Postgraduate Diploma
Creating Men's Fashion Projects

tech *technological university*

tech technological university

Postgraduate Diploma
Creating Men's Fashion Projects

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/pk/design/postgraduate-diploma/postgraduate-diploma-creating-mens-fashion-projects**

Index

01
Introduction

Men's fashion designers face great challenges during their work. Each season the public expects innovative and daring designs that are at the same time suitable for everyday use. Therefore, these professionals must be highly specialized in order to understand the history and evolution of men's clothing, as well as the specific pattern making characteristics. TECH, understanding the particularities of the sector, offers its students a comprehensive program that shows the basics of textile art aimed at a male audience, which will allow them to create collections that can be seen on the main catwalks around the world.

"
Become a successful designer and have your collections on show at Milan or Madrid Fashion Week"

The evolution of men's fashion has allowed men to be more and more transgressive in the way they dress, something that is demonstrated mainly in the most cosmopolitan cities. However, for this to be possible, even for innovation to be part of the more traditional garments, fashion designers need to obtain the necessary skills to make their collections stand out from the rest. To achieve this, it is necessary to go beyond the traditional studies offered in design schools and go for higher qualifications, which cover the main developments in the sector.

This superior specialization combined with the designers' creativity will be the perfect complement to offer the public an endless number of garments and accessories ideal for everyday wear, but also for those special moments when they are looking to stand out. Specifically, TECH's Creating Men's Fashion Projects program covers everything from the most thorough information on the fundamentals of design to men's fashion pattern making and fashion design. All these aspects are highly relevant for professionals who wish to become internationally renowned designers.

In short, a unique program that meets the demand for fashion designers' higher qualifications. A 100% online program that will allow students to distribute their study time, not being conditioned by fixed schedules or the need to move to another physical location, being able to access all the contents at any time of the day, and therefore able to balance their work and personal life with their academic life.

This **Postgraduate Diploma in Creating Men's Fashion Projects** contains the most complete and up-to-date educational program on the market. The most important features include:

- The development of practical cases presented by experts in Fashion Design
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Special emphasis is placed on innovative methodologies in Creating Men's Fashion Projects
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

If you have always dreamed of being like Balenciaga or Dior, this is your chance. Specialize in creating men's fashion projects and get that extra skill that will allow you to stand out in a booming sector"

" *Design innovative and avant-garde collections and reach the top of the main fashion capitals, like New York or Paris"*

Its teaching staff includes professionals from the fashion industry, who bring to this program the experience of their work, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will deliver an immersive learning experience, programmed to prepare for real situations.

This program is designed around Problem-Based Learning, where Communication Management must try to solve the different professional practice situations that arise throughout the program. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts.

TECH gives you the possibility to study from anywhere in the world thanks to its 100% online format.

By enrolling in this Postgraduate Diploma, you will have unlimited access to all its content.

02
Objectives

This Postgraduate Diploma in Creating Men's Fashion Projects has been developed to provide students with the most specific information in this field of action. Therefore, at the end of the program, designers will be able to create all the phases of a men's fashion project, from the design to the manufacturing or communication, managing and directing each process to meet their own professional goals.

Enter a highly competitive industry and prove your worth in men's fashion creation"

General Objectives

• Obtain a detailed knowledge of fashion design will be relevant to the work of professionals who wish to develop in this current field

• Obtain an in-depth knowledge of men's pattern making

• Be able to design men's fashion projects that will gain public favor

Acquire the precise skills to create quality projects that will become seasonal classics"

Specific Objectives

Module 1. Design Fundamentals and Introduction

- Know the basics of design, as well as the references, styles and movements that have shaped it from its beginnings to the present day
- Connect and correlate the different areas of design, fields of application and professional branches
- Choose appropriate project methodologies for each case
- Know the processes of ideation, creativity and experimentation and know how to apply them to projects
- Integrate language and semantics in the ideation processes of a project, relating them to its objectives and use values

Module 2. Men's Patterns

- Know men's fashion history
- Have own criteria, based on knowledge, for men's fashion developments
- Understand male morphology and its peculiarities
- Know the most common patterns used in men's fashion
- Learn how to make a tailored suit

Module 3. World History of the Suit

- Understand the different working methodologies applied to fashion design
- Develop creative procedures that assist in fashion design work
- Introduce students to the necessary technical procedures to create a fashion project
- Know the different means of diffusion and communication of fashion products
- Understand the process of fashion projects in all its phases
- Acquire resources for visual presentation and communication of fashion projects

03

Structure and Content

This TECH Postgraduate Diploma has been structured thinking about the academic needs of men's fashion designers who need specific programs to learn the basics of the sector and develop the skills to create the most avant-garde collections. To this purpose, the syllabus covers everything from design history to pattern making and the creative process of fashion design. Essential aspects for a 21st century professional who wishes to see their garments on the most famous national and international catwalks.

"

Your specialization in this field will enable you to create men's collections that will make the front covers of fashion magazines"

Module 1. Fundamentals and Introduction to Design

1.1. History of Design
    1.1.1. Industrial Revolution
    1.1.2. The Stages of Design
    1.1.3. Architecture
    1.1.4. The Chicago School
1.2. Styles and Movements of Design
    1.2.1. Decorative Design
    1.2.2. Modernist Movement
    1.2.3. Art Deco
    1.2.4. Industrial Design
    1.2.5. Bauhaus
    1.2.6. World War II
    1.2.7. Transavantgarde
    1.2.8. Contemporary Design
1.3. Designers and Trends
    1.3.1. Interior Designers
    1.3.2. Graphic Designers
    1.3.3. Industrial or Product Designers
    1.3.4. Fashion Designers
1.4. Project Design Methodology
    1.4.1. Bruno Munari
    1.4.2. Gui Bonsiepe
    1.4.3. J. Christopher Jones
    1.4.4. L. Bruce Archer
    1.4.5. Guillermo González Ruiz
    1.4.6. Jorge Frascara
    1.4.7. Bernd Löbach
    1.4.8. Joan Costa
    1.4.9. Norberto Cháves

1.5. The Language of Design
    1.5.1. Objects and the Subject
    1.5.2. Semiotics of Objects
    1.5.3. The Object Layout and its Connotation
    1.5.4. Globalization of the Signs
    1.5.5. Proposal
1.6. Design and its Aesthetic-Formal Dimension
    1.6.1. Visual Elements
        1.6.1.1. The Shape
        1.6.1.2. The Measure
        1.6.1.3. Color
        1.6.1.4. Texture
    1.6.2. Relationship Elements
        1.6.2.1. Management
        1.6.2.2. Position
        1.6.2.3. Spatial
        1.6.2.4. Severity
    1.6.3. Practical Elements
        1.6.3.1. Representation
        1.6.3.2. Meaning
        1.6.3.3. Function
    1.6.4. Frame of Reference
1.7. Analytical Methods of Design
    1.7.1. Pragmatic Design
    1.7.2. Analog Design
    1.7.3. Iconic Design
    1.7.4. Canonical Design
    1.7.5. Main Authors and Their Methodology

Module 2. Men's Patterns

Specialize in the creation of fashion projects and offer men the most innovative collections"

04
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

" *At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

"

Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01
learning from evidence

02
relearning from evidence

03
testing

04
learning from an expert

05
neurocognitive context dependent learning

06
Von-Restorff effect

07
case based learning through storytelling

08
competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

20%

25%

4%

3%
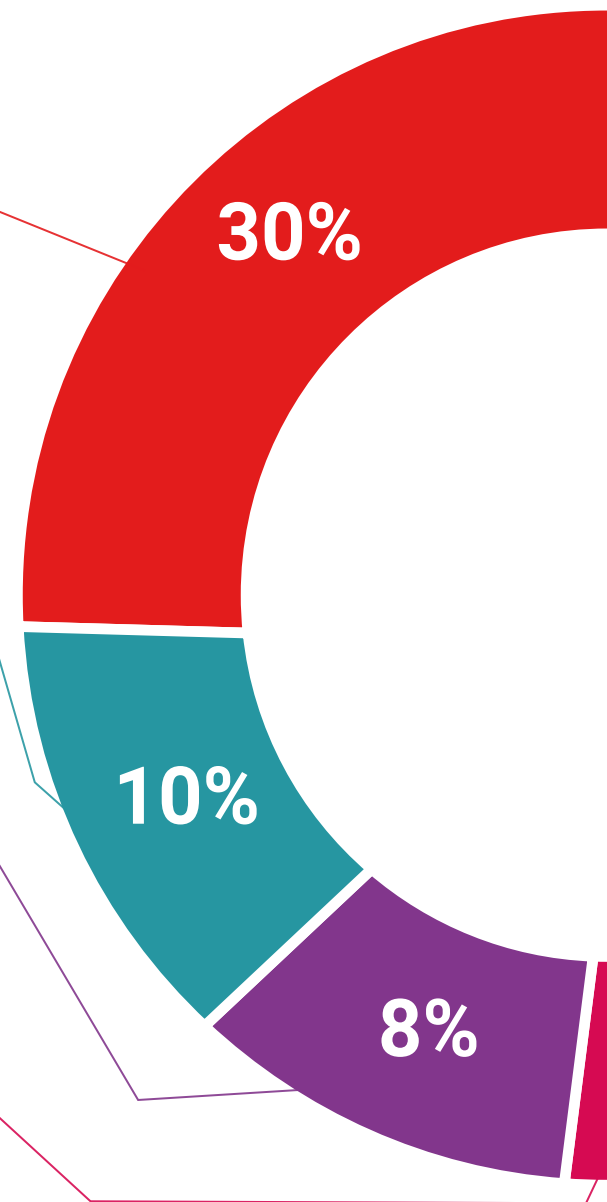
Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Certificate

This Postgraduate Diploma in Creating Men's Fashion Projects guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.

" *Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Diploma in Creating Men's Fashion Projects** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Creating Men's Fashion Projects**

Official N° of Hours: **450 h.**

tech technological university

Awards the following

CERTIFICATE

to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE DIPLOMA

in

Creating Men's Fashion Projects

This is a qualification awarded by this University, equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

tech technological university

Postgraduate Diploma
Creating Men's Fashion Projects

» Modality: **online**
» Duration: **6 months**
» Certificate: **TECH Technological University**
» Dedication: **16h/week**
» Schedule: **at your own pace**
» Exams: **online**

Postgraduate Diploma
Creating Men's Fashion Projects

tech technological university