

# Postgraduate Certificate Jewelry and Accessory Design





## Postgraduate Certificate Jewelry and Accessory Design

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/design/postgraduate-certificate/jewelry-accessory-design](http://www.techtitute.com/us/design/postgraduate-certificate/jewelry-accessory-design)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Course Management

---

*p. 12*

04

Structure and Content

---

*p. 16*

05

Methodology

---

*p. 20*

06

Certificate

---

*p. 28*

# 01

# Introduction

The fashion market, especially the luxury market, is nourished daily by the design of exclusive handbags, jewelry and footwear. Their potential is such that, on many occasions, they can become true collector's items. Thanks to this TECH Technological University program, students will acquire a superior body of knowledge that will allow them to open a niche in the market with their accessory design, either for their own brand or for the most prominent firms in the sector. The ultimate goal is for students to reach the level of recognition that will place them among the top players in the fashion industry.





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*A look is not complete without accessories. With this program, you will learn to create the jewelry and accessories that best suit each style”*

Jewelry and accessories are the fashion products that best survive the passage of time and trends. In fact, when such a piece is of high quality, it is likely to be passed down from generation to generation as a family heirloom. Being able to design an accessory that reaches this level of excellence should be any designer's goal.

The Postgraduate Certificate in Jewelry and Accessory Design at TECH Technological University has been designed to help students achieve that goal, thanks to which students will learn to conceptualize and design a collection of accessories at a professional level, which will ensure its market viability. To do this, it is essential to develop a technical pattern as well as craftsmanship, taking special care in the choice of materials depending on the allocated budget, and managing orders with various manufacturers and suppliers.

Furthermore, to develop these pieces, designers must take into account the importance of prototyping, which requires having deep knowledge of gems and precious stones, but also of digital tools, which allow the exact configuration of the idea in a virtual sketch that will later be transferred to reality.

Thanks to the completion of this program, students will develop the skills they require to create exclusive jewelry and accessory designs. To that end, students are offered a 100% online course, which will be essential to ensure that they can study without having to abandon the rest of their daily responsibilities. Students will be able to choose where and when to study, since they will only need to have a computer or mobile device with an Internet connection.

This **Postgraduate Certificate in Jewelry and Accessory Design** contains the most complete and up-to-date program the market. Its most notable features are:

- ◆ Practical cases presented by experts in fashion
- ◆ The graphic, schematic, and practical contents with which they are created provide practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where the self-assessment process can be carried out to improve learning
- ◆ Special emphasis on innovative methodologies in jewelry and accessory design
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



*Learn how to use the latest digital tools on the market that will help you capture every feature of your jewelry design"*

“ *A 100% online program that will be fundamental for your personal growth, but above all, your professional growth*”

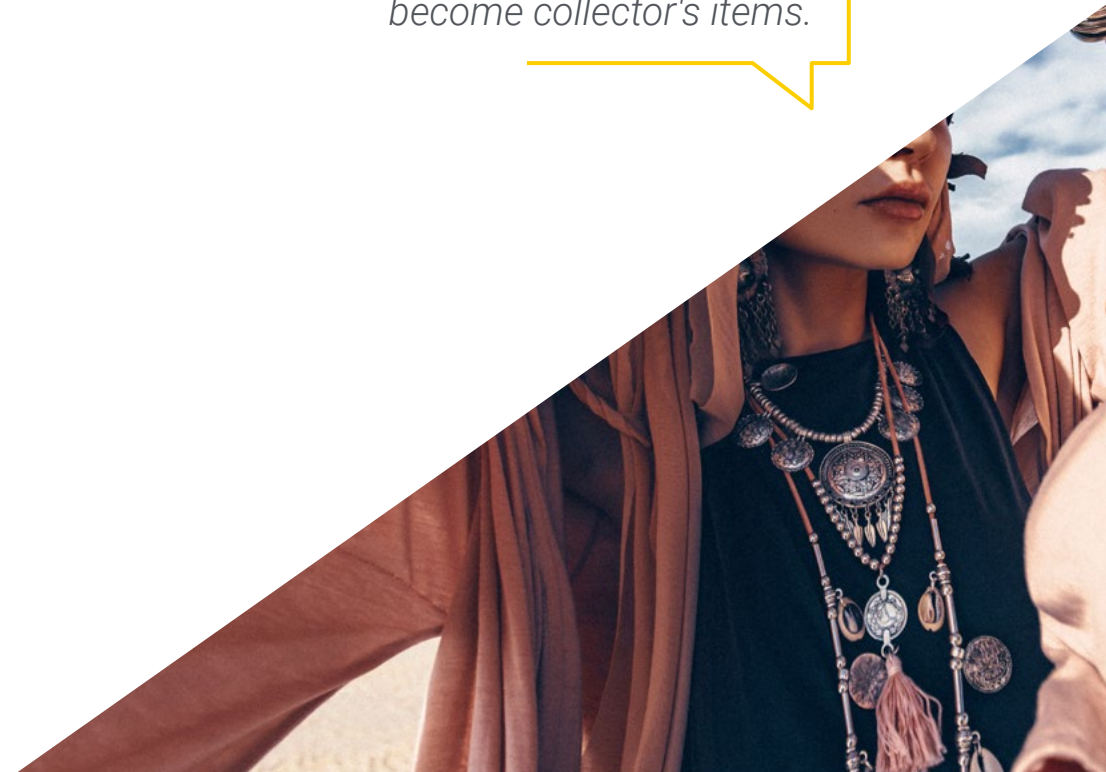
Its teaching staff includes professionals from the fashion industry, who bring to this program the experience of their work, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training experience designed to train for real-life situations.

This program is designed around Problem Based Learning, whereby the student must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

*Create the perfect accessories for every occasion thanks to the superior specialization you will obtain on this program.*

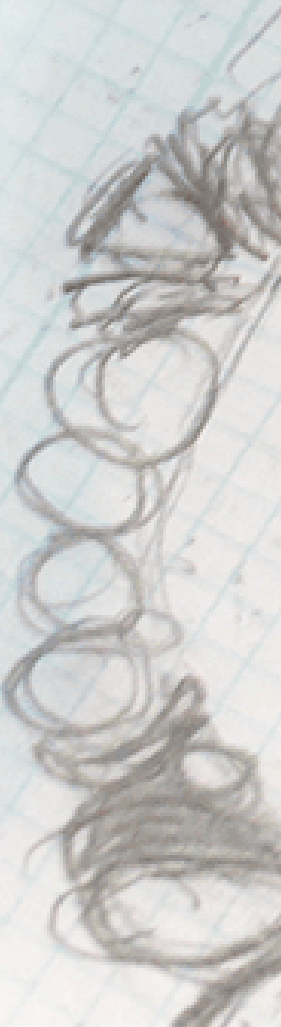
*Design exclusive jewelry that will become collector's items.*



# 02

# Objectives

The design of jewelry and accessories involves a series of particularities, both in elaborating the pieces themselves and in selecting the materials to be used. The main objective of this Postgraduate Certificate in Jewelry and Accessory Design is to offer students all the specific knowledge that will be essential to ensure that they work with full guarantees of success, giving each design the exclusivity it deserves to become a real trend.







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*Select the gems and precious stones best suited to stand out the most in your jewelry”*



## General Objectives

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- ◆ Develop virtual skills for the new fashion environment, managing current codes and fostering a creative and artistic spirit
- ◆ Elaborate a professional design project with global impact capacity based on new opportunities
- ◆ Design while being aware of the use of materials thanks to a deep knowledge in the use of fabrics
- ◆ Face changes with agility and flexibility through an interdisciplinary perspective
- ◆ Materialize the connection between the imaginary world and the real world





## Specific Objectives

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- ◆ Conceptualize and design a collection of accessories at a professional level while ensuring its feasibility
- ◆ Develop technical and handcrafted pattern making, paying special attention to the choice of materials
- ◆ Obtain specialized knowledge on gems and precious stones, but also on digital tools specific to the field

“*Bring all your creativity to jewelry and accessory design*”

# 03

# Course Management

This Postgraduate Certificate in Jewelry and Accessory Design at TECH Technological University has been developed by a teaching team with extensive experience in the sector. Professionals who understand the need to offer first-class academic programs, which represent an added value to the student's qualifications, both in terms of their abilities and their professional profiles. For this reason, they have selected the most pertinent information on the subject, which will be fundamental for student professional growth.





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*Learn from a teaching team with extensive experience in jewelry and accessory design”*

## Management



### Ms. García Barriga, María

- ♦ More than 15 years of experience in content generation of various kinds: logistics and distribution, fashion and literature or artistic heritage conservation
- ♦ She has worked in major media outlets such as RTVE and Telemadrid
- ♦ Graduate in Information Sciences,UCM
- ♦ Postgraduate course in Marketing and Communication in Fashion and Luxury Companies, UCM
- ♦ MBA from ISEM Fashion Business School, the Fashion Business School of the University of Navarra
- ♦ PhD Candidate in Fashion Trend Creation
- ♦ Author of *The Pattern of Eternity: Creating a Spiral Identity for Automating Fashion Trends*



## Professors

### Ms. Miñana Grau, Mari Carmen

- ◆ *Freelance* Designer at Petite Antoinette
- ◆ Co-founder of the brand @TheIraMare, specialized in scarves and accessories design
- ◆ Designer for different catwalks
- ◆ University Degree in Fashion Design, Barreira Arte y Diseño
- ◆ Graduated in Fashion Design and Styling, Barreira Arte y Diseño
- ◆ Graduated in Middle Degree in Hat and Accessory Design, Barreira Arte y Diseño
- ◆ Course in Clothing Technology
- ◆ Course in Pattern Making, Cutting and Dressmaking in Valencian Apparel


# 04

## Structure and Content

The syllabus for this Postgraduate Certificate in Jewelry and Accessory Design aims to provide students with all the information they need to develop accessories with an ensured stylistic impact. Accordingly, through an exhaustive syllabus, they will learn everything related to design, materials or the manufacture and transformation of the different products. An essential program for those who wish to innovate in a booming sector.







“The completion of this program will enable you to recognize the importance of each supplement”

## Module 1. Accessory and Jewel Design

- 1.1. Accessory Anatomy and Patterning
  - 1.1.1. Footwear
  - 1.1.2. Bags and Belts
  - 1.1.3. Costume Jewelry and Jewelry
- 1.2. Specific Materials for Accessory Design
  - 1.2.1. Fittings and Hardware
  - 1.2.2. Synthetic Fabrics
  - 1.2.3. Technical Materials
- 1.3. Workflows
  - 1.3.1. Supplier Relationships
  - 1.3.2. Industrial Contract Manufacturing
  - 1.3.3. Market Prices
- 1.4. Product Prototyping
  - 1.4.1. Drawing and Sketching
  - 1.4.2. Product Data Sheet
  - 1.4.3. Large Scale Production: INGA 3D
- 1.5. Jewelry Design
  - 1.5.1. Gems and Precious Stones
  - 1.5.2. Costume Jewelry and Alternative Materials
  - 1.5.3. Jewelry Prototyping Using 3D Printing
- 1.6. *Rhinojewel*
  - 1.6.1. Metal and Gemstone Tools
  - 1.6.2. Modeling Tools
  - 1.6.3. Calibrated Stone Tools
- 1.7. Product Development
  - 1.7.1. Creativity and Accessory Feasibility
  - 1.7.2. Collection Development: Brand Alignment
  - 1.7.3. Methodology in Presenting Accessory Collections





- 1.8. Leather
  - 1.8.1. Animal Leather and Treatment
  - 1.8.2. Synthetic Materials
  - 1.8.3. Sustainability and Environment
- 1.9. Accessory Customization and Transformation
  - 1.9.1. Manual Transformation
  - 1.9.2. Beads and Charms
  - 1.9.3. Jeweled Garments: Belts, Bag Fasteners and Jeweled Dresses
- 1.10. Watches and Sunglasses
  - 1.10.1. Jewelry and Composition
  - 1.10.2. Specific Materials
  - 1.10.3. Assembly



*Choose the specific materials for each accessory and give them the highest quality possible"*

05

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 06 Certificate

The Postgraduate Certificate in Jewelry and Accessory Design guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Jewelry and Accessory Design** contains the most complete and up-to-date program the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by job markets, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Jewelry and Accessory Design**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

health future  
confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
classroom



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- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
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- » Exams: online

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