

Postgraduate Certificate Men's Fashion





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Course Modality: **Online**

Duration: **12 weeks**

Certificate: **TECH Technological University**

Official N° of hours: **300 h.**

Website: www.techtute.com/us/design/postgraduate-certificate/mens-fashion

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01

Introduction

In the twentieth century, men's fashion has become more relevant, marking a before and after in terms of the way they dress. Nowadays we can see more men interested in finding a style and setting a trend. This has caused designers to become aware of this demand, creating avant-garde pieces that stand out from the competition. For this reason, this program will allow students to learn how the history of men's fashion has developed in order to create criteria that will help them create an impeccable collection. This way, they will learn how to take the measurements of a pants, shirt or jacket pattern. And, above all, by the end of the program they will be able to create a look that works for the runway.





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Suits are a staple in every man's closet. Learn how to give it a twist to make it a trend piece”

Men's fashion has undergone a great evolution from its origins to the present day. Designers are betting on more creative and innovative pieces, setting trends that, a few years ago, were almost unthinkable. In this way, new styles, colors and shapes are increasingly present in men's closets, even provoking changes in a more cosmopolitan society marked by style differentiation. Therefore, industry professionals must take into account the target audience when creating their collections in order to gain their support.

This program in Men's Fashion has been designed to offer students the opportunity to learn how this sector has developed historically. They will become experts in the elaboration of patterns and layouts to make different garments. They will also be provided with tools to create an inspiration board or moodboard, essential to start the creative process prior to producing a collection.

At the end of this program, students will have a theoretical knowledge of the different scenarios that have led to the evolution of men's fashion and the types of garments and variations that have been key in this process. This will allow them to become versatile designers, able to work and unify fashion criteria regardless of the client's gender.

This **Postgraduate Certificate in Men's Fashion** contains the most complete and up to date educational program on the market. The most important features include:

- ◆ Practical cases presented by Men's Fashion experts
- ◆ The graphic, schematic and practical contents of the book provide theoretical and practical information on those disciplines that are essential for professional practice
- ◆ Practical exercises where self-assessment can be used to improve learning
- ◆ Its special emphasis on innovative methodologies
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



Meet men's needs to develop garments that showcase their individual character"

“

From suit jackets to jeans Give men's fashion a twist by creating an innovative collection”

The program's teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will allow Communication Management situated and contextual learning, i.e. a simulated environment that will provide immersive knowledge programmed to prepare for real situations.

This program is designed around Problem-Based Learning, where Communication Management must try to solve the different professional practice situations that arise throughout the program. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts.

Many men today are daring to experiment with the way they dress.

A unique specialization program that will allow you to acquire advanced training in this field.



02 Objectives

This Postgraduate Certificate in Men's Fashion is aimed at facilitating professionals' performance to acquire and learn the main innovations in the field, which will allow them to learn how to make men's figure patterns, in addition to showing them a study of trends to establish collection concepts. This means that students will be fully capable of producing unique work, taking into account the trends and requirements of the sector.





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Develop your skills to create pieces that fit the male figure”



General Objectives

- ◆ Obtain an in depth knowledge of fashion, which will be relevant to professionals who wish to work in this sector
- ◆ Be able to design men's fashion projects that will gain public favor
- ◆ Specialize in men's pattern making and tailoring



Prepare the final lookbook to start your men's collection next season"





Specific Objectives

Module 1. Men's Patterns

- ◆ Know men's fashion history
- ◆ Have own criteria, based on knowledge, for men's fashion developments
- ◆ Understand male morphology and its peculiarities
- ◆ Know the most common patterns used in men's fashion
- ◆ Learn how to make a tailored suit

Module 2. Fashion Design

- ◆ Understand the different working methodologies applied to fashion design
- ◆ Develop creative procedures that assist in fashion design work
- ◆ Introduce students to the necessary technical procedures to create a fashion project
- ◆ Know the different means of diffusion and communication of fashion products
- ◆ Understand the process of fashion projects in all its phases
- ◆ Acquire resources for visual presentation and communication of fashion projects

03

Structure and Content

The content of this course covers, in a structured way, all the areas of knowledge that fashion professionals need to know in order to create men's collections that innovates in fabrics, shapes, creativity and even accessories. For this purpose, this syllabus has been developed, specializing in those fundamental elements such as pattern making for pants, shirts and jackets. Students will also have the opportunity to learn about the creative process behind a collection, which begins with the development of an idea and ends with the presentation of the garment on the runway.



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A very well structured program that will allow you to create a men's collection that makes a difference"

Module 1. Men's Patterns

- 1.1. Men's Fashion Evolution
 - 1.1.1. Social and Historical Context of Men's Fashion
 - 1.1.2. Ornamentation Renunciation and Reconquest of Fashion Rights
 - 1.1.3. History of Sastre
- 1.2. Men's Clothing
 - 1.2.1. Garment Types and Variations
 - 1.2.2. Men's Accessories
 - 1.2.3. Brand and Communication Analysis
 - 1.2.4. Current Trends
- 1.3. Male Morphology Study
 - 1.3.1. Male Body Evolution
 - 1.3.2. Male Body Study
 - 1.3.3. Male Body Typology
- 1.4. Shirt Pattern
 - 1.4.1. Measurements
 - 1.4.2. Trace
 - 1.4.3. Variations
- 1.5. Pants Pattern
 - 1.5.1. Measurements
 - 1.5.2. Trace
 - 1.5.3. Variations
- 1.6. Jacket Design
 - 1.6.1. Measurements
 - 1.6.2. Trace
 - 1.6.3. Variations
- 1.7. Jacket Flap Designs
 - 1.7.1. Measurements
 - 1.7.2. Trace
 - 1.7.3. Variations
- 1.8. Vest Pattern
 - 1.8.1. Measurements
 - 1.8.2. Trace
 - 1.8.3. Variations



- 1.9. Men's Coats
 - 1.9.1. Measurements
 - 1.9.2. Trace
 - 1.9.3. Variations
- 1.10. Traditional Suit Tailoring
 - 1.10.1. Materials
 - 1.10.2. Lining
 - 1.10.3. Assembly
 - 1.10.4. Seams

Module 2. Fashion Design

- 2.1. Fashion Design Methodology
 - 2.1.1. Concept Fashion Projects
 - 2.1.2. Design Methodology Applied to Fashion
 - 2.1.3. Research Methods in Fashion Design
 - 2.1.4. Briefing or Design Brief
 - 2.1.5. Documentation
 - 2.1.6. Current Fashion Analysis
 - 2.1.7. Idea Formation
- 2.2. Creative Procedures Applied to Fashion Design
 - 2.2.1. Field Notebooks
 - 2.2.2. Moodboards
 - 2.2.3. Graphic Research
 - 2.2.4. Creative Techniques
- 2.3. Referrals
 - 2.3.1. Fashion Retail
 - 2.3.2. Creative Fashion
 - 2.3.3. Performing Arts Fashion
 - 2.3.4. Corporate Fashion
- 2.4. Collection Concept
 - 2.4.1. Garment Wearability
 - 2.4.2. Garment as a message
 - 2.4.3. Ergonomic Concepts
- 2.5. Stylistic Codes
 - 2.5.1. Permanent Stylistic Codes
 - 2.5.2. Stationary Stylistic Codes
 - 2.5.3. Search for Personal Seal
- 2.6. Collection Development
 - 2.6.1. Theoretical Framework
 - 2.6.2. Context
 - 2.6.3. Research
 - 2.6.4. Referrals
 - 2.6.5. Conclusions
 - 2.6.6. Collection Representation
- 2.7. Technical Studies
 - 2.7.1. Textile Chart
 - 2.7.2. Color Chart
 - 2.7.3. Toile
 - 2.7.4. Technical Data Sheets
 - 2.7.5. Prototypes
 - 2.7.6. Pricing
- 2.8. Interdisciplinary Projects
 - 2.8.1. Drawing
 - 2.8.2. Pattern Making
 - 2.8.3. Sewing
- 2.9. Collection Production
 - 2.9.1. From Sketches to Technical Drawings
 - 2.9.2. Craft Workshops
 - 2.9.3. New Technologies
- 2.10. Communication and Presentation Strategy
 - 2.10.1. Fashion Photography: Lookbook, Editorial and Campaign
 - 2.10.2. The Portfolio
 - 2.10.3. Catwalks
 - 2.10.4. Other Ways to Present a Collection

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



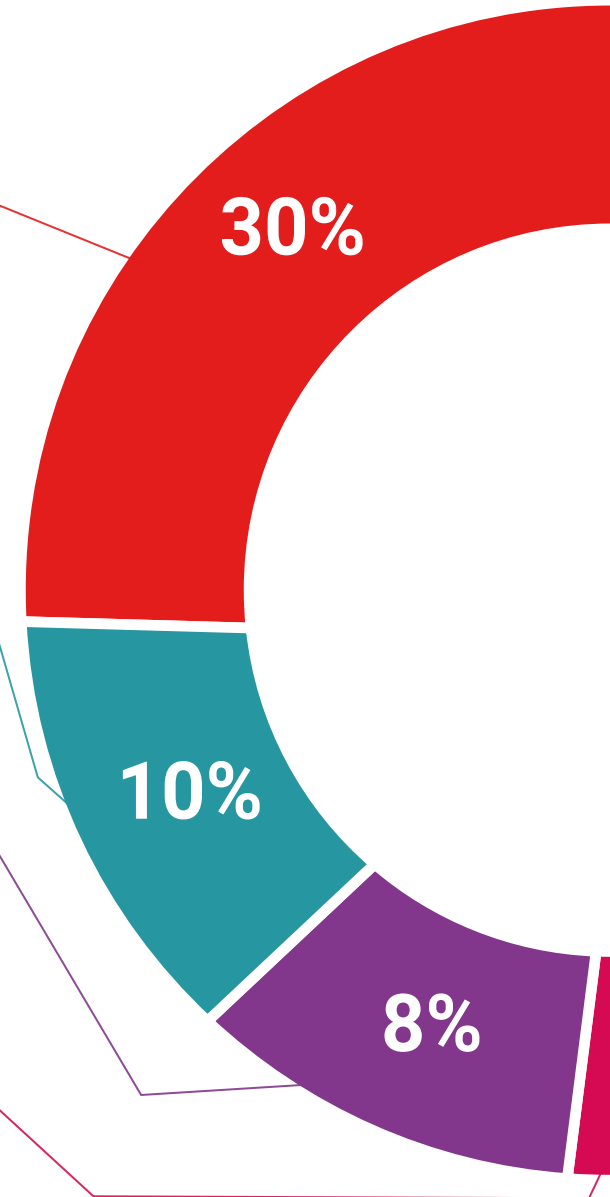
Practising Skills and Abilities

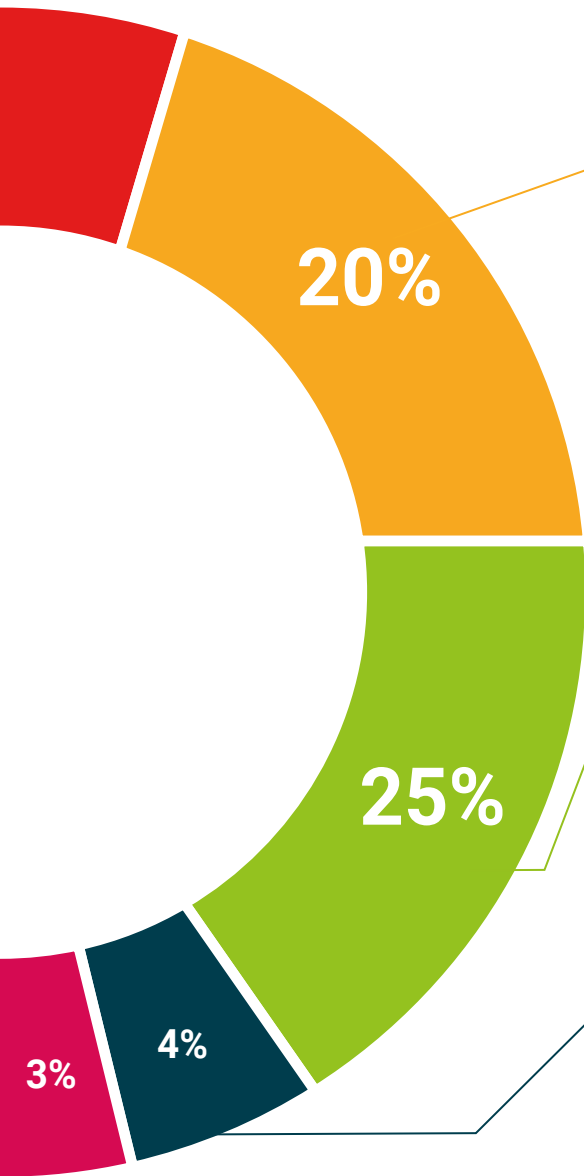
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05 Certificate

This Postgraduate Certificate in Men's Fashion guarantees, in addition to the most rigorous and up to date education, access to a Postgraduate Certificate issued by TECH Technological University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Men's Fashion** contains the most complete and up to date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: Postgraduate Certificate in Men's Fashion

Official N° of hours: 300 h.



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present quality
development languages
classroom



Postgraduate Certificate Men's Fashion

Course Modality: Online

Duration: 12 weeks

Certificate: TECH Technological University

Official N° of hours: 300 h.

Postgraduate Certificate Men's Fashion

