

Master's Degree

MBA in Education Center Management



Master's Degree

MBA in Education Center Management

- » Modality: online
- » Duration: 12 months
- » Certificate: TECH Global University
- » Credits: 60 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitude.com/us/education/master-degree/master-mba-education-center-management

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01

Introduction

The program's objective is to provide professional training to university graduates who wish to acquire the skills required to manage and administrate educational centers. Teamwork, leadership, communication, and innovation; are the main skills that the student will have perfected by the end of this program. Globalization, multiculturalism, diversity, and the complex situations that teachers face in the classroom justify specialized training in resources and tools to peacefully resolve any conflicts that may arise in the educational center in all contexts: family, social and educational.



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This MBA in Education Center Management will generate a sense of confidence when fulfilling your role in your profession, which will help you to grow both on a personal and professional level"

Likewise, the MBA in Education Center Management stands out for the comprehensive information it provides to focus on the improvement of learning environments and coexistence in educational settings. The program allows professionals to understand emotional states and positively enhance them, as well as self-esteem, motivation, adaptability, perseverance, empathy, decision-making, delay of gratification, cooperation, teamwork, prevention, and conflict management.

This training helps professionals in this field to increase their ability to succeed, which results in better practice and performance that will have a direct impact on educational outcomes, on the improvement of the educational system and on the social benefit for the whole community"

The MBA in Education Center Management will allow university students to

- ♦ Receive specialist training in managing educational centers and institutions
- ♦ Supervise, inspect and assess the education community based on the Management Plan of the Center
- ♦ Coordinate the different departments in an education center
- ♦ Lead an Educational Innovation Plan, Improvement Plan, and Coexistence Plan

This **MBA in Education Center Management** contains the most complete and up-to-date academic program on the market. Its most important features include:

- ♦ More than 75 clinical cases presented by experts in education center management
- ♦ Graphic, schematic, and practical content that provide students with scientific and practical information on the disciplines that are essential for professional practice
- ♦ Innovative ideas on education centers
- ♦ Practical exercises where the self-evaluation process can be carried out to improve learning
- ♦ Special emphasis on innovative methodologies in education center management
- ♦ All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Expand your knowledge through
the MBA in Education Center
Management"*



This MBA may be the best investment you can make when selecting a refresher program, for two reasons: in addition to expanding your knowledge in Education Center Management you will obtain a qualification from TECH Global University"

The teaching staff includes professionals from the field of education center management, who bring their experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training, programmed for training in real situations.

This program is designed around Problem-Based Learning, whereby the education manager must try to solve the different professional practice situations that arise throughout the program. For this purpose, the education manager will be assisted by an innovative interactive video system created by recognized experts in the field of education center management with extensive teaching experience.

Increase your decision-making confidence by updating your knowledge through this MBA in Education Center Management.

Take the opportunity to learn about the latest advances in Education Center Management and improve your students' education.



02

Objectives

The MBA in Education Center Management aims to broaden the training of teaching professionals who wish to become directors of public, private, or subsidized educational institutions.



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This MBA is designed to help you expand your knowledge in Education Center Management with the use of the latest educational technology, to contribute with quality and confidence to decision-making as a manager of education centers”



General Objectives

- ♦ Identify structural lines and main problems in education centers
- ♦ Identify new models of educational management
- ♦ Identify new challenges being set in the current education system
- ♦ Know organization models and center processes
- ♦ Understand the general and organizational structure of a school center
- ♦ Know the profiles and styles of management and organization in the different educational systems
- ♦ Learn to manage and direct the creation and development of a Management Plan in an education center
- ♦ Know how to manage and conduct an educational project in a given center, in accordance with criteria of quality improvement, attention to diversity, coexistence, and prevention of learning problems
- ♦ Identify the functions of the different single-person and collective bodies of the center
- ♦ Identify agents of change and resistances to change in education centers and be capable of managing them efficiently
- ♦ Understand interaction and communication processes in centers and be able to provide solutions in situations of conflict
- ♦ Acquire the necessary tools for teamwork, negotiation, and conciliation
- ♦ Understand the concepts of culture, climate and values, and be able to specify and define them in an educational center according to characteristics





Specific Objectives

- ♦ Know the functions of the Manager figure themselves in an education center
- ♦ Know the different components of an educational center
- ♦ Identify the appropriate profiles of teachers for the different positions in the management department
- ♦ Analyze different education systems from different countries
- ♦ Evaluate the education center as an institution and an organization
- ♦ Know the legal framework of an educational center
- ♦ Know the functions, obligations and responsibilities of a center's governing body
- ♦ Analyze schools as institutions and as organizations
- ♦ Reflect on the constitutive dimensions of school organization
- ♦ Identify the different models of educational organizations
- ♦ Explore the different focuses held by education centers
- ♦ Reflect on Schools as Learning Organizations
- ♦ Outline a Management Project
- ♦ Describe the nature, objectives and resources of the center
- ♦ Determine criteria for configuration of the working day for teachers
- ♦ Examine the management criteria of the educational community as a whole
- ♦ Establish management criteria for material and non-material resources
- ♦ Present characteristics for schools of the future
- ♦ Develop an Educational Innovation Project
- ♦ Examine key factors in educational innovation
- ♦ Elaborate a technological innovation development plan
- ♦ Present collaborative work as a means for attention to diversity and Inclusive Education
- ♦ Justify motivation in the classroom as a driver for learning
- ♦ Develop the bases of collaborative work
- ♦ Incorporate co-evaluation for groups and individuals
- ♦ Incorporate the principles of attention to diversity
- ♦ Acquire knowledge on High Intellectual Abilities of students
- ♦ Develop a plan to prevent violence in the classroom
- ♦ Establish measures for peaceful conflict resolution
- ♦ Highlighting school-family relationship as an important pillar of education
- ♦ Learn how to design digital programs
- ♦ Reflect on the creation of programs according to the needs of each education center
- ♦ Encourage the participation of the entire education community in digital chats and forums
- ♦ Direct and supervise digital forums
- ♦ Analyze the importance of initial, continuous and final evaluation in learning
- ♦ Focus on individual differences as an initial and final objective
- ♦ Present the new paradigm of education
- ♦ Identify processes for conveying knowledge within teaching
- ♦ Recognize oral expression as a skill to be developed in the classroom
- ♦ Learn how to work with ICT resources in the classroom
- ♦ Define the concept of Neurolinguistic Programming (NLP)
- ♦ Explain the Fundamentals of NLP
- ♦ Learn how to analyze the representational systems of teachers and students
- ♦ Explain the cerebral hemispheres and their relationship with learning

03 Skills

With this MBA in Education Center Management, you will acquire the skills required to carry out your work as the manager of colleges, schools and other education centers. You will learn to plan, promote and evaluate successful measures to improve the school community.



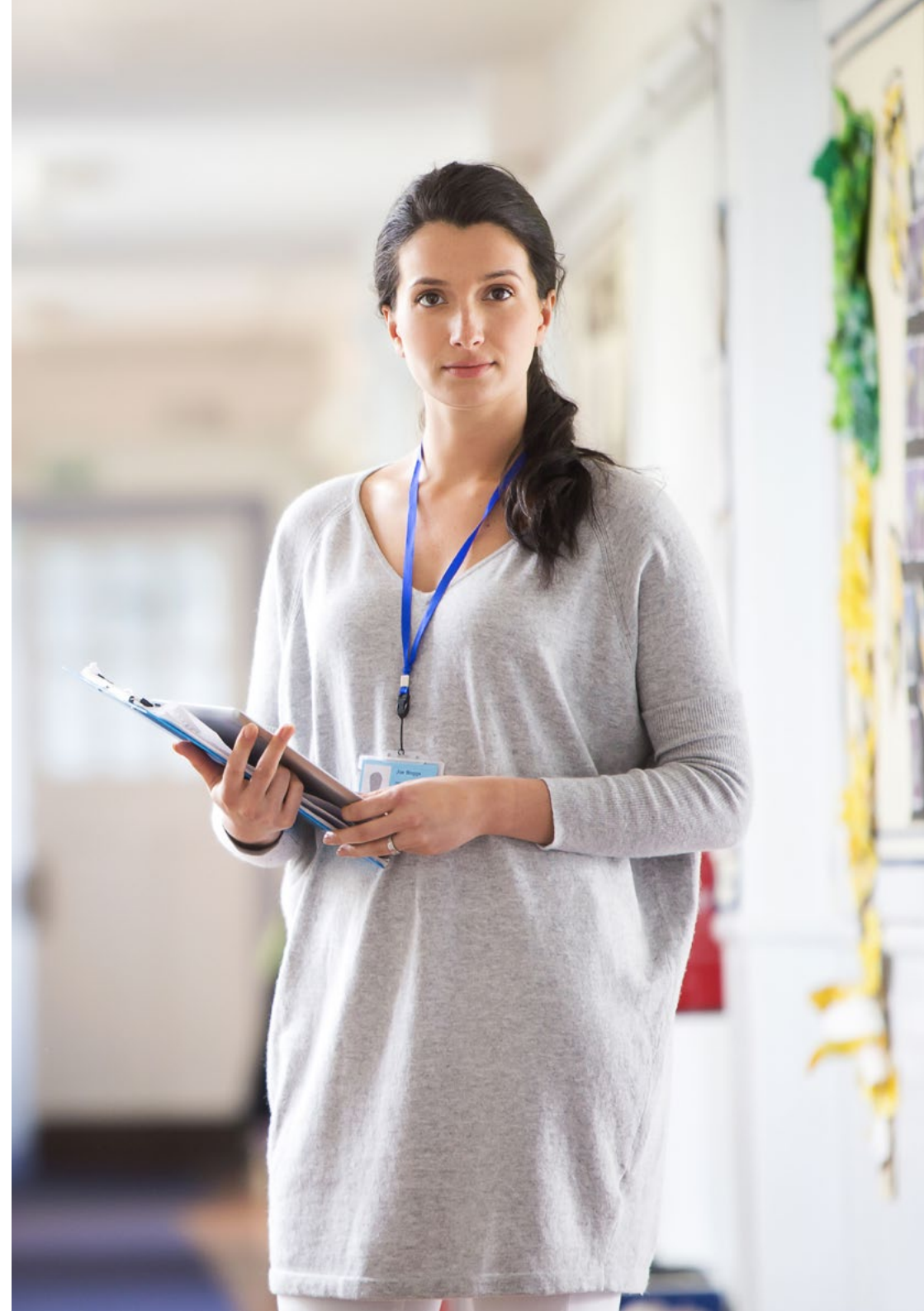
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With this program, you will be able to master new methodologies and strategies in the MBA in Education Center Management”



General Skills

- ♦ Acquire the knowledge you need of the processes involved in the management of education centers. This will enable you to understand and develop organizational, planning, execution, supervision and evaluation mechanisms and procedures in different fields of action within educational institutions
- ♦ Facilitate the necessary basic strategies and instruments to be able to put into practice innovative management techniques that generate educational quality
- ♦ Integrate those values and attitudes which facilitates efficient leadership in education institutions and in change management
- ♦ Incorporate the necessary skills and techniques which are needed to lead and govern people in educational institutions in order to benefit the entire educational community and its various fields of activity
- ♦ Distinguish the alternative methodologies which allow for collaborative management, and which promote cooperative and participatory work in education institutions
- ♦ Select and develop various forms of feedback, so that you may apply this knowledge to the different administration processes of educational centers
- ♦ Identify current national and international educational legislation and regulations, and know how to apply them in the direction and management of educational centers
- ♦ Recognize, select and evaluate the procedures for both internal and external interaction and communication in an education institution
- ♦ Promote, incorporate and analyze basic skills and abilities to foster coexistence in different educational environments and efficiently address the resolution of possible conflicts





Specific Skills

- ♦ Identify the direction and management systems of centers in different countries
- ♦ Identify the basic elements of the management team of an educational center
- ♦ Identify the functions of each member of a management team
- ♦ Understand the figure of the director as the leader of any given organization
- ♦ Raise awareness and make the entire educational community aware of the need for continuous training or Lifelong Learning in a changing society
- ♦ Internalize and adopt the notion of this educational concept as a new organization that moves away from the traditional concept of schools
- ♦ Be able to lead a Management Plan according to the needs of the educational center
- ♦ Be able to understand schools as institutions and organizations
- ♦ Understanding the school as a learning organization
- ♦ Be able to make teachers understand cooperative work as a tool for learning and as preparation for the working world
- ♦ Be able to lead an educational innovation plan in an education center
- ♦ Be able to transmit to the whole educational community, including families, the importance of attention to diversity and inclusive education as a shared philosophy of the center
- ♦ Be able to lead a Coexistence Plan
- ♦ Understand peaceful conflict resolution reached through dialogue
- ♦ Motivate the teaching team to include ICT in their classrooms as a learning tool
- ♦ Understand and implement documents related to the management of resources of the educational center; both for the direction and management of human resources, as well as for the administrative, economic and material management of the center
- ♦ Identify and evaluate, in different contexts, the use of different types of information and computerized material that have an impact on the administration of educational centers
- ♦ Analyze and contrast the skills, functions and tasks involved in the direction of educational centers within the different areas and fields of action. Focus specifically on how they affect the teaching staff, administration and service personnel of the center
- ♦ Promote strategic orientation in the different areas of Education Center Management
- ♦ Understand, analyze, describe and compare the different education models in the international field, in terms of the different cultures, social contexts and teaching/learning methodologies

04

Course Management

The program's teaching staff includes leading experts who contribute their vast work experience to this program. Additionally, other recognized experts participate in its design and preparation, thereby completing the program in an interdisciplinary manner. A unique opportunity for the student to specialize in a sector with a high demand for professionals with the help of experts who have years of experience in the field.



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Learn about all the aspects of education management from the experience of expert professionals in this field of work”

Management



Dr. Borrás Sanchís, Salvador

- ♦ Psychologist, Teacher and Speech Therapist
- ♦ Educational counselor at Generalitat Valenciana, Consejería de Educación (Valencian Regional Government)
- ♦ Pedagogical Director in the Instituto DEIAP (Institute for Comprehensive Development and Psychoeducational Care)
- ♦ Degree in Psychology
- ♦ Hearing and Speech Teacher
- ♦ Diploma in Speech Therapy
- ♦ Educational counselor at the Ministry of Education in Valenciana
- ♦ Pedagogical Advisor and External Collaborator of Aula Salud (an organization to promote health in the classroom)

Professors

Dr. Arroyo Fernández, Alejandro

- ♦ PhD in North American Literature from the Complutense University of Madrid
- ♦ Degree in English Philology. Specialist in Contemporary North American Literature and Victorian Literature
- ♦ Master's Degree in European Literary Studies
- ♦ Master's Degree in Teaching Spanish as a Foreign Language
- ♦ Contributor to digital magazines of literary criticism and teacher of Spanish as a Foreign Language

Ms. Azcunaga Hernández, Amaia

- ♦ Teacher of Foreign Languages with teaching experience in various countries and educational fields
- ♦ Master's Degree in Teaching of Spanish as a Foreign Language
- ♦ Specialist in group dynamics applied to teaching

Dr. De la Serna, Juan Moisés

- ♦ PhD in Psychology and Master's Degree in Neurosciences and the Biology of Behavior
- ♦ Author of the Open Forum on Psychology and Neurosciences, and scientific disseminator

Ms. Jiménez Romero, Yolanda

- ♦ Territorial Director of the Extremeño-Castilla La Mancha Institute of High Abilities
- ♦ Degree in Elementary Education
- ♦ Master's Degree in Neuropsychology of High Abilities
- ♦ Master's Degree in Emotional Intelligence. Specialist in NPL
- ♦ Pedagogical Advisor and External Collaborator of Aula Salud (an organization to promote health in the classroom)

Mr. Notario Pardo, Francisco

- ♦ Degree in Pedagogy and Diploma in Social Education
- ♦ Postgraduate Diploma in "Intervention with at-risk families and children with antisocial behavior"
- ♦ Postgraduate Diploma in "Social Education and Sociocultural Motivation"
- ♦ Family and School Mediator, and Official Court Expert
- ♦ He has been working since 2004 as an Educator and Director of Foster Care Centers, as well as Technician and Coordinator of the Foster Care Intervention Center in Alicante. Currently working as Educator in a Grassroots Social Work Unit
- ♦ Teacher (in the classroom and online) and content developer for various organizations and professional institutions
- ♦ Director of the Master's Degree in Inclusive Education for Children in Social Risk Situations

Velasco Rico, Guillermo

- ♦ Degree in Hispanic Philology, Complutense University of Madrid
- ♦ Master's Degree in ELE from the Complutense University of Madrid
- ♦ Spanish Teacher at the Complutense University of Madrid
- ♦ Academic Coordinator of the Center for Hispanic Studies in Sarajevo

Dr. Visconti Ibarra, Martín

- ♦ General Director at Academia Europea Guadalajara
- ♦ Former General Director at Academia Europea Bilingual School
- ♦ Expert in Educational Sciences, Emotional Intelligence and Counselor
- ♦ Former Scientific Advisor to the Spanish Parliament
- ♦ Collaborator of the Juegaterapia Foundation
- ♦ Master's Degree in Management of Educational Centers
- ♦ Online Master's Degree in Learning Difficulties and Cognitive Processes
- ♦ Degree in Primary Education

05

Structure and Content

The structure of the contents has been designed by a team of professionals from the best educational centers and universities in the country, who are aware of the relevance of up-to-date training and are committed to quality teaching through new educational technologies.

The MBA in Education Center Management will train you in the specific areas of leadership, direction, administration, and management of educational institutions in accordance with the new demands of the education system and the current legislation.





“

This MBA in Education Center Management contains the most complete and up-to-date management program on the market”

Module 1. Educational Leadership and Managerial Skills

- 1.1. Definition, Evolution, and Approaches to Leadership
- 1.2. The Role of the Director as an Educational Leader and Figure of Authority
- 1.3. Managerial Skills: Definition and Types of Skills. What are Managerial Skills?
- 1.4. Techniques for Developing Managerial Skills
- 1.5. Emotional Intelligence, Leadership, and Managerial Skills
- 1.6. Psychology of Leadership and Managerial Skills
- 1.7. The Importance of Attitude in a Manager as Leader
- 1.8. The Structure of Power in an Education Center
- 1.9. Institutional Culture

Module 2. Organization and Strategic Management in Educational Institutions

- 2.1. The Teaching Center as an Organization: Managerial Function and Institutional Documentation
- 2.2. Project-Based Center Management
- 2.3. Value Creation in Education Centers
- 2.4. Functions and Responsibilities of Management and the Management Team
- 2.5. Internal Organization (1): Governing Bodies
- 2.6. Internal Organization (2): Coordination Bodies
- 2.7. Internal Organization (3): Participation Bodies
- 2.8. Management of the Center as an Education Organization: Curricular Models, Teacher Training, Educational Innovation, Networking
- 2.9. Evaluation of Teaching Practice

Module 3. Management of Administrative and Financial Resources

- 3.1. Administrative Process Applied to an Education Center Planning and Organization
- 3.2. Administrative Process Applied to an Education Center Management and Control
- 3.3. Administrative Management of an Education Center
- 3.4. Administrative Process Applied to Economic Factors Planning and Organization
- 3.5. Administrative Process Applied to Economic Factors Management and Control
- 3.6. The Importance of the Budget
- 3.7. The Importance of Investments
- 3.8. The Importance of Promotion
- 3.9. Management of Human Resources
- 3.10. Transparency in Administrative Management

Module 4. Direction and Management of Human Resources Interpersonal Communication

- 4.1. Organization and Management of HR
- 4.2. Management of an Education Center
- 4.3. The Middle Management Team
- 4.4. Teaching Human Resources
- 4.5. The Selection Process for Teaching Staff
- 4.6. Teacher Training
- 4.7. Non-Teaching Human Resources
- 4.8. The Selection Process for Non-Teaching Staff
- 4.9. Contracting Models
- 4.10. Fundamental Basics of Safety and Security at Work



Module 5. Regulatory Framework and Implementation Strategies in Educational Centers

- 5.1. Institutional Documents of a Center
- 5.2. Theoretical-Practical Justification of its Design
- 5.3. Application Standards and Regulation of Institutional Documents
- 5.4. Structure of Each One of the Institutional Documents
- 5.5. Application and Design Strategies
- 5.6. Dissemination of Each of the Documents Techniques and Procedures
- 5.7. Assessment and Monitoring of Each Institutional Document
- 5.8. Shortfall Detection and Adjustment Procedures
- 5.9. Specific Training for Management Teams in Relation to the Design of Institutional Plans
- 5.10. Validity, Insufficiency, and Quality of Documents

Module 6. Educational Innovation and Research Comparative Analysis of Education Models

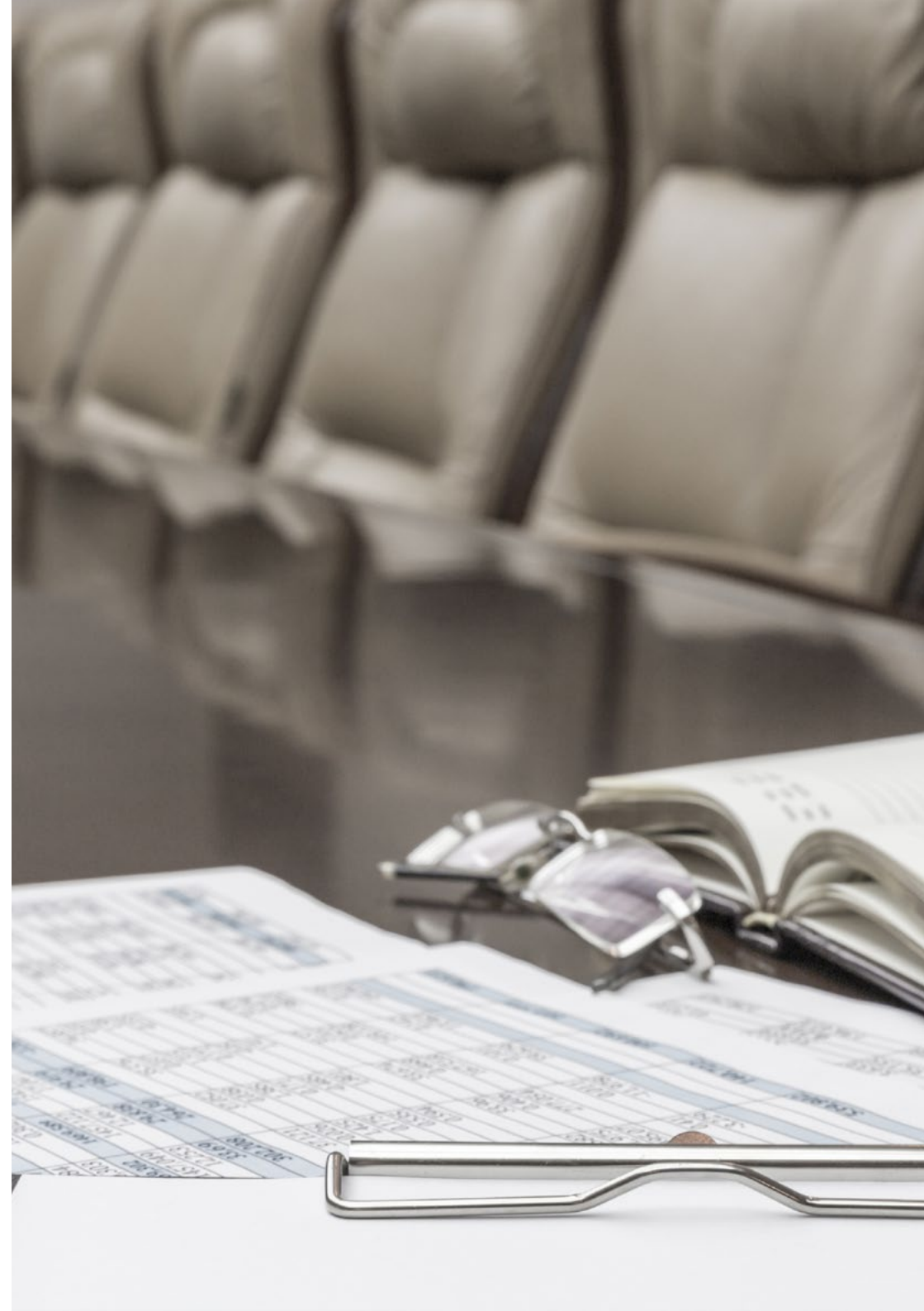
- 6.1. Advantages and Disadvantages of the Use of Technology in Education
- 6.2. Educational Neurotechnology
- 6.3. Programming in Education
- 6.4. Introduction to the Flipped Classroom
- 6.5. Introduction to Gamification
- 6.6. Introduction to Robotics
- 6.7. Introduction to Augmented Reality
- 6.8. How to Develop Your Own Apps in AR
- 6.9. Samsung Virtual School Suitcase
- 6.10. Tips and Examples of Use in the Classroom

Module 7. Quality Management Evaluation of Plans to Improve the Center Designing Excellence Plans

- 7.1. Nature and Evolution of the Concept of Quality
- 7.2. Quality in Education: Dimensions and Components
- 7.3. First Level of Action: Center Management
- 7.4. Second Level of Action: Product Creation
- 7.5. Third Level of Action: Design and Development
- 7.6. Fourth Level of Action: Measurement, Analysis, and Improvement
- 7.7. Quality Management Systems: ISO 9000 Standards
- 7.8. Designing Excellence Plans
- 7.9. Interpretation of the Criteria for Excellence in Education Centers
- 7.10. Action Plans for Improvement

Module 8. Educational Marketing, Commercial Management, and External Promotion

- 8.1. What is Promotion?
- 8.2. What is the Promotional Mix?
- 8.3. The Importance of Competitive Advantage in Promotion
- 8.4. The Marketing Mix in the Education Center
- 8.5. The Client in the Education Center
- 8.6. Branding Elements for Education Centers
- 8.7. The Brand in the Education Center
- 8.8. The Models in the Education Center
- 8.9. Promotion Campaign
- 8.10. What Really Matters Nowadays in the Education Market



Module 9. ICT as a Management and Planning Tool

- 9.1. ICT Tools in the Center
- 9.2. Communication.
- 9.3. E-mail
- 9.4. Document Generation
- 9.5. Task Management Tools
- 9.6. Schedules
- 9.7. Social Media
- 9.8. Introduction and Parameter Setting of Alexia Classrooms
- 9.9. Licensing and Administrative Management in Alexia Classrooms
- 9.10. Alexia Teacher Training

Module 10. Teamwork, Group Dynamics and Conflict Resolution

- 10.1. The Differences Between Group and Teamwork
- 10.2. Characteristics of a High-Performance Team
- 10.3. The Role of the Leader in the Efficient Working of a Team
- 10.4. The Different Roles of a Team and Their Correct Management
- 10.5. Motivation in Work Teams
- 10.6. Values as an Element of Cohesion in a Team
- 10.7. Dynamics
- 10.8. How to Achieve Learning with the Sharing Dynamic?
- 10.9. Conflict Resolution
- 10.10. Practical Applications Creating a High-Performance Team

06

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Education School we use the Case Method

In a given situation, what should a professional do? Throughout the program students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.



It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

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Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort
and better performance, involving you more in
your specialization, developing a critical mindset,
defending arguments, and contrasting opinions:
a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



Interactive Summaries

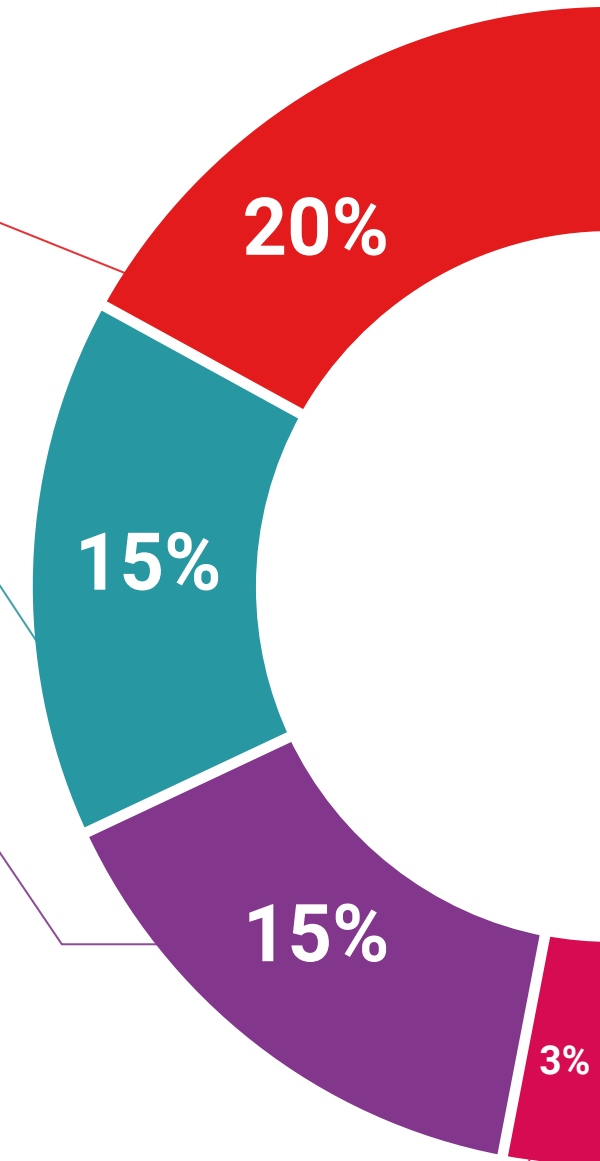
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

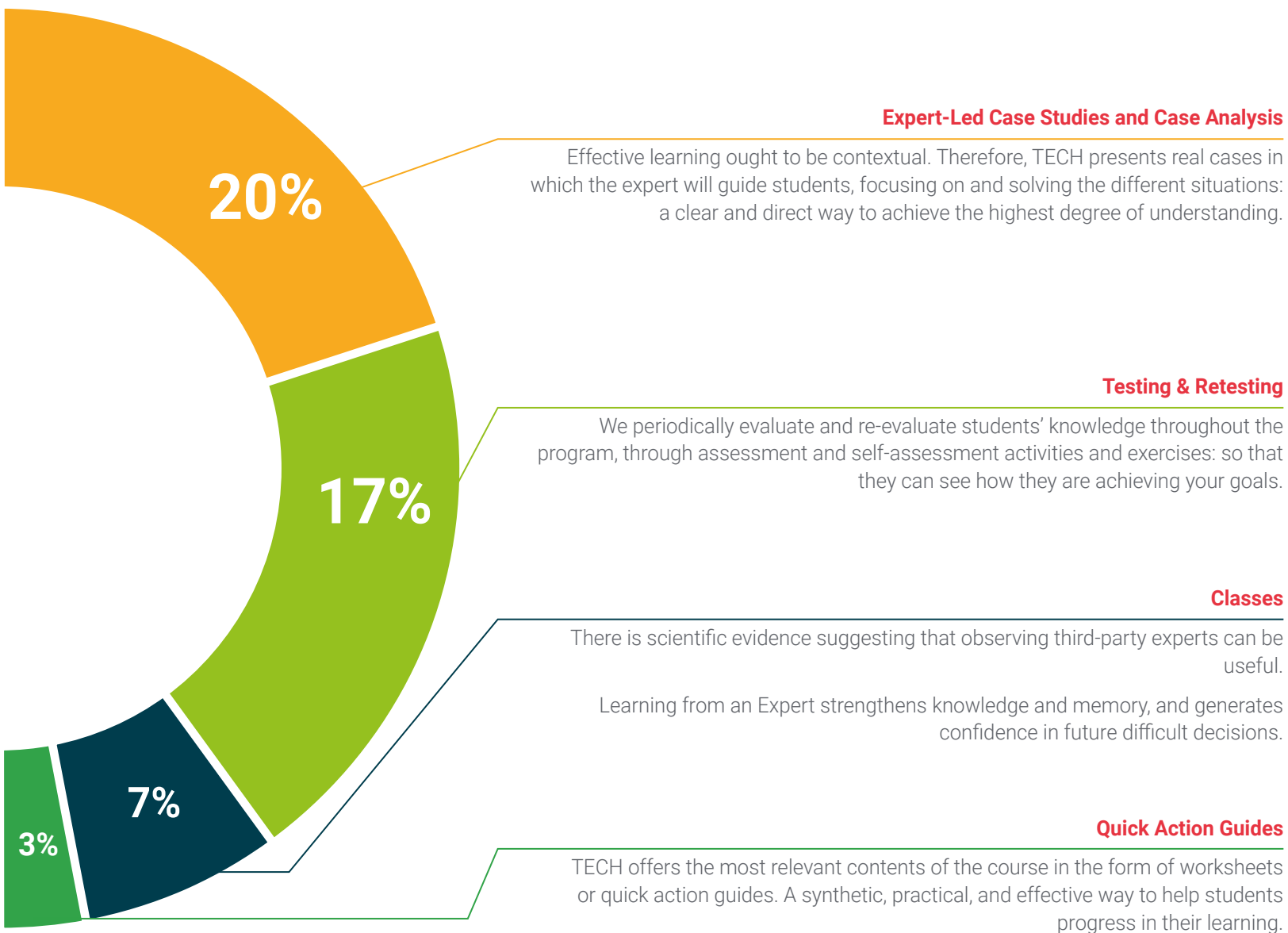
This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





07

Certificate

The MBA in Education Center Management guarantees you, in addition to the most rigorous and updated training, access to a Master's Degree issued by TECH Global University.



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*Successfully complete this program
and receive your university degree
without travel or laborious paperwork”*

This program will allow you to obtain your **Master's Degree diploma in MBA in Education Center Management** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

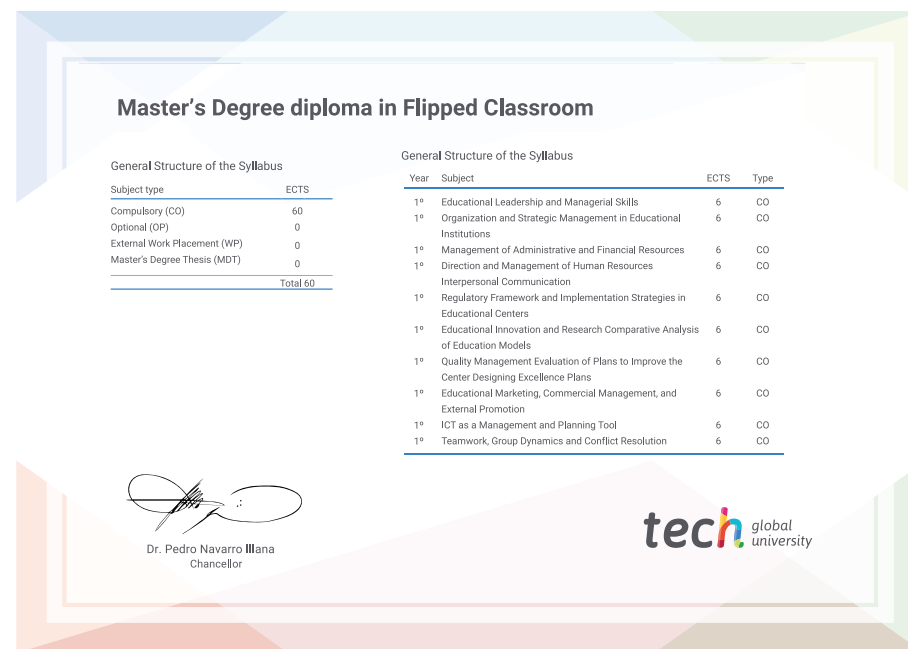
This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Master's Degree in MBA in Education Center Management**

Modality: **online**

Duration: **12 months**

Accreditation: **60 ECTS**





Professional Master's Degree

MBA in Education
Center Management

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