juvenile Books
  - 1.7.3. Comic Book
  - 1.7.4. The Utility of Comics in the Classroom





## Structure and Content | 15 tech

- 1.8. Libraries, Always a Good Option
  - 1.8.1. School Library
  - 1.8.2. Classroom Library
  - 1.8.3. Funds in a Classroom Library, Where Do they Come From?
  - 1.8.4. Redistribution and Organization of Classroom Library Holdings
- 1.9. Encourage Reading
  - 1.9.1. Encouraging Reading is Always a Good Idea
  - 1.9.2. Balancing School, Family and Library. Everything is Related
  - 1.9.3. Encourage Reading Activities in the Classroom.
  - 1.9.4. Using ICT in Children's and Juvenile Literature
- 1.10. Existence of Needs
  - 1.10.1. The Need for a Didactics of Literature in Primary Education
  - 1.10.2. Justification of this Educational Need
  - 1.10.3. Relationship Between Children's and Juvenile Literature with Other Areas



This program is the key to advancing your professional career, don't let this opportunity pass you by"



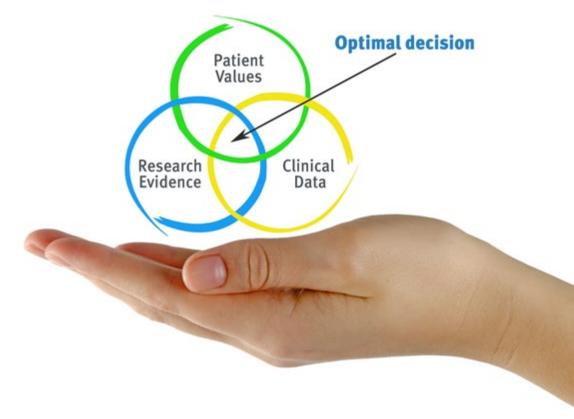


## tech 18 | Methodology

#### At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.



Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

#### The effectiveness of the method is justified by four fundamental achievements:

- Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
- 2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
- **3.** Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
- **4.** Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## tech 20 | Methodology

#### Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



#### Methodology | 21 tech

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

## tech 22 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### **Educational Techniques and Procedures on Video**

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".





#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

# Expert-Led Case Studies and Case Analysis Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

## Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.









## tech 26 | Certificate

This **Postgraduate Certificate in Encouragement to Reading in Primary Education** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: Postgraduate Certificate in Encouragement to Reading in Primary Education Official N° of Hours: 150 h.



<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

technological university

## Postgraduate Certificate **Encouragement to Reading** in Primary Education

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

