

# Internship Program

## Men's Fashion Design



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Internship Program  
Men's Fashion Design

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# 01 Introduction

Men's fashion has experienced tremendous growth in recent years, both in terms of market, creativity and diversity. More and more men are interested in their appearance and are looking for clothes with style and personality, which has led to a greater demand for designers trained in the creation of these garments. For this reason, TECH has developed this program, which will enable the student to handle the avant-garde methodologies of fashion design or male pattern making strategies, boosting their incursion into this precise sector. In addition, these skills will be acquired through a 100% practical experience in a leading company in the industry.



*The Internship Program in Men's Fashion Design will allow you to master the latest methodologies to create garments that will have a great impact on the market"*





Men's Fashion Design is a relevant discipline within this industry, since there is a growing demand for men's clothing that is modern, elegant and comfortable. To undertake their creation, it is essential to apply the latest techniques of pattern making or graphic design, as well as to know the protocols to implement recent stylistic trends in practice. Therefore, having all these skills is crucial to achieve success in a precise professional field.

Faced with this situation, TECH has created this Internship Program, which will provide students with the best skills in Men's Fashion Design so that they can have excellent job prospects in this sector. During 3 intensive weeks of exclusively practical teaching, they will be integrated into a work team of a leading company in the industry. Immersed in it, they will be able to use the most avant-garde textile technology or master the representation systems applied to fashion. Likewise, they will handle the protocols to make a visual presentation of a project or adopt the techniques to generate highly sustainable products.

Throughout this enriching practical experience, in addition to being integrated into a great professional environment, the student will be guided at all times by a tutor. Thanks to the figure of this specialist, the immense quality of the acquired skills will be preserved, being prepared to face with solvency the highest caliber professional challenges.

# 02

## Why Study an Internship Program?

Practice is a key element for success in many professional areas. In the field of Men's Fashion Design, it is not enough to have theoretical knowledge about the latest trends, but it is also essential to know how to apply them effectively in the real work environment. To address this need, TECH has developed this program, which offers students the opportunity to be part of a large company in the Fashion sector for 3 weeks, integrated into an excellent work team. In this way, they will acquire skills that will enrich their professional performance.



*TECH is the only educational institution that offers you the opportunity to perfect your skills in Men's Fashion Design through an internship in an excellent company in the sector"*

### 1. Updating from the Latest Technology Available

The Men's Fashion sector is one of the most dynamic in the workplace, and in order to succeed professionally it is necessary to have an up-to-date knowledge of the latest trends and innovative design tools. For this reason, TECH has created a complete program that allows students to acquire this knowledge in an exclusively practical way.

### 2. Gaining In-depth Knowledge from the Experience of Top Specialists

This Internship Program offers students the opportunity to deepen their knowledge in the field of Men's Fashion Design through the experience of the best specialists in the area, acquiring the necessary competencies to successfully face the challenges presented by the sector.

### 3. Entering first-class Professional environments

TECH employs a rigorous selection process to choose the centers where the Internship Program will take place, in order to ensure that trainees can update their knowledge in a high quality business environment. In this way, they will have the opportunity to collaborate with highly demanding teams and top-level professionals.



#### 4. Putting the acquired knowledge into daily practice from the very first moment

Currently, it is common to find educational degrees that do not meet the daily needs of professionals, as they focus on theoretical content without practical application in the real world. To solve this problem, TECH has created a program with an innovative pedagogical approach, which focuses on internships to allow students to strengthen their skills in a prestigious professional environment.

#### 5. Expanding the Boundaries of Knowledge

TECH offers its students the opportunity to carry out the Internship Program in leading companies in the Fashion industry, which enables them to learn from experts with extensive experience in the world of Men's Fashion Design.



*You will have full practical immersion at the center of your choice"*

# 03

## Objectives

The objective of this program is to provide students with the most relevant skills in the field of Men's Fashion Design. Through this Internship Program, they will learn the fundamental techniques of pattern making and tailoring, the strategies to optimize their sketches or the avant-garde technological tools that contribute to perfect the design. All this, in just 3 weeks of practical experience in a first class company.



### General Objectives

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- Develop the precise skills that allow students to become important men's fashion designers, whether its through their own company or working for leading companies and brands in the sector
- Be able to design men's fashion projects that gain public approval



*Become an outstanding leader in the Fashion industry with the most comprehensive and up-to-date degree in men's design"*







## Specific Objectives

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- ◆ Know the basics of design, as well as the references, styles and movements that have shaped it from its beginnings to the present day
- ◆ Connect and correlate the different areas of design, fields of application and professional branches
- ◆ Choose the appropriate project methodologies for each case
- ◆ Know the processes of ideation, creativity and experimentation and know how to apply them to projects
- ◆ Integrate language and semantics in the ideation processes of a project, relating them to its objectives and use values
- ◆ Know the development and representation of a pattern
- ◆ Learn how to create any type of pattern autonomously
- ◆ Know the basics of sewing
- ◆ Distinguish the types of tools and machinery used in the manufacture of garments
- ◆ Identify textile materials and their main uses
- ◆ Develop practical research methods for the creative creation of garments
- ◆ Basic understanding of photographic cameras
- ◆ Know the software for developing and editing photographs
- ◆ Handle and understand the vocabulary and basic concepts of visual and audiovisual language
- ◆ Critically analyze images of different types
- ◆ Manage resources and sources related to the subject
- ◆ Understand the human anatomy and its main characteristics in order to be able to represent it in the fashion figure

- ♦ Know the canon of the human body in order to allow the stylization of the fashion figure
- ♦ Thoroughly analyze and distinguish the most important areas of the human body in fashion figure creation
- ♦ Differentiate the techniques of graphic-plastic representation in fashion illustration
- ♦ Search for personal style in the fashion pattern as a hallmark of fashion designers' identity
- ♦ Identify the language and expressive resources in relation to the contents
- ♦ Choose research and innovation resources to solve issues raised within the functions, needs and materials of clothing
- ♦ Gather methodological and aesthetic strategies that help to support and develop creative processes
- ♦ Distinguish the psychological processes in the evolution of the pieces in the history of clothing
- ♦ Associate formal and symbolic language with functionality in the field of clothing
- ♦ Demonstrate the interrelation between the elements of clothing and humanistic fields
- ♦ Justify the contradictions between luxury clothing and ethical values
- ♦ Reflect on the impact of innovation and quality of clothing production on the quality of life and the environment
- ♦ Identify different types of textile fibers
- ♦ Select a textile material for a specific design according to its properties
- ♦ Know the dyeing techniques
- ♦ Master the ligaments in order to know how to apply them in daily work
- ♦ Know the properties of the different materials and the techniques for their manipulation and elaboration
- ♦ Know the main textile printing techniques
- ♦ Know the history of men's fashion
- ♦ Have own criteria, based on knowledge, for men's fashion developments
- ♦ Understand male morphology and its peculiarities
- ♦ Know the most used patterns in men's fashion
- ♦ Learn how to make a tailored suit
- ♦ Differentiate the professional context of applying fashion technical drawing and understand the usefulness of the characteristics of this type of representation
- ♦ Know how to make flat drawings of garments
- ♦ Understand how to make flat drawings of garments that communicate both to the pattern maker and the garment maker the characteristics of each model
- ♦ Know how to represent different fashion accessories
- ♦ Know how to make a highly descriptive technical sheet



- ◆ Understand the different working methodologies applied to fashion design
- ◆ Develop creative procedures that help in the work of fashion design
- ◆ Introduce students to the necessary technical procedures to create a fashion project
- ◆ Know the different means of diffusion and communication of the fashion product
- ◆ Understand the process of realization of fashion projects in all its phases
- ◆ Acquire resources for the visual presentation and communication of the fashion project
- ◆ Understand that the current human lifestyle turns us into unsustainable consumers
- ◆ Acquire and incorporate environmental and sustainability criteria in the design conception and development phase
- ◆ Learn about preventive and appropriate measures to reduce environmental impact
- ◆ Use sustainability as a requirement in the design methodology
- ◆ Provide students with natural and environmentally friendly sources of inspiration

# 04

## Educational Plan

During a period of 3 weeks, students will have the opportunity to carry out their Internship Program in a leading company in the Fashion sector. During the working days, from Monday to Friday, and with a duration of 8 hours a day, they will be able to work in a real and challenging environment, using advanced techniques and tools of Men's Fashion Design.

In this training proposal, completely practical in nature, the activities are aimed at developing and perfecting the skills necessary for the provision of design services that in areas and conditions that require a high level of qualification, and are oriented towards specific training for the exercise of the activity, in a safe environment and high professional performance.

Thanks to this cutting-edge educational approach, students will be able to obtain the latest technology skills to effectively face the most current challenges in this area, which will allow them to achieve success in their Men's Fashion designs.

The practical education will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of teachers and other fellow trainees that facilitate teamwork and multidisciplinary integration as transversal competencies for from psychology,praxis (learning to be and learning to relate).

The procedures described below will be the basis of the practical part of the program, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:



*Receive specialized education in an institution that can offer you all these possibilities, with an innovative academic program and a human team that will help you develop your full potential"*



Module	Practical Activity
Trend research and analysis	Research men's fashion trends for the upcoming season
	Analyze historical men's fashion trends and how they influence current designs
	Identify and analyze emerging men's fashion trends in different regions of the world
Design and creation of men's garments	Create basic patterns of men's garments, such as shirts, pants and jackets
	Design a menswear collection for a specific season, taking into account trends and functionality of the garments
	Carry out the realization of customized and high quality men's garments y using tailoring techniques
Fabrics and materials selection	Select fabrics and materials suitable for each type of garment and function
	Make compositions with different textures and prints to achieve interesting visual effects on men's garments
Graphic design and fashion visualization	Create illustrations and sketches to represent men's fashion designs
	Use graphic design programs to create visual presentations of Men's Fashion designs
	Create a fashion book to present the designed men's fashion collection, using different photography and image editing techniques

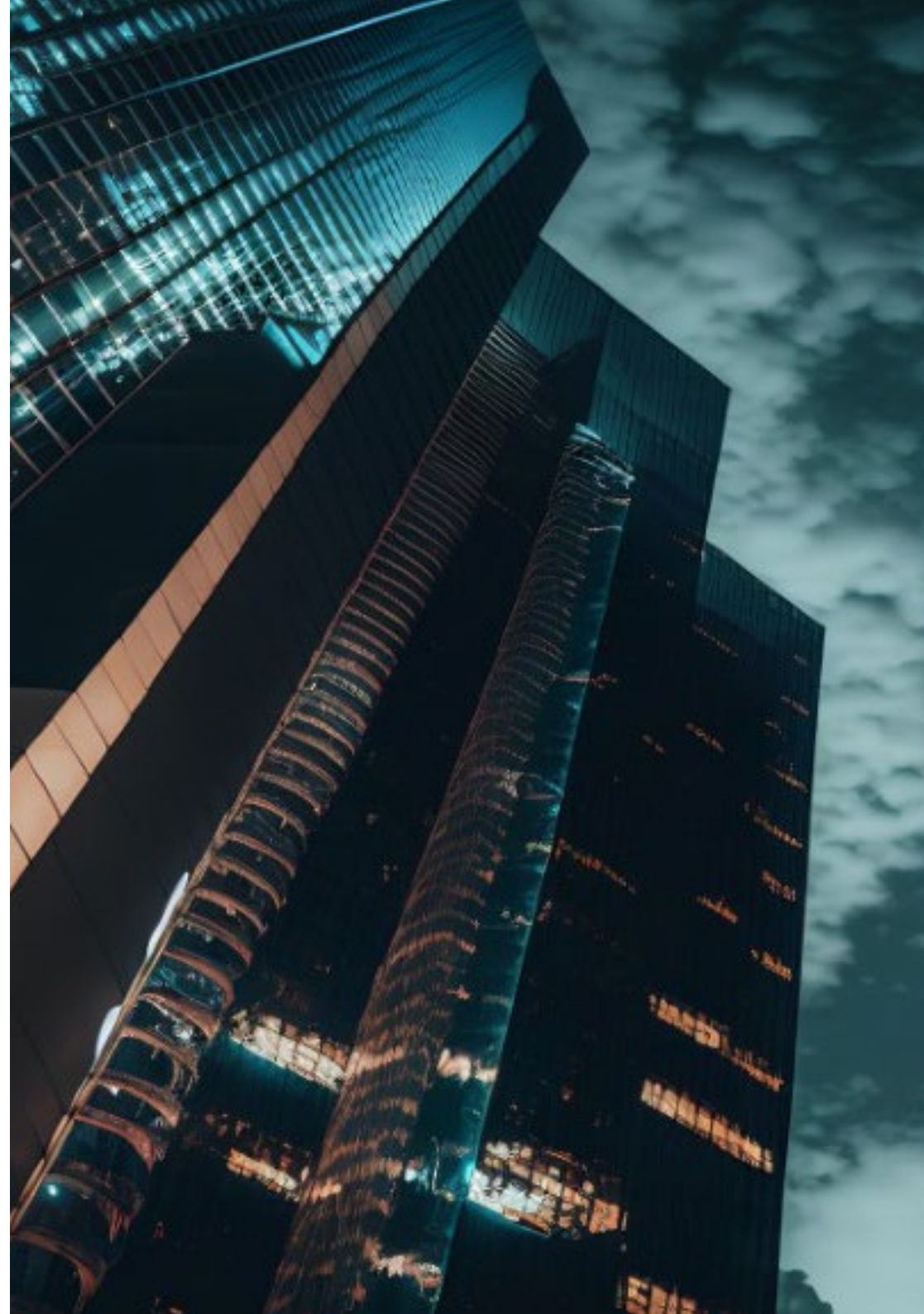
05

# Where Can I Do the Internship Program?

Students have the possibility to take this Internship Program in prestigious fashion companies for a period of 3 weeks, which gives them the opportunity to acquire valuable skills for their professional career. In this way, you will become a specialist highly sought after by excellent companies in this growing sector.

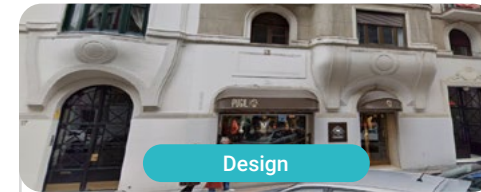
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*Do your Internship Program  
in a first class company in  
the Fashion industry”*





The student will be able to do this program at the following centers:



Design

### Pugil Store

Country	City
Spain	Madrid

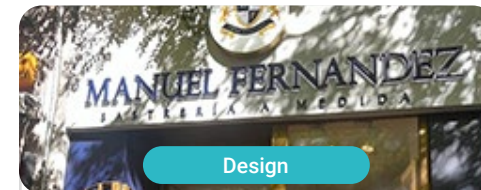
Address: Villanueva,19, 28001 Madrid

Pugil Store specialized in Digital Tailoring

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**Related internship programs:**

- Men's Fashion Design



Design

### Sastrería Manuel Fernández

Country	City
Spain	Madrid

Address: Calle de la Magdalena,  
25, 28012 Madrid

Custom tailoring in Madrid

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**Related internship programs:**

- Men's Fashion Design

# 06

## General Conditions

### Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the Internship Program period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.





## General Conditions of the Internship Program

The general terms and conditions of the internship agreement for the program are as follows:

**1. TUTOR:** During the Internship Program, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor, whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

**2. DURATION:** The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

**3. ABSENCE:** If the students does not show up on the start date of the Internship Program, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

**4. CERTIFICATION:** Professionals who pass the Internship Program will receive a certificate accrediting their stay at the center.

**5. EMPLOYMENT RELATIONSHIP:** The Internship Program shall not constitute an employment relationship of any kind.

**6. PRIOR EDUCATION:** Some centers may require a certificate of prior education for the Internship Program. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

**7. DOES NOT INCLUDE:** The Internship Program will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed.

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

# 07 Certificate

This **Internship Program in Men's Fashion Design** contains the most complete and up-to-date program on the professional and academic scene.

After the student has passed the evaluations, they will receive their corresponding TECH Internship Program issued by TECH Technological University via tracked delivery.

The certificate issued by TECH will reflect the grade obtained in the test.

Title: **Internship Program in Men's Fashion Design**

Duration: **3 weeks**

Course Modality: **Monday to Friday, 8-hour consecutive shifts**

Total Hours: **120 h. of professional practice**



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