Postgraduate Certificate

Career Guidance

tech technological university

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Postgraduate Certificate

Career Guidance

- Modality: **online**
- Duration: **6 weeks**
- Certificate: **TECH Technological University**
- Schedule: **at your own pace**
- Exams: **online**

Website: **www.techtitute.com/us/education/postgraduate-certificate/career-guidance**

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01

Introduction

Accompanying your students as they approach the moment when they must decide on their professional guidance requires thorough training and updating to show them all the possible paths, ways and alternatives, teaching them to make decisions and to take into account their individual abilities and desires. This program is the most complete way of updating in this field, with all the new developments that the professional should know.

This program has been created to provide teachers with the necessary information and tools to be able to offer their students all the existing pathways to their professional future"

Vocational guidance is largely the solution for many students who wish to take a path or choose a career. They do this in order to seek opportunities that match their capabilities to perfection.

The resources that the professionals will find in the program will allow them to obtain better results in the medium and long term both in the vocational decision and in the preparation for the working life of their students.

Both the activities proposed and the innovative approaches to guidance that you will encounter will enable the student to improve their professional skills and the results of their department in the center.

This training makes professionals in this field increase their capacity for success, which results in a better praxis and performance that will have a direct impact on the educational treatment, on the improvement of the educational system and on the social benefit for the whole community.

This **Postgraduate Certificate in Career Guidance** contains the most complete and up-to-date educational program on the market. The most important features include:

- 100 practical cases presented by experts in Vocational and Career Guidance
- The graphic, schematic, and practical contents provide students with scientific and practical information on the disciplines that are essential
- New developments and innovations in different fields of work
- Practical exercises where self-assessment can be used to improve learning
- Algorithm-based interactive learning system for decision-making in the situations that are presented to the student
- Special emphasis on cutting-edge methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

A program created to boost your capacity quickly and easily"

Give a boost to your competitiveness with this program and place yourself at the top of the labor market"

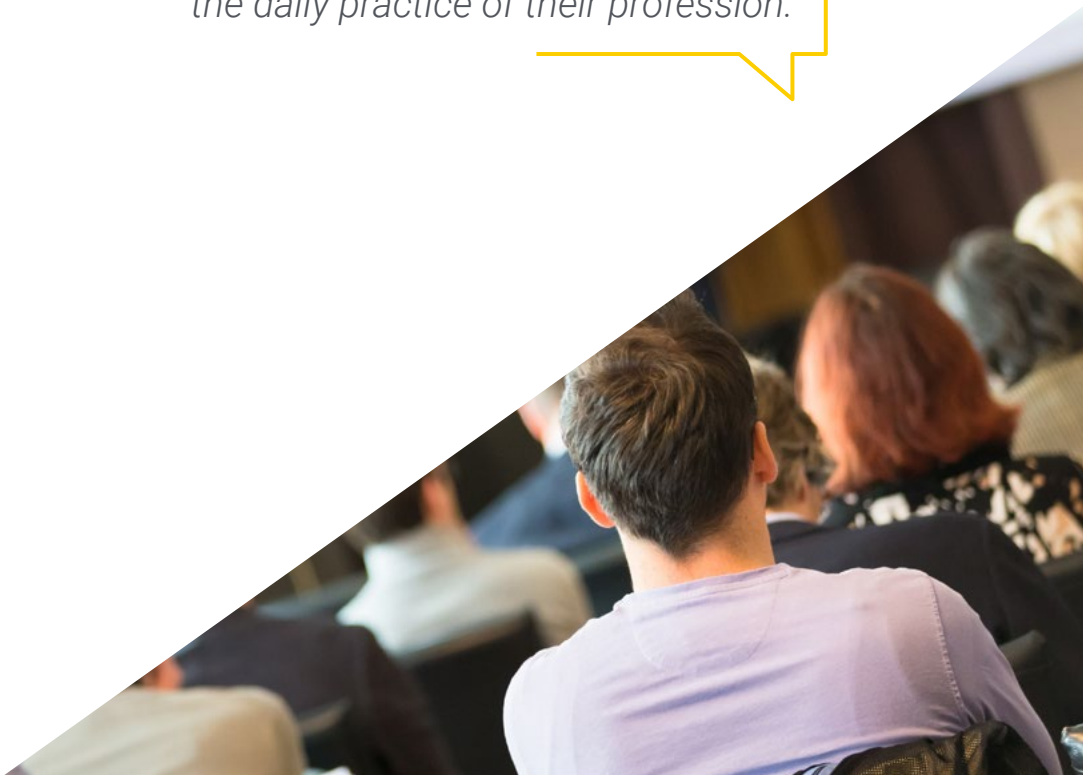
A comfortable and reliable way to develop your competencies in the field of professional guidance, offering your students the necessary support.

This program makes the difference between a professional with a lot of knowledge and a professional who knows how to apply it in the daily practice of their profession.

The teaching staff includes professionals from the field of Vocational and Career Guidance who bring their experience to this program, as well as renowned specialists belonging to leading societies and prestigious universities.

Thanks to its multimedia content developed with the latest educational technology, they will allow the professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to prepare in real situations.

The design of this program is designed around problem-based learning, by means of which the professional must try to solve the different professional practice situations that arise during the program. For this purpose, professionals will be assisted by an innovative, interactive video system created by renowned and experienced experts in the field of Vocational and Career Guidance with extensive teaching experience.



02

Objectives

The program in Career Guidance is oriented to facilitate the performance of the professionals dedicated to work with adolescents and/or to guide them in their professional future.

This program is designed to help you update your knowledge in Career Guidance, with the use of the latest educational technology, in order to contribute with quality and safety to the decision-making and follow-up of these students"

General Objectives

- Acquire the necessary knowledge to act as a support for students' decision making regarding their vocation and vocational orientation
- Act in an adjusted way in the different personal contexts of the students
- Know the most effective and useful guidance strategies

Specific Objectives

- Give a new vision of professional and vocational guidance focused on the individual
- Define the evaluative methods that serve for vocational guidance
- Develop new evaluative guides for vocational guidance

Make the most of the opportunity and take the step to get up to date on the latest developments in the management of Career Guidance"

03

Course Management

The program includes in its teaching staff reference specialists in Career Guidance, who pour into this program the experience of their work. Additionally, other recognized specialists participate in its design and preparation, which means that the program is developed in an interdisciplinary manner.

Learn from reference professionals, the latest advances in procedures in the field of Career Guidance"

Management

Ms. Jiménez Romero, Yolanda

- Psychopedagogist specialized in Neurolinguistics
- Educational Psychologist
- Degree in Primary Education with English
- Master's Degree in Educational Psychologist
- Master's Degree in Neuropsychology of High Intellectual Abilities
- Master's Degree in Emotional Intelligence
- Specialized Teacher in High Intellectual Ability
- Co-director, Author and Teacher in Different University Educational Projects

Professors

Ms. García Camarena, Carmen

- Manager of *Step by Step*, a vocational guidance company for all professional stages
- Psychologist and Master in Business Administration, CAP at the Alfonso X el Sabio University
- Specialization in FOL and Master in HR and group techniques
- Creator of a Methodology Adapted to High School Stages

Mr. Maroto, José María

- Computer Engineer
- Consultant specialized in *Coaching*, Change Management, Motivation, Emotional Intelligence and Leadership
- Professor specialized in Innovation and *Big Data* processes
- Expert in learning, lecturer and writer of articles and publications related to his areas of expertise

04

Structure and Content

The contents of this program have been developed by the most competent professionals in this sector, with a high quality criterion at every stage of the program. For this purpose, the most relevant and comprehensive topics have been selected, with the latest and most interesting updates

An intensively structured educational approach, in such a way that you achieve your learning goals consistently and effectively"

Module 1. Professional and Vocational Guidance: Theoretical Framework

1.1. Historical Development of Professional and Vocational Guidance
- 1.1.1. Ideological Period
- 1.1.2. Empiricist Period
- 1.1.3. Observational Period
- 1.1.4. Empirical Stage Guidance as Adjustment
- 1.1.5. Empirical Stage Guidance as Education
- 1.1.6. Theoretical Stage
- 1.1.7. Technological Stage
- 1.1.8. Psychopedagogical Stage
- 1.1.9. From a Psychometric Model to a Humanistic Approach
- 1.1.10. Expansion of Counseling

1.2. Theory, Approaches and Models of Vocational Guidance
- 1.2.1. Non-Psychological Approaches: Chance Theory
- 1.2.2. Economic factors
- 1.2.3. Sociological Factors
- 1.2.4. Psychological Approaches: Trait and Factor Approach
- 1.2.5. Psychodynamic Model
- 1.2.6. Need-Based Approaches
- 1.2.7. Approach to Self-Concept
- 1.2.8. Socio-Psychological Model of PM, Blan
- 1.2.9. J.L Holland's Model
- 1.2.10. Dowald E. Super's Phenomenological Approach
- 1.2.11. Krumboltz's Social Learning Model
- 1.2.12. Dennis Pelletier's Activation Model

1.3. Career Guidance: Concept and Scope of Action
- 1.3.1. What Is Career Guidance?
- 1.3.2. Differences with Educational Guidance
- 1.3.3. Institutional Framework
- 1.3.4. Training Centers
- 1.3.5. The Family
- 1.3.6. Guidance Team
- 1.3.7. The Individual
- 1.3.8. The Group
- 1.3.9. The Company
- 1.3.10. Special Collectives

1.4. Levels of Intervention in Career Guidance
- 1.4.1. Vocational vs. Occupational Guidance
- 1.4.2. Intervention and Its Justification
- 1.4.3. Program Model
- 1.4.4. Collaborative Model
- 1.4.5. Clinical Model
- 1.4.6. Didactic Models
- 1.4.7. Consulting Models
- 1.4.8. Resource Model
- 1.4.9. Reactive/Proactive Intervention
- 1.4.10. Group/ Individual Intervention

1.5. Vocational and Career Guidance in High School
- 1.5.1. Brief Review of Legislation
- 1.5.2. Current Situation
- 1.5.3. Vocational and Professional Guidance in High School from the Perspective of Parents and Guidance Counselors
- 1.5.4. High School Itineraries
- 1.5.5. Gender and Guidance in High School
- 1.5.6. Equity and Guidance in High School
- 1.5.7. Self-Guidance
- 1.5.8. The Role of the Counselor in High School
- 1.5.9. The Role of the Family in High School
- 1.5.10. Future Perspectives

1.6. Vocational and Career Guidance in High School
- 1.6.1. Brief Review of Legislation
- 1.6.2. Current Situation
- 1.6.3. Social Science Itinerary
- 1.6.4. Humanities Itinerary
- 1.6.5. Artistic Itinerary
- 1.6.6. Scientific Itinerary
- 1.6.7. Role of the Guidance and Family Department
- 1.6.8. Influence of the Media
- 1.6.9. Vocational Maturity
- 1.6.10. Transition to University

1.7. Labor Integration in Young People Intervention Models
- 1.7.1. Labor Integration of Young People from a Historical Perspective
- 1.7.2. Current Situation
- 1.7.3. Integral Nature of Employment Guidance
- 1.7.4. Coordination of Institutions
- 1.7.5. Intervention Program for University Students
- 1.7.6. Intervention Program for Young People with Training not Adapted to the Labor Market
- 1.7.7. Intervention Program for Young People with Integration Difficulties
- 1.7.8. Gender and Socioeconomic Variables in First Employment
- 1.7.9. Employability Strategies
- 1.7.10. Future Perspectives

1.8. The Current Labor Market and Its New Requirements
- 1.8.1. Historical Evolution of the Labor Market
- 1.8.2. Evolution of Knowledge
- 1.8.3. Importance of Socio-Emotional Skills
- 1.8.4. Importance of Collaborative Learning
- 1.8.5. Importance of Continuous Learning
- 1.8.6. The New Role of Young People in Employment
- 1.8.7. Promotion in Work
- 1.8.8. Precarious Employment
- 1.8.9. Education-Labor Market Mismatches
- 1.8.10. Mismatches between University Skills and the Labor Market

1.9. An Evolutionary Approach to Career Guidance
- 1.9.1. Theoretical Framework: Ginzberg's Model
- 1.9.2. Early Childhood Stage
- 1.9.3. Tentative Period
- 1.9.4. Realistic Period
- 1.9.5. Models of Transition to Working Life
- 1.9.6. Career Development in the Business Environment
- 1.9.7. Career Self-Development
- 1.9.8. Professional Maturity and Outplacement
- 1.9.9. Retirement and Career Guidance

A unique, key, and decisive experience to boost your professional development"

05

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

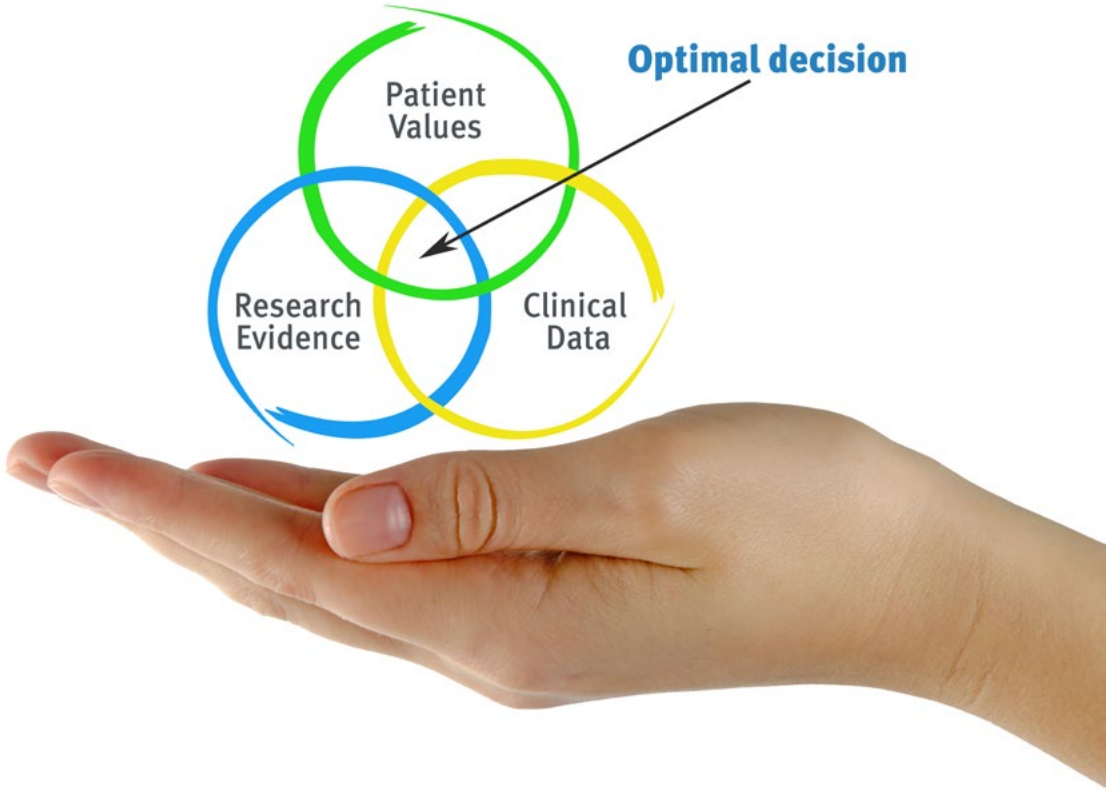
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

The effectiveness of the method is justified by four fundamental achievements:

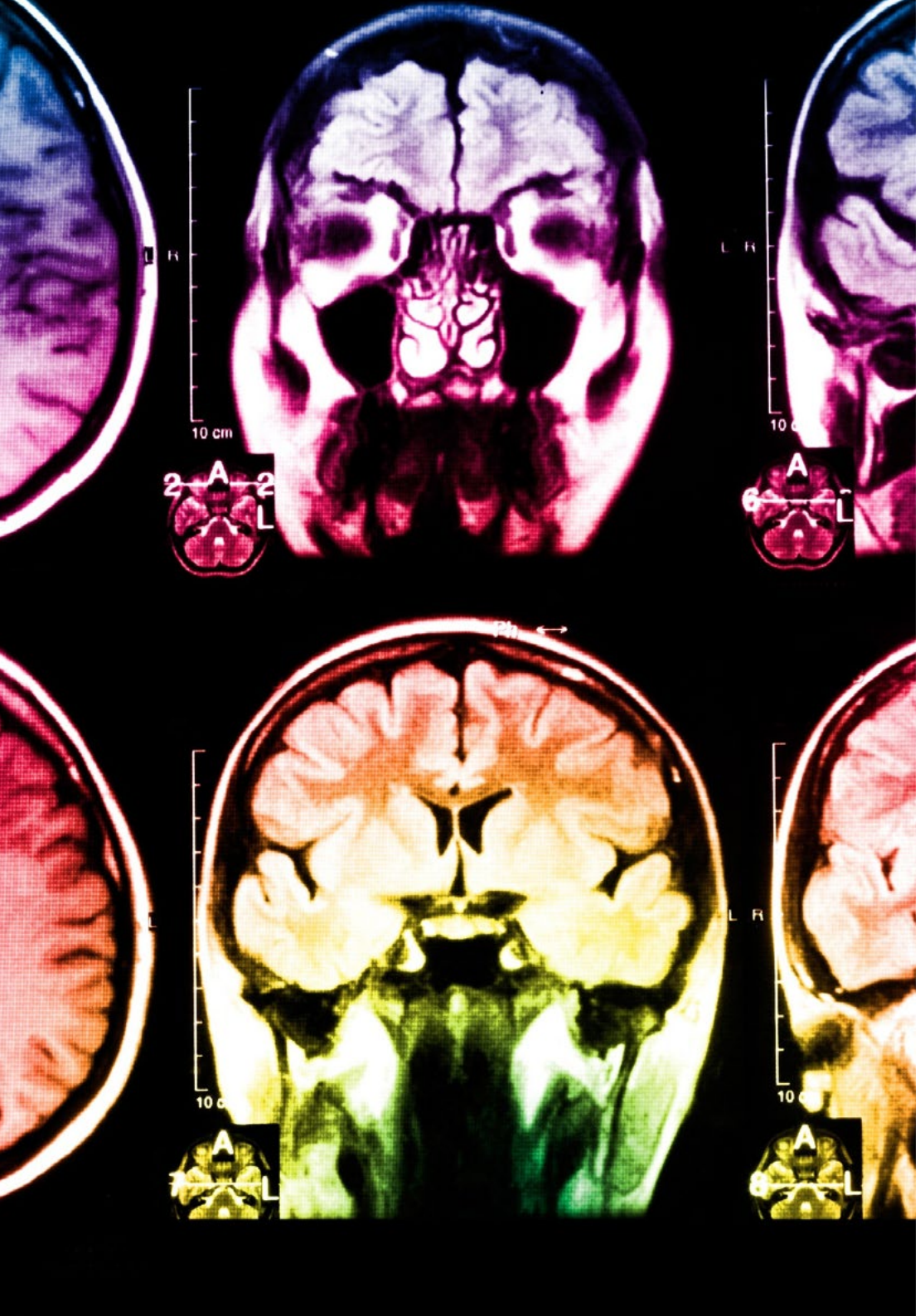
1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.

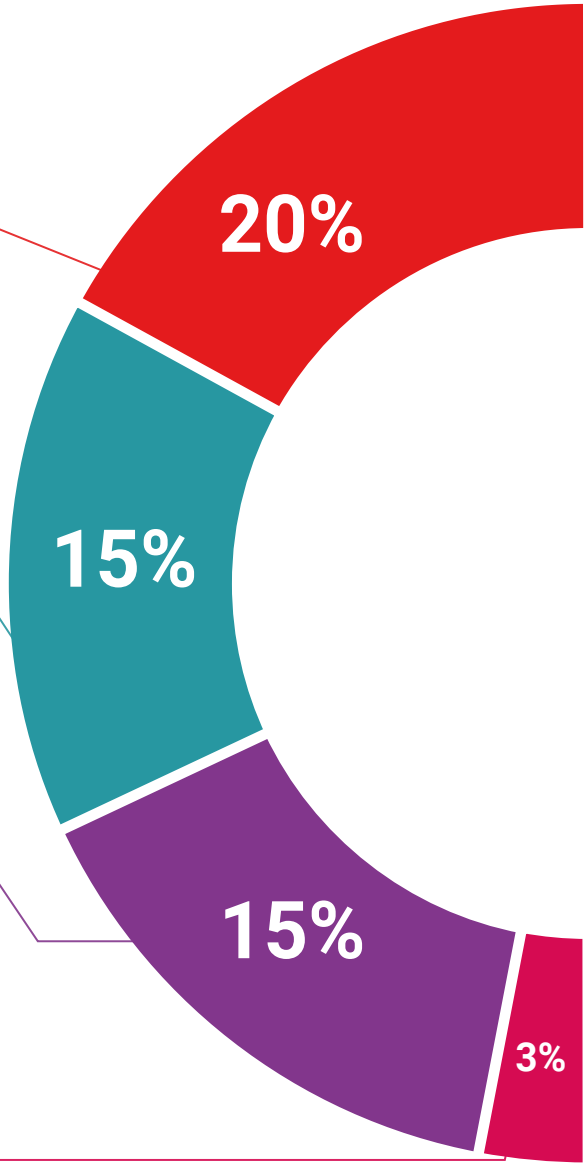
Interactive Summaries

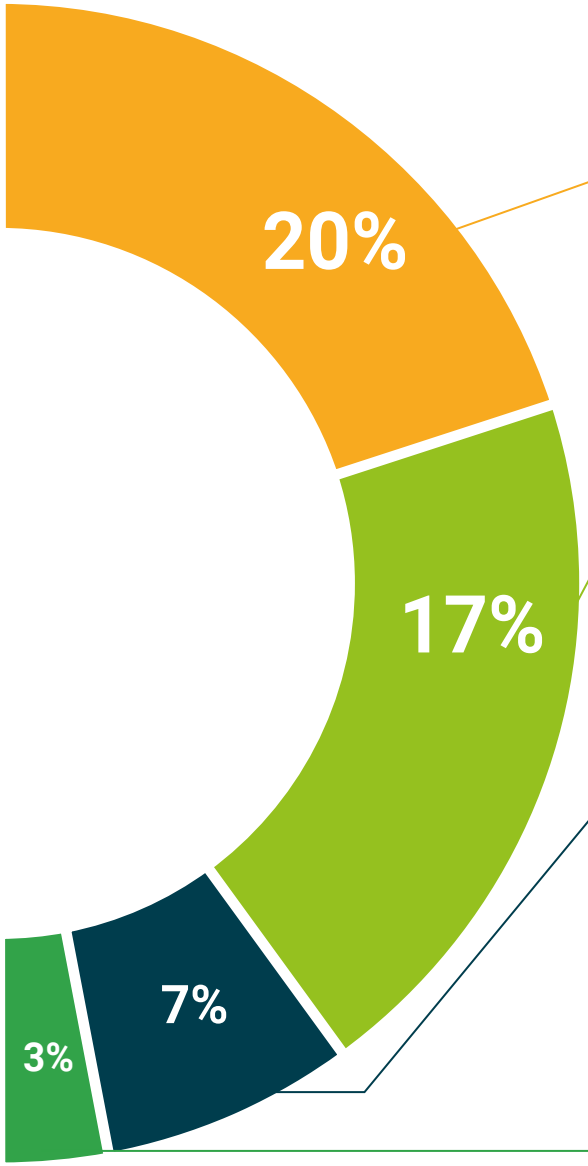
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

06

Certificate

The Postgraduate Certificate in Career Guidance guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Career Guidance** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

TItle: **Postgraduate Certificate in Career Guidance**

Official Nº of Hours: **150 h.**


tech technological university

Awards the following

DIPLOMA

to

Mr./Ms. _____, with identification number _____.

For having passed and accredited the following program

POSTGRADUATE CERTIFICATE

in

Career Guidance

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro

Dean

Unique TECH Code: AFWORD23S techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

tech technological university

Postgraduate Certificate

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- Schedule: **at your own pace**
- Exams: **online**

Postgraduate Certificate

Career Guidance

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