

# Postgraduate Certificate Economics and Business Teaching



## Postgraduate Certificate Economics and Business Teaching

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/education/postgraduate-certificate/economics-business-teaching](http://www.techtitute.com/us/education/postgraduate-certificate/economics-business-teaching)

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# 01

# Introduction

Economic and business concepts surround society. However, many students maintain resistance to learning a subject that is fundamental to their daily lives. To overcome these barriers, it is necessary for the teacher to approach the contents with the appropriate methodology and the latest digital resources. For this reason, TECH has created this 100% online program that delves into the most current didactics through a theoretical-practical approach. All this, in only 6 weeks of advanced knowledge of pedagogical resources, learning strategies, and recent assessment methods. An opportunity to grow in the teaching profession with a 100% online program, no classes with fixed schedules and the most advanced syllabus.





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*You are just one step away from a Postgraduate Certificate that will significantly improve your Teaching of Economics and Business"*

Since the globalization of the economy, the Great Depression, major economic theorists or everyday financial activity have shaped the world as it is understood today. A reality that must also be transmitted to the students of High School Education with the greatest proximity and practical usefulness, so that they know how to develop in it.

To achieve these objectives, professionals have at their disposal multiple pedagogical tools, especially didactic resources that promote learning at all educational levels. This is the reason why TECH has decided to create this Postgraduate Certificate in Economics and Business Teaching, which provides future teachers with the most current methodologies and educational materials.

A program developed by a faculty versed in pedagogy and in the application of the most effective learning strategies and procedures. In this way, the graduates will obtain a progression in their teaching work by learning about new evaluation systems, TIC resources, or the main barriers that students may find in this subject.

All this, in addition, with a syllabus made up of video summaries, detailed videos, specialized readings and case studies available 24 hours a day, from any electronic device with an Internet connection.

Furthermore, with the Relearning system, based on the continuous repetition of key concepts, the professional will be able to consolidate the new contents and reduce the long hours of study and memorization.

A 100% online, convenient, and flexible Postgraduate Certificate that allows students to keep up-to-date in Economics and Business Teaching without neglecting their daily responsibilities, while enhancing their competencies and skills in the classroom.

This **Postgraduate Certificate in Economics and Business Teaching** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ The development of case studies presented by experts in High School Education
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice.
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Create economics workshops, based on group dynamics, or simulation games in order to improve learning in your classroom"*

“

*Enroll now in an educational option with no classroom attendance, or classes with fixed schedules”*

*Incorporate into your Economics and Business sessions the multiple possibilities that today's specialized websites and social networks offer.*

*This university program will help you select the most effective learning activities according to the characteristics of your students.*

The program's teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.



# 02

# Objectives

The goal of this Postgraduate Certificate is to facilitate the improvement of the teaching-learning process of the teacher who teaches Economics and Business in High School Education. A goal that will be much easier to achieve thanks to the case studies of this program, which provide a practical vision and facilitate the integration of the latest didactics in this educational stage.





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*Make progress in your work as a teacher by applying the most current teaching methods with the material provided by this university program. Enroll now”*



## General Objectives

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- ♦ Introduce students to the world of teaching, from a broad perspective that provides them with the necessary skills for the performance of their work
- ♦ Know the new tools and technologies applied to teaching
- ♦ Show the different options and ways the teacher can work in their post
- ♦ Promote the acquisition of communication and knowledge transmission skills and abilities
- ♦ Encourage continuing education for students





## Specific Objectives

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- ♦ Analyze the concept of the term teaching
- ♦ Assimilate the specifics of language teaching
- ♦ Get to know the main aspects of the teaching of economics in the company
- ♦ Analyze teaching from a corporate point of view



*Get closer to the new forms of evaluation of economic and business content through this university program"*

03

# Course Management

In its maxim to offer quality teaching, TECH carries out a rigorous selection process of each and every one of the teachers who teach the programs. In this way, the graduate will have the guarantee of being able to access first-class content, taught by a faculty versed in the most current pedagogical systems, and with extensive experience in the education sector.



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*This Postgraduate Certificate is designed by outstanding teachers in the educational sector, who will provide answers to your concerns to improve your daily classroom practice"*

## Management



### Dr. Barboyón Combey, Laura

- ♦ Teacher of Primary Education and Postgraduate Studies
- ♦ Teacher in Postgraduate University Studies of High School Teacher Formation
- ♦ Teacher of Primary Education in several schools
- ♦ Doctor in Education from the University of Valencia
- ♦ Master's Degree in Psychopedagogy from the University of Valencia
- ♦ Degree in Primary School Education with a major in English Teaching from the Catholic University of Valencia San Vicente Mártir



# 04

# Structure and Content

The syllabus of this university program is focused on providing the teaching professional with the learning strategies, and learning techniques applied to the specialty of Economics and Business. In this way, over the course of 6 weeks, you will delve into general didactics, the main theories on learning, and the multiple resources to incorporate into your lessons. All this, thanks to innovative educational resources that you can access 24 hours a day.







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*TECH provides you with an advanced syllabus complemented with additional material so that you are immersed in the most innovative teaching methods in Economics and Business”*

## Module 1. Economics and Business Teaching

- 1.1. General Didactics and Learning Theories
  - 1.1.1. Teaching as Communication of Knowledge
  - 1.1.2. Knowledge as a Source and Need for Communication
  - 1.1.3. From Existing Subjectivity to Desired Objectivity
  - 1.1.4. From Teacher Activity to Student Learning
  - 1.1.5. The Procedure to the Effect in the Educational Activity
  - 1.1.6. Method as a Procedure
- 1.2. Theories of Learning Applied to the Specialty
  - 1.2.1. The Model of Research in the School Research Areas
  - 1.2.2. Knowledge of the Economic System
  - 1.2.3. Contents of the Procedural System
  - 1.2.4. Attitudinal Contents
  - 1.2.5. Plot of Problems in the Field of Research of the Economic System
- 1.3. Learning Techniques and Strategies Applied to the Specialty
  - 1.3.1. The Psychological Analysis of Effective Teaching: the Functions of Learning
  - 1.3.2. Activation Phase
  - 1.3.3. Instructional or Developmental phase
  - 1.3.4. Feedback Phase
  - 1.3.5. Cooperation as a Form of Pedagogical Action
  - 1.3.6. Competitiveness, Individuality and Cooperation in Learning
  - 1.3.7. Delimitation of the Concept of Cooperative Learning
  - 1.3.8. The Educational Potential of Cooperative Interaction
- 1.4. Teaching Methodologies
  - 1.4.1. Towards an Operational and Participatory Methodology
  - 1.4.2. Scientific Assumptions of the Operational Methodology
  - 1.4.3. Scientific Assumptions of the Participatory Methodology
  - 1.4.4. Methodological Approaches for Teaching Economy
  - 1.4.5. Educational Visits
  - 1.4.6. Economy Workshop
  - 1.4.7. Activities Related to the Use of Audiovisual Information
  - 1.4.8. Activities Mobilizing Various Sources of Information
  - 1.4.9. Activities Based on Group Dynamic
  - 1.4.10. Simulation Games
- 1.5. Learning Difficulties
  - 1.5.1. What Do We Know About How We and Our Ancestors Lived?
  - 1.5.2. Obstacles in the Construction of Notions Related to the Labor Market
  - 1.5.3. Difficulties in the Construction of Economic Knowledge
- 1.6. Activities for Learning the Subject
  - 1.6.1. Importance of the Activities
  - 1.6.2. Criteria for the Choice of Student Activities
  - 1.6.3. Techniques for Directing Student Activities
  - 1.6.4. Learner Activities Based on Learning Situations
  - 1.6.5. Learner Activities Based on Learning Process
  - 1.6.6. Guidelines for Establishing the Student's Activities According to the Characteristics of the Person
  - 1.6.7. Teacher Activities
  - 1.6.8. Extracurricular Activities
- 1.7. Didactic Resources
  - 1.7.1. Definition of Resource and Teaching Material
  - 1.7.2. Types of Resources, Materials and Teaching
  - 1.7.3. Different Views on the Functions of Teaching Resources and Materials
  - 1.7.4. Different Types of Media and Their Educational Application
  - 1.7.5. Use and Selection of Videos in Education
  - 1.7.6. Use of Multimedia in School
- 1.8. Teaching Resources TIC
  - 1.8.1. Digital Resources
  - 1.8.2. Web 2.0
  - 1.8.3. Social Media
  - 1.8.4. Blog
  - 1.8.5. Wiki
  - 1.8.6. Twitter
  - 1.8.7. Chat and Forum
  - 1.8.8. Cmap Tools

- 1.9. Assessment
  - 1.9.1. Initial Assessment
  - 1.9.2. Continuous Assessment
  - 1.9.3. Final Assessment
  - 1.9.4. Formative and Summative Evaluations
  - 1.9.5. Normative, Criterion-Referenced and Personalizing Evaluations
  - 1.9.6. Other Assessment Modalities
  - 1.9.7. Other Functions of Assessment
- 1.10. Teachers in the Classroom: How to Create an Appropriate Place for Teaching-Learning?
  - 1.10.1. The Teacher as a Facilitator of Learning
  - 1.10.2. The Teacher as a Guide and Manager of the Group Coexistence
  - 1.10.3. The Teacher as Member of an Organization

“*Transform your teaching methods in Economics and Business and make them more attractive and closer to your high school students*”



05

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### Interactive Summaries

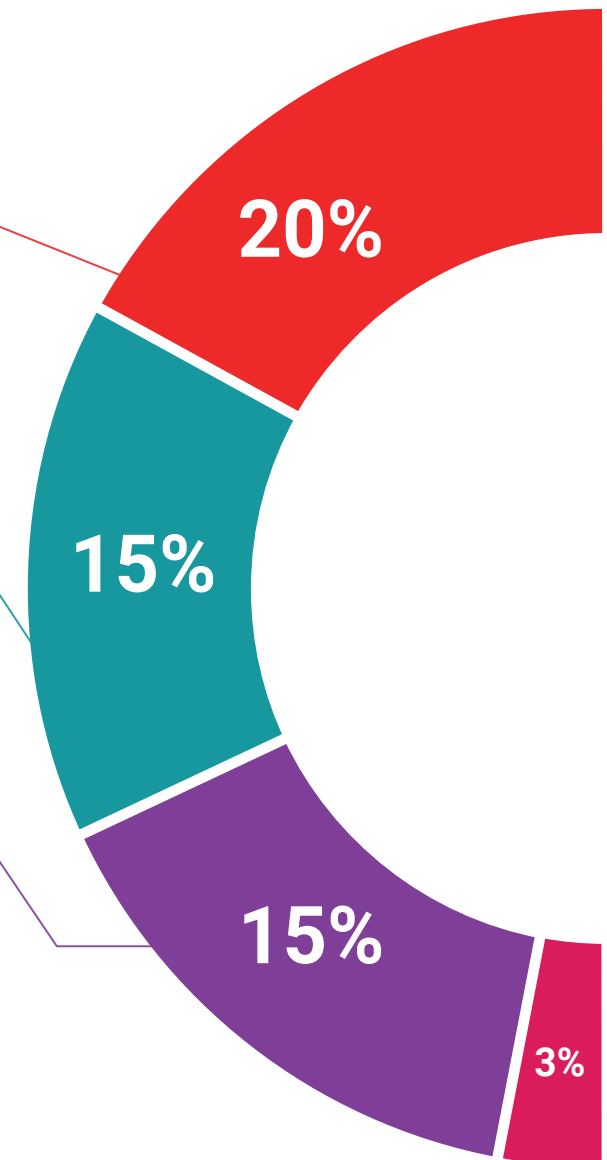
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

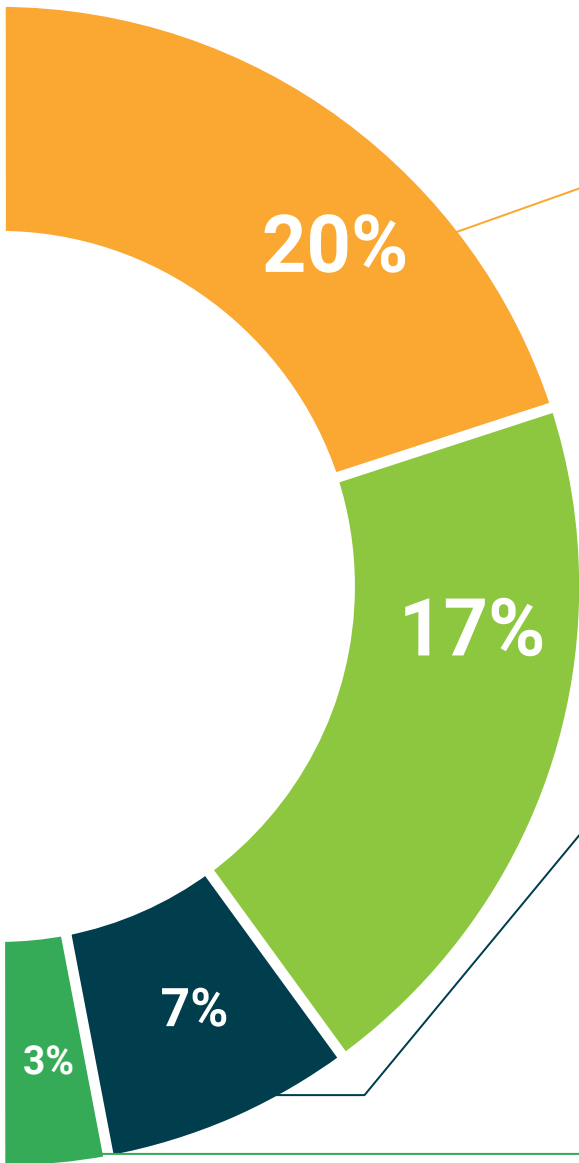
This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

# Certificate

The Postgraduate Certificate in Economics and Business Teaching guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Economics and Business Teaching** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Economics and Business Teaching**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development languages  
virtual classroom



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