



# Postgraduate Certificate Art and Beauty Education

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Global University

» Credits: 6 ECTS

» Schedule: at your own pace

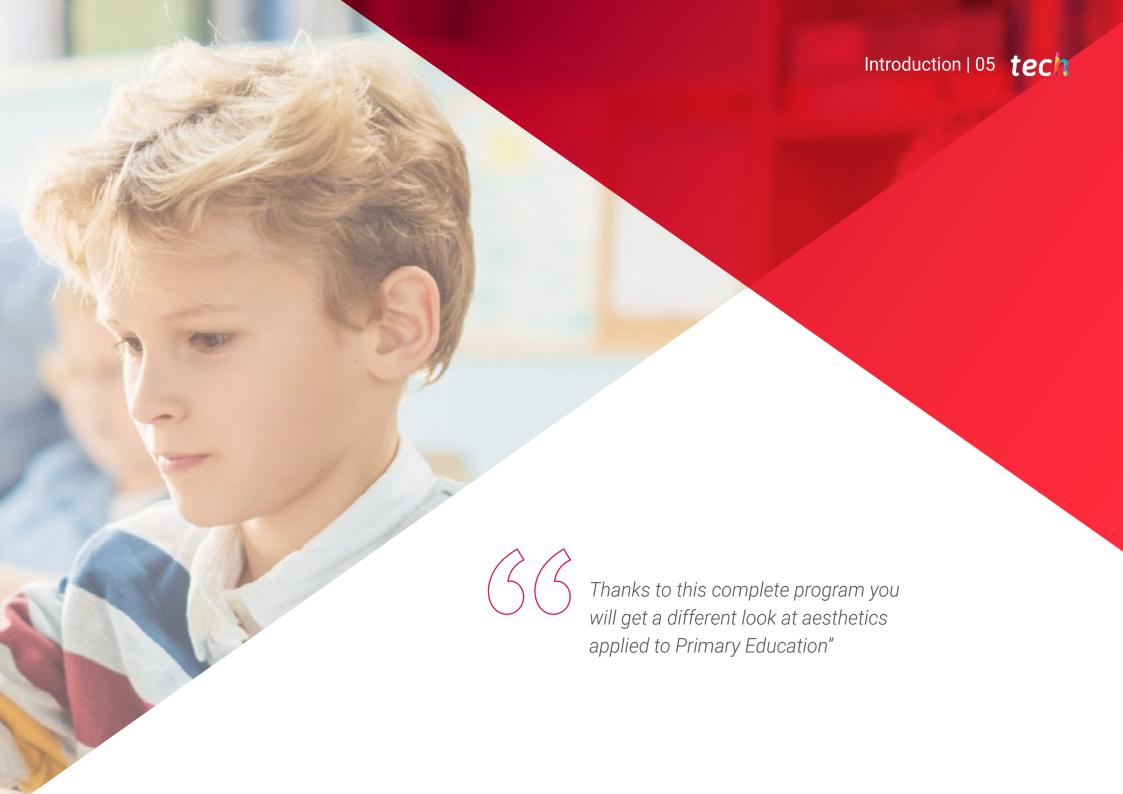
» Exams: online

Website: www.techtitute.com/us/education/postgraduate-certificate/art-beauty-education

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# tech 06 | Introduction

The Postgraduate Certificate in Art and Beauty Education brings the teacher closer to a different vision of aesthetic and artistic education than the one currently taught in schools. In these early years of education it is vital for schoolchildren to enhance their creativity while working on collective projects for the development of the individual.

Throughout the six weeks of this program, students will learn about the main keys related to aesthetics, its pedagogical value, its categorization and the aesthetic perspective in art, science and technology.

In its eagerness to address the entire sociocultural field that surrounds minors in these stages of life, this Postgraduate Certificate course delves into children's programs as generators of aesthetic ideas and ethical questions about art and freedom of expression.

An excellent opportunity for professionals seeking a 100% online specialization. This teaching option will give you the freedom to distribute the course load at your own pace. In addition, students are provided with interactive content and a Relearning system, which will allow them to consolidate their knowledge more effectively.

This **Postgraduate Certificate in Art and Beauty Education** contains the most complete and up-to-date educational program on the market. The most important features include:

- The development of case studies presented by experts in Primary Education
- The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- Practical exercises where the self-assessment process can be carried out to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



The educational system demands teachers specialized in the creative and expressive field and expressive field. Improve your skills and become an excellent teacher"



Teaches feelings and emotions. Apply all the strategies you will acquire in this Postgraduate Certificate"

The program's teaching staff includes professionals from the industry who contribute their work experience to this program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

Work with collective artistic projects in the classroom and favors the development of students. Acquire all the learning you need in this Postgraduate Certificate.

Be able to exercise children's creativity and fantasy, but, above all, have the tools to do so. Enroll now.





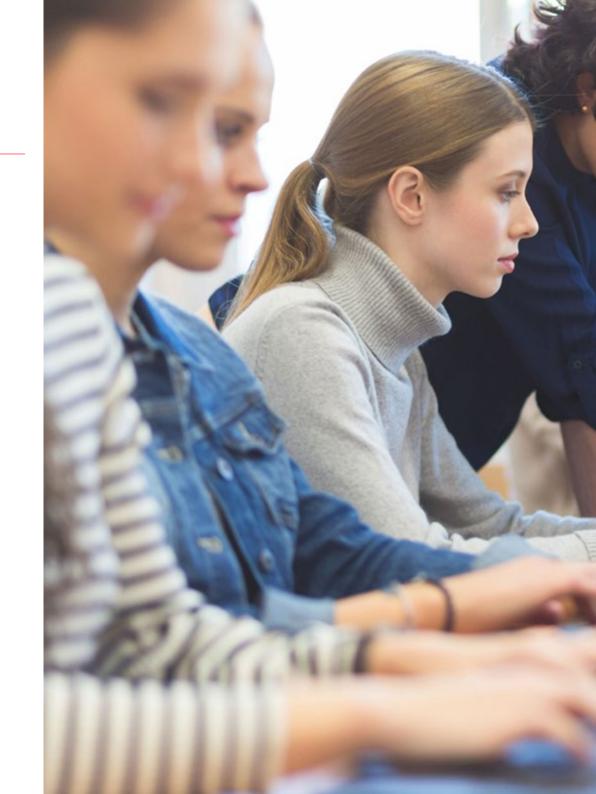


# tech 10 | Objectives



# **General Objectives**

- Design, plan, deliver, and evaluate teaching and learning processes, both individually and in collaboration with other teachers and professionals of the center
- Recognize the importance of rules in all educational processes
- Promote participation and respect for the rules of coexistence
- Develop the necessary skills in teachers to teach music and art education lessons in Primary Education





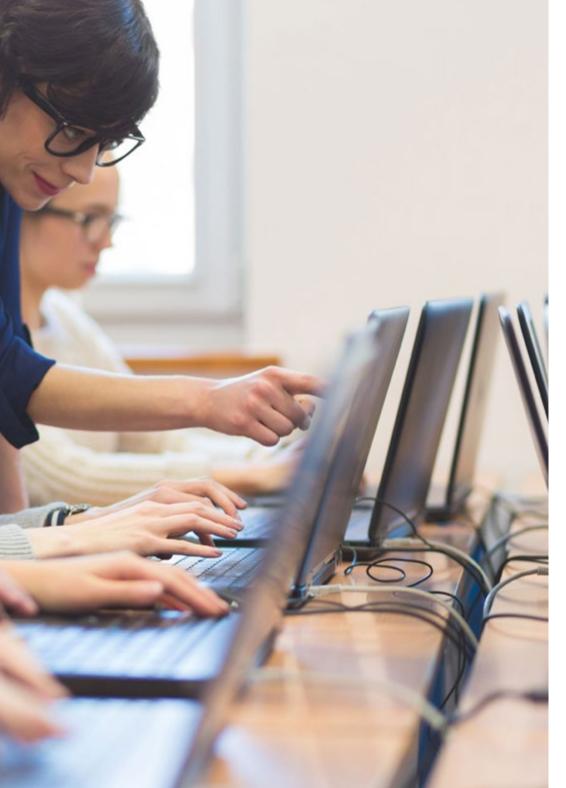


# **Specific Objectives**

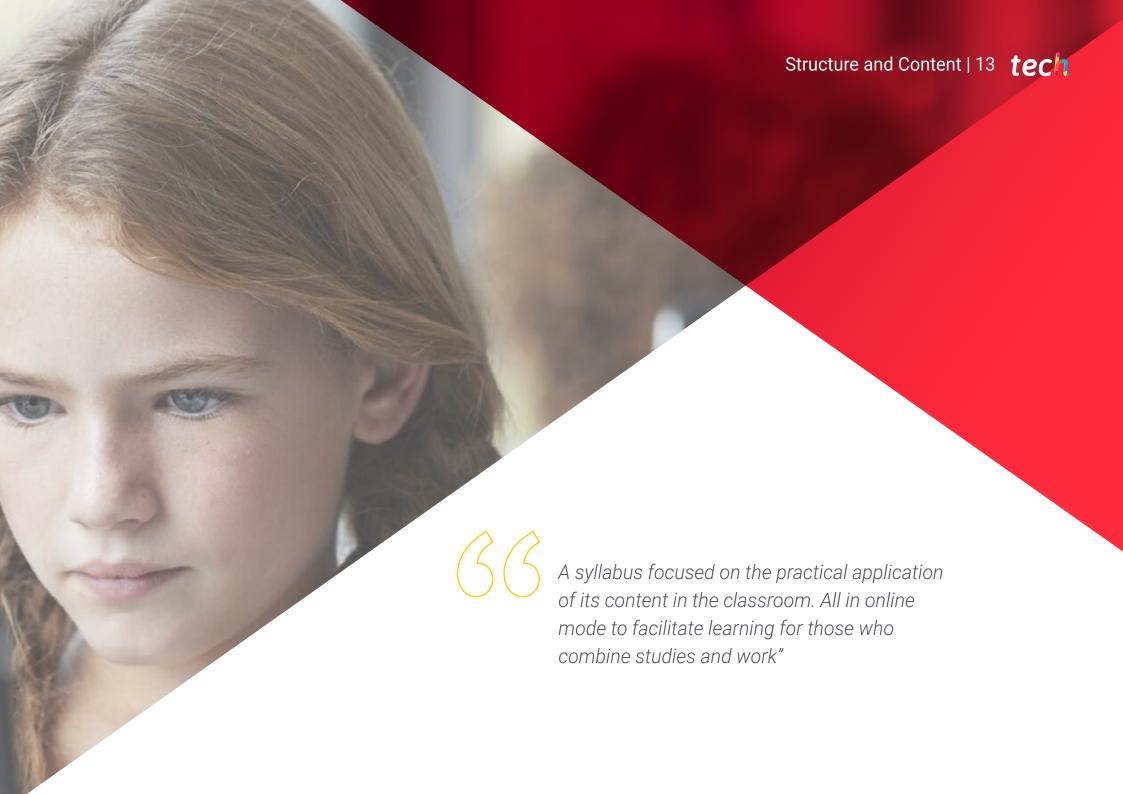
- Bring students closer to arts education and its possibilities in elementary education
- Discover the value of aesthetic education in human beings
- Encourage students' creativity
- Design, plan and execute artistic projects to promote the learning of aesthetic concepts



Encourage the creative and observational skills of children in your classroom. Make the educational change that society is currently asking for"







## tech 14 | Structure and Content

#### Module 1. Art and Beauty Education

- 1.1. Key Concepts Related to Aesthetics
  - 1.1.1. What Do We Mean by Aesthetics? Aesthetics as a Discipline
  - 1.1.2. Perception and Aesthetics, Two Worlds Coming Together
  - 1.1.3. What Articulates the Aesthetic Experience?
  - 1.1.4. Get Excited
  - 1.1.5. Education on the Fine Line between Creation and Perception
  - 1.1.6. Why Study Aesthetics?
  - 1.1.7. Main Differences between Arts and Aesthetic Education
  - 1.1.8. Elements and Contexts to Consider Regarding Aesthetics
- 1.2. Aesthetic Experience and its Pedagogical Value
  - 1.2.1. Aesthetic Attitude Result
  - 1.2.2. Aesthetic Object and its Qualities
  - 1.2.3. Aesthetic Experience Education
  - 1.2.4. Teaching Strategies
- 1.3. Heritage in Relation to Aesthetic Education
  - 1.3.1. Cultural and Artistic Heritage and Aesthetic Education
  - 1.3.2. Natural Heritage and Aesthetic Education
  - 1.3.3. Family and Teacher Influence
- 1.4. Beauty Standards and Relationship with Art
  - 1.4.1. Do We Know What Is Beautiful?
  - 1.4.2. Beauty Standards and their Evolution
  - 1.4.3. Beyond the beauty: Media beauty and runway beauty
  - 1.4.4. The Centrality of the Individual in Artistic Creation and Perception
  - 1.4.5. Arts Education as a Basis for a Humanistic Education
- 1.5. Learning to Perceive Change. Everything Passes
  - 1.5.1. The Unfounded Inheritance of the Sublime
  - 1.5.2. Alternative Aesthetic Categories
  - 1.5.3. Anesthetics
  - 1.5.4. Musical Aesthetic Categories
- 1.6. Aesthetics in Art, Science and Technology
  - 1.6.1. The Shift from Biological to Technological Vision
  - 1.6.2. Expanding the Human View on Technology
  - 1.6.3. Cyber Lives





### Structure and Content | 15 tech

- 1.7. Enjoying a Work of Art
  - 1.7.1. Experience as a Model
  - 1.7.2. Understanding that Cultural and Artistic Education is Paramount
  - 1.7.3. Art as a Full Change to Humanism
  - 1.7.4. Art as an Open Work and a Window to See the World
  - 1.7.5. Authors and Representative Works
- 1.8. Contemporary Artworks for a Full Aesthetic Experience
  - 1.8.1. From Anthropocentric Vision to Relational Aesthetics
  - 1.8.2. Early Avant-Garde
  - 1.8.3. Second Avant-Garde
  - 1.8.4. Facilities
- 1.9. Children as Spectators and Creators of Aesthetics
  - 1.9.1. Children's Aesthetics in a Spectacle Society
  - 1.9.2. Children's Programs as Generators of Aesthetic Ideas
  - 1.9.3. Videogames, Hyperreality and the Sense of Aesthetics
  - 1.9.4. Being or Appearing Famous
  - 1.9.5. The Pose or "Poser"
  - 1.9.6. Moving from Spectator to Creator of Aesthetics through Technology
- 1.10. Ethics and Aesthetics?
  - 1.10.1. Ethical Forms
  - 1.10.2. Not Everything That Is Beautiful Is Good. Sensitivity and Ethical Creation
  - 1.10.3. Learning to Look Beyond Aesthetics to See Ethics
  - 1.10.4. Legal Limits and Freedom of Expression



A program designed for teachers who are looking for change in their students, in one of the most important school stages"



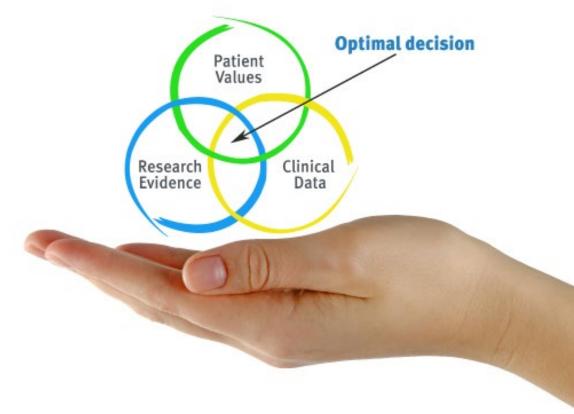


# tech 18 | Methodology

#### At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.



Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

#### The effectiveness of the method is justified by four fundamental achievements:

- Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
- 2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
- **3.** Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
- **4.** Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



# tech 20 | Methodology

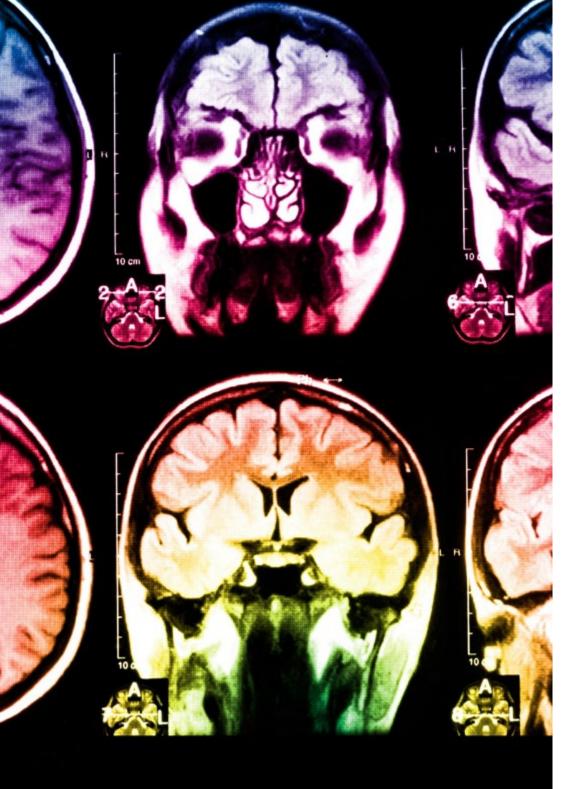
#### Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.





### Methodology | 21 tech

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

# tech 22 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### **Educational Techniques and Procedures on Video**

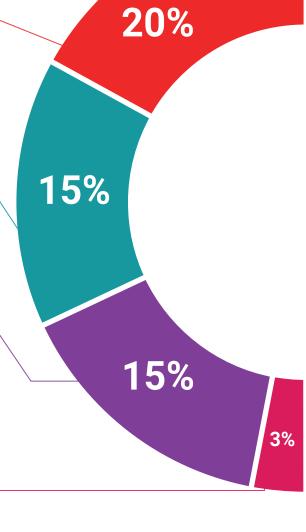
TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".





#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

#### **Expert-Led Case Studies and Case Analysis** Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

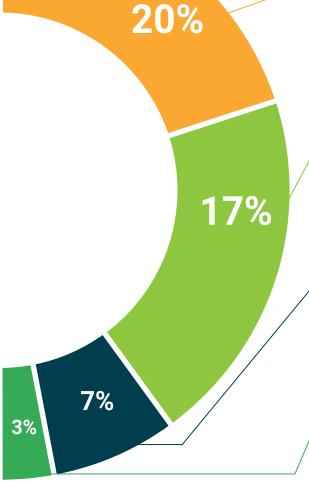
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.









# tech 26 | Certificate

This program will allow you to obtain your **Postgraduate Certificate in Art and Beauty Education** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate in Art and Beauty Education

Modality: online

Duration: 6 weeks

Accreditation: 6 ECTS



Mr./Ms. \_\_\_\_\_, with identification document \_\_\_\_\_ has successfully passed and obtained the title of:

#### Postgraduate Certificate in Art and Beauty Education

This is a program of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024



<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

