

# Postgraduate Certificate Fashion Business Creation and Organization





## Postgraduate Certificate Fashion Business Creation and Organization

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/design/postgraduate-certificate/fashion-business-creation-organization](http://www.techtute.com/us/design/postgraduate-certificate/fashion-business-creation-organization)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Structure and Content

---

*p. 12*

04

Methodology

---

*p. 16*

05

Certificate

---

*p. 24*

# 01

# Introduction

Fashion professionals who wish to create their own business will need, in addition to specific knowledge in design, a broader specialization in business management issues, thanks to which they will be able to know all parts of the business and apply the most appropriate tools to move their company forward, achieving continuous growth and the highest possible profits. Thanks to this TECH program, students will be better able to develop in an increasingly competitive sector that demands multidisciplinary professionals with the necessary skills to stand out from the competition.





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*To make a fashion business successful, it is not only necessary to have an exhaustive knowledge in design, but also in business techniques that allow to obtain the best possible results”*

Fashion attracts many professionals who wish to develop in this sector in a competitive and efficient manner. Designers, models, stylists, fashion consultants, and countless other professions find in this field the inspiration to be more successful every day. But, in addition, when a person wants to start his own business, or works in the field of business management and organization, he must also develop some specific skills in economic matters that allow him to obtain the desired solvency and, above all, to achieve the maximum possible benefits.

This Postgraduate Certificate in Fashion Business Creation and Organization from TECH has been created, precisely, considering the superior training that professionals in the sector may need, with the objective of providing them with the basis for professional development. Specifically, the agenda includes fundamental aspects of business organization, industrial and intellectual property, the process of creation and production of a fashion company, economic-financial management, sales and communication, among other relevant aspects of this field.

In this way, TECH aims to meet the high specialization objective demanded by fashion designers, who are looking for high quality programs to increase their training to offer garments that will become indispensable in any closet. And, to achieve this goal, it offers students a cutting-edge program adapted to the latest developments in the industry, with an absolutely current curriculum developed by experienced professionals willing to put all their knowledge at the disposal of their students. Note that, as this is a 100% online course, students will not be conditioned by fixed schedules or the need to move to another physical location, but will be able to access all the contents at any time of the day, balancing their work and personal life with their academic life.

This **Postgraduate Certificate in Fashion Business Creation and Organization** contains the most complete and up-to-date program on the market. The most important features include:

- ◆ Practical cases presented by experts in fashion
- ◆ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where self-assessment can be used to improve learning
- ◆ Its special emphasis on innovative methodologies for the creation and organization of fashion businesses
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



*Learn about the main business tools that you can apply to the creation of fashion businesses”*

“

*Students will find in this Postgraduate Certificate a multitude of case studies with which they can consolidate their knowledge”*

The program's teaching staff includes professionals from the fashion industry, who contribute with their work experience, as well as renowned specialists from leading companies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will allow professionals to learn in a contextual and situated learning environment, i.e., a simulated environment that will provide immersive specialization for real situations.

The design of this program focuses on Problem-Based Learning, by means of which professionals must try to solve the different professional practice situations that are presented to them throughout the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

*A modern methodology adapted to the needs of the students.*

*TECH offers you the possibility to study in a digital format, so that you can organize your study time yourself.*



# 02 Objectives

The Postgraduate Certificate in Fashion Business Creation and Organization is aimed at facilitating the performance of professionals to acquire and learn the main developments in this field, which will allow them to perform their daily work with the highest quality and professionalism. This way, they will be better able to develop successfully in a booming sector.





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*A unique program with which  
you will be able be updated with  
the main novelties of the sector”*



## General Objectives

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- ◆ Obtain a detailed knowledge of the history of fashion, which will be relevant to the work of professionals who wish to develop in this sector today
- ◆ Be able to design successful fashion projects
- ◆ Apply business management tools for the proper management of the personal brand

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*TECH has set out to meet the academic objectives of its students and, to this end, has designed a high quality program”*





## Specific objectives

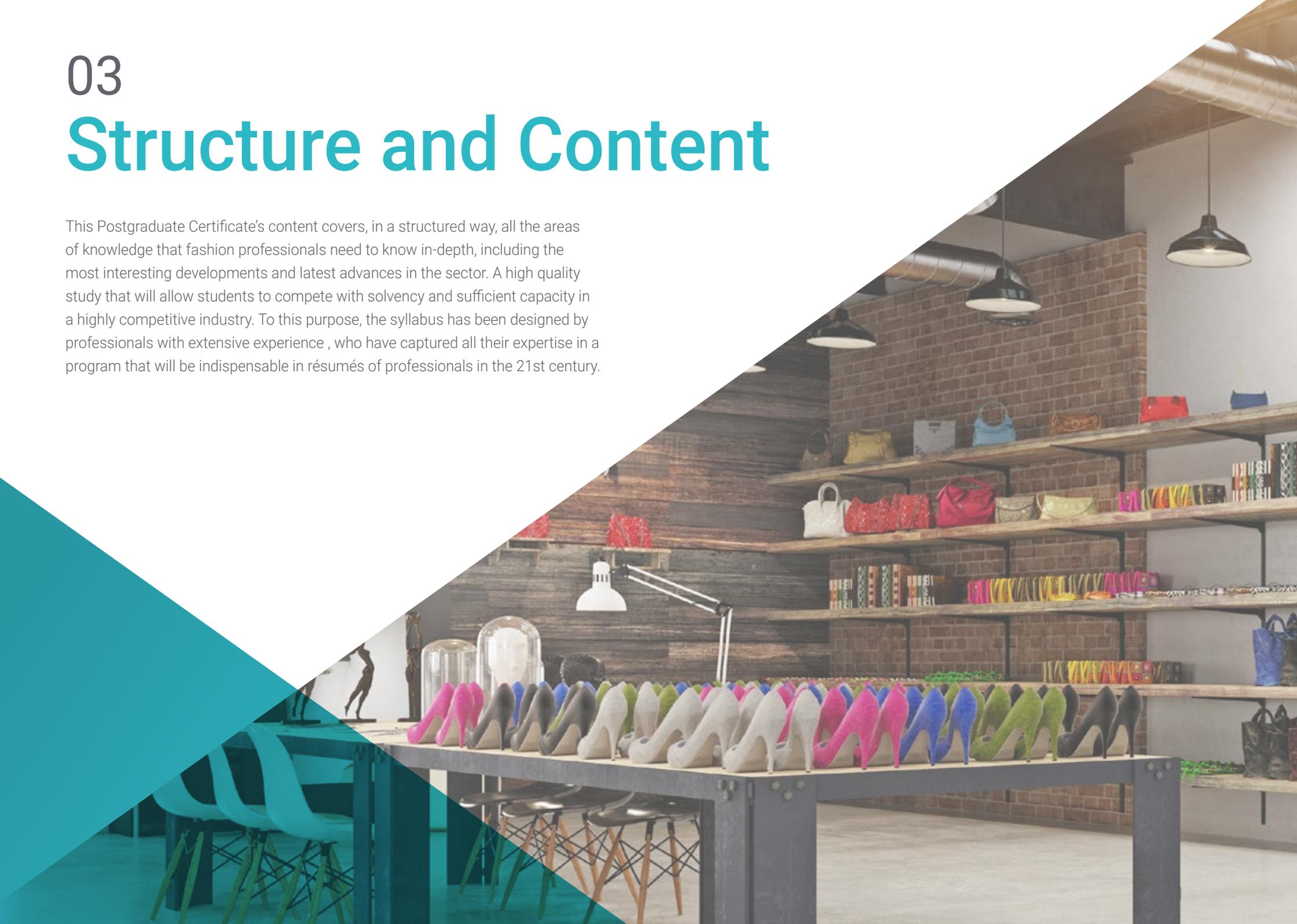
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- ◆ Recognize the business environment and the tools to access the labor market
- ◆ Know the main instruments for the constitution of a business plan
- ◆ Recognize the importance of design in the new business paradigm as part of the economy
- ◆ Being able to manage design projects
- ◆ Learn about the rights that the designer has when creating unpublished and original artistic works
- ◆ Be capable of planning scope, cost and time control in the development of a project

# 03

## Structure and Content

This Postgraduate Certificate's content covers, in a structured way, all the areas of knowledge that fashion professionals need to know in-depth, including the most interesting developments and latest advances in the sector. A high quality study that will allow students to compete with solvency and sufficient capacity in a highly competitive industry. To this purpose, the syllabus has been designed by professionals with extensive experience , who have captured all their expertise in a program that will be indispensable in résumés of professionals in the 21st century.





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*A very complete program, updated with the latest information of the moment”*

## Module 1. Fashion Business Creation and Organization

- 1.1. Business Organization
  - 1.1.1. The Company: Concept, Components and Functions
  - 1.1.2. The Entrepreneur
  - 1.1.3. Company Types
  - 1.1.4. Company Objectives
  - 1.1.5. The Company as a System
  - 1.1.6. The Business Environment
  - 1.1.7. Company Legal Forms
  - 1.1.8. The Company Creation
  - 1.1.9. Incorporation Procedures
  - 1.1.10. Start-up Procedures
  - 1.1.11. The Business Plan
- 1.2. Industrial Property
  - 1.2.1. Industrial Property Definition
  - 1.2.2. Types of Industrial Property Rights
  - 1.2.3. Applicable Legislation in Spain
  - 1.2.4. Industrial Designs
  - 1.2.5. The Fashion Design and its Protection
  - 1.2.6. Registration Procedure
  - 1.2.7. Content of Registered Design Right
  - 1.2.8. Protection Duration
  - 1.2.9. Design Protection Abroad
  - 1.2.10. Distinctive Signs
- 1.3. Intellectual Property
  - 1.3.1. Intellectual Property Definition
  - 1.3.2. Protection of Textile Creations in Spain
  - 1.3.3. General Provisions
  - 1.3.4. Subject
  - 1.3.5. Object
  - 1.3.6. Contents
  - 1.3.7. Duration and Limits
  - 1.3.8. Public Domain
  - 1.3.9. Transfer of Rights
  - 1.3.10. Remuneration
  - 1.3.11. Intellectual Property Rights Protection
  - 1.3.12. Intellectual Property Registration
  - 1.3.13. Reservation of Rights Symbols
  - 1.3.14. Management Entities
  - 1.3.15. *Copyright*
- 1.4. Fashion Business Management: the Creation Process
  - 1.4.1. Initial Decisions
  - 1.4.2. Design
  - 1.4.3. Models Preselection
  - 1.4.4. Searching and Choosing Materials
  - 1.4.5. Prototype development
  - 1.4.6. Prototype Cost
- 1.5. Production
  - 1.5.1. The Collection Production Process
  - 1.5.2. Production Management
  - 1.5.3. Production Costs
- 1.6. Responsibility For Occupational Health
  - 1.6.1. The Work and the Health
  - 1.6.2. The Occupational Hazards
  - 1.6.3. Damage to Workers Health
  - 1.6.4. Prevention Techniques
  - 1.6.5. Occupational Health in the Professional Activity
- 1.7. Social and Environmental Responsibility
  - 1.7.1. The Suppliers
  - 1.7.2. Corporate Environmental Management
  - 1.7.3. Environment and Fashion
  - 1.7.4. Being Sustainable



- 1.8. Sales
  - 1.8.1. The Point of Sale
  - 1.8.2. The Distribution Channels
  - 1.8.3. Sales Conditions
  - 1.8.4. Other Considerations When Selling
  - 1.8.5. The Sale and Purchase Transaction
  - 1.8.6. Tax Regulations
  - 1.8.7. The Invoice Calculation
  - 1.8.8. Online Sales
- 1.9. Economic-financial Management
  - 1.9.1. Costs
  - 1.9.2. Situation Balance
  - 1.9.3. Income Statement
  - 1.9.4. Ratios
  - 1.9.5. Treasury Management
  - 1.9.6. Forms of Financing
- 1.10. Organization and Communication
  - 1.10.1. Contract Outside
  - 1.10.2. Designing the Company's Organization Chart
  - 1.10.3. Teamwork
  - 1.10.4. Communicate
  - 1.10.5. Process, Document and Accounting Control
  - 1.10.6. Protect data



*A high level program that will allow you to acquire the necessary skills to create fashion businesses”*

# 04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization”*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

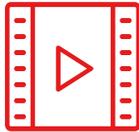
*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



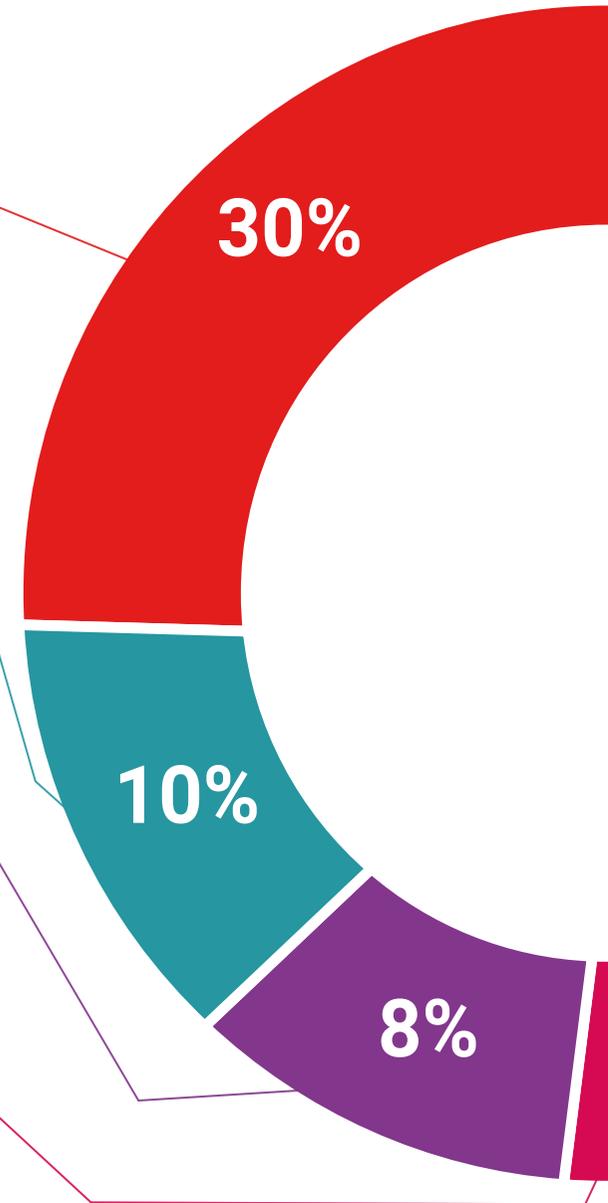
### Practising Skills and Abilities

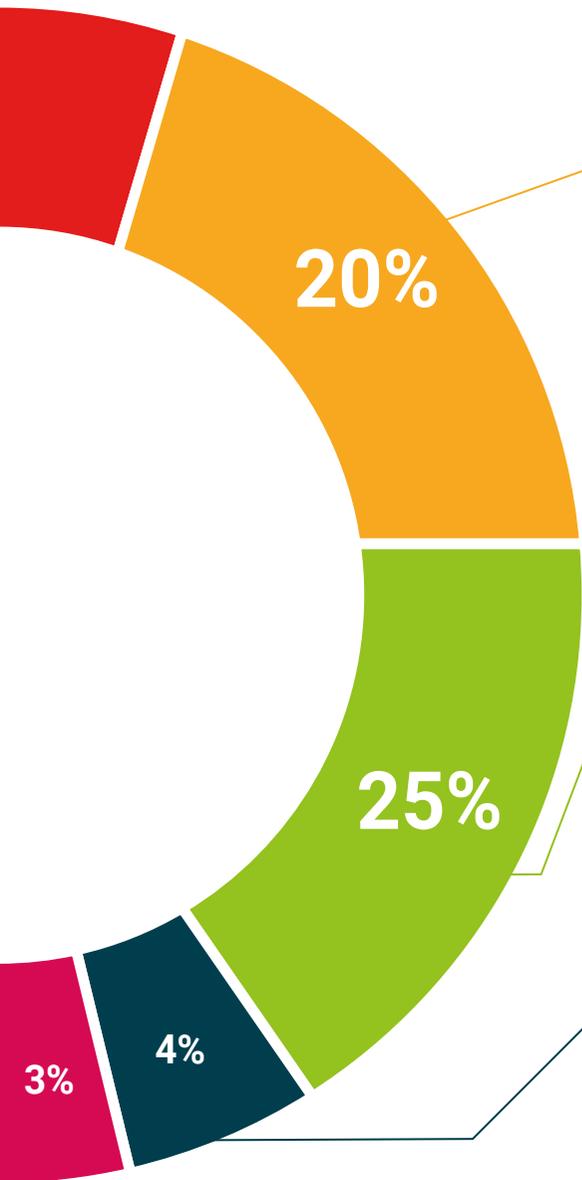
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 05 Certificate

The Postgraduate Certificate in Fashion Business Creation and Organization guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Fashion Business Creation and Organization** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Fashion Business Creation and Organization**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
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- » Credits: **6 ECTS**
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