



## Postgraduate Certificate

Head and Neck Anatomy in Aesthetic Medicine and Facial Harmony

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/pk/dentistry/postgraduate-certificate/head-neck-anatomy-aesthetic-medicine-facial-harmony

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## tech 06 | Introduction

Aesthetic Dentistry is covering more and more areas of the body due to the increasing demand for this type of treatment by patients. Therefore, both the head and the neck have become priorities in the dentist's aesthetic approach. For this reason, TECH offers the specialist the most innovative knowledge of the anatomy of the neck and head, so that they have access to the best tools. Thanks to this they will be able to provide innovative aesthetic procedures in their clinical practice.

Throughout this Postgraduate Certificate in Head and Neck Anatomy in Aesthetic Medicine and Facial Harmony the dentist will be able to deepen their knowledge of the anatomy applied to stomatology, methods of facial diagnosis, anatomy of facial risk areas, soft tissues or vascular anatomy and innervation, among many other issues. In this way, they will learn about the latest advances in these key areas to expand their clinical services.

All of this is based on numerous multimedia resources: videos of dental procedures and techniques, master classes, practical exercises, analysis of real clinical cases, interactive summaries, etc. The most advanced teaching materials will be available to the specialist, who will be guided throughout the learning process by a highly prestigious teaching staff, while enjoying the best teaching methodology. The course is 100% online, making it adaptable to the professional circumstances of the dentist, allowing them to study whenever and wherever they wish.

The Postgraduate Certificate in Head and Neck Anatomy in Aesthetic Medicine and Facial Harmony contains the most complete and up-to-date scientific program on the market. Its most notable features are:

- Practical cases presented by experts in Aesthetic Medicine applied to Dentistry
- The graphic, schematic, and eminently practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Special emphasis on innovative methodologies for the use of Aesthetic Treatments in Dentistry
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



The best refresher and specialization program in Aesthetic Medicine for dentists is here: learn about the anatomical specifics of the head and neck and apply them in your clinical practice"



TECH's 100% online system allows you to choose the time and place to study, without traveling to a physical location and without rigid schedules: Study whenever and however you want"

The program's teaching staff includes professionals from the sector who contribute their work experience to this program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive program designed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

Study the anatomy of the head and neck in depth in order to offer the best aesthetic treatments and procedures to your patients.

Access the latest developments in Aesthetic Dentistry applied to head and neck with this high-level program.







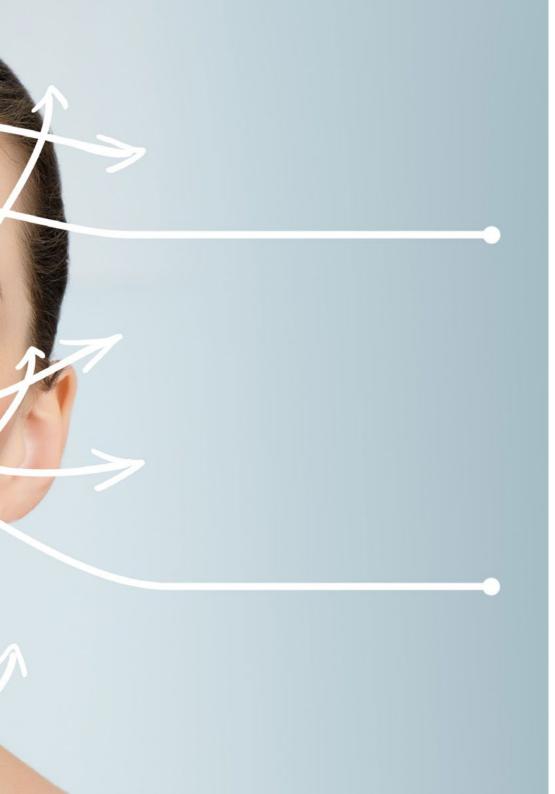
## tech 10 | Objectives



### **General objectives**

- Gain in-depth knowledge of the anatomy of the head and neck to reduce the complications and to consolidate the correct management of patients who are looking for in the harmonization of tissues in Aesthetic Medicine
- Know the treatments of Aesthetic Medicine that appliy to the dental clinic, being able to expand the portfolio of services and become an expert in a specialty whose demand is booming
- Recommend the ideal and personalized treatment to each patient for each individual case
- Instill in the student the vital importance of the most natural result possible in each treatment, for which the most avant-garde materials and techniques will be studied





## Objectives | 11 tech



## **Specific objectives**

- Review and memorize the anatomy of the head and neck to achieve a complete mastery of the treatments to be performed
- Understand the aging processes in order to counteract them with the most appropriate treatments
- Learn how to perform a correct facial diagnosis



More and more patients are turning to dentists for aesthetic purposes: incorporate the most innovative techniques applied to the head and neck into your practice"





### Management



### Ms. González Rodríguez, Paloma

- Owner of Chamberí Dental Oral Surgery, Implantology and General Dentistry and Aesthetic Facial and Dental Medicine, Madrid
- Oral Surgeon at Vivanta Clinic, Seville
- Oral Surgeon and Dentist at D. Montero Dental Clinic, Seville
- General Dentist and Prosthodontist in ADESLAS SEGURCAIXA, Cadiz
- Endodontist Dentist exclusively at ADESLAS DENTAL, Cadiz
- Degree in Dentistry. CEU San Pablo University, Madrid
- Master's Degree in Oral Surgery, Implantology and Periodontics UMA, Malaga University
- Specialist in Dental and Facial Aesthetics. Harmonic, Dr. Sandra Duque





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The most complete and advanced content on head and neck anatomy in the field of dentistry is here. Enroll now and improve your future prospects"

## tech 18 | Structure and Content

### Module 1. Anatomy of Aesthetic Medicine Head and Neck Anatomy

- 1.1. General Anatomical Principles
- 1.2. Anatomy Applied to Stomatology
- 1.3. Oral Anatomy as Soft Tissue Support
- 1.4. Anatomy of the Midface
- 1.5. Anatomy of the Lower Third of the Face
- 1.6. Facial Diagnosis
- 1.7. Anatomy of Facial Aging
  - 1.7.1. Aging and Skin
  - 1.7.2. Muscle Aging
  - 1.7.3. Fat Compartments
- 1.8. Bone Resorption
- 1.9. Anatomy of Facial Risk Zones
- 1.10. Vascular Anatomy and Innervation









The best content and the best teachers: a successful combination to bring you up to date quickly"



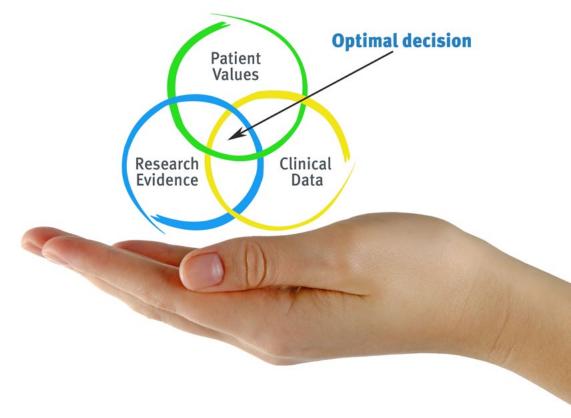


## tech 22 | Methodology

### At TECH we use the Case Method

In a given situation, what should a professional do? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

With TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world.



According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in the dentist's professional practice.



Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

### The effectiveness of the method is justified by four fundamental achievements:

- Dentists who follow this method not only grasp concepts, but also develop their mental capacity by means of exercises to evaluate real situations and apply their knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- **4.** Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## tech 24 | Methodology

### Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

This university is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, a real revolution with respect to the mere study and analysis of cases.

The student will learn through real cases and by solving complex situations in simulated learning environments.

These simulations are developed using state-of-the-art software to facilitate immersive learning.



### Methodology | 25 tech

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 115,000 dentists with unprecedented success, in all specialties regardless of the workload. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by TECH's learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:



### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### **Educational Techniques and Procedures on Video**

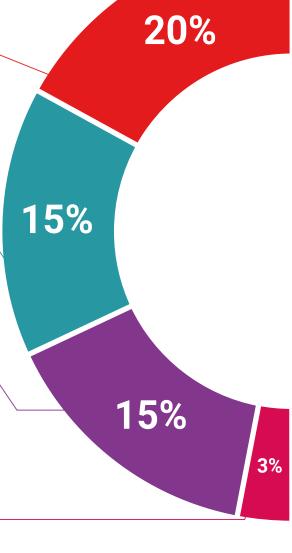
TECH introduces students to the latest techniques, the latest educational advances, and to the forefront of medical techniques. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch the videos as many times as you like.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

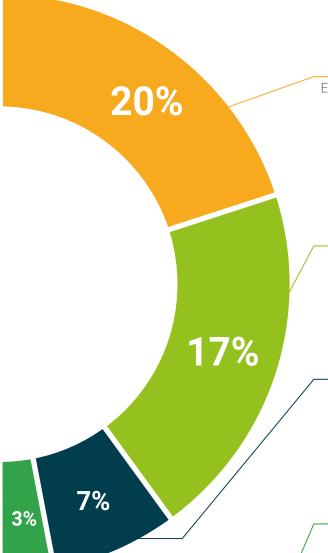
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



### **Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.





#### **Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.







## tech 30 | Certificate

This Postgraduate Certificate in Head and Neck Anatomy in Aesthetic Medicine and Facial Harmony contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: Postgraduate Certificate in Head and Neck Anatomy in Aesthetic Medicine and Facial Harmony

Official No of hours: 150 h.



Mr./Ms. \_\_\_\_\_, with identification number \_\_\_\_\_
For having passed and accredited the following program

#### **POSTGRADUATE CERTIFICATE**

in

Head and Neck Anatomy in Aesthetic Medicine and Facial Harmony

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro

s qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each count

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