



# Postgraduate Certificate

**Continuing Education** 

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Technological University

» Schedule: at your own pace

» Exams: online

 $We b site: {\color{blue}www.techtitute.com/us/education/postgraduate-certificate/continuing-education} \\$ 

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# tech 06 | Introduction

Currently, the training process does not end with formal higher education. In all contexts of professional development, it is necessary to maintain a Continuing Education that ensures the acquisition of new knowledge in the most diverse sectors.

This Postgraduate Certificate in Continuing Education brings together in a single learning process all the elements that professionals who want to work in this field need to master. In this sense, learning includes the specific pedagogical aspects associated with adult education.

For this purpose, the theoretical models of this type of education will be analyzed, studying the different existing pedagogical models. Additionally, we will study the qualities that the teachers of adults should develop in their work, fostering the development of the necessary competencies in this regard.

You will learn how to intervene from the training area of the company, learning the differential characteristics of Continuing Education and occupational training. This type of study will allow the students to direct their professional drive towards these areas, opening new fields in the professional market.

A process of maximum interest for professionals that will add value to their work in any center or institution.

This **Postgraduate Certificate in Continuing Education** contains the most complete and up-to-date educational program on the market. Its most notable features are:

- Practical case studies presented by experts
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



Training for employment, in-company training or plans for acquiring digital competencies, etc. Learn the peculiarities of teaching in Continuing Education"

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Intensive and of high quality, this
Postgraduate Certificate gives
professionals the opportunity
to become a key figure in the
educational center"

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will allow the professional a situated and contextual learning, that is, a simulated environment that will provide an immersive training programmed to train in real situations.

The design of this program focuses on Problem-Based Learning, in which the professional will have to try to solve the different professional practice situations that will arise throughout the academic course. This will be done with the help of an innovative system of interactive videos made by renowned experts.

Quickly and accurately acquire the knowledge you need to become a teacher in Continuing Education and take a step towards maximum competitiveness.

Boost your professional success with targeted, high-level training created for the best in the industry.







# tech 10 | Objectives

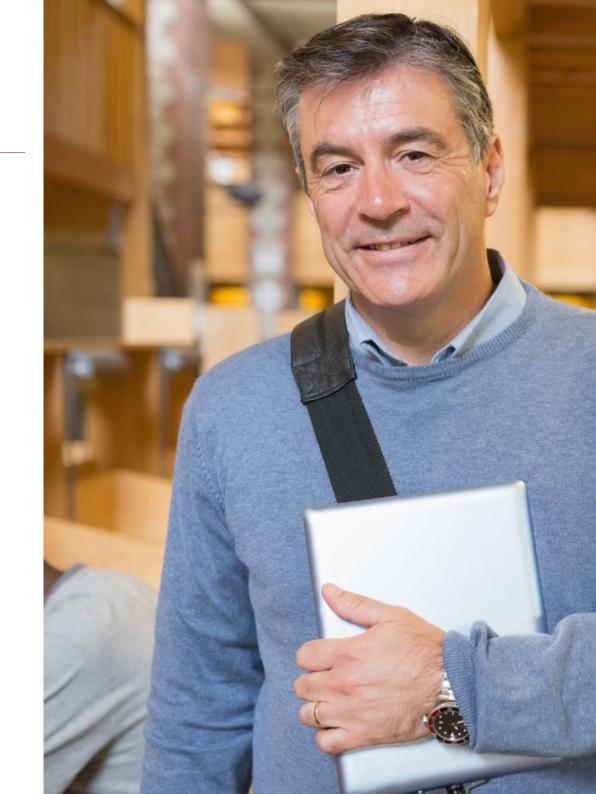


# **General Objectives**

- Acquire specific skills for adult education
- Carry out efficient Continuing Education plans
- Intervene in the different contexts in which Continuing Education is developed



An unstoppable boost to your CV that will allow you to compete in other fields, opening new avenues in your professional career"







# **Specific Objectives**

- Understand the fundamental concepts related to Continuing Education
- Analyze the situation of Continuing Education as an organizing principle of the educational reality
- Become aware of the need for continuing education as a frame of reference for the entire educational system
- Know the different fields of action of Continuing Education
- Approach the development of intervention processes in the different areas of Continuing Education





# tech 14 | Structure and Content

#### Module 1. Continuing Education

- 1.1. Nature, Origin, Evolution and Purpose of Continuing Education
  - 1.1.1. Fundamental Aspects of Continuing Education
  - 1.1.2. Fields and Contexts of Continuing Education
  - 1.1.3. Contributions of Continuing Learning in International Organizations and the Digital Society
- 1.2. Theoretical Bases of Continuing Education
  - 1.2.1. Origin and Evolution of Continuing Education
  - 1.2.2. Continuing Education Models
  - 1.2.3. Types of Teachers: Philosophical-Educational Paradigms
- 1.3. Continuing Education Assessment Models
  - 1.3.1. Introduction
  - 1.3.2. Types of Assessment in Continuing Education
  - 1.3.3. The Importance of Continuing Education Assessment
  - 1.3.4. Conclusions
- 1.4. The Teacher and Continuing Education
  - 1.4.1. Professional Profile of the Adult Educator
  - 1.4.2. Skills of the Adult Educator
  - 1.4.3. Adult Teacher Training
- 1.5. In-Company Training. The Training Department
  - 1.5.1. Function of Company Training: Concepts and Terminology
  - 1.5.2. Historical View of the Training Department in the Company
  - 1.5.3. Importance of Training in the Company
- 1.6. Continuous Training and Occupational Training
  - 1.6.1. Definitions and Differences between Ongoing and Occupational Training
  - 1.6.2. Benefits for the Company of Ongoing Training
  - 1.6.3. Importance of Occupational Training in the Current Context





### Structure and Content | 15 tech

- 1.7. Professional Training: Recognitions, Certifications and Accreditations
  - 1.7.1. Vocational and On-the-Job Training1.7.1.1. Human Resources in Economic Development
  - 1.7.2. Qualification of Human Resources
  - 1.7.3. Certifications and Accreditations in Vocational Training
  - 1.7.4. Importance of Vocational Training
- 1.8. Training and Work
  - 1.8.1. Work and Its Evolution
  - 1.8.2. Current Labor Context
  - 1.8.3. Skill-Based Training
- 1.9. Continuing Education in the European Union
  - 1.9.1. Evolution of Continuing Education in the European Union
  - 1.9.2. Education, Work and Employability
  - 1.9.3. European Qualifications Framework
  - 1.9.4. New Approach to Higher Education
  - 1.9.5. Actions and Programs
- 1.10. Open and Distance Education in Digital Contexts
  - 1.10.1. Features of Distance Education
  - 1.10.2. Virtual Education, E-Learning
  - 1.10.3. ICT, its Role and Importance of Distance Education
  - 1.10.4. Distance Education and Higher Education



An invaluable tool for your professional development, at your fingertips with TECH quality"



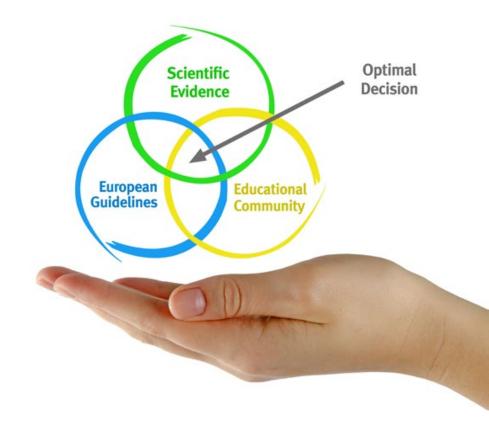


# tech 18 | Methodology

#### At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.



Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

#### The effectiveness of the method is justified by four fundamental achievements:

- Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
- 2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
- **3.** Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
- **4.** Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



# tech 20 | Methodology

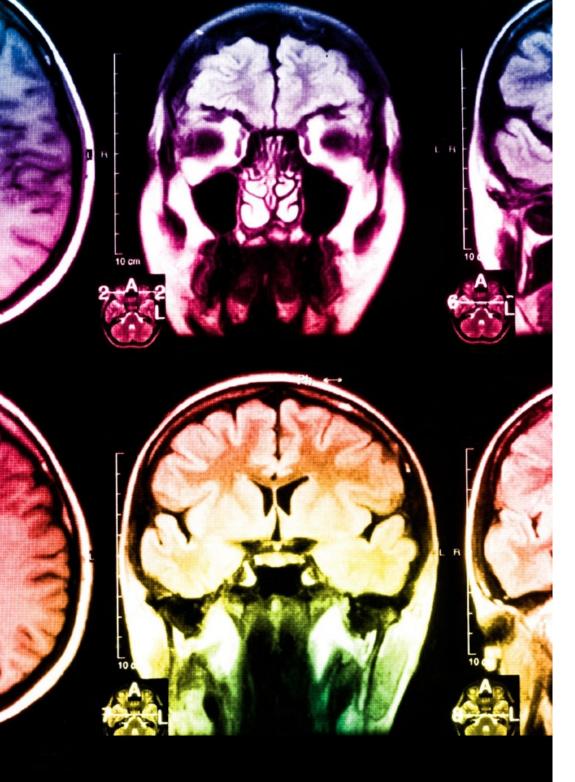
#### Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.





## Methodology | 21 tech

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

# tech 22 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### **Educational Techniques and Procedures on Video**

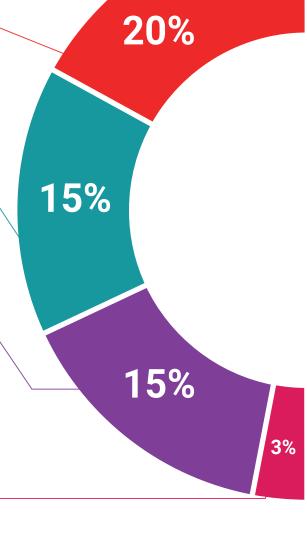
TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".





#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

# Expert-Led Case Studies and Case Analysis extual. Therefore, TECH presents real cases in cousing on and solving the different situations:

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



#### Classes

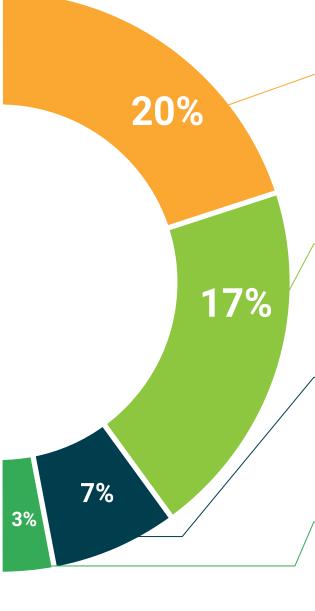
There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.







## tech 26 | Certificate

This Postgraduate Certificate in Continuing Education contains the most complete and up-to-date educational program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Continuing Education**Official N° of Hours: **150 h.** 



<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

technological university

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