



# Professional Master's Degree Educational Research

» Modality: Online

» Duration: 12 months.

» Certificate: TECH Global University

» Accreditation: 60 ECTS

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/education/professional-master-degree/master-research-education

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# tech 06 | Introduction to the Program

Educational Research is the driving force behind pedagogical evolution, enabling the design of evidence-based strategies to optimize learning and teaching. Currently, the rise of digitalization and data analysis has transformed the way educational processes are evaluated, increasing the demand for professionals with advanced research skills. In fact, the Ministry of Education and Vocational Training has emphasized the importance of strengthening teaching research as a key avenue to improve the educational system.

In this context, educators and education professionals face the challenge of enhancing their analytical and methodological skills to meet the sector's demands. For this reason, TECH has developed this Professional Master's Degree in Educational Research, a rigorous and updated academic experience that delves into the most innovative trends in the research field.

Throughout this academic journey, graduates will explore qualitative and quantitative methodologies applied to education, as well as advanced data analysis techniques and pedagogical evaluation. The most commonly used digital tools in educational research will also be addressed, allowing educators and professionals to design projects with a real impact on teaching. In this way, graduates will be prepared to lead studies in academic institutions, develop effective evaluation models, and contribute to educational innovation with an evidence-based approach.

At the same time, this degree is offered with a 100% online methodology, allowing educators and professionals to balance their learning with their professional and personal responsibilities. All content is available 24/7, accessible from any device and downloadable for reference. Additionally, this university program includes the Relearning learning system, which guarantees effective assimilation of concepts through the strategic repetition of key knowledge.

This **Professional Master's Degree in Educational Research** contains the most complete and up-to-date educational program on the market. Its most notable features are:

- The development of practical cases presented by experts in Educational Research
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where the self-assessment process can be carried out to improve learning
- Special emphasis on innovative methodologies in Educational Research
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



Develop advanced competencies in Educational Research, applying cutting-edge analytical models and guiding future researchers in the academic field"



You will reach your full potential in educational research with the help of multimedia resources such as interactive summaries, explanatory videos, and specialized readings"

The faculty includes professionals from the field of Educational Research, who bring their work experience into the program, alongside recognized specialists from leading organizations and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will efficiently explore educational analysis models, allowing you to foresee and address various current pedagogical challenges.

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the curriculum, optimizing your understanding and application of key concepts.







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#### The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

### The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

#### The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.



The most complete syllabus





World's
No.
The World's largest
online university

# The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

### A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

### The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

### **Leaders in employability**

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



#### **Google Premier Partner**

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.

### The top-rated university by its students

Students have positioned TECH as the world's toprated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.





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  - 1.7.2. Concept of Correlation
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  - 1.10.5. Type I and II Errors

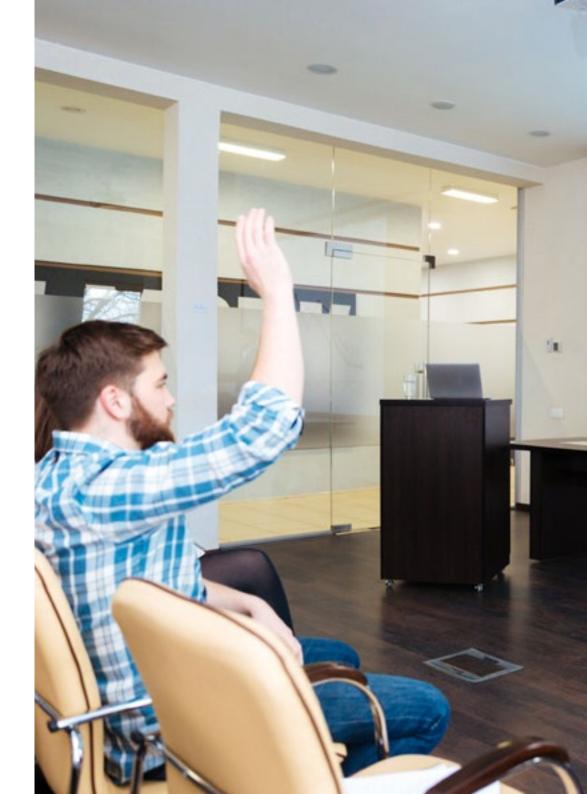
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  - 2.1.3. Concept of Experimental Research
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- 3.1.3. Phases of Qualitative Research

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- 3.2.2. Observation Categories
- 3.2.3. Types of Observation: Ethnographic, Participant and Non-participant
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- 3.3.2. Interview Concept
- 3.3.3. Interview Characteristics
- 3.3.4. The Purpose of the Interview
- 3.3.5. Types of Interviews
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- 3.4.2. Discussion Groups
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		6.8.4.1. Sequential Model (Tutz, 1990)		
	6.8.5.	Adjacent Ordinal Models		
		6.8.5.1. Partial Credit Model (Masters, 1982)		
6.9.	Respon	se Model for Polytomous Items: Samejima's Graded Response Model (1969)		
	6.9.1.	Introduction		
	6.9.2.	Normal Graded Response Model		
	6.9.3.	Graded Response Logistic Model		
	6.9.4.	Example (Graded Response Model)		
6.10.	Differen	tial Item Functioning (DIF)		
	6.10.1.	Introduction		
	6.10.2.	Concept of Differential Item Functioning (DIF)		
	6.10.3.	Types of DIF		
	6.10.4.	Methods for Detecting DIF		
	6.10.5.	Purification Methods		

### Module 7. Multivariate Analysis

- 7.1. Multivariate Analysis
  - 7.1.1. Introduction
  - 7.1.2. What is Multivariate Analysis?
  - 7.1.3. The objectives of Multivariate Analysis
  - 7.1.4. Classification of Multivariate Techniques
- 7.2. Multiple Linear Regression
  - 7.2.1. Introduction
  - 7.2.2. Concept of Multiple Linear Regression
  - 7.2.3. Conditions for Multiple Linear Regression
  - 7.2.4. Predictors to Generate the Best Model
- 7.3. Binary Logistic Regression
  - 7.3.1. Introduction
  - 7.3.2. Binary Logistic Regression Concept
  - 7.3.3. Model adjustment 7.3.3.1. Model fitting in R
  - 7.3.4. Stages of the R
  - 7.3.5. Example (Binary Logistic Regression)
- 7.4. Nominal and Ordinal Logistic Regression
  - 7.4.1. Introduction
  - 7.4.2. General review of Nominal Logistic Regression
  - 7.4.3. Example (Nominal Logistic Regression)
  - 7.4.4. General review of Ordinal Logistic Regression
  - 7.4.5. Example (Ordinal Logistic Regression)
- 7.5. Poisson Regression
  - 7.5.1. Introduction
  - 7.5.2. Poisson Concept
  - 7.5.3. Distribution Functions
  - 7.5.4. Poisson Regression with Counts
- 7.6. Log-Linear Models
  - 7.6.1. Introduction
  - 7.6.2. Log-Linear Models for Contingency Tables
  - 7.6.3. Log-Linear Models for Contingency Tables
  - 7.6.4. Example (Log-Linear Models for Contingency Tables)

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7.7.	Discriminant Analysis			
	7.7.1.	Introduction		
	7.7.2.	Concept of Discriminant Analysis		
	7.7.3.	Classification with Two Groups		
		7.7.3.1. Fisher Discriminant Function		
	7.7.4.	Example (Discriminant Analysis)		
7.8.	Cluster	Analysis		
	7.8.1.	Introduction		
	7.8.2.	Concept of K-means Clusters		
	7.8.3.	Hierarchical Cluster Analysis Concept		
	7.8.4.	Example (Hierarchical Cluster Analysis)		
7.9.	Multidir	mensional scaling		
	7.9.1.	Introduction		
	7.9.2.	Multidimensional Scaling: Basic Concepts		
	7.9.3.	The Similarity Matrix		
	7.9.4.	Classification of Scaling Techniques		
7.10.	Factor /	Analysis		
	7.10.1.	Introduction		
	7.10.2.	When is Factor Analysis Used?		
	7.10.3.	Factor Analysis Methodology		
	7.10.4.	Applications of Factor Analysis		
Mod	ule 8. ⊤	hesis and Scientific Research Project Supervision, University Student Guidance		
8.1.	Motivat	ing University Students to Get Involved in Research		
	8.1.1.	Introduction to Investigative Practice		
	8.1.2.	Gnoseology or Theory of Knowledge		
	8.1.3.	Scientific Research and its Foundations		
	8.1.4.	Research-Oriented Motivation		
8.2.	Basic S	tudent Training for Research Activity		
	8.2.1.	Initiation in Research Methods and Techniques		
	8.2.2.	Elaboration of Quotes and Bibliographic References		
	8.2.3.	The Use of New Technologies in Information Searching and Management		
	8.2.4.	The research report: structure, characteristics and preparation standards		

8.3.	Require	ements for the Management of Research Projects
	8.3.1.	Initial Guidance for Research Practice
	8.3.2.	Responsibilities in the Supervision of Theses and Research Projects
	8.3.3.	Introduction to Scientific Literature
8.4.	The Ap	proach to the Topic and the Study of the Theoretical Framework
	8.4.1.	The Research Topic
	8.4.2.	Objectives of the Research
	8.4.3.	Document Sources and Research Techniques
	8.4.4.	Structure and Boundaries of the Theoretical Framework
8.5.	Resear	rch Designs and the Hypothesis System
	8.5.1.	Types of Studies in Research
	8.5.2.	Research Designs
	8.5.3.	Hypothesis: Types and Characteristics
	8.5.4.	Variables in Research
8.6.	Resear	rch Methods, Techniques and Instruments
	8.6.1.	Population and Sample
	8.6.2.	Sampling
	8.6.3.	Methods, Techniques and Instruments
8.7.	Plannir	ng and Supervision of Student Activity
	8.7.1.	Research Plan Development
	8.7.2.	Research Activity Document
	8.7.3.	Schedule of Activities
	8.7.4.	Tracking and Monitoring of Students
8.8.	Superv	rision of Scientific Research Projects
	8.8.1.	Promoting Research Activity
	8.8.2.	Encouragement and Creation of Opportunities for Enrichment
	8.8.3.	Resources and Presentation Techniques
8.9.	The Ma	anagement of Master's Theses and Doctoral Dissertations
	8.9.1.	Supervision of Master's Theses and Doctoral Dissertations as a Pedagogical

Practice

8.9.2. Mentoring and Career Planning

8.9.3. Characteristics and Structures of Master's Theses8.9.4. Characteristics and Structure of Doctoral Dissertations

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- 8.10. Commitment to the Dissemination of Research Results: The True Impact of Scientific Research
  - 8.10.1. Instrumentalization of Research Work
  - 8.10.2. Toward a Meaningful Impact of Research Activity
  - 8.10.3. Byproducts of Research Projects
  - 8.10.4. Dissemination and Communication of Knowledge

### Module 9. Innovation, Diversity and Equity in Education

- 9.1. What Do We Mean by Educational Innovation?
  - 9.1.1. Definition
  - 9.1.2. Why is Educational Innovation Important?
  - 9.1.3. How Can We Be Innovative?
  - 9.1.4. Should We Be Innovative?
- 9.2. Diversity, Equity and Equal Opportunity
  - 9.2.1. Definition of Concepts
  - 9.2.2. Three Essential Elements in Education
- 9.3. Innovation and Educational Improvement
  - 9.3.1. Innovation Process
  - 9.3.2. Efficiency and Educational Improvement
- 9.4. Innovation for Achieving Equality in Education
  - 9.4.1. How to Explain Equality
  - 9.4.2. Equality in Education: A Persistent Problem
  - 9.4.3. Factors for Achieving Equality in the Classroom: Examples in the Classroom
- 9.5. Non-Sexist Teaching and Language
  - 9.5.1. What is Non-Sexist Language?
  - 9.5.2. What is Sexism in Language?
  - 9.5.3. What is Inclusive Language?
  - 9.5.4. Examples of Sexist and Non-Sexist Language in Education
- 9.6. Factors that Favor and Hinder Innovation
  - 9.6.1. Factors that Favor Innovation
  - 9.6.2. Factors that Hinder Innovation

- 9.7. Characteristics of Innovative Schools
  - 9.7.1. What is an Innovative School?
  - 9.7.2. Innovative Schools, a Different Education
  - 9.7.3. Elements of an Innovative School
  - 9.7.4. The Keys to an Innovative Classroom
- 9.8. Process of Educational Innovation
  - 9.8.1. The 21st Century School
- 9.9. Resources and Innovation Teaching Programs
  - 9.9.1. Distinct Innovation Programs Which Can Be Used in the Classroom
  - 9.9.2. Teaching Resources for an Innovative Classroom
- 9.10. Emerging Fields in the Teaching
  - 9.10.1. Emerging Pedagogies
  - 9.10.2. Emerging Needs of Students
  - 9.10.3. ICT as an Emerging Resource in Teaching
  - 9.10.4. Different ICT Tools to Use in the Classroom

### Module 10. Talent, Vocation, and Creativity

- 10.1. Talent and its Educational Importance
  - 10.1.1. Talent
  - 10.1.2. Components
  - 10.1.3. Talent is Diverse
  - 10.1.4. Measuring and Discovering Talent
  - 10.1.5. Gallup Test
  - 10.1.6. GARP Test
  - 10.1.7. CareerScope
  - 10.1.8. MBTI
  - 10.1.9 Success DNA
- 10.2. Talent and Key Competencies
  - 10.2.1. Key Competencies Paradigm
  - 10.2.2. Key Competencies
  - 10.2.3. The Role of the Intelligences
  - 10.2.4. Knowledge: Uses and Abuses in Education
  - 10.2.5. The importance of Skills
  - 10.2.6. The Differentiating Factor of Attitude
  - 10.2.7. Relationship between Talent and Key Competencies

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10.3.	10.3. Talent Development				
	10.3.1.	Learning Modalities. Richard Felder			
	10.3.2.	The Element			
	10.3.3.	Talent Development Procedures			
	10.3.4.	Mentor Dynamics			
	10.3.5.	Talent and Educational Approach			
10.4.	Motivat	ion Mechanisms			
	10.4.1.	Needs, Desires and Motivations			
	10.4.2.	Decision Making			
	10.4.3.	Executive Capabilities			
	10.4.4.	Procrastination			
	10.4.5.	Duty, Love and Pleasure in Education			
	10.4.6.	Emotional Habits for Motivation			
		Motivational Beliefs			
	10.4.8.	Values for Motivation			
10.5.	Vocation, Meaning and Purpose				
	10.5.1.	The Importance of Vocation			
	10.5.2.	Meaning and Purpose			
	10.5.3.	Vision, Mission, Commitment			
	10.5.4.	Exploring Vocation			
	10.5.5.	Teaching Vocation			
	10.5.6.	Educating for Vocation			
10.6.	Toward	s a Definition of Creativity			
	10.6.1.	Creativity			
		Brain Functioning and Creativity			
		Intelligences, Talents and Creativity			
		Emotions and Creativity			
		Beliefs and Creativity			
		Divergent Thinking			
	10.6.7.	Convergent Thinking			
	10.6.8.				
	10.6.9.	Disney Dynamics			
107	Why Cre	eativity?			





# Syllabus | 25 tech

10.7.1.	Arguments ir	Favor of	Creativity	y Today
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- 10.7.2. Personal Creativity for Life
- 10.7.3. Creativity in Art
- 10.7.4. Creativity for Problem Solving
- 10.7.5. Creativity for Professional Development
- 10.7.6. Creativity in the Coaching Process

### 10.8. Creativity Development

- 10.8.1. Conditions for Creativity
- 10.8.2. Artistic Disciplines as Precursors of Creativity
- 10.8.3. The Art Therapy Approach
- 10.8.4. Creativity Applied to Challenges and Problem Solving
- 10.8.5. Relational Thinking
- 10.8.6. Edward de Bono's Hats

### 10.9. Creativity as a Value in Education

- 10.9.1. The Need to Encourage Creativity in Education
- 10.9.2. Active Methodologies and Novelty
- 10.9.3. Educational Models that Value Creativity
- 10.9.4. Means, Times and Spaces to Apply Creativity in the Classroom
- 10.9.5. Disruptive Education
- 10.9.6. Visual Thinking
- 10.9.7. Design Thinking

### 10.10. Creative Techniques

- 10.10.1. Relational Thinking Techniques
- 10.10.2. Techniques for Generating Ideas
- 10.10.3. Techniques for Evaluating Ideas
- 10.10.4. Exercises of Ingenuity
- 10.10.5. Artistic Disciplines for Creative Development
- 10.10.6. RCS Method
- 10.10.7. Other Techniques and Methods





# tech 28 | Teaching Objectives



# **General Objectives**

- Enable professionals to practice Educational Research
- Learn to implement specific programs for improving school performance
- Access the methods and processes of research in Education within the school environment
- Analyze and integrate the necessary knowledge to promote the academic and social development of students



You will delve into specialized techniques in Item Response Theory and Multivariate Analysis to accurately assess academic performance"







### **Specific Objectives**

### Module 1. Fundamentals, Processes and Methods in Research

- Determine the elements and sequence to follow in the methodological design of educational research to frame it within the scientific procedure
- Understand and work with basic concepts in descriptive statistics
- Acquire skills to interpret a frequency table, bar chart, and some descriptive indices
- Acquire skills to interpret contingency tables as a tool for descriptive analysis of the relationship between variables

### Module 2. Experimental Research: Design as a Model

- Understand and apply scientific experimental methodology in research
- Know how to carry out an experimental research study, following its phases and approach
- Differentiate between various experimental designs and apply them correctly
- Analyze and contrast the data obtained in the empirical domain accurately

### Module 3. Techniques and Instruments for Data Collection in Qualitative Research

- Understand techniques for categorizing, analyzing, and summarizing qualitative information
- Understand the quality of the instruments used
- Appropriately record information obtained through observation techniques
- Understand the ethics of qualitative information

### Module 4. Computational Resources for Educational Research

- Apply criteria for evaluating information
- Understand the process of scientific publication
- Communicate and disseminate information
- Manage computational resources for quantitative data
- Manage computational resources for qualitative data



# tech 30 | Teaching Objectives

### Module 5. Data Collection Techniques and Instruments and Measurement

- Learn basic psychometric concepts
- Understand the research process
- Acquire skills for collecting information using quantitative techniques
- Acquire knowledge for the process of creating instruments

### Module 6. Item Response Theory (IRT)

- Understand IRT for creating and studying the data collection instrument
- Introduce students to the basic concepts of IRT
- Understand the different models for item analysis
- Know how to apply the different models for item analysis
- Analyze the quality of measurement instruments using IRT assumptions
- Apply this theory to other educational measurement processes

### Module 7. Multivariate Analysis

- Familiarize yourself with Multivariate Analysis
- Understand the models, techniques, and procedures that study the interrelationships between variables
- Be able to describe the behavior pattern of the observed variables
- Study the differences between groups
- Interpret contingency tables
- Know how to apply techniques that encompass multivariate interdependence models





# Module 8. Thesis and Scientific Research Project Supervision, University Student Guidance

- Acquire the resources to carry out effective, engaging, and motivating guidance work
- Discover the importance of motivation and guidance for students interested in research

### Module 9. Innovation, Diversity and Equity in Education

- Focus on knowledge in innovation, diversity, and equity in education
- Learn how to implement educational innovation plans in your respective schools and classrooms

### Module 10. Talent, Vocation, and Creativity

- Identify what talent is
- List the characteristics of talent





# tech 34 | Career Opportunities

### **Graduate Profile**

Professionals who complete this university program will acquire advanced skills in data analysis and the evaluation of pedagogical models. They will also gain competencies in designing innovative studies, applying cutting-edge qualitative and quantitative methodologies. Moreover, they will excel in interpreting educational trends and generating evidence-based strategies to optimize classroom learning. Their versatile profile will enable them to lead research projects, advise academic institutions, and participate in developing policies that promote quality, equity, and innovation in the educational system.

You will handle the most modern tools to apply qualitative approaches in Educational Research, adapting to different contexts and study needs.

- Educational Research Design: Ability to develop advanced scientific research using qualitative and quantitative methods to address educational challenges
- Educational Data Analysis: Skill in using data analysis tools and techniques to evaluate the impact of pedagogical strategies
- Development of Innovative Pedagogical Models: Ability to design evidence-based educational models, driving continuous improvement in teaching and learning processes
- Educational Policy Evaluation: Ability to analyze and propose improvements in educational
  policies at the institutional, national, or international levels, based on data analysis and
  environmental needs.





# Career Opportunities | 35 tech

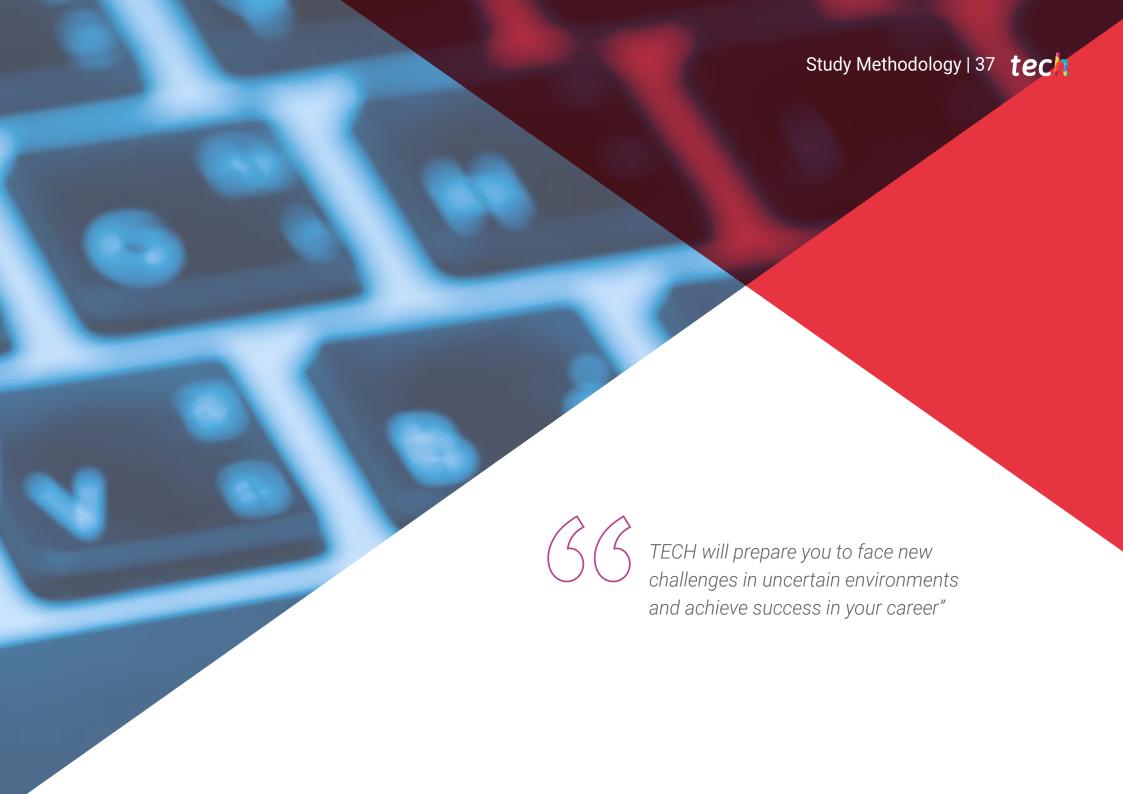
After completing the university program, you will be able to perform your knowledge and skills in the following positions:

- **1. Consultant in Educational Strategies:** Expert advisor in implementing research-based educational models, optimizing academic performance and pedagogical practices in educational institutions.
- **2. Educational Policy Specialist:** Responsible for designing and evaluating educational policies that promote the improvement of quality and equity in the educational system, both locally and internationally.
- **3. Educational Evaluation Coordinator:** In charge of leading teams to create and execute educational evaluation plans, improving decision-making in academic institutions.
- **4. Advisor in Pedagogical Innovation:** Specialist in integrating technologies and innovative pedagogical methodologies to optimize teaching and learning processes at different educational levels.



Do you want to deepen your knowledge in educational research? Master the most effective data analysis techniques with this Professional Master's Degree from TECH"



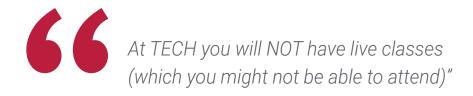


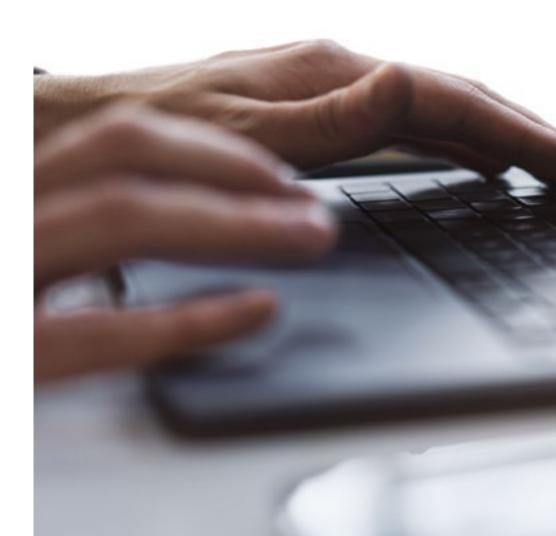
### The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.







### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.



TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

## tech 40 | Study Methodology

#### Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



### Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



## tech 42 | Study Methodology

### A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

#### The effectiveness of the method is justified by four fundamental achievements:

- 1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- 4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

## Study Methodology | 43 tech

### The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

## tech 44 | Study Methodology

As such, the best educational materials, thoroughly prepared, will be available in this program:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



### **Practicing Skills and Abilities**

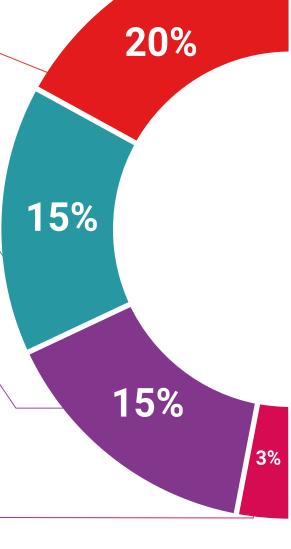
You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### **Interactive Summaries**

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





#### **Additional Reading**

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

## Study Methodology | 45 tech

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.



**Testing & Retesting** 

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.





**Quick Action Guides** 

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.



7%

17%





## tech 48 | Certificate

This private qualification will allow you to obtain a **Professional Master's Degree in Educational Research** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

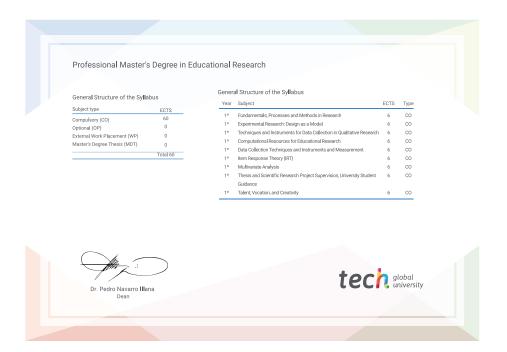
Title: Professional Master's Degree in Educational Research

Modality: online

Duration: 12 months.

Accreditation: 60 ECTS





<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

tech global university



# Professional Master's Degree **Educational Research**

- » Modality: Online
- » Duration: 12 months.
- » Certificate: TECH Global University
- » Accreditation: 60 ECTS
- » Schedule: at your own pace
- » Exams: online

