

# Postgraduate Certificate

## Relationship between Fashion and Art





## Postgraduate Certificate Relationship between Fashion and Art

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/design/postgraduate-certificate/relationship-fashion-art](http://www.techtute.com/us/design/postgraduate-certificate/relationship-fashion-art)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Structure and Content

---

*p. 12*

04

Methodology

---

*p. 16*

05

Certificate

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*p. 24*

# 01

# Introduction

Art has been an essential source of inspiration in the fashion industry practically since its beginnings. Its connection is increasingly strong, as can be seen when a new design evokes a particular artwork or style. Therefore, higher specialization in this field is essential for all those who wish to enter an increasingly competitive industry, which demands professionals with a broad specialization and who are able to adapt to market changes quickly. This TECH program has been designed precisely to offer this higher qualification that professionals need, from the hand of a team of experts with extensive experience.





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*Fashion and art are two closely linked fields, so a superior knowledge of both will provide your work with greater quality”*

Fashion and art have an inseparable relationship Throughout history, great works and styles have inspired leading designers to create, through their drawings and fabrics, luxury pieces that have become references and, above all, the desire of many; but there are also painters who have created illustrations of fashion designs that have become a success. In addition, this relationship between fashion and art can also be seen through the great masters of the field, considered fashion artists.

All this is just a small sample of the importance that art has in fashion, and vice versa. And, to improve the education of professionals in this field, TECH offers its students this Postgraduate Certificate in Relation between Fashion and Art, which focuses on the analysis of works of art, modern clothing, the rise of trade, illustration, the beginnings of fashion design, the Industrial Revolution, modern art and postmodernism, among other aspects of great relevance in this field.

In short, TECH aims to meet the high specialization objective demanded by fashion designers, who are looking for high-quality programs to improve their skills and offer users garments that will become indispensable for their closet. And, to achieve this goal, it offers students a cutting-edge program adapted to the latest developments in the industry, with an a current curriculum developed by experienced professionals willing to put all their knowledge at the disposal of their students. It should be noted that, being a 100% online Postgraduate Certificate, students will not be conditioned by fixed schedules or the need to move to another physical location, but will be able to access all the contents at any time of the day, balancing their work and personal life with their academic one.

This **Postgraduate Certificate in Relationship between Fashion and Art** contains the most complete and up-to-date program on the market. The most important features include:

- ◆ Practical cases presented by experts in fashion
- ◆ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where self-assessment can be used to improve learning
- ◆ Special emphasis on innovative methodologies for learning the Relation between Fashion and Art
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable electronic device with an Internet connection



*The knowledge in this TECH program will allow you to acquire a higher qualification that will be indispensable for their professional development"*

“ *TECH is a university of the digital era and, therefore, adapts its contents to your needs*”

*The case studies will be very useful to reinforce your knowledge.*

*TECH's online format will give you the option to study from anywhere in the world.*

The program's teaching staff includes professionals from the fashion industry, who contribute with their work experience, as well as renowned specialists from leading companies and prestigious universities.

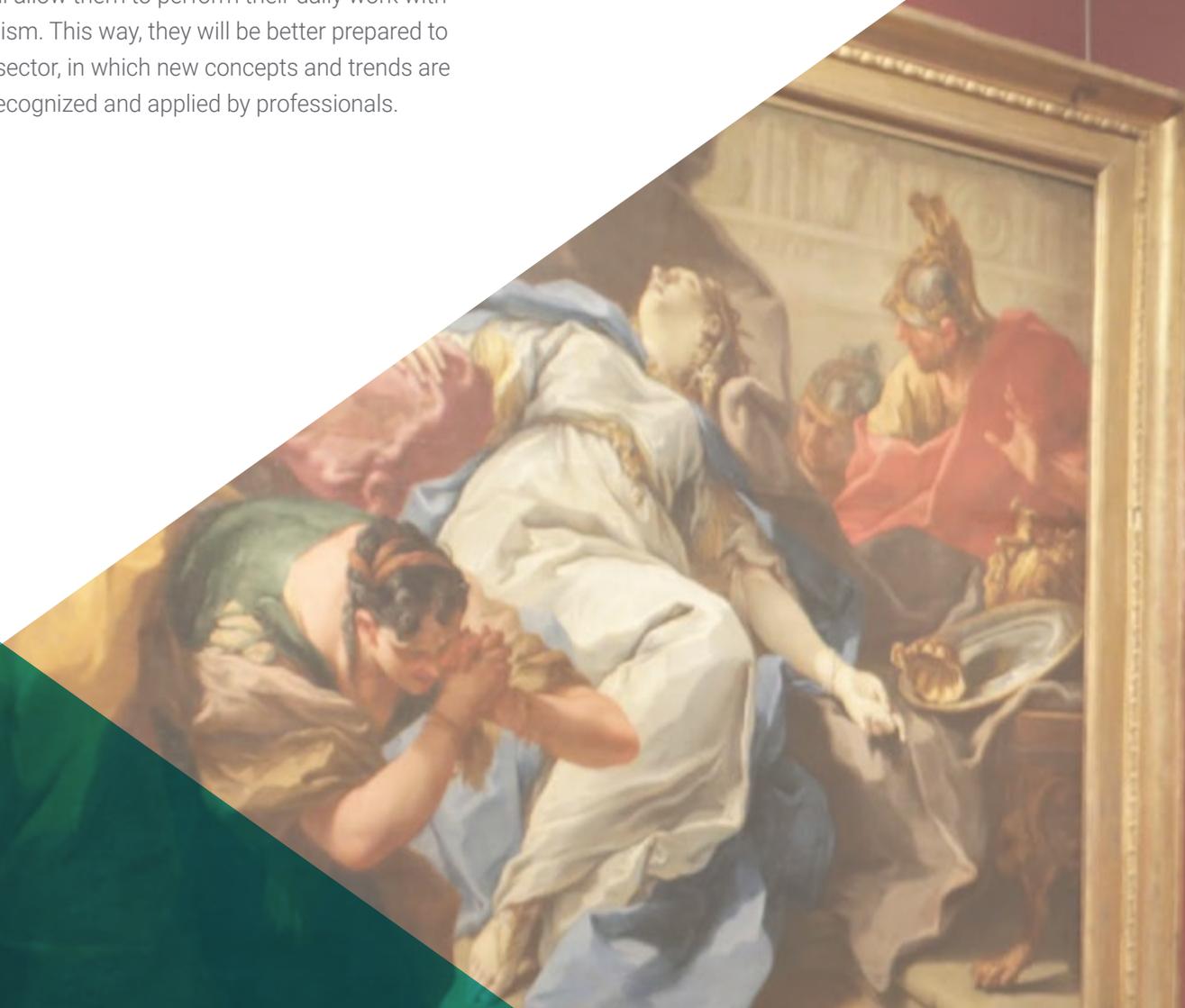
Its multimedia content, developed with the latest educational technology, will allow professionals to learn in a contextual and situated learning environment, i.e., a simulated environment that will provide immersive specialization for real situations.

The design of this program focuses on Problem-Based Learning, by means of which professionals must try to solve the different professional practice situations that are presented to them throughout the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.



# 02 Objectives

The Postgraduate Certificate in Relationship between Fashion and Art is aimed at facilitating the performance of professionals to acquire and learn the main developments in this field, which will allow them to perform their daily work with the highest quality and professionalism. This way, they will be better prepared to develop successfully in a booming sector, in which new concepts and trends are constantly emerging and must be recognized and applied by professionals.





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*Get inspired by art to create those innovative designs that will be a must of the season”*



## General Objectives

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- ◆ Obtain a detailed knowledge of fashion design that will be relevant to the work of professionals who wish to develop in this current field
- ◆ Know the link between the history of art and fashion
- ◆ Design successful fashion projects, based on the most artistic vision in the field

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*A first-class program, aimed at professionals seeking educational and professional excellence”*





## Specific Objectives

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- ◆ Know the language and expressive resources of the subject matter
- ◆ Learn to choose the most appropriate research and innovation resources based on the design project to be executed
- ◆ Gather methodological and aesthetic strategies that help to support and develop creative processes linked to fashion and art
- ◆ Distinguish the psychological and sociological processes in the evolution of pieces of clothing
- ◆ Associate formal and symbolic language with functionality in suit making
- ◆ Understand the relevance of dress processes throughout history

# 03

## Structure and Content

This Postgraduate Certificate's content covers, in a structured way, all the areas of knowledge that fashion professionals need to know in-depth, including the most interesting developments and latest advances in the sector. A high-quality study that will allow students to compete with solvency and sufficient capacity in a highly competitive industry. To this end, the syllabus has been designed by professionals with extensive experience, who have captured all their expertise in a program that will be indispensable in the curriculum of professionals of the 21st century.





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*Learn about Relationship between Fashion and Art, and acquire superior knowledge to develop successfully in this field”*

## Module 1. Relationship between Fashion and Art

- 1.1. Perception and Analysis of Works of Art
  - 1.1.1. Works of Art in Historical Context
  - 1.1.2. The Italian Trecento
  - 1.1.3. The Italian Quattrocento
- 1.2. Bases of Modern Dress
  - 1.2.1. The Economic Boom: Dynamism and Specialization of Fashion Crafts
  - 1.2.2. Consolidation of Monarchies
    - 1.2.2.1. Princely Courts
    - 1.2.2.2. Burgundy
    - 1.2.2.3. Crown of Aragon
  - 1.2.3. Cultural and Social Factors
    - 1.2.3.1. Class Rivalry
    - 1.2.3.2. New Love Relationships
- 1.3. The Rise of Commerce
  - 1.3.1. The Italian Cinquecento
  - 1.3.2. Spanish Dominance
  - 1.3.3. Rise of Commerce: The Mercantile and Financial Bourgeoisie
  - 1.3.4. Beginnings of the Industrial Revolution (The 17th and 18th Centuries)
- 1.4. Production
  - 1.4.1. Baroque Painting and Sculpture
  - 1.4.2. Rococo Painting and Sculpture
  - 1.4.3. Organization and Situation of the First State Manufactures in Europe
  - 1.4.4. The Situation of Mediterranean Countries in the Economic Crisis of the 17th Century
  - 1.4.5. The Situation of Protestant Countries in the Economy of the 17th Century
- 1.5. Enlightenment
  - 1.5.1. Development and Influences of French Policy in 17th Century Europe
  - 1.5.2. The Political and Religious Consequences of the Enlightenment
  - 1.5.3. Technological and Scientific Advances in the 18th Century
    - 1.5.3.1. Influences on Society and Economy
- 1.6. The Origin of Fashion Design
  - 1.6.1. The Great Consumers of the 19th Century The Great Consumers of the 19th Century: Dress Confusion
  - 1.6.2. Imitation and Competitive Differentiation between Social Classes
  - 1.6.3. Romantic and Realistic Painting
  - 1.6.4. The Origin of Fashion Design
  - 1.6.5. Pictorial and Ornamental Renovation in the 2nd Half of the 19th Century
- 1.7. Industrial Revolution
  - 1.7.1. Impressionists and Post-Impressionists
  - 1.7.2. Changes in Political and Social Structures after the French Revolution
  - 1.7.3. Socio-Economic Transformations brought about by the First Industrial Revolution
  - 1.7.4. The First Industrial Revolution
  - 1.7.5. The Second Industrial Revolution: Great Capitalism
  - 1.7.6. Bourgeoisie and Proletariat in the 19th Century
- 1.8. Modern Art
  - 1.8.1. The Beginning of the 20th Century
  - 1.8.2. Cubism
  - 1.8.3. Expressionism
  - 1.8.4. Surrealism
  - 1.8.5. Neoplasticism
  - 1.8.6. Russian Constructivism
  - 1.8.7. The Modernist Movement
  - 1.8.8. The Popularization of Fashion
  - 1.8.9. The Century of Fashion Designers



- 1.9. Post-Modernism
  - 1.9.1. Post-Pictorial Abstraction
  - 1.9.2. Optical Art
  - 1.9.3. Minimal Art
  - 1.9.4. Pop Art
  - 1.9.5. Technology Development
  - 1.9.6. Post-Modernism
  - 1.9.7. Women's Situation during World War I
- 1.10. Globalization
  - 1.10.1. Cultural and Sexual Changes in the 1950s, 60s and 70s
  - 1.10.2. The American Way of Life
  - 1.10.3. Technological and Scientific Advances after World War II



*A state-of-the-art program adapted to the needs of students of the 21st century”*

# 04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

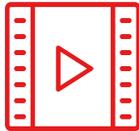
*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



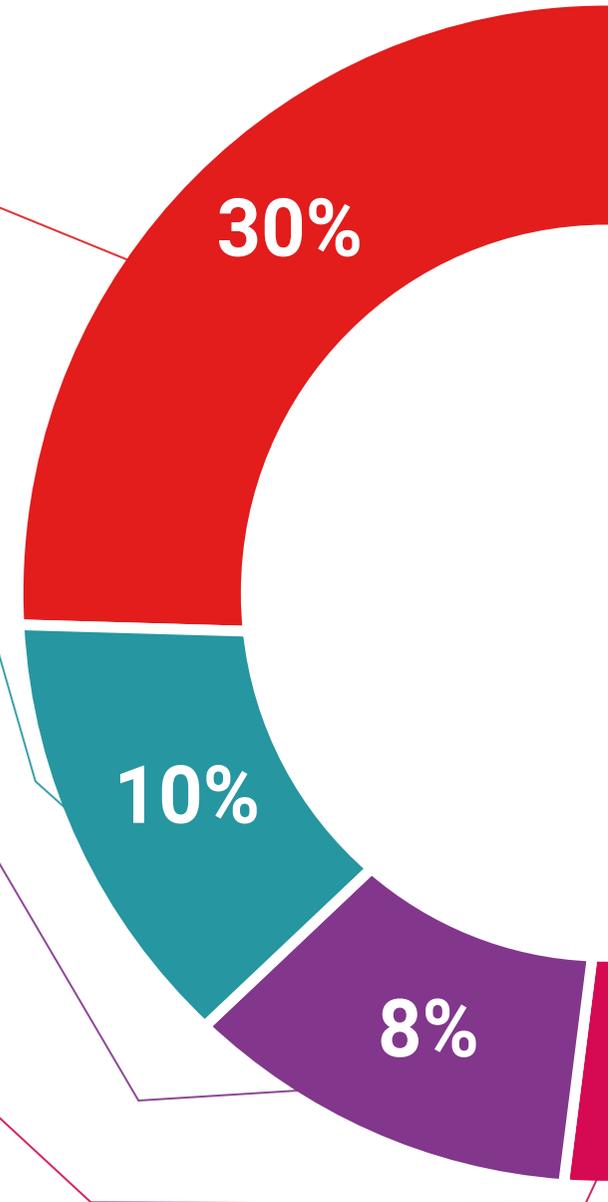
### Practising Skills and Abilities

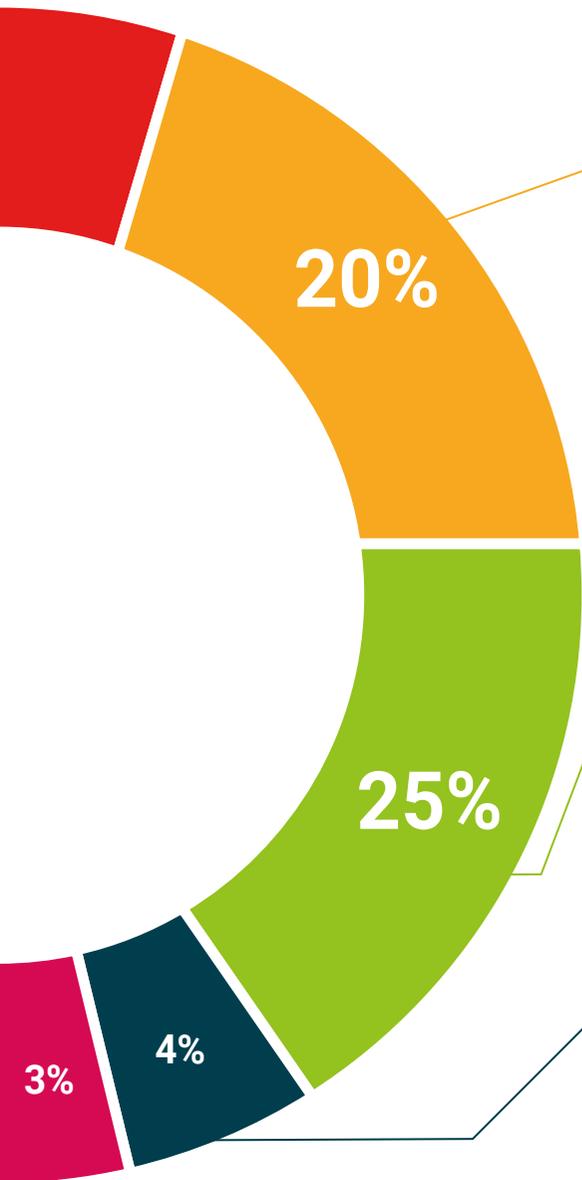
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 05 Certificate

The Postgraduate Certificate in Relationship between Fashion and Art guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this program and receive your Postgraduate Certificate without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Relation between Fashion and Art** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Relationship between Fashion and Art**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



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