



Head and Neck Anatomy in Aesthetic Medicine and Facial Harmony

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Global University

» Accreditation: 6 ECTS

» Schedule: at your own pace

Exams: online Website: www.techtitute.com/us/dentistry/postgraduate-certificate/head-neck-anatomy-aesthetic-medicine-facial-harmony

# Index

06

Certificate





### tech 06 | Introduction

Aesthetic Dentistry is covering more and more areas of the body due to the increasing demand for this type of treatment by patients. Therefore, both the head and the neck have become priorities in the dentist's aesthetic approach. For this reason, TECH offers the specialist the most innovative knowledge of the anatomy of the neck and head, so that they have access to the best tools. Thanks to this they will be able to provide innovative aesthetic procedures in their clinical practice.

Throughout this Postgraduate Certificate in Head and Neck Anatomy in Aesthetic Medicine and Facial Harmony the dentist will be able to deepen their knowledge of the anatomy applied to stomatology, methods of facial diagnosis, anatomy of facial risk areas, soft tissues or vascular anatomy and innervation, among many other issues. In this way, they will learn about the latest advances in these key areas to expand their clinical services.

All of this is based on numerous multimedia resources: videos of dental procedures and techniques, master classes, practical exercises, analysis of real clinical cases, interactive summaries, etc. The most advanced teaching materials will be available to the specialist, who will be guided throughout the learning process by a highly prestigious teaching staff, while enjoying the best teaching methodology. The course is 100% online, making it adaptable to the professional circumstances of the dentist, allowing them to study whenever and wherever they wish.

The Postgraduate Certificate in Head and Neck Anatomy in Aesthetic Medicine and Facial Harmony contains the most complete and up-to-date scientific program on the market. Its most notable features are:

- Practical cases presented by experts in Aesthetic Medicine applied to Dentistry
- The graphic, schematic, and eminently practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Special emphasis on innovative methodologies for the use of Aesthetic Treatments in Dentistry
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



The best refresher and specialization program in Aesthetic Medicine for dentists is here: learn about the anatomical specifics of the head and neck and apply them in your clinical practice"



TECH's 100% online system allows you to choose the time and place to study, without traveling to a physical location and without rigid schedules: Study whenever and however you want"

The program's teaching staff includes professionals from the sector who contribute their work experience to this program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive program designed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

Study the anatomy of the head and neck in depth in order to offer the best aesthetic treatments and procedures to your patients.

Access the latest developments in Aesthetic Dentistry applied to head and neck with this high-level program.







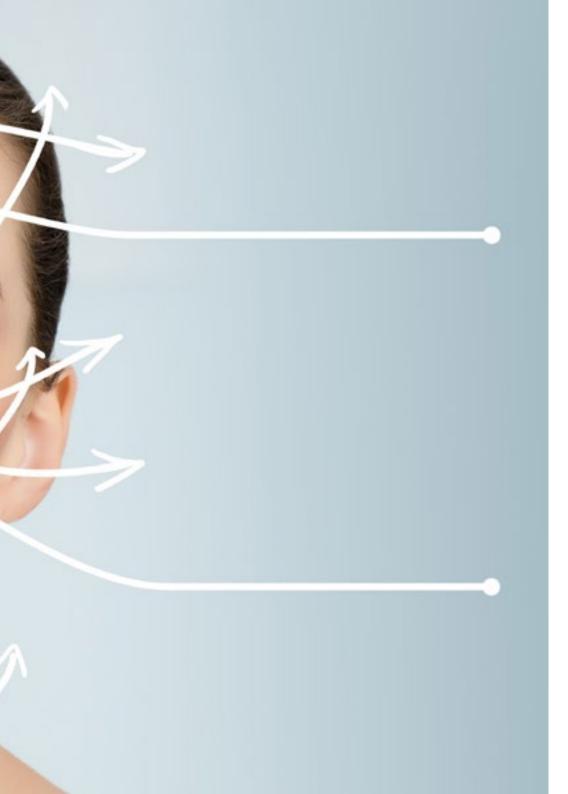
# tech 10 | Objectives



### **General objectives**

- Gain in-depth knowledge of the anatomy of the head and neck to reduce the complications and to consolidate the correct management of patients who are looking for in the harmonization of tissues in Aesthetic Medicine
- Know the treatments of Aesthetic Medicine that appliy to the dental clinic, being able to expand the portfolio of services and become an expert in a specialty whose demand is booming
- Recommend the ideal and personalized treatment to each patient for each individual case
- Instill in the student the vital importance of the most natural result possible in each treatment, for which the most avant-garde materials and techniques will be studied





# Objectives | 11 tech



### **Specific objectives**

- Review and memorize the anatomy of the head and neck to achieve a complete mastery of the treatments to be performed
- Understand the aging processes in order to counteract them with the most appropriate treatments
- Learn how to perform a correct facial diagnosis



More and more patients are turning to dentists for aesthetic purposes: incorporate the most innovative techniques applied to the head and neck into your practice"





### Management



### Ms. González Rodríguez, Paloma

- Owner of Chamberí Dental Oral Surgery, Implantology and General Dentistry and Aesthetic Facial and Dental Medicine, Madrid
- Oral Surgeon at Vivanta Clinic, Seville
- Oral Surgeon and Dentist at D. Montero Dental Clinic, Seville
- General Dentist and Prosthodontist in ADESLAS SEGURCAIXA, Cadiz
- Endodontist Dentist exclusively at ADESLAS DENTAL, Cadiz
- Degree in Dentistry. CEU San Pablo University, Madrid
- Master's Degree in Oral Surgery, Implantology and Periodontics UMA, Malaga University
- Specialist in Dental and Facial Aesthetics. Harmonic, Dr. Sandra Duque





66

The most complete and advanced content on head and neck anatomy in the field of dentistry is here. Enroll now and improve your future prospects"

### tech 18 | Structure and Content

### Module 1. Anatomy of Aesthetic Medicine Head and Neck Anatomy

- 1.1. General Anatomical Principles
- 1.2. Anatomy Applied to Stomatology
- 1.3. Oral Anatomy as Soft Tissue Support
- 1.4. Anatomy of the Midface
- 1.5. Anatomy of the Lower Third of the Face
- 1.6. Facial Diagnosis
- 1.7. Anatomy of Facial Aging
  - 1.7.1. Aging and Skin
  - 1.7.2. Muscle Aging
  - 1.7.3. Fat Compartments
- 1.8. Bone Resorption
- 1.9. Anatomy of Facial Risk Zones
- 1.10. Vascular Anatomy and Innervation









The best content and the best teachers: a successful combination to bring you up to date quickly"





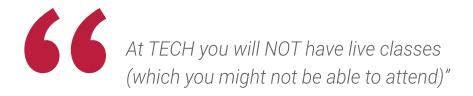
# tech 22 | Study Methodology

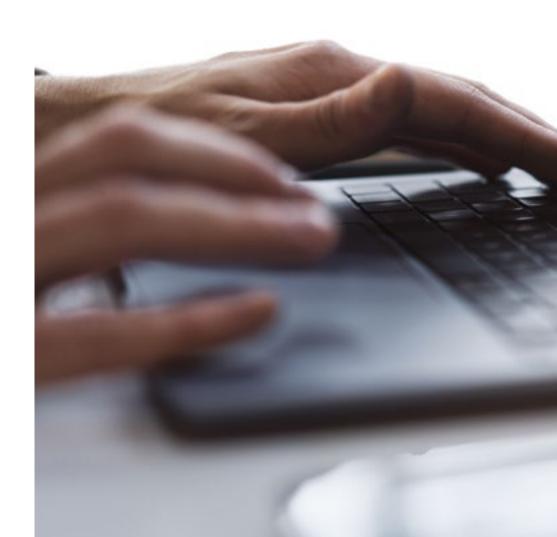
### The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.







### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.



TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

# tech 24 | Study Methodology

#### Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



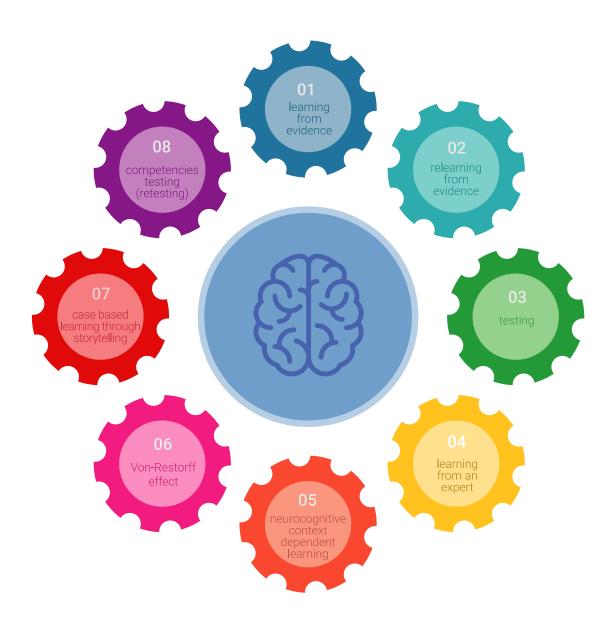
### Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



# tech 26 | Study Methodology

#### A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

#### The effectiveness of the method is justified by four fundamental achievements:

- 1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- 4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

### Study Methodology | 27 tech

### The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### **Practicing Skills and Abilities**

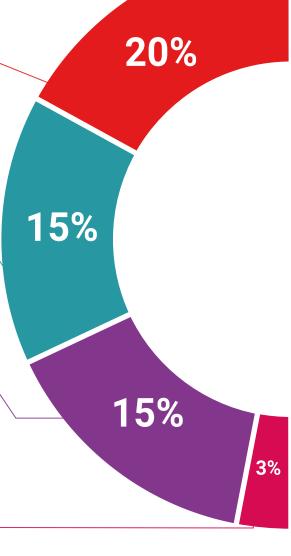
You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### **Interactive Summaries**

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





#### **Additional Reading**

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.



**Testing & Retesting** 

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.





**Quick Action Guides** 

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.



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17%





### tech 30 | Certificate

This private qualification will allow you to obtain a **Postgraduate Certificate in Head** and **Neck Anatomy in Aesthetic Medicine and Facial Harmony** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate in Head and Neck Anatomy in Aesthetic Medicine and Facial Harmony

Modality: online

Duration: 6 weeks

Accreditation: 6 ECTS



Mr./Ms. \_\_\_\_\_, with identification document \_\_\_\_\_ has successfully passed and obtained the title of:

#### Postgraduate Certificate in Head and Neck Anatomy in Aesthetic Medicine and Facial Harmony

This is a private qualification of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024



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# Postgraduate Certificate

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