

Postgraduate Certificate Sustainable Fashion Projects





Postgraduate Certificate Sustainable Fashion Projects

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/design/postgraduate-certificate/sustainable-fashion-projects

Index

01

Introduction

p. 4

02

Objectives

p. 8

03

Structure and Content

p. 12

04

Methodology

p. 16

05

Certificate

p. 24

01

Introduction

Today's society demands that designers are increasingly aware of the industry's impact on the environment. As a result, many have already begun to use organic materials or recycled fabrics to create new works of art. For this reason, this program will be the perfect opportunity to learn about new approaches, taking the greats of the industry as a reference, such as Annika Matilda Wendelboe and Stella McCartney.





“

*Form part of a healthy alternative
to conventional fashion”*

It takes about 7,500 liters of water to produce a pair of worn-looking jeans. This use of the planet's resources has caused the industry to become aware of the impact they have on the environment. Therefore, a new way of understanding the textile business has been created: Sustainable Fashion.

In light of the above, this Postgraduate Certificate will provide students with the opportunity to learn about the new business model currently in use. This way, they will understand the different methodologies applied to design, understanding all its phases to create a successful project. In addition, they will learn about preventive and appropriate measures to reduce the impact on the environment. In addition, the philosophy used by the great designers of this movement, such as Stella McCartney, who invites reflection in each garment she makes, will be taken into account.

At the end of this program, students will not only have a theoretical knowledge of the different fabrics and new production models, but will also be able to take on the challenge of creating a completely sustainable collection that guarantees the survival of the garments throughout the seasons.

This **Postgraduate Certificate in Sustainable Fashion Projects** contains the most complete and up-to-date program on the market. Its most notable features are:

- ♦ The development of case studies presented by experts in Sustainable Fashion
- ♦ The graphic, schematic and practical contents with which they are created, gather theoretical and practical information on those disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Special emphasis is placed on innovative methodologies in Creating Sustainable Fashion Projects
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Sustainable Fashion is a whole movement that seeks to transform the textile business"



Create a sustainable fashion design project with garments that will last”

The quality raw material and organic origin is one of the pillars of Sustainable Fashion.

With just a small gesture, you can make all the difference. Be part of the change with sustainable collections.

The program's teaching staff includes professionals from the sector who contribute their work experience to this program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.



02 Objectives

This program is oriented to help students to understand the new criteria to establish Sustainable Fashion Projects. This way, they will be able to understand the current consumption style and the needs of the industry to reduce the impact on the planet. In addition, with this program, designers will be able to learn how to create Moodboards and carry out graphic research to get inspiration for their collection, understanding the industry references to create a quality work.



“

Learn different creative techniques to bring them to your collection with zero environmental impact”



General Objectives

- ♦ Obtain a detailed knowledge of fashion design and its evolution, which will be relevant to the work of professionals who wish to develop in this sector
- ♦ Create designs on paper and digital techniques that reflect that design
- ♦ Use pattern making techniques when creating garments and accessories
- ♦ Obtain a detailed knowledge of fashion design, which will be relevant to the work of professionals who wish to develop in this current field
- ♦ Design successful fashion projects
- ♦ Learn about fashion photography in order to make the best possible use of the collections created



This global movement not only fights for a cleaner industry, but also seeks to guarantee workers' rights"





Specific Objectives

Module 1. Fashion Design

- ◆ Understand the different working methodologies applied to fashion design
- ◆ Develop creative procedures that assist in fashion design work
- ◆ Introduce students to the necessary technical procedures to create a fashion project
- ◆ Know the different means of diffusion and communication of fashion products
- ◆ Understand the process of fashion projects in all its phases
- ◆ Acquire resources for visual presentation and communication of fashion projects

Module 2. Fashion Sustainability

- ◆ Understand that the current human lifestyle makes us unsustainable consumers
- ◆ Acquire and incorporate environmental and sustainability criteria in the design conception and development phase
- ◆ Learn about preventive and appropriate measures to reduce environmental impact
- ◆ Use sustainability as a requirement in the design methodology
- ◆ Provide students with natural and environmentally friendly sources of inspiration

03

Course Management

TECH has selected a large teaching team with extensive experience in the sector for this Postgraduate Diploma in Creative Industries Management, who have put together the most comprehensive and up-to-date information on the subject. Teachers who are aware of the importance of professional development to enhance skills and who have devoted a large part of their lives to research and study, so they are able to offer the best educational program on the market.



“

The teaching team for this Postgraduate Diploma have put together the most comprehensive information on the subject”

International Guest Director

With a long career in the women's and men's fashion industry, Susanna Moyer has worked for luxury brands such as Christian Dior Paris, Liz Claiborne and Hickey Freeman. She has also managed and developed business strategies, driving the results of design teams. In addition, she created her own brand and for 10 years designed, financed and oversaw all operations of her eponymous collection, which is sold at Neiman Marcus, Nordstrom and over 250 specialty stores.

One of her areas of interest is design education, so she has focused much of her professional career on transmitting her knowledge in this area of fashion. She collaborates with renowned global institutions such as the Parsons School of Design and the Fashion Institute of Technology. She has also taught courses in different countries, one of which is the American University of Paris, where she has created modules on sustainability and ethics in the sector. Her goal is to teach her own vision and promote increasingly specialized projects.

On the other hand, she serves as Creative Director of the Council of Asian Designers of America, where she advises fashion professionals. In this line, she is also a member of the Fashion Consort, an agency of experts in this field who create and disseminate content that inspires and educates companies, students and consumers, focusing on current issues and innovations.

Throughout his career, he has lectured extensively at fashion centers focusing on entrepreneurship, design theory and professional development. In addition, for her work in this discipline, she has received the IAF World Designer Award and her work has been featured in such media as Vogue Italia, Vogue France, Men's Health, Forbes and GQ.



Dña. Moyer, Susanna

- Creative Director of the Council of Asian Designers of America, New York, United States
- Professor at Parsons The New School of Design
- Adjunct Scholar at the Fashion Institute of Technology
- Creative Director at Issachar Center for Entrepreneurial Studies
- Creative Director of Career Gear
- MBA in Business and Fashion from Fashion Institute of Technology
- Graduate in Fine Arts from Parsons The New School of Design



Thanks to TECH, you will be able to learn with the best professionals in the world"

03

Structure and Content

This Postgraduate Certificate aims to help designers to become familiar with the new requirements of this field and of society. To do so, they will learn how to choose work methodologies that will facilitate the creation of a fashion collection using sustainable materials. This way, students will meet industry leaders to gain inspiration, and learn the quality and safety standards of each garment, ensuring its durability.



“

*The future of fashion lies in the use
of natural and organic materials”*

Module 1. Fashion Design

- 1.1. Fashion Design Methodology
 - 1.1.1. Concept Fashion Projects
 - 1.1.2. Design Methodology Applied to Fashion
 - 1.1.3. Research Methods in Fashion Design
 - 1.1.4. Briefing
 - 1.1.5. Documentation
 - 1.1.6. Current Fashion Analysis
 - 1.1.7. Idea Formation
- 1.2. Creative Procedures Applied to Fashion Design
 - 1.2.1. Field Notebooks
 - 1.2.2. Moodboard
 - 1.2.3. Graphic Research
 - 1.2.4. Creative Techniques
- 1.3. Referrals
 - 1.3.1. Fashion Retail
 - 1.3.2. Creative Fashion
 - 1.3.3. Performing Arts Fashion
 - 1.3.4. Corporate Fashion
- 1.4. Collection Concept
 - 1.4.1. Garment Wearability
 - 1.4.2. Garment as a message
 - 1.4.3. Ergonomic Concepts
- 1.5. Stylistic Codes
 - 1.5.1. Permanent Stylistic Codes
 - 1.5.2. Stationary Stylistic Codes
 - 1.5.3. Search for Personal Seal
- 1.6. Collection Development
 - 1.6.1. Theoretical Framework
 - 1.6.2. Context
 - 1.6.3. Research
 - 1.6.4. Referrals
 - 1.6.5. Conclusions
 - 1.6.6. Collection Representation
- 1.7. Technical Studies
 - 1.7.1. Textile Chart
 - 1.7.2. Color Chart
 - 1.7.3. Toile
 - 1.7.4. Technical Data Sheets
 - 1.7.5. Prototypes
 - 1.7.6. Pricing
- 1.8. Interdisciplinary Projects
 - 1.8.1. Drawing
 - 1.8.2. Pattern Making
 - 1.8.3. Sewing
- 1.9. Collection Production
 - 1.9.1. From Sketches to Technical Drawings
 - 1.9.2. Craft Workshops
 - 1.9.3. New Technologies
- 1.10. Communication and Presentation Strategy
 - 1.10.1. Fashion Photography: Lookbook, Editorial and Campaign
 - 1.10.2. Portfolios
 - 1.10.3. Catwalks
 - 1.10.4. Other Ways to Present a Collection

Module 2. Fashion Sustainability

- 2.1. Rethinking Fashion Design
 - 2.1.1. Supply Chains
 - 2.1.2. Main Aspects
 - 2.1.3. Development of Sustainable Fashion
 - 2.1.4. The Future of Fashion
- 2.2. The Life Cycle of Garments
 - 2.2.1. Thinking About the Life Cycle
 - 2.2.2. Activities and Impact
 - 2.2.3. Assessment Tools and Models
 - 2.2.4. Sustainable Design Strategies
- 2.3. Quality and Safety Standards in the Textile Industry
 - 2.3.1. Quality
 - 2.3.2. Labelling
 - 2.3.3. Garment Security
 - 2.3.4. Consumer Inspections
- 2.4. Planned Obsolescence
 - 2.4.1. Planned Obsolescence and Waste of Electrical and Electronic Devices
 - 2.4.2. Resource Extraction
 - 2.4.3. Waste Generation
 - 2.4.4. Recycling and Reuse of Electronic Waste
 - 2.4.5. Responsible Consumption
- 2.5. Sustainable Design
 - 2.5.1. Garment Design
 - 2.5.2. Designing with Empathy
 - 2.5.3. Fabric, Material and Technique Selection
 - 2.5.4. Use of Monomaterials
- 2.6. Sustainable Production
 - 2.6.1. Pattern Making and Modeling
 - 2.6.2. Zero-Waste Techniques
 - 2.6.3. Construction
 - 2.6.4. Made to Last
- 2.7. Sustainable Distribution
 - 2.7.1. Suppliers and Manufacturers
 - 2.7.2. Commitment to Local Communities
 - 2.7.3. Sales
 - 2.7.4. Design According to Needs
 - 2.7.5. Inclusive Fashion Design
- 2.8. Sustainable Garment Use
 - 2.8.1. Patterns of Use
 - 2.8.2. How to Reduce Washing
 - 2.8.3. Repairs and Maintenance
 - 2.8.4. Design for Repairs
 - 2.8.5. Modular Garment Design
- 2.9. Recycling
 - 2.9.1. Reuse and Remanufacturing
 - 2.9.2. Revaluation
 - 2.9.3. Material Recycling
 - 2.9.4. Closed-Cycle Productions
- 2.10. Sustainable Fashion Designers
 - 2.10.1. Katharine Hamnett
 - 2.10.2. Stella McCartney
 - 2.10.3. Annika Matilda Wendelboe
 - 2.10.4. Susan Dimasi
 - 2.10.5. Isabell de Hillerin

04 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

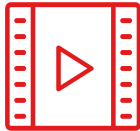
Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



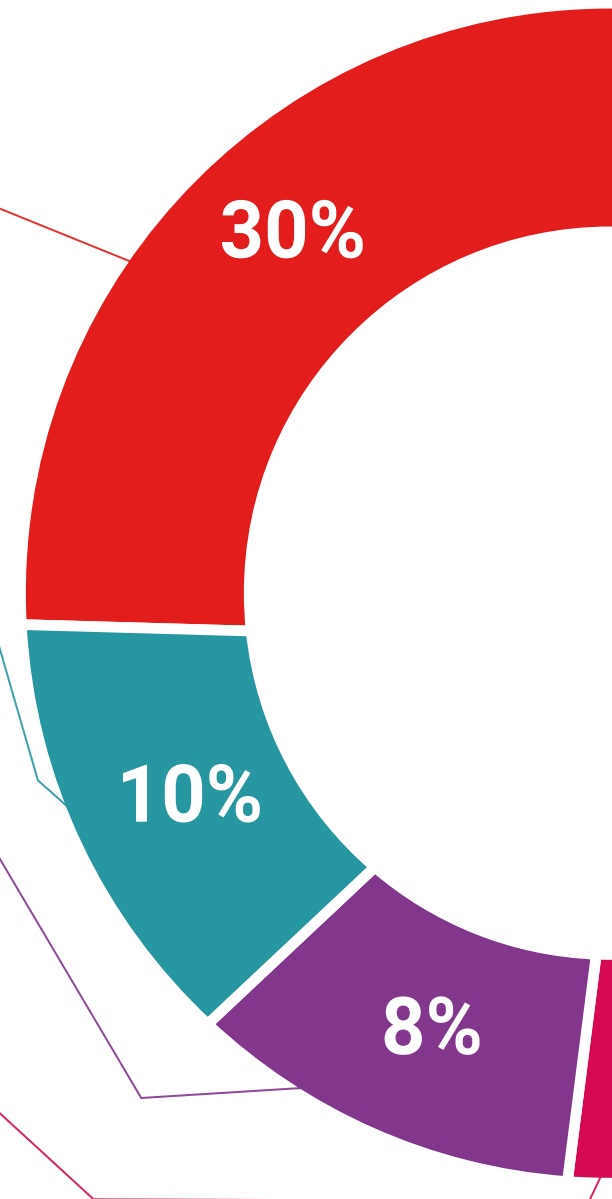
Practising Skills and Abilities

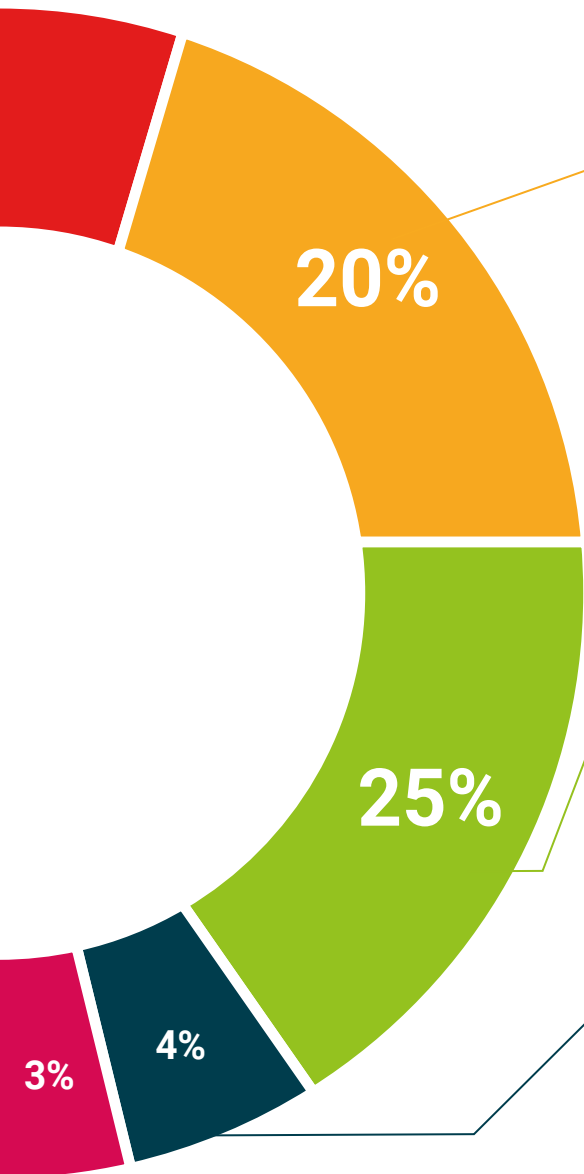
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05 Certificate

The Postgraduate Certificate in Sustainable Fashion Projects guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Sustainable Fashion Projects** contains the most complete and up-to-date educational program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Sustainable Fashion Projects**

Official N° of Hours: **300 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Certificate Sustainable Fashion Projects

- » Modality: online
- » Duration: 12 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate Sustainable Fashion Projects

