Postgraduate Certificate

Educational Coaching
and Effective Communication

tech technological university

tech technological university

Postgraduate Certificate
Educational Coaching and Effective Communication

» Modality: **online**
» Duration: **12 weeks**
» Certificate: **TECH Technological University**
» Dedication: **16h/week**
» Schedule: **at your own pace**
» Exams: **online**

Website: **www.techtitute.com/pk/education/postgraduate-certificate/educational-coaching-effective-communication**

Index

01

Introduction

Every educational process is first and foremost an encounter between people. And language is the means of communication that builds relationship and reality. Language builds us and it is crucial to know its codes and modalities in order to successfully face the educational communication that conveys learning.

"

This Postgraduate Certificate in Educational Coaching and Effective Communication will generate a sense of confidence in the performance of your profession, which will help you grow personally and professionally"

The contributions of Coaching only enrich this communication management with active listening, calibration or *rapport*, to make language a powerful tool that builds links and enables the development of learning.

Appropriate *Feedback* or powerful questions not only enrich the teachers, but transform them into an agent of change and evolution for an inspiring education of meaningful and purposeful life paths.

This specialization allows professionals in this field to increase their capacity for success, which results in better praxis and performance that will have a direct impact on educational treatment, on the improvement of the educational system and on the social benefit for the entire community.

This program works on communication skills, conflict resolution, emotional mastery and leadership; it contemplates fundamental aspects related to the teacher's skills as a facilitator of change: how to create the student-teacher relationship, effective communication, goal planning, beliefs.

Dedicates an entire topic to innovation and educational excellence through Educational Coaching.

This **Postgraduate Certificate in Educational Coaching and Effective Communication** contains the most complete and up-to-date scientific program on the market. The most important features include:

- Development of case studies presented by experts in coaching and communication for teachers. The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice

- New developments in Coaching and Effective Communication for Teachers

- Contains practical exercises where the self-evaluation process can be carried out to improve learning

- With special emphasis on innovative methodologies in Educational Coaching, and Effective Communication for teachers. All this will be complemented with theoretical lessons, questions to the experts, discussion forums on controversial units and individual reflection work

- Availability of content from any fixed or portable device with internet connection

Update your knowledge through this Postgraduate Certificate in Educational Coaching and Effective Communication"

"*This Postgraduate Certificate may be the best investment you can make in the selection of a refresher program for two reasons: in addition to updating your knowledge in Educational Coaching and Effective Communication, you will obtain a Postgraduate Certificate from TECH Technological University*"

It includes, in its teaching staff, professionals belonging to the field of coaching, teaching and communication, who pour into this education the experience of their work, in addition to recognized specialists belonging to leading societies and prestigious universities.

Thanks to its multimedia content developed with the latest educational technology, they will allow the professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the educators must try to solve the different professional practice situations that arise during the academic program. To this end, the educator will be assisted by an innovative interactive video system created by recognized experts in the field of coaching, teaching and communication with extensive teaching experience.

Increase your decision-making confidence by updating your knowledge through this Postgraduate Certificate.

Take the opportunity to learn about the latest advances in Educational Coaching and Effective Communication and improve the attention to your students.

02
Objectives

The University Course in Educational Coaching and Effective Communication is oriented to facilitate the performance of the professional dedicated to working with students with visual dysfunctions.

tech

" This University Course is oriented so that you can update your knowledge in Educational Coaching and Effective Communication, with the use of the latest educational technology, to contribute with quality and security to the decision-making and monitoring of these students"
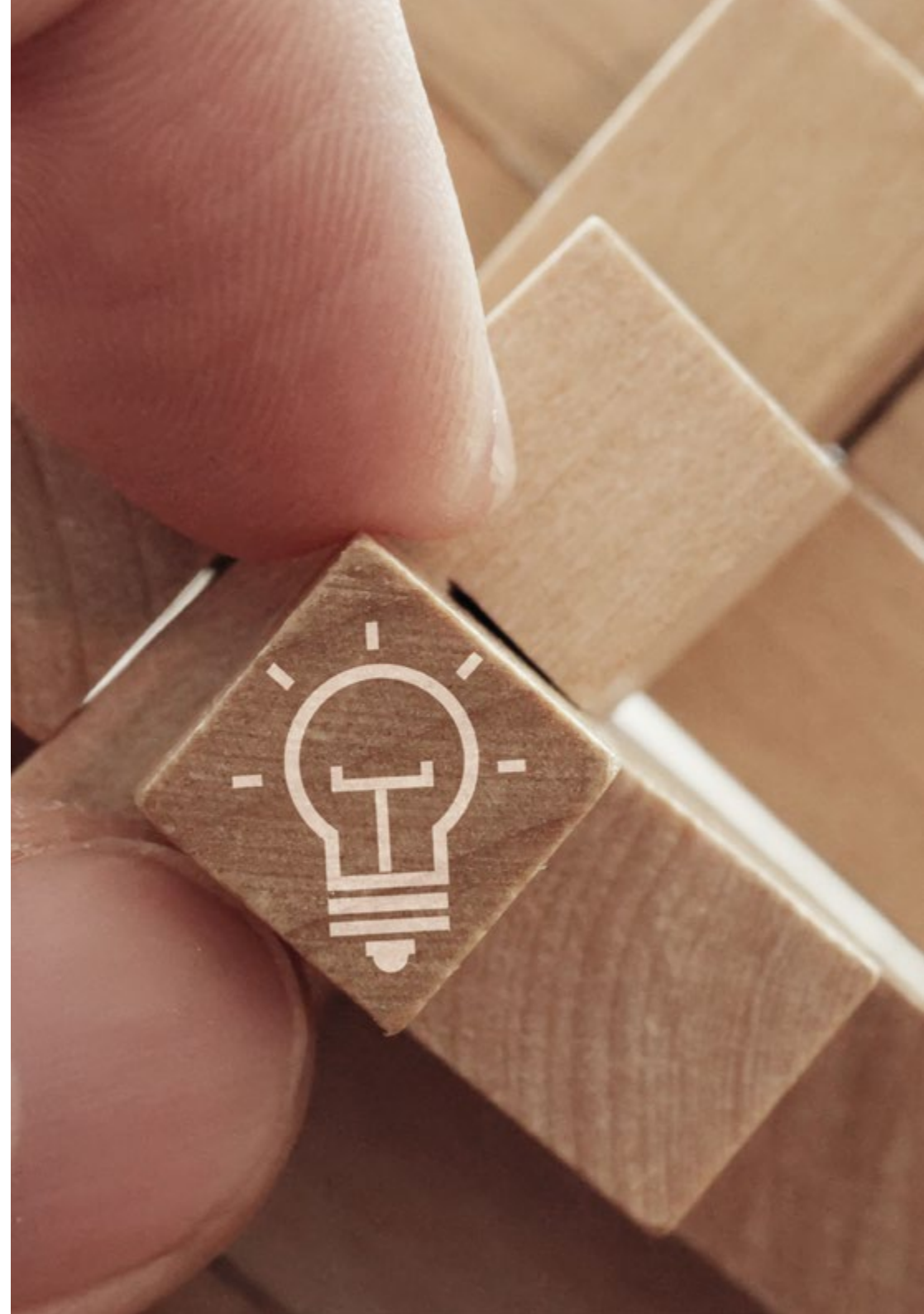
General Objectives

- Provide students with an advanced specialized education based on theoretical and instrumental knowledge
- Acquire and develop the competencies and skills necessary to obtain a qualification as an education professional with competencies in educational coaching, mediation and conflict resolution, learning motivation, emotional management and classroom leadership

Take advantage of the opportunity and take the step to get up to date on the latest developments in Educational Coaching and Effective Communication"

Specific Objectives

- Understanding what beliefs are
- Identify limiting beliefs
- Understanding cognitive distortions
- Understanding irrational ideas
- Understanding belief change
- Learn the dynamics of belief change
- Generate growth mindset
- Generate transformational changes
- Identify what talent is
- List the characteristics of talent
- Use the exercises and techniques of the element
- Master the Gallup test
- Learn how to accompany young people in their academic orientation
- Identify what creativity is
- Know how to adopt a creative attitude on the part of the Coach
- Know and use the literary art in the Coaching process
- Know and use the performing arts in the Coaching process
- Practice the use of plastic and scenic arts in the Coaching sessions
- Know the function of the visual arts

- Identify what vocation is
- Detect the purpose
- Practice dynamics to discover vocation
- Learn the theoretical bases and origins of Systemic Coaching
- Know the functioning of the family system as the first system of human relationship
- Acquire knowledge about the functioning of the couple and its application in Educational Coaching
- Handle Coaching tools for contexts such as divorce and separations and to favor the best scenario for the child
- Know the legal framework that affects the process of separation and divorce in relation to minors and the work with the coach
- Know how the different stages of the life cycle influence people and how to apply it in contexts of Educational Coaching to favor the maturing process of the child and the family system

03
Course Management

The program's teaching staff includes leading experts in communication that will who contribute their vast work experience to this specialization program. In addition, other experts of recognized prestige participate in its design and elaboration, completing the program in an interdisciplinary way.

Learn from leading professionals, the latest advances in procedures in Educational Coaching and Effective Communication"

Management

Fernández Cebrián, José María

- Teacher at the Higher Institute of Psychological Studies
- Degree in Teaching, Complutense University of Madrid
- Master's Degree in Management of Educational Centers, Antonio de Nebrija University
- Expert in Academic Management and Organization, Antonio de Nebrija University
- Postgraduate Diploma in Human Resources Management in Educational Institutions, CEU Cardenal Herrera

Dr Beltrán Catalán, María

- Design of training content in Jara 3.0
- Lecturer, CEU Cardenal Herrera
- PhD in Social and Legal Sciences, University of Cordoba, Spain
- Degree in Pedagogy, University of Seville
- Official Professional Master's Degree in Psychological Intervention and Research in Justice, Health and Social Welfare, University of Cordoba
- Expert in High Abilities and Health in Primary Care, CEU Cardenal Herrera

Dr. Visconti Ibarra, Martin

- Director, Academia Europea Bilingual School
- Ph.D. in Education and Behavioral Sciences
- Degree in Primary Education
- Master's Degree in Learning Difficulties and Cognitive Processes

Professors

Ms. Álvarez Medina, Nazaret
- Educational counselor, official in the body of secondary education teachers in the community of Madrid
- Degree in Psychopedagogy, Open University of Catalonia
- Graduate in Primary Education with Mention in English Language, Camilo José Cela University
- Official Professional Master's Degree on Educational Treatment of Diversity
- Diploma in Teaching English as a Foreign Language, University of La Laguna, Spain

Ms. Jurado, Pilar
- Graduate in primary education Specialization in intercultural and learning difficulties
- Neurocoach Certified as an International Coaching Expert by INA
- Postgraduate Certificate in New Technologies for Early Childhood and Primary Education by the International University of Valencia.

Dr Rodrigo Soriano, Roseta
- Educational advisor and career counselor in the Valencian Community, Murcia and Palma de Mallorca.
- PhD in Sociology
- Bachelor's Degree in Sociology, University of Granada
- Master's Degree in Marriage and Family, Institute of Family Sciences, University of Navarra

04
Structure and Content

The structure of the contents has been designed by a team of professionals from the best educational centers and universities in the national territory, aware of the relevance of innovative programs, and committed to quality teaching through new educational technologies.

This Postgraduate Certificate in Educational Coaching and Effective Communication contains the most complete and up-to-date scientific program on the market"

Module 1. Beliefs, Values, and Identity

Module 2. Systemic Pedagogy

2.1.   General Systems Theory
    2.1.1.   What is a System?
    2.1.2.   Systemic Approach to Development
    2.1.3.   The Person as an Open System
    2.1.4.   Systemic Bases and Laws
    2.1.5.   Interpretation of the Conceptions of Development Within the Framework of Systems Theory
        2.1.5.1. Vygotski
        2.1.5.2. Piaget
        2.1.5.3. Bronfenbrenner
    2.1.6.   Systems and Cross-cultural Development

2.2.   Current Systemic Currents
    2.2.1.   Historical Review of Systemic Psychotherapy
    2.2.2.   Different Schools Today
        2.2.2.1. International or Palo Alto School
        2.2.2.2. Strategic Structural School
        2.2.2.3. Milan School
    2.2.3.   Contributions of the Systemic Approach to the Organizations.
    2.2.4.   The Systemic Model Applied to the Educational Field

2.3.   Bert Hellinger's Philosophy
    2.3.1.   Fundamentals
    2.3.2.   The Systemic Movements
    2.3.3.   Systemic Phenomenological Model
    2.3.4.   Good and Bad Conscience
    2.3.5.   Distinction between Therapeutic and Pedagogical Interventions
    2.3.6.   Contribution to the Educational Field

2.4.   The Orders of Love and the Orders of Help
    2.4.1.   Educating "Ordering" and Helping Constructive Relational "Love"
    2.4.2.   Laws of Helping in Education
    2.4.3.   Systemic Laws in the Family and Educational Institutions
    2.4.4.   Giving/Taking Balance: Teaching/Learning
    2.4.5.   Analysis for the Improvement of Coexistence
        2.4.5.1. Reconciliation
        2.4.5.2. Integration.

2.5.   The Three Systemic Intelligences
    2.5.1.   Transgenerational
    2.5.2.   Intergenerational
    2.5.3.   Intragenerational
    2.5.4.   Emotional and Cognitive from the Intergenerational and Transgenerational Point of View
    2.5.5.   Family Inheritance as Culture
    2.5.6.   Loyalties and Beliefs

2.6.   Systemic Pedagogy
    2.6.1.   Principles
        2.6.1.1. Belonging
        2.6.1.2. Order
        2.6.1.3. Links
    2.6.2.   A New Approach to Education
    2.6.3.   Educational Processes from Systemic Pedagogy
    2.6.4.   The Place of Emotions in the Educational System

2.7.   Systemic Pedagogy
    2.7.1.   Features
    2.7.2.   Functions
    2.7.3.   Academic Autobiography
    2.7.4.   Work Autobiography

2.8.   The Family System
    2.8.1.   The Genogram
    2.8.2.   The Systemic Approach to Couple and Child Relationships
    2.8.3.   Family History
    2.8.4.   Occupying the Place in the Family

2.9.   The School System
    2.9.1.   Creating Bridges between Family and School
    2.9.2.   New Family Models and their Influence in the Classroom
    2.9.3.   The Educational Project of the Centers from the Perspective of Systemic Pedagogy
    2.9.4.   Life Project in Relation to Feelings and Transgenerational Vision of the Educational Centers

A unique, key, and decisive training experience to boost your professional development"

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.
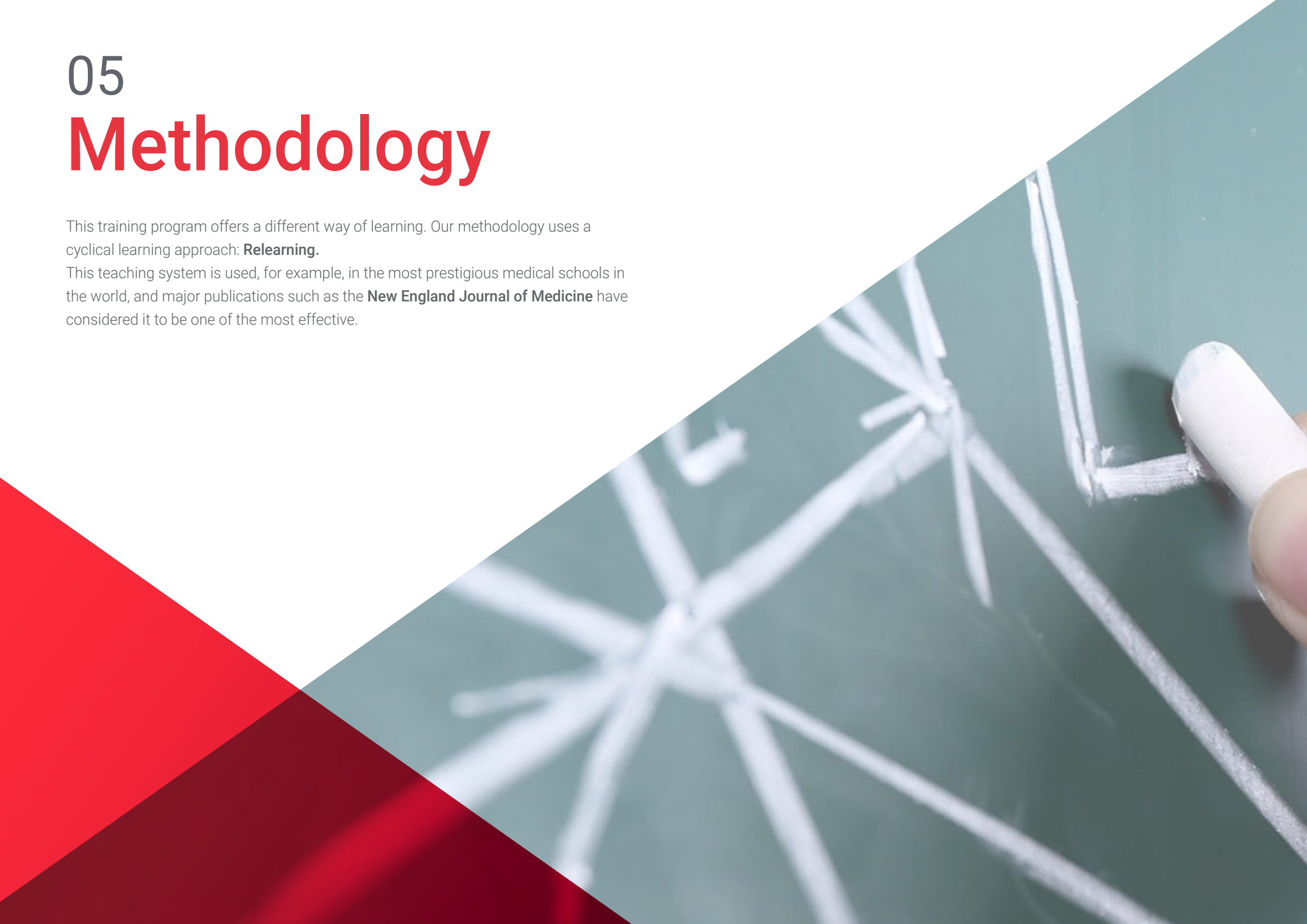
> *Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.

It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

"Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.

2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

20%

Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.

15%

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".

15%

3%

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

20%

17%

7%

3%
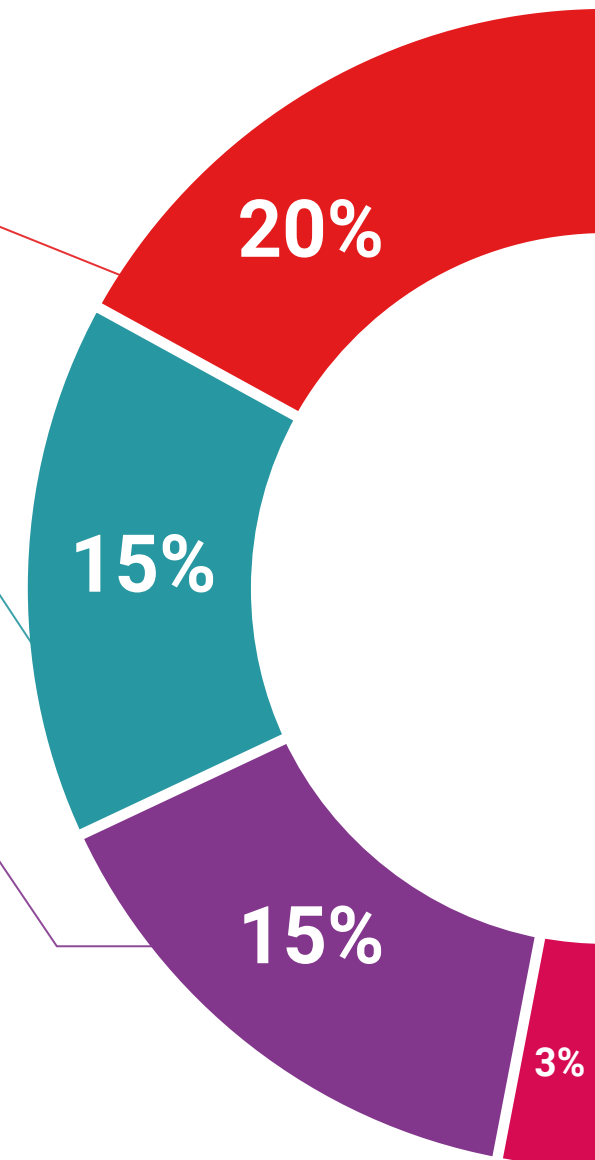
Expert-Led Case Studies and Case Analysis

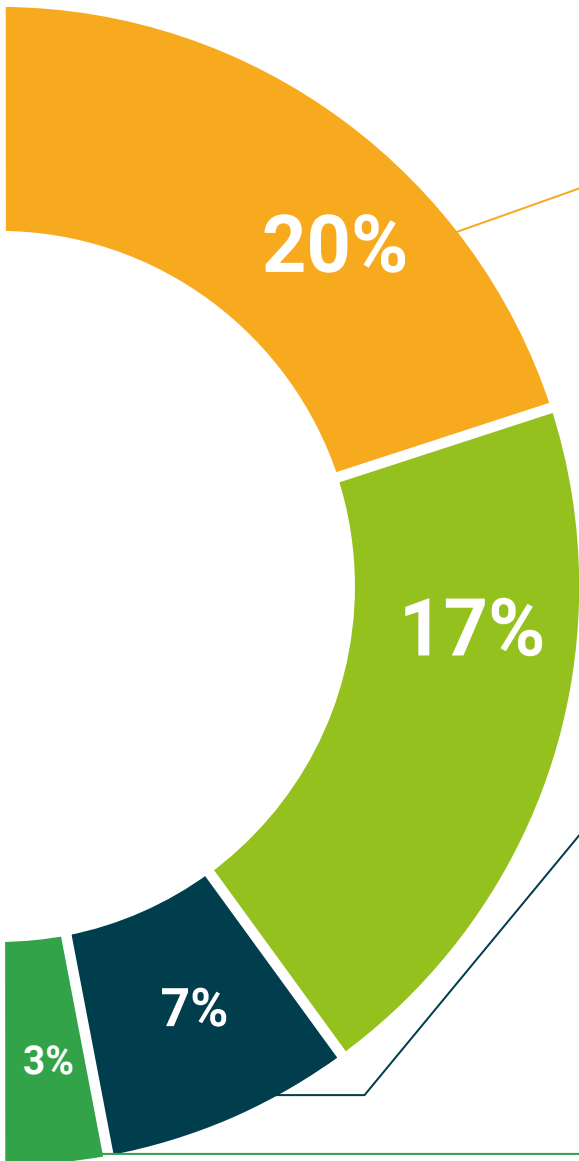Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

06
Certificate

The Postgraduate Certificate in Educational Coaching and Effective Communication guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

" *Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Educational Coaching and Effective Communication** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Educational Coaching and Effective Communication**

Official N° of Hours: **300 h.**

tech technological university

Awards the following
CERTIFICATE
to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE
in

Educational Coaching and Effective Communication

This is a qualification awarded by this University, equivalent to 300 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country.　　　Unique TECH Code: AFWORD23S　　techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

tech *technological university*

Postgraduate Certificate
Educational Coaching
and Effective Communication

» Modality: **online**
» Duration: **12 weeks**
» Certificate: **TECH Technological University**
» Dedication: **16h/week**
» Schedule: **at your own pace**
» Exams: **online**

Postgraduate Certificate
Educational Coaching and Effective Communication

tech technological university