Postgraduate Diploma

People Management and Professional Ethics

tech technological university

Postgraduate Diploma
People Management
and Professional Ethics

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: www.techtitute.com/us/dentistry/postgraduate-diploma/postgraduate-diploma-people-management-professional-ethics

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01
Introduction

The growing number of dental graduates and the increase in the number of dental clinics that have been emerging in recent years has made the clinical-dental sector one of the most competitive markets in existence today. Therefore, it is essential for the dentist's profile to also adopt the role of manager and director of his or her dental clinic, and he or she should focus on learning the knowledge of business management and team management that will guarantee the continuity of his or her own business.

Improve your knowledge in People Management and Professional Ethics through this program, where you will find the best didactic material with real case studies. Learn here about the latest advances in clinic management and direction in order to be able to manage quality dental centers"

The Management and Direction of Dental Clinics has aroused growing interest in recent years, especially among professionals who have realized the importance of knowing how to properly manage all the resources they have in their dental clinic, in order to turn it into a business of the future, with a continuity that can only be ensured by applying the appropriate levers of business management.

In this new environment, the focus on the dental clinic as an organizational structure is particularly strong, and all areas of the field of management and leadership must be addressed and mastered: human resources, marketing, quality, time management, planning and strategy, accounting and costs, etc.

This **Postgraduate Diploma in People Management and Professional Ethics** contains the most complete and up-to-date scientific program on the market. The most important features of the program include:

- Development of case studies presented by experts in the different specialties related to People Management in Dental Clinics.

- Its graphic, schematic and eminently practical contents, with which they are conceived, gather scientific and rigorous information on those disciplines that are indispensable for professional practice.

- New developments in People Management and Professional Ethics.

- Interactive learning system based on algorithms for decision making on problem situations.

- Content that is accessible from any fixed or portable device with an Internet connection.

Each company must decide where and with whom it is playing, what resources it has and what it intends to gain from it"

This Postgraduate Diploma may be the best investment you can make in the selection of a refresher program for two reasons: in addition to updating your knowledge in People Management and Professional Ethics, you will obtain a certificate from TECH - Technological University"
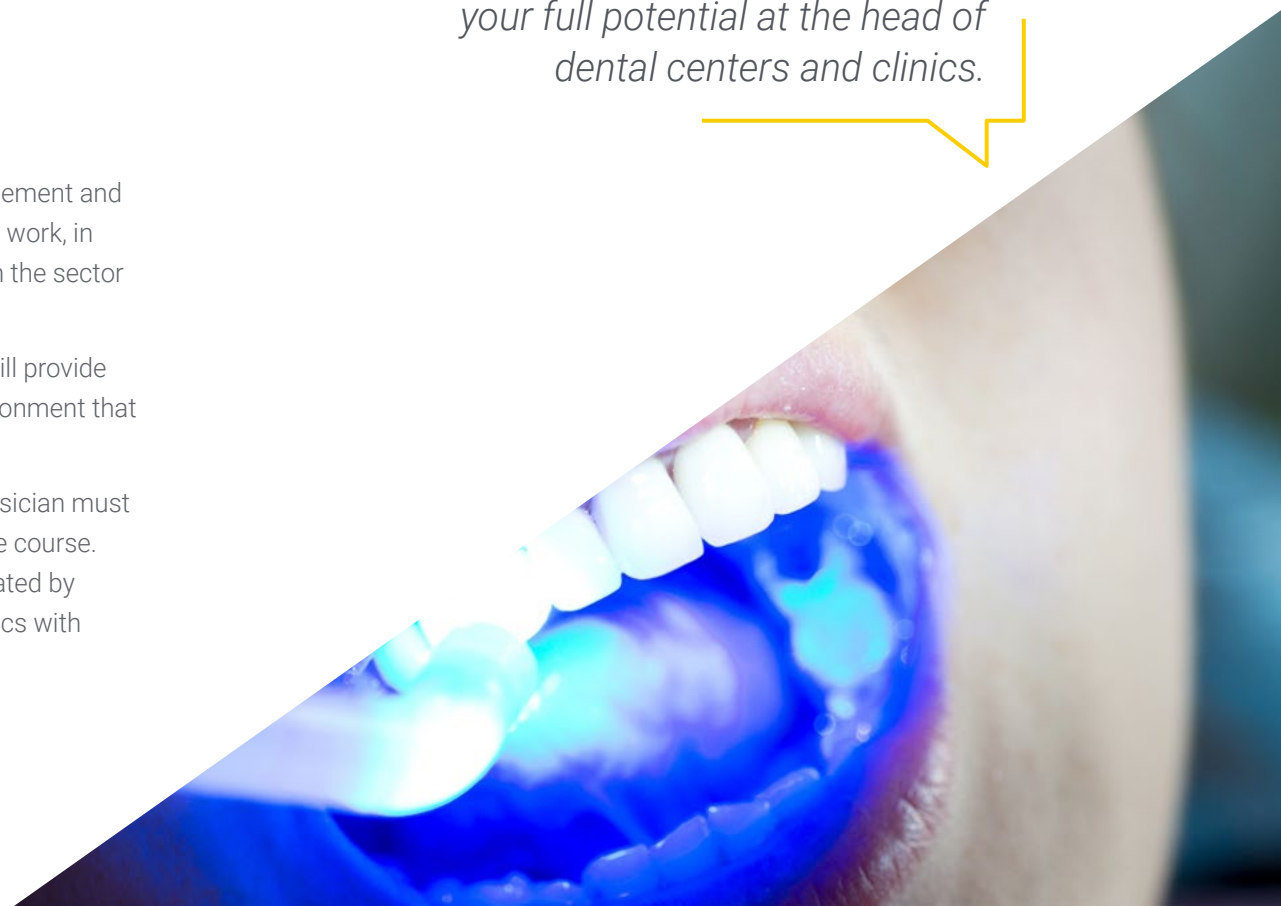
The Postgraduate Diploma allows training in simulated environments, which provide immersive learning programmed to train for real situations.

We offer you the opportunity to take control of your future and develop your full potential at the head of dental centers and clinics.

It includes in its teaching staff professionals belonging to the field of Management and Direction of Dental Clinics, who pour into this training the experience of their work, in addition to recognized specialists belonging to reference companies, both in the sector and in related sectors.

The multimedia content developed with the latest educational technology will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program to train in real situations.

This program is designed around Problem Based Learning, whereby the physician must try to solve the different professional practice situations that arise during the course. This will be done with the help of an innovative interactive video system created by recognized experts in the field of People Management and Professional Ethics with extensive teaching experience.

Objectives

The Postgraduate Diploma in People Management and Professional Ethics is oriented to favor your personal and professional growth.

"

The main objective of this program is to promote your personal and professional growth by helping you to achieve success as a dental practice manager"

General Objectives

- Use theoretical, methodological and analytical tools to optimally manage and direct their own clinical-dental businesses, effectively differentiating themselves in a highly competitive environment.

- Incorporate strategy and vision skills to facilitate the identification of new business opportunities.

- Promote the acquisition of personal and professional skills that will encourage students to undertake their own business projects with greater confidence and determination, both in the case of initiating the creation of their clinical-dental business, as well as in the case of innovating in the management and direction model of the clinical-dental business they already have.

- Professionalize the clinical-dental sector, through continuous and specific training in the field of business management and direction.
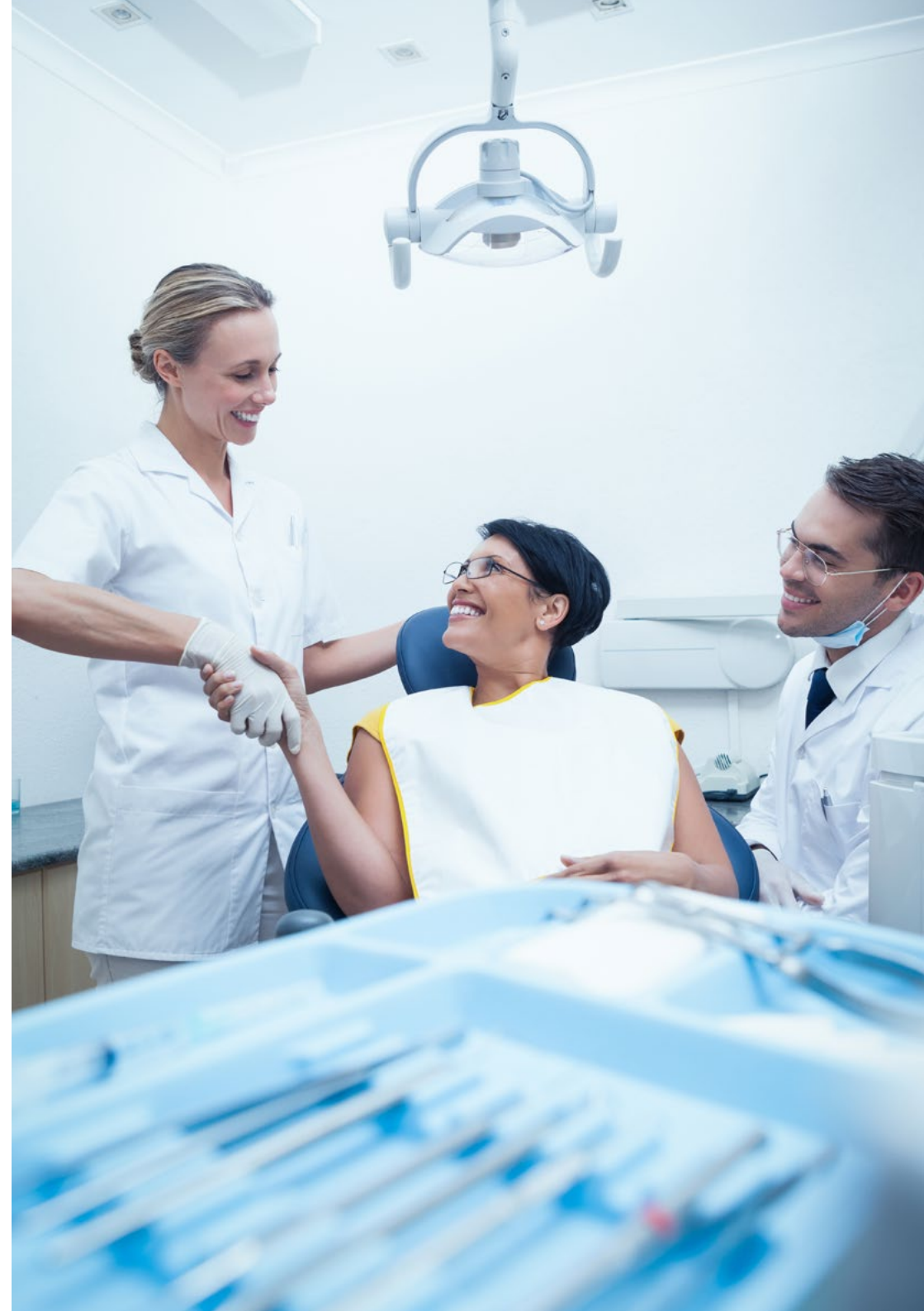
Specific Objectives

♦ Describe the current situation and future trends of management and direction models of clinical-dental business both nationally and internationally to be able to define objectives and differentiating successful strategies.

♦ Become familiar with the terminology and concepts specific to the field of management and business management for their effective application in clinical-dental businesses.

♦ Discover and analyze the key points of successful business models of leading dental clinics in order to increase the motivation, inspiration and strategic mindset of future managers.

♦ Acquire management skills based on leadership that facilitate effective communication with the team, favoring the creation of a healthy work environment focused on common objectives and the achieving results.

♦ Learn the fundamental concepts of human resources management to lead recruitment processes and protect the talent of the team that works at the dental clinic.

♦ Learn to assign tasks according to the definition of roles, thus promoting a healthy, balanced and productive work environment.

♦ Develop an effective method for team management, decision making and conflict resolution based on the emotional intelligence model and organizational coaching techniques.

♦ Reflect on the characteristics of the leader in organizations and enhance managerial skills for successful leadership by applying the latest techniques of coaching and emotional intelligence.

♦ Design work procedures focused on a productivity and quality model for the dental clinic, based on the philosophy of continuous improvement.

Make the most of this opportunity and take the step to get up-to-date on the latest developments in People Management and Professional Ethics"

03
Course Management

This program includes in its teaching staff health professionals of recognized prestige, who belong to the field of People Management and Professional Ethics and who pour into this training the experience of their work.

In addition, renowned specialists, members of prestigious national and international scientific communities, are involved in designing and preparing the program.

" *Learn from leading professionals the latest advances in People Management and Professional Ethics"*

Management

Mr. Gil, Andrés

- Director-Manager at Clínica pilaR Roig Odontología
- Co-founder and CEO at MedicalDays
- Master's Degree in Management and Direction (Michigan State University)
- Diploma in Dental Management (DenalDoctors Institute)
- Diploma in Cost Accounting (Valencia Chamber of Commerce)
- Accounting Course. Centre for Financial Studies
- Leadership and Team Management Course. César Piqueras
- Agricultural Engineer Polytechnic University of Valencia

Mr. Guillot, Jaime

- Degree in Business Administration and Management Polytechnic University of Valencia.
- Industrial Specialization
- Co-founder and Strategy Director of Hikaru VR Agency.
- Co-founder and CEO of Drone Spain. (2014-2017)
- Founder of the Interet & Mobile Business School. (2012-2015)
- Founder and CEO of Fight Technologies (2011-2013)
- Highly experienced in business creation.
- Professor at Bankinter's Master's Degree in Innovation and Business Creation
- Executive Coach certified by the European School of Leaders (EEL)
- Trainer in leadership and emotional management programs for companies.

Professors

Mr. Dolz, Juan Manuel

- Diploma in Business Sciences (University of Valencia)
- Degree in Business Administration and Management (University of Valencia)
- Professional training in Digital Marketing (Internet Startup Camp - UPV)
- Business digitalization consultant
- Highly experienced in business creation
- Co-founder and CTO MedicalDays
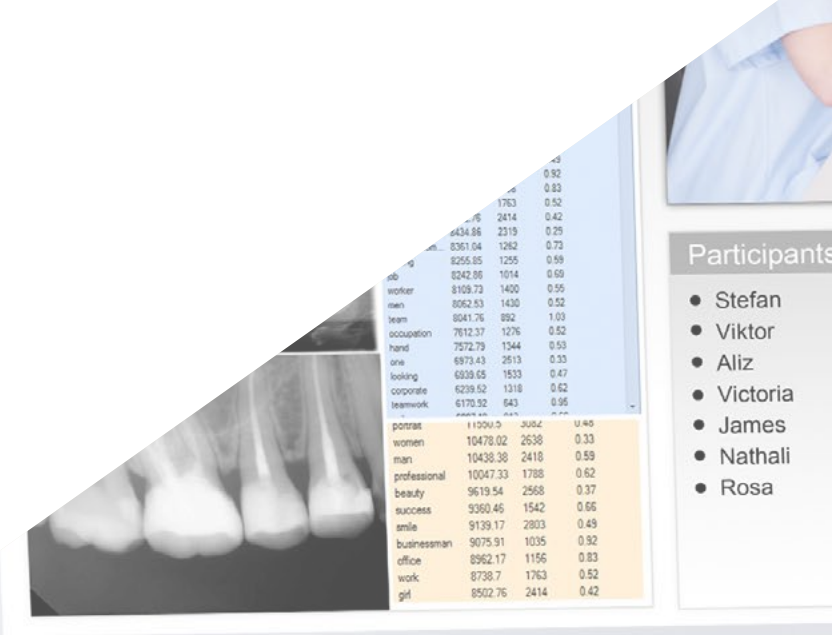- Co-founder and COO Drone Spain
- Co-founder and COO Hikaru VR Agency

Ms. Fortea Paricio, Anna

- Degree in Law from the University of Valencia
- Professional neurocoach
- Founder of the European Leadership Center in Miami, U.S.A.
- Founder of the Anna Fortea High Human Performance Center in Valencia, Spain
- Co-founder of Eseox
- President of the INA (International Neurocoaching Association).
- Professor at several Spanish universities, and at UAC and Humboldt University in Miami, USA
- Psychology at UOC and Neurosciences at UPenn, University of Pennsylvania, USA
- CAC Coach Certified by the Centro de Alto Rendimiento Humano IESEC (High Human Performance Center)

04
Structure and Content

The structure of the contents has been designed by a team of professionals from the best dental centers, business centers, companies and universities in the national territory, aware of the relevance of current training to be able to manage successful companies, and committed to quality teaching through new educational technologies.

Chat

15:37:02 Stefan has joined the chat
15:39:22 Viktor has joined the chat
15:40:54 Aliz has joined the chat
15:40:55 Viktor: Hello Everyone
15:40:57 Victoria has joined the chat
15:41:08 James has joined the chat
15:41:09 Victoria: Hi, nice to see everybody
15:42:15 Nathali has joined the chat
15:42:23 Rosa has joined the chat
15:42:32 Stefan: Great we can start now

This Postgraduate Diploma in People Management and Professional Ethics contains the most complete and up-to-date scientific program on the market"

Module 1. The Value of Human Capital

Human Resources in Dental Clinics

Labor and Human Resource Management

Module 2. Team Management

Fundamental Principles

Styles of Leadership / Management

A Leader's Main Skills

Team Management

A unique, key and decisive training experience to boost your professional development"

Methodology

This training provides you with a different way of learning. Our methodology uses a cyclical learning approach: *Re-learning*.

This teaching system is used in the most prestigious medical schools in the world, and major publications such as the *New England Journal of Medicine* have considered it to be one of the most effective.

Discover Re-learning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH we use the Case Method

In a given clinical situation, what would you do? Throughout the program you will be presented with multiple simulated clinical cases based on real patients, where you will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Dentists learn better, faster, and more sustainably over time.

With TECH you can experience a way of learning that is shaking the foundations of traditional universities around the world.
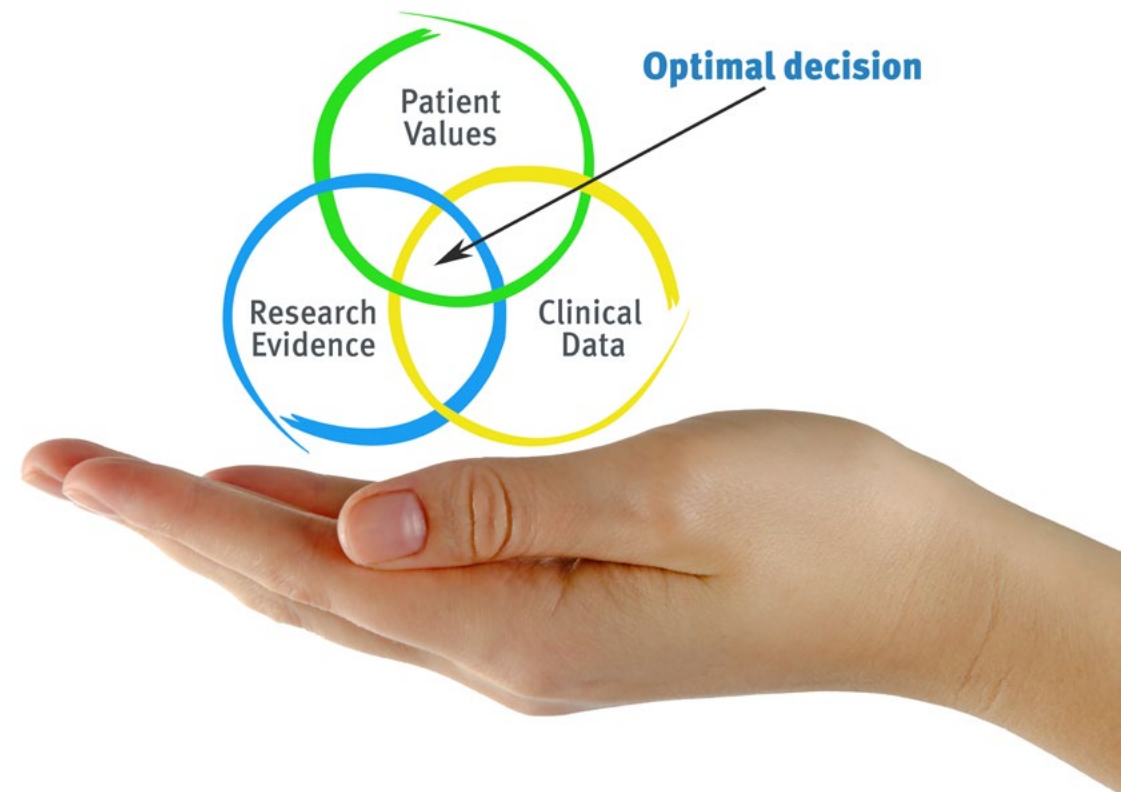
According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching potential or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in the dentist's professional practice.

"

Did you know that this method was developed in 1912 at Harvard for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only grasp concepts, but also develop their mental capacity by means of exercises to evaluate real situations and apply their knowledge.

2. The learning process has a clear focus on practical skills that allow the student to better integrate into the real world.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Re-learning Methodology

At TECH we enhance the Harvard case method with the best 100% online teaching methodology available: Re-learning.

Our University is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

The student will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

At the forefront of world teaching, the Re-learning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best Spanish-speaking online university (Columbia University).

With this methodology we have trained more than 115,000 students with unprecedented success, in all clinical specialties regardless of the surgical load. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Re-learning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (we learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

In this program you will have access to the best educational material, prepared with you in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is really specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

20%

Surgical Techniques and Procedures on Video

We introduce you to the latest techniques, to the latest educational advances, to the forefront of current dental techniques. All this, in first person, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.

15%

Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This multimedia content presentation training system was awarded by Microsoft as a "European Success Story".

15%

3%

Additional Reading

Recent articles, consensus documents, international guides. in our virtual library you will have access to everything you need to complete your training.

20%

17%

7%

3%
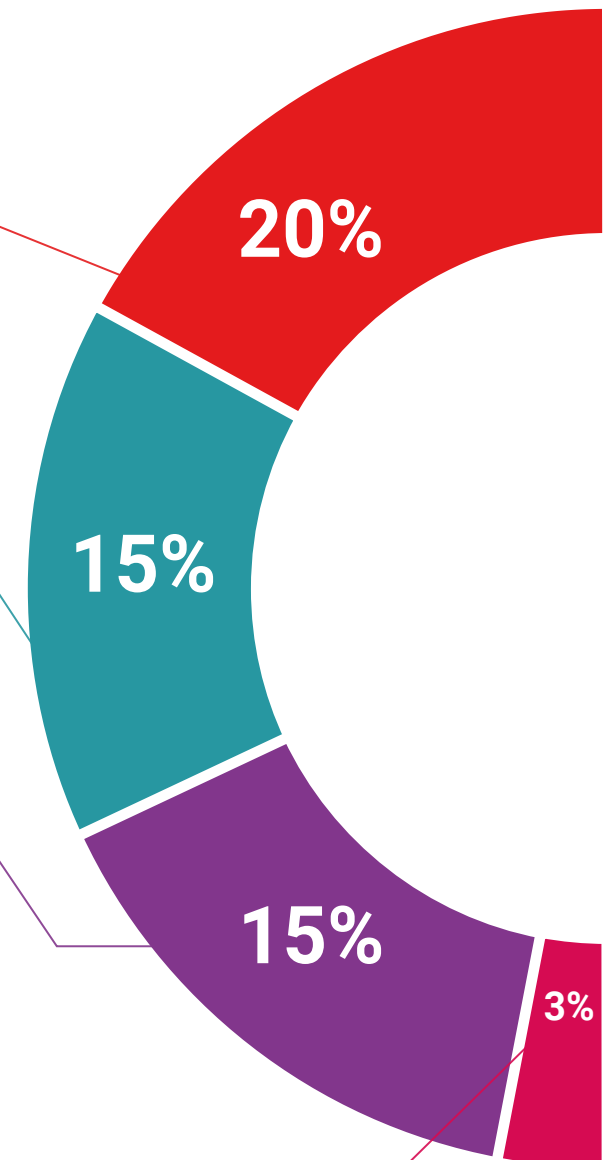
Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, we will present you with real case developments in which the expert will guide you through focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Re-Testing

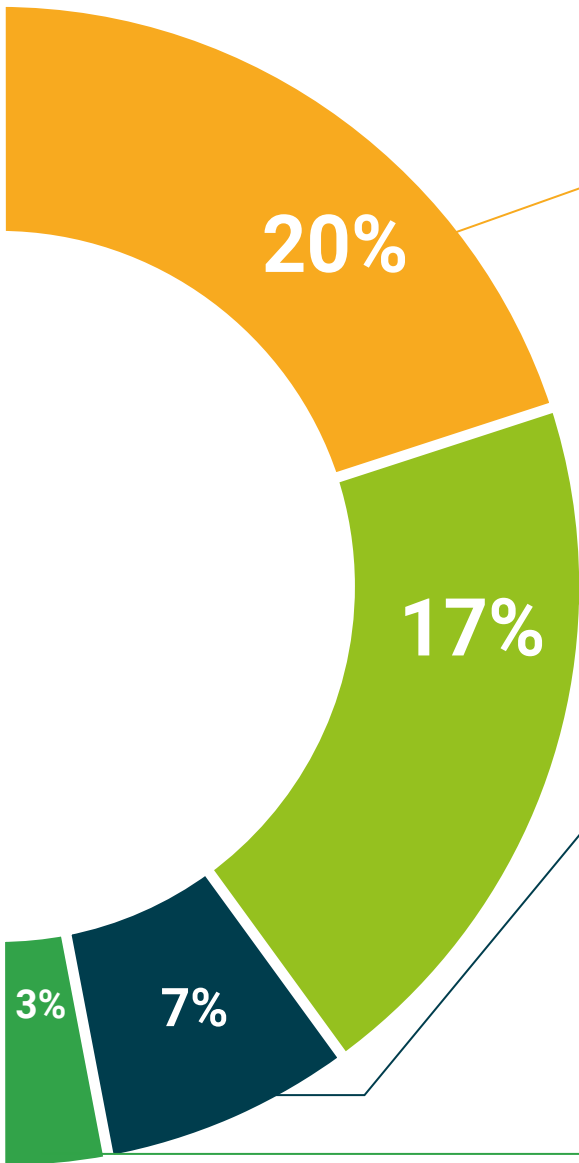We periodically evaluate and re-evaluate your knowledge throughout the program, through assessment and self-assessment activities and exercises: so that you can see how you are achieving your goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence in our difficult future decisions.

Quick Action Guides

We offer you the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help you progress in your learning.

06

Certificate

The Postgraduate Diploma in People Management and Professional Ethics guarantees you, in addition to the most rigorous and up-to-date training, access to a certificate issued by TECH Technological University.

Successfully complete this specialization and receive your certificate without travel or laborious paperwork"

This **Postgraduate Diploma in People Management and Professional Ethics** contains the most complete and up-to-date scientific program on the market.

After the student has passed the evaluations, they will receive their corresponding diploma issued by **TECH Technological University** via tracked delivery.

The diploma issued by **TECH Technological University** will specify the qualification obtained though the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in People Management and Professional Ethics**

Official Number of Hours: **450**

tech technological university

Awards the following

DIPLOMA
to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE DIPLOMA
in

People Management and Professional Ethics

This is a qualification awarded by this University, equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country. Unique TECH Code: AFWORD235 techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma Apostilled, TECH EDUCATION will make the necessary arrangements to obtain it at an additional cost of €140 plus shipping costs of the Apostilled diploma.

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