

# Postgraduate Certificate Advanced Fashion Design





## Postgraduate Certificate Advanced Fashion Design

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/design/postgraduate-certificate/advanced-fashion-design](http://www.techtitute.com/us/design/postgraduate-certificate/advanced-fashion-design)

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# 01

# Introduction

Fashion designers must have extensive knowledge of everything that surrounds the industry. Understanding consumer tastes, buying methods, trends, etc., are all fundamental aspects for those who want to find a niche in this highly competitive field. Therefore, their specialization must go beyond knowing how to create attractive designs for the public, requiring a broader training that allows them to obtain a global vision of the fashion industry. This TECH program has been designed to go a step further, offering a high-level qualification for all those who want to become fashion professionals.





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*Fashion design is a field that demands highly qualified professionals, so the completion of this program will be very useful to compete with the best"*

Fashion is an industry that every day attracts more professionals willing to turn their hobby into their profession. However, for this to be possible and to achieve success in a sector as changing and competitive as this, it is necessary that the qualification of professionals is of a high level and, above all, global, understanding the whole process of fashion design from a strategic and globalized perspective. Undoubtedly, this Postgraduate Certificate in Advanced Fashion Design by TECH comes to offer professionals that higher education that are in high demand today.

And, to do so, the program covers such essential topics as fashion design, but also markets, seasons, creative research or accessories. It also shows how, where and when projects should be presented, how communication strategies should be developed, or aspects more related to the business issue. Undoubtedly, a compendium of information that will be very useful for professionals in the sector.

In this way, TECH aims to meet the high specialization objective demanded by fashion designers, who are looking for high quality programs to increase their training to offer garments that will become indispensable in any closet. And, to achieve this goal, it offers students a cutting-edge program adapted to the latest developments in the industry, with an absolutely current curriculum developed by experienced professionals willing to put all their knowledge at the disposal of their students. It should be noted that, being a 100% online Postgraduate Certificate, students will not be conditioned by fixed schedules or the need to move to another physical location, but will be able to access all the contents at any time of the day, balancing their work and personal life with their academic one.

This **Postgraduate Certificate in Advanced Fashion Design** contains the most complete and up-to-date program on the market. The most important features include:

- ◆ Practical cases presented by experts in fashion
- ◆ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where self-assessment can be used to improve learning
- ◆ Special emphasis on innovative methodologies in fashion design
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable electronic device with an Internet connection



*Specialize in advanced fashion design and manage to create those collections that will be trendy in the coming seasons"*

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*A program with which you can improve your daily practice, knowing the most advanced techniques for fashion design”*

The program's teaching staff includes professionals from the fashion industry, who contribute with their work experience, as well as renowned specialists from leading companies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will allow professionals to learn in a contextual and situated learning environment, i.e., a simulated environment that will provide immersive specialization for real situations.

The design of this program focuses on Problem-Based Learning, by means of which professionals must try to solve the different professional practice situations that are presented to them throughout the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

*Therefore, they will be able to create new productions better adapted to today's society needs.*

*TECH is committed to digitalization as an indispensable educational element for its students.*



# 02 Objectives

The Postgraduate Certificate in Advanced Fashion Design is aimed at facilitating the performance of professionals to acquire and learn the main developments in this field which will allow them to perform their daily work with the highest quality and professionalism. In this way, they will be better prepared to develop successfully in a booming sector which increasingly demands professionals with higher qualifications and able to adapt quickly to changes.







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*TECH offers you all its educational resources to help you achieve professional success”*



## General Objectives

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- ◆ Obtain a detailed knowledge of the history of fashion, which will be relevant to the work of professionals who wish to develop in this sector today
- ◆ Be able to design successful fashion projects
- ◆ Know the most advanced techniques for fashion design



*This program will help you develop the skills required for the fashion design”*





## Specific Objectives

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- ◆ Develop a critical thinking in the practices, trends and results of fashion design, get a personal criterion based
- ◆ Be able to understand and visually communicate information
- ◆ Master the techniques of graphic presentation of design projects
- ◆ Have a basic knowledge of construction processes, materials technology and production techniques and the corresponding disciplines
- ◆ Be able to coherently develop a design process responding adequately to an ordered set of needs and requirements

# 03

## Structure and Content

The content of this Postgraduate Certificate is structured to cover all the areas of knowledge that fashion professionals must study in depth, including the most interesting news and updates in the field. A high-quality study that will allow students to compete with solvency and sufficient capacity in a highly competitive industry. To this end, the syllabus has been designed by professionals with extensive experience, who have captured all their expertise in a program that will be indispensable in the curriculum of professionals of the 21st century.





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*A program designed by top professionals in the industry to provide you with the knowledge you need to succeed in this field”*

## Module 1. Advanced Fashion Design

- 1.1. Markets for Fashion
  - 1.1.1. Female Fashion
  - 1.1.2. Fashion Markets
  - 1.1.3. Specialized Markets
- 1.2. Seasons
  - 1.2.1. Seasons
  - 1.2.2. The Cycle of Fashion
  - 1.2.3. Trends in Fashion
  - 1.2.4. Trend Analysis
  - 1.2.5. Project Development
- 1.3. Creative Research
  - 1.3.1. Inspiration
  - 1.3.2. The Field Notebook
  - 1.3.3. Materials
  - 1.3.4. Moodboard
- 1.4. Development and Techniques
  - 1.4.1. Development Strategies
  - 1.4.2. Elements of Design
  - 1.4.3. Construction Techniques
  - 1.4.4. Development Techniques
  - 1.4.5. Collection Rationale
- 1.5. Fashion Design
  - 1.5.1. What is Fashion Design?
  - 1.5.2. Tailoring
  - 1.5.3. The Fashion Industry
  - 1.5.4. Fashion Collection
  - 1.5.5. Cutting, Tailoring and Finishing



- 1.6. Fashion Accessories
  - 1.6.1. Definition of Accessories
  - 1.6.2. Most-Used Accessories in Collections
  - 1.6.3. The Industry and the Accessory
- 1.7. How to Present a Project
  - 1.7.1. Presentation in Fashion
  - 1.7.2. Presenting a Collection
  - 1.7.3. Fashion Styling
- 1.8. Where and When to Present a Project
  - 1.8.1. The Fashion Calendar
  - 1.8.2. Fashion Press
  - 1.8.3. Editorials in Fashion
  - 1.8.4. Fairs and Events
- 1.9. Communication Strategies of the Project
  - 1.9.1. Second Lines
  - 1.9.2. Expanding the Collection
  - 1.9.3. Practice
- 1.10. Design and the Company
  - 1.10.1. Fashion Entrepreneurship
  - 1.10.2. Branding
  - 1.10.3. Marketing as Promotion
  - 1.10.4. Rights of the Author

“*A state-of-the-art program adapted to the needs of students of the 21st century*”



# 04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 05 Certificate

The Postgraduate Certificate in in Advanced Fashion Design guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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*Successfully complete this program and receive your Postgraduate Certificate without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Advanced Fashion Design** contains the most complete and up-to-date educational program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Advanced Fashion Design**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present quality

online training

development language

classroom

**tech** technological  
university

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