

Postgraduate Certificate Disciplinary Training in Career Guidance in High School Education





Postgraduate Certificate Disciplinary Training in Career Guidance in High School Education

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/us/education/postgraduate-certificate/disciplinary-training-career-guidance-high-school-education

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01

Introduction

Students facing their final stretch in the educational system must have an in-depth knowledge of the current labor market and the existing possibilities to be able to start a successful business. Decision-making can sometimes be difficult. For this reason, it is essential to have the subject of Career Guidance at the High School stage, taught by real professionals. In order to promote pedagogy in such an essential subject, TECH has created this program that introduces future teachers to the content of this discipline, professional itineraries, levels of intervention and academic and professional advice. All in a 100% online format that can be accessed 24 hours a day, from any electronic device with an Internet connection.





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Access a program that will allow you to take all your knowledge in Career Guidance to High School"

Every educational path concludes with students who are personally and professionally developed, capable of making the right decisions in their future. At first sight and on paper, an easy choice, but one that requires precise knowledge of the world of work and business in order to be successful.

Given its relevance, Career Guidance has become a key subject for High School students. In this sense, the work of the specialist who teaches this subject must be pedagogical and focus on the concepts that will enable the student to face all types of work situations. In this line, the Postgraduate Certificate in Career Guidance in High School Education was created.

A program that will cover 150 teaching hours on the historical development of professional and vocational guidance, entrepreneurship, the main theories of decision making and the role of the counselor. All this, in addition, with multimedia content (video summaries, videos in detail) or essential readings, which make up the library of pedagogical resources.

In addition, thanks to the case studies provided by the faculty of this program, the graduate will be able to obtain a more practical vision in the realization of an Academic and Professional Orientation Plan (POAP).

The professional is therefore faced with an exceptional opportunity to progress as a teacher through a Postgraduate Certificate that is flexible and compatible with the most demanding responsibilities. It only requires a cell phone, tablet or computer to view the content of this program. A unique opportunity to take part in a university program that is at the educational forefront.

This **Postgraduate Certificate in Disciplinary Training in Career Guidance in High School Education** contains the most complete and up-to-date educational program on the market. The most important features include:

- ♦ The development of case studies presented by experts in teaching in High School Education
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Turn your teaching work into a success thanks to this 100% online Postgraduate Certificate"

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With no attendance or classes with fixed schedules, this university program is ideal to combine with daily professional activities"

Train the next employees and entrepreneurs of the future with a critical sense thanks to TECH.

Build with the guidelines given in this program the most effective POAP.

The program's teaching staff includes professionals from the field who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the educational year. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.



02

Objectives

This Postgraduate Certificate is focused on providing the necessary knowledge and competencies to specialists for the successful delivery of the Career Guidance program. To achieve this goal, TECH has designed a program of 150 teaching hours to acquire the necessary skills to provide its students with the specific abilities to be able to develop in the working world.





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You will enable your students to develop their skills in the real world of work thanks to this program"



General Objectives

- ♦ Introduce students to the world of teaching, from a broad perspective that provides them with the necessary skills for the performance of their work
- ♦ Know the new tools and technologies applied to teaching
- ♦ Show the different options and ways the teacher can work in their post
- ♦ Promote the acquisition of communication and knowledge transmission skills and abilities
- ♦ Encourage continuing education for students





Specific Objectives

- ♦ Conceptualize the term Career Guidance
- ♦ Differentiate between the terms Career Guidance and Vocational Guidance
- ♦ Develop the evolution of Career Guidance at an international and national level



This program will provide you with the necessary tools to guide your students in making decisions in the workplace"

03

Course Management

This university program has an excellent teaching team made up of professionals with extensive experience in the education sector. The experience and in-depth knowledge of the subject of Career Guidance in High School are a guarantee for students seeking to obtain the most advanced and current information in this field from the best experts.





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TECH provides you with first class management and teachers specialized in teaching in High School"

Management



Dr. Barboyón Combey, Laura

- ♦ Teacher of Primary Education and Postgraduate Studies
- ♦ Teacher in Postgraduate University Studies of High School Teacher Formation
- ♦ Teacher of Primary Education in several schools
- ♦ Doctor in Education from the University of Valencia
- ♦ Master's Degree in Psychopedagogy from the University of Valencia
- ♦ Degree in Primary School Education with a major in English Teaching from the Catholic University of Valencia San Vicente Mártir



04

Structure and Content

TECH provides in this program numerous didactic resources (video summaries, detailed videos, essential readings or case studies) to favor a much more dynamic learning process. In this way, the future teacher will obtain the essential knowledge to be able to transfer accurate Career Guidance information to students in High School. In addition, you will be able to access this content, whenever and wherever you want, from an electronic device with an Internet connection.





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You will acquire the specialized content and the essential pedagogical basis to reach your students in Career Guidance”

Module 1. Complements for the Disciplinary Training in Career Guidance

- 1.1. Historical Development of Career Guidance
 - 1.1.1. Ideological Period
 - 1.1.2. Empiricist Period
 - 1.1.3. Observational Period
 - 1.1.4. Empirical Stage Guidance as Adjustment
 - 1.1.5. Empirical Stage Guidance as Education
 - 1.1.6. Theoretical Stage
 - 1.1.7. Technological Stage
 - 1.1.8. Psychopedagogical Stage
 - 1.1.9. From a Psychometric Model to a Humanistic Approach
 - 1.1.10. Expansion of Counseling
- 1.2. Career Guidance: Concept and Scope of Action
 - 1.2.1. What Is Career Guidance?
 - 1.2.2. Differences with Educational Guidance
 - 1.2.3. Institutional Framework
 - 1.2.4. Training Centers
 - 1.2.5. The Family
 - 1.2.6. Guidance Team
 - 1.2.7. The Individual
 - 1.2.8. The Group
 - 1.2.9. The Company
 - 1.2.10. Special Collectives
- 1.3. Levels of Intervention in Career Guidance
 - 1.3.1. Professional vs. Occupational Guidance
 - 1.3.2. Intervention and Its Justification
 - 1.3.3. Program Model
 - 1.3.4. Collaborative Model
 - 1.3.5. Clinical Model
 - 1.3.6. Didactic Models
 - 1.3.7. Consulting Models
 - 1.3.8. Resource Model
 - 1.3.9. Reactive/Proactive Intervention
 - 1.3.10. Group/ Individual Intervention
- 1.4. Career Opportunities of the Educational Options
 - 1.4.1. The New Professional Opportunities of the 21st Century
 - 1.4.2. Importance of the Socioeconomic Context
 - 1.4.3. The Study of Career Opportunities Based on Educational Options
 - 1.4.4. New Market Trends in Traditional Careers
 - 1.4.5. Employability of Educational Options
 - 1.4.6. Employability of Career Opportunities
 - 1.4.7. Access to the Different Professional Opportunities
 - 1.4.8. Classroom Resources for Researching Career Opportunities
 - 1.4.9. Integration in the CCP Model
- 1.5. From Educational Pathways to Professional Pathways: Developing a Professional Life Project
 - 1.5.1. Accompanying Our Students to Find their Ikigai
 - 1.5.2. Accompaniment in Self-Knowledge I: Self-Concept
 - 1.5.3. Accompaniment in Self-Knowledge II: Self-Competence and Self-Esteem
 - 1.5.4. Accompaniment in the Search and Knowledge of the Educational Offer I: Itineraries and Modalities
 - 1.5.5. Accompaniment in the Search and Knowledge of the Educational Offer II: Certificates
 - 1.5.6. Accompaniment in the Search and Knowledge of the Educational Offer III: Study Plans
 - 1.5.7. Accompaniment in the Search and Knowledge of the Professional Offer I: Qualifications
 - 1.5.8. Accompaniment in the Search and Knowledge of the Educational Offer II: Professional Competencies
 - 1.5.9. Accompaniment in Making Vocational Decisions
 - 1.5.10. Vocational PLE: Development of the Personal Learning Environment (PLE) Related to the Students' Vocation or Future Profession
- 1.6. Individual Vocational Selection
 - 1.6.1. SWOT Methodology for Individual Decision-Making
 - 1.6.2. Student Strengths
 - 1.6.3. Student Weaknesses
 - 1.6.4. Threats of Valued Professions
 - 1.6.5. Career Options Opportunities

- 1.6.6. Individual Reflection
- 1.6.7. Assessment of the Degree of Certainty in Vocational Decision-Making
- 1.6.8. Interview with the Student and the Role of the Counselor
- 1.6.9. Integration in the CCP Model
- 1.7. Building of Educational and Vocational Guidance Plan
 - 1.7.1. Introduction of Educational and Vocational Guidance Plan
 - 1.7.2. Basic Principles of the Introduction of Educational and Vocational Guidance Plan
 - 1.7.3. Objectives of the Educational and Vocational Guidance Plan
 - 1.7.4. Activities and Timing of the Educational and Vocational Guidance Plan
 - 1.7.5. Bibliographic Resources to Carry Out the Educational and Vocational Guidance Plan
 - 1.7.6. Digital Resources to Carry Out the Educational and Vocational Guidance Plan
 - 1.7.7. Audiovisual Resources to Carry Out the Educational and Vocational Guidance Plan
 - 1.7.8. Human Resources to Carry Out the Educational and Vocational Guidance Plan
 - 1.7.9. Examples for Improvement of the Educational and Vocational Guidance Plan
 - 1.7.10. Examples of Good Practices in Educational and Vocational Guidance Plan
- 1.8. Development of Active Information Seeking Competence
 - 1.8.1. The Digital Era and the Internet
 - 1.8.2. Young People and New Technologies
 - 1.8.3. Critical Thinking
 - 1.8.4. Active Learning
 - 1.8.5. 10 Skills to Develop this Competency
 - 1.8.6. Classroom Resources
 - 1.8.7. Technical Resources
 - 1.8.8. The Importance of Information in Vocational Selection
 - 1.8.9. Integration with the CCP Model
- 1.9. Entrepreneurship
 - 1.9.1. Personal Business Models
 - 1.9.2. Startups
 - 1.9.3. Strategic Business Planning
 - 1.9.4. Lean Canvas
 - 1.9.5. Lean Startup Method
 - 1.9.6. Internet Strategy (Digital Business, Digital Marketing)
 - 1.9.7. Entrepreneurship Skills
 - 1.9.8. Social Entrepreneurship
 - 1.9.9. Corporate Enterprise
 - 1.9.10. The Concept of Value Contribution
- 1.10. Theories in Decision-Making
 - 1.10.1. Introduction
 - 1.10.2. Decision-Making Concept
 - 1.10.3. Approaches to Decision-Making
 - 1.10.4. Explanatory Models of How Decisions are Made
 - 1.10.5. Individual Variables in Decision-Making
 - 1.10.6. Learning How to Make Decisions
 - 1.10.7. Teaching How to Make Decisions
 - 1.10.8. Programs to Teach Decision-Making
 - 1.10.9. Group Decision-Making
 - 1.10.10. The Non-Decision



You will encourage the entrepreneurial attitude of your students by enhancing their business creation skills"

05

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

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Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.



Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

Certificate

The Postgraduate Certificate in Disciplinary Training in Career Guidance in High School Education guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



The image features two black graduation caps (mortarboards) against a blue sky with light clouds. One cap is in the foreground on the left, held by a hand, and the other is slightly behind it to the right. The background is split diagonally into a white lower-left section and a red upper-right section.

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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Disciplinary Training in Career Guidance in High School Education** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Disciplinary Training in Career Guidance in High School Education**

Official N° of Hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development languages
virtual classroom



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