Postgraduate Certificate
Ethics and Business

tech technological university

tech *technological university*

Postgraduate Certificate
Ethics and Business

» Modality: **online**
» Duration: **6 weeks**
» Certificate: **TECH Technological University**
» Dedication: **16h/week**
» Schedule: **at your own pace**
» Exams: **online**

Website: **www.techtitute.com/in/design/postgraduate-certificate/ethics-business**

Index

01
Introduction

In today's world, acting with business ethics is essential to achieve the objectives proposed by the company. Therefore, appearances are not enough, and in order to act with solid principles it is necessary to have deep knowledge in this area. That is why this program is a great option for the professional who wishes to manage their company according to the law and the moral rules that govern competition between organizations. From a 100% online teaching methodology, and with the best multimedia resources in the educational market, the designer will be able to delve into the current legislation and other relevant aspects in this area such as the rules of conduct and intellectual property.

tech

This program will allow you to learn the basics of deontological ethics applied to design, improving the commercial prospects of your products"

There are a number of intangible elements that are, at present, fundamental to the success of a company or a business project. One of them is ethics, which can transform product development processes in a profound way. This concept is of enormous importance at a social level, so it cannot be ignored in the different designs carried out.

This program, therefore, has been specifically designed to respond to this situation, and offers the professional the most updated contents in this field. Consequently, throughout the degree, they will be able to delve into issues such as ethical codes and responsibilities, intellectual and industrial property and the principles of non-discrimination, sustainability and the fundamental notions of commercial law, among many others.

All this, through an online learning system that will allow students to combine their studies with their work and the rest of their daily activities. And, also, from the most cutting-edge multimedia resources: case studies, interactive summaries, exercises, videos and master classes.

The **Postgraduate Certificate in Ethics and Business** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts in sustainable product design
- The graphic, schematic, and practical content with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where the self-assessment process can be carried out to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Commercial law plays a crucial role in the success of a company, and this Postgraduate Certificate will transmit its fundamental principles so that you can apply them in your product design projects"

This Postgraduate Certificate is developed from a 100% methodology, allowing you to study when and where you want"

Delve into intellectual and industrial property law, developing your projects with the maximum legal guarantees.

Videos, interactive summaries, master classes. The most varied didactic resources will be at your disposal, ensuring that your learning is as effective as possible.

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

02
Objectives

This Postgraduate Certificate in Ethics and Business aims to provide students with the latest advances in this important area, so that they can integrate the main bases of business ethics in their daily work. In this way, it will improve its products by being able to apply aspects of ethics, corporate social responsibility or intellectual property to their creations.

Applying business ethics to your designs will improve the business prospects of your creations"

General Objectives

- Know how to synthesize one's own interests, through observation and critical thinking, translating them into artistic creations
- Recognize the sustainability setting and environmental context
- Delve into the existing competition and commercial law

"

This program will allow you to understand the role of business ethics in the field of product design"

Specific Objectives

- Acquire an integrated and global vision of the practice of design, understanding the social, ethical andprofessional responsibility of design and its role in society
- Gain key knowledge of the normative, legal, organizational structures and work patterns in the artistic, intellectual, economic, technological and political contexts, analyzing their potential for development from a design standpoint
- Know and apply the terminology and methodology specific to the professional environment

03
Structure and Content

This Postgraduate Certificate in Ethics and Business is structured in 1 specific module, through which the student can delve into the differences between ethics and morals, deontological ethics applied to design, corporate social responsibility, illegal or unfair competition and the modalities of protection on creations and inventions, among many other relevant aspects. With this content, the professional will be ready to improve their creations through the application of the fundamental principles of business ethics.

tech

With this content you will prepare to access important professional opportunities as a specialist in ethics applied to design"

Module 1. Ethics and Business

1.1.   Methodology
    1.1.1.   Document Sources and Research Techniques
    1.1.2.   Bibliographic Quotes and Research Ethics
    1.1.3.   Methodological Strategies and Academic Writing

1.2.   The Field of Morality: Ethics and Morals
    1.2.1.   Ethics and morals
    1.2.2.   Ethical Material and Formal Ethics
    1.2.3.   Rationality and Morality
    1.2.4.   Virtue, Goodness and Justice

1.3.   Applied Ethics
    1.3.1.   Public Dimension of Applied Ethics
    1.3.2.   Ethical Codes and Responsibilities
    1.3.3.   Autonomy and Self-Regulation

1.4.   Deontological Ethics Applied to Design
    1.4.1.   Ethical Requirements and Principles of Design Practice
    1.4.2.   Ethical Decision Making
    1.4.3.   Relationships and Ethical Professional Skills

1.5.   Corporate Social Responsibility
    1.5.1.   Ethical Sense of the Company
    1.5.2.   Code of Conduct
    1.5.3.   Globalization and Multiculturalism
    1.5.4.   Non-Discrimination
    1.5.5.   Sustainability and the Environment

1.6.   Introduction to Commercial Law
    1.6.1.   Concept of Commercial Law
    1.6.2.   Economic Activity and Commercial Law
    1.6.3.   Significance of the Theory of the Sources of Business Law

Without waiting or schedules, totally adapted to you: you will not find a better program to improve your professional profile as a designer"

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

" *At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

"

Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:
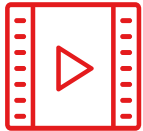
Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

20%

25%

4%

3%
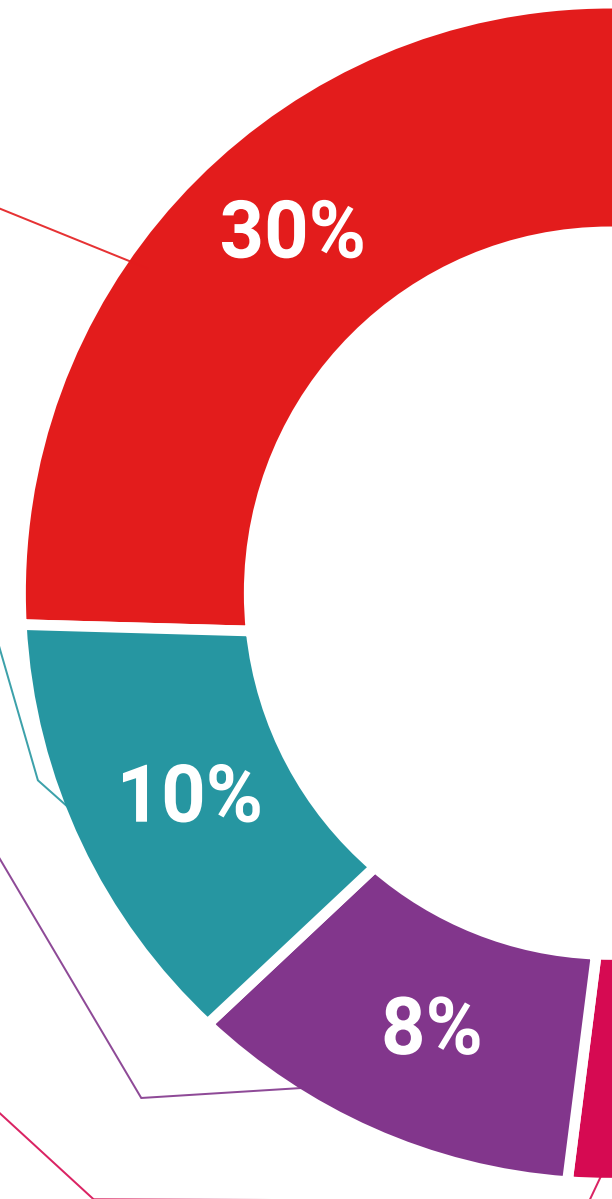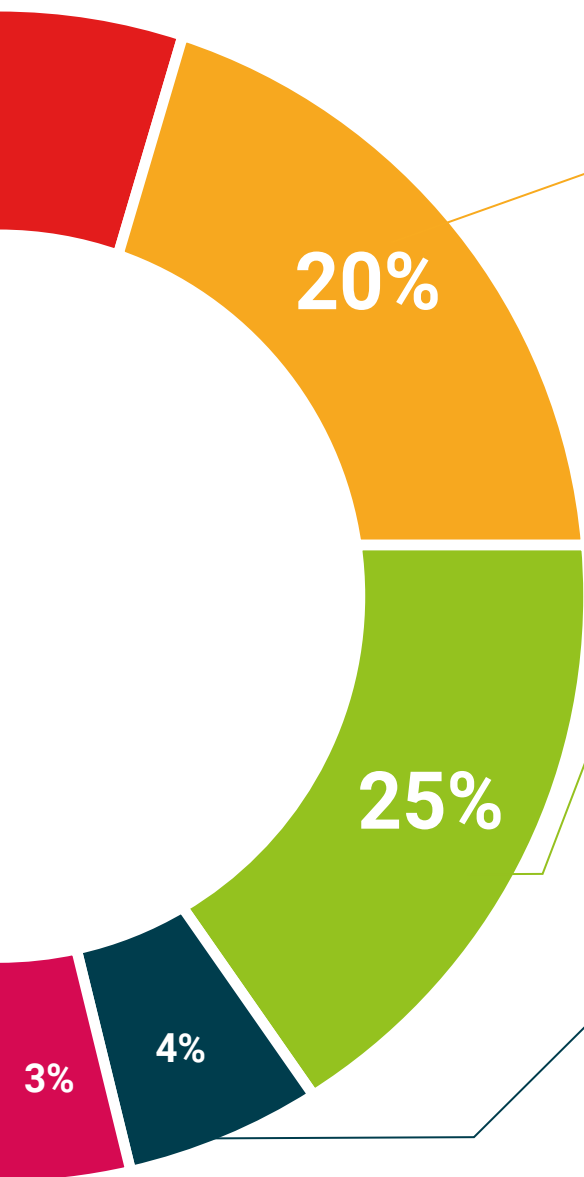
Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

05

Certificate

The Postgraduate Certificate in Ethics and Business guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Ethics and Business** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Ethics and Business**

Official Nº of Hours: **150 h.**

tech technological university

Awards the following

CERTIFICATE
to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE
in

Ethics and Business

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

tech technological university

Postgraduate Certificate
Ethics and Business

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Certificate
Ethics and Business