

Postgraduate Certificate

Aesthetic Medicine and Facial Harmony





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Aesthetic Medicine and Facial Harmony

- » Modality: Online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techitute.com/us/dentistry/postgraduate-certificate/aesthetic-medicine-facial-harmony

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01

Introduction

There is a growing demand for Aesthetic Treatments in the area of Dentistry. For this reason, this discipline has been incorporating new approaches to meet the requests of patients for years. This program integrates the latest developments in Aesthetic Medicine applied to Dentistry, paying special attention to the different aspects of facial harmony, a fundamental concept in this field today. Therefore, based on the best teaching staff and an online teaching methodology, dentists will have access to the most recent advances in the field, being able to update quickly and easily, without interrupting their usual professional work.



A close-up photograph of a person's face, focusing on the eye and nose area. A dental procedure is being performed, with a blue instrument visible near the eye. The image is partially obscured by a diagonal split background of purple and white.

“

Thanks to TECH's 100% online methodology, study in depth the most essential aspects of Aesthetic Medicine and Dentistry Management thanks to this updating program".

Aesthetic Dentistry is becoming more and more important in today's society, which has led to an enormous increase in the demand for these types of treatments and interventions. Together with this growing demand, numerous approaches have appeared in the field of dentistry. The dentist, therefore, has the option of responding to the new challenges in this aesthetic area. But to do so, they must incorporate the latest developments in Aesthetic Medicine into their clinical practice.

In this way, this Postgraduate Certificate in Aesthetic Medicine and Facial Harmony offers specialists the opportunity to update, since the program has integrated the latest developments in the discipline, always based on the latest scientific evidence. Therefore, this program allows dentists to learn about the most recent advances in economics applied to the Management and Administration of an Aesthetic Clinic, the management of materials and suppliers, and the different protocols and actions in emergencies, among many other issues.

One of the main strengths of this program is its 100% online teaching system, specially designed with working professionals in mind. For this reason, dentists will be able to combine this program with their daily work, since they will be able to choose the time and place to study, without uncomfortable interruptions, without having to physically go to an academic center. Additionally, they will have at their disposal a prestigious teaching staff that will accompany them throughout the learning process, using a large number of multimedia teaching resources to ensure optimal pedagogy.

In this way, specialists will be able to get up to date in one of the most sought after and exciting areas of today, studying in the comfort of their home or in their own office, since TECH adapts completely to their circumstances.

This **Postgraduate Certificate in Aesthetic Medicine and Facial Harmony** contains the most complete and updated scientific program on the market. Its most notable features are:

- ♦ The development of practical cases presented by experts in Aesthetic Medicine applied to Dentistry.
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice.
- ♦ The practical exercises where the self-evaluation process can be carried out to improve the learning process.
- ♦ Its special emphasis on innovative methodologies for the use of Aesthetic Treatments in Dentistry.
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



The definitive program of Clinical Management in Aesthetic Medicine applied to Dentistry is here: don't wait any longer and enroll".

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Aesthetic Medicine is the most requested area of Dentistry. Update yourself and respond to current challenges with the latest tools and procedures”.

The program includes, in its teaching staff, professionals of the sector who pour into this course the experience of their work, in addition to recognized specialists from reference societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts.

The best teaching system joins a prestigious teaching staff to bring you the most recent advances in Aesthetic Medicine and facial harmony.

Give your clinic a boost by incorporating the most advanced management processes thanks to this Postgraduate Certificate.



02 Objectives

Updated knowledge in the aesthetic area of dentistry is needed to respond to current challenges and demands. For this reason, this Postgraduate Certificate in Aesthetic Medicine and Facial Harmony has been designed with the main objective of providing the dentist with the most effective clinical management mechanisms. And to achieve this goal, a very complete and specialized program has been designed that will address the most essential elements of this field, so that specialists can apply them immediately in their practice at the end of the program.



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Thanks to this program, get to know the most important and innovative specialized software for the development of your clinical work".



General Objectives

- Study in depth the anatomy of the head and neck to reduce complications and consolidate the correct management of the patient who seeks in Aesthetic Medicine the harmonization of tissues.
- Learn the Aesthetic Medicine Treatments applicable to the Dental Clinic, being able to expand the portfolio of services and acquire a specialty whose demand is booming.
- Recommend to each patient the ideal and personalized treatment for each case
- Instill in the student the vital importance of a result as natural as possible in each treatment, for which the most avant-garde materials and techniques will be studied.





Specific Objectives

- ♦ Have a general knowledge of the combination of the dental clinic and the Aesthetic Clinic
- ♦ Know the different technological tools necessary to carry out Aesthetic Interventions in Dentistry
- ♦ Know human aspects related to patients
- ♦ Understand the protocols to be followed in different circumstances
- ♦ Know how to carry out administration and accounting tasks in a clinic



This program is what you need to modernize your dental practice and continue to provide the best treatments and interventions to your patients".

03

Course Management

In order for the dentist to receive the latest knowledge in the area of Aesthetic Medicine and facial harmony, TECH has brought together the best teaching staff in this discipline. The faculty is composed of internationally renowned professionals who know the new treatments and aesthetic approaches in dentistry, so they can transmit to the specialist the most effective techniques in this important health field.



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The best teachers guide the dentist throughout the learning process, using the best didactic resources and a proven methodology”.

Management



Dr. Delgado Caldera, Carlos Enrique

- ♦ Plastic Surgeon expert in Mammoplasty and Lipoabdominoplasty.
- ♦ Head of the Department of Plastic and Reconstructive Surgery at the Instituto Docente de Urología.
- ♦ Aesthetic Plastic Surgeon at Servicios Mediplan C.A.
- ♦ Aesthetic Plastic Surgeon at Grupo Cil Venezuela C.A.
- ♦ Postgraduate of General Surgery in Hospital City Doctor Enrique Tejera
- ♦ Postgraduate of Aesthetic and Maxillofacial Reconstructive Plastic Surgery at General Hospital Doctor Jesús Yerena.



Professors

Mr. Carrión Candelas, Alejandro

- ♦ Monitor at Oak International Academies
- ♦ Consultor en Euro-Funding Advisory Group
- ♦ Head of Cost Control Soldeser
- ♦ Manager of the restaurant Club Hípico Somosaguas, Madrid
- ♦ Double Degree in Law and Business Administration. Rey Juan Carlos University, Madrid
- ♦ Degree in Civil and Territorial Engineering. Polytechnic University of Madrid

Dr. González Rodríguez, Paloma

- ♦ Surgeon specializing in Oral Surgery, Implantology and General Dentistry.
- ♦ Owner of Chamberí Dental Oral Surgery, Implantology and General Dentistry
- ♦ Oral Surgeon at Vivanta Clinic
- ♦ Oral Surgeon and Comprehensive Dentist at Dental Clinic D. Montero.
- ♦ General dentist and prosthodontist in ADESLAS SEGURCAIXA
- ♦ Endodontist Dentist exclusively at ADESLAS DENTAL
- ♦ International Cooperation as a Dentist with the NGO Dentistas Sin Limites in Nicaragua
- ♦ International Cooperation as a Dentist with the NGO Dentalcoop in Rwanda.
- ♦ Master in Oral Surgery, Implantology and Periodontics at the University of Malaga.
- ♦ Specialist in Dental and Facial Aesthetics Harmonic, Dr. Sandra Duque
- ♦ Degree in Dentistry at the University CEU San Pablo

04

Structure and Content

This Postgraduate Certificate has been structured in 1 specialized module, subdivided into 10 topics, through which dentists will be able to delve into aspects such as the Management and Administration of an Aesthetic Clinic, Psychology and Psychiatry applied to Aesthetic Medicine, communication with patients, management of materials and suppliers or infection prevention. All this, with the goal of updating specialists in all the recent developments in this constantly evolving field.



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Aesthetic Medicine is constantly evolving. Don't get left behind and enroll in this program".

Module 1. Aesthetic Medicine

- 1.1. Context of Aesthetic Medicine
 - 1.1.1. Historical Context
 - 1.1.2. Current Context
 - 1.1.3. Relevance of Aesthetic Medicine
- 1.2. Management and Administration of an Aesthetic Clinic: Applied Economics
 - 1.2.1. Efficient Management
 - 1.2.2. Necessary Accounting Issues
 - 1.2.3. Cost Reduction
 - 1.2.4. Maximum Benefit
- 1.3. Psychology and Psychiatry Applied to Aesthetic Medicine
 - 1.3.1. Patient Analysis
 - 1.3.2. Types of Patients
 - 1.3.3. Psychological-Aesthetic Problems
 - 1.3.4. Patients with Psychological Problems
 - 1.3.5. How to Guide the Treatment of Patients According to Their Psychology?
- 1.4. Photography
 - 1.4.1. Initiation to Photography
 - 1.4.2. Importance of Photography in an Aesthetic Clinic
 - 1.4.3. Adequate Realization of the Photographs
 - 1.4.4. Basic Aspects on Data Protection
- 1.5. Communication With the Patient
 - 1.5.1. Introduction to Communication
 - 1.5.2. Importance of Communication in the Doctor-Patient Relationship
 - 1.5.3. Be a Good Communicator
- 1.6. Material and Supplier Management
 - 1.6.1. Essential Material
 - 1.6.2. Storage and Stock Control Techniques
 - 1.6.3. Management of Orders and Payment to Suppliers





- 1.7. Protocols and Emergencies
 - 1.7.1. Medical Protocols
 - 1.7.2. Protocol with the Patient
 - 1.7.3. Emergency Protocols
- 1.8. The Aesthetic Medicine Consultation
 - 1.8.1. Necessary Installations
 - 1.8.2. Staff of an Aesthetic Medicine Clinic Objectives and Functions
- 1.9. Infection Prevention
 - 1.9.1. Sterilization and Preventive Hygiene Measures
- 1.10. Software
 - 1.10.1. Importance of *Software* in the Management of an Aesthetic Clinic
 - 1.10.2. Essential Features of Practice Management *Software*
 - 1.10.3. Combination of Dental *Software* with Medical-Aesthetic Software

“ *The best content, taught by the best teachers. You won't find a better aesthetic medicine management program than this one.* ”

05 Methodology

This program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization”

At TECH, we use the Case Method

In a given situation, what should a professional do? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

With TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world.



According to Dr. Gervas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a “case”, an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in the dentist's professional practice.

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Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method.

The effectiveness of the method is justified by four fundamental achievements:

1. Dentists who follow this method not only grasp concepts, but also develop their mental capacity by means of exercises to evaluate real situations and apply their knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Relearning Methodology

At TECH we enhance the Harvard case method with the best 100% online teaching methodology available: Relearning.

This university is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, a real revolution with respect to the mere study and analysis of cases.

The student will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have specialized more than 115,000 dentists with unprecedented success, in all specialties regardless of the workload. Our educational methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

Relearning will allow you to learn with less effort and better performance, involving you more in your education, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by TECH's learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.



Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, the latest educational advances, and to the forefront of medical techniques. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch the videos as many times as you like.



Interactive Summaries

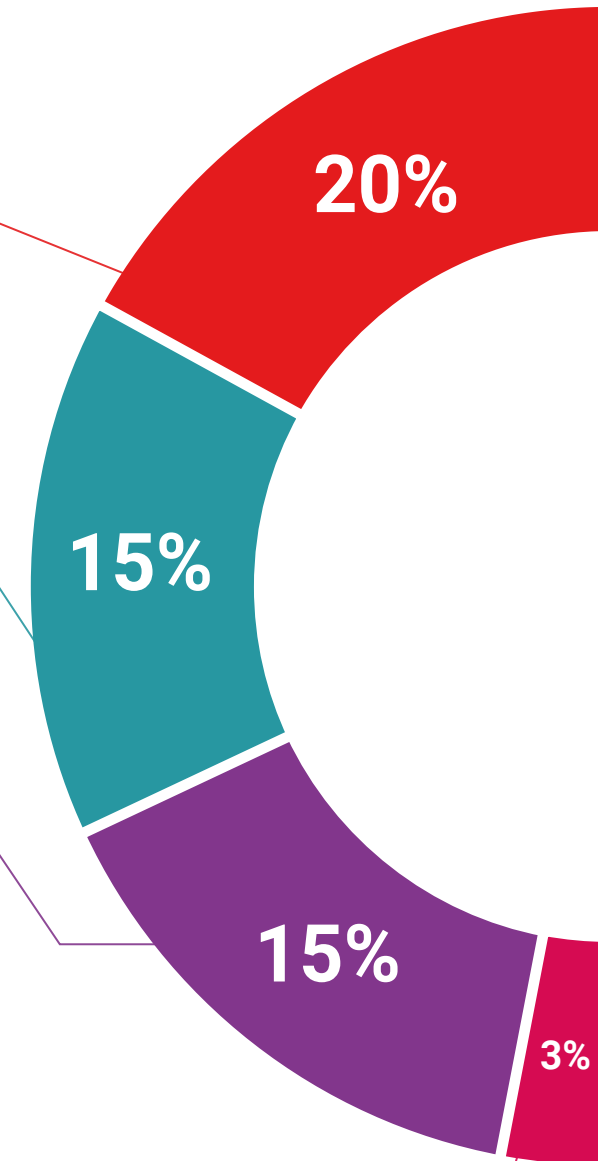
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

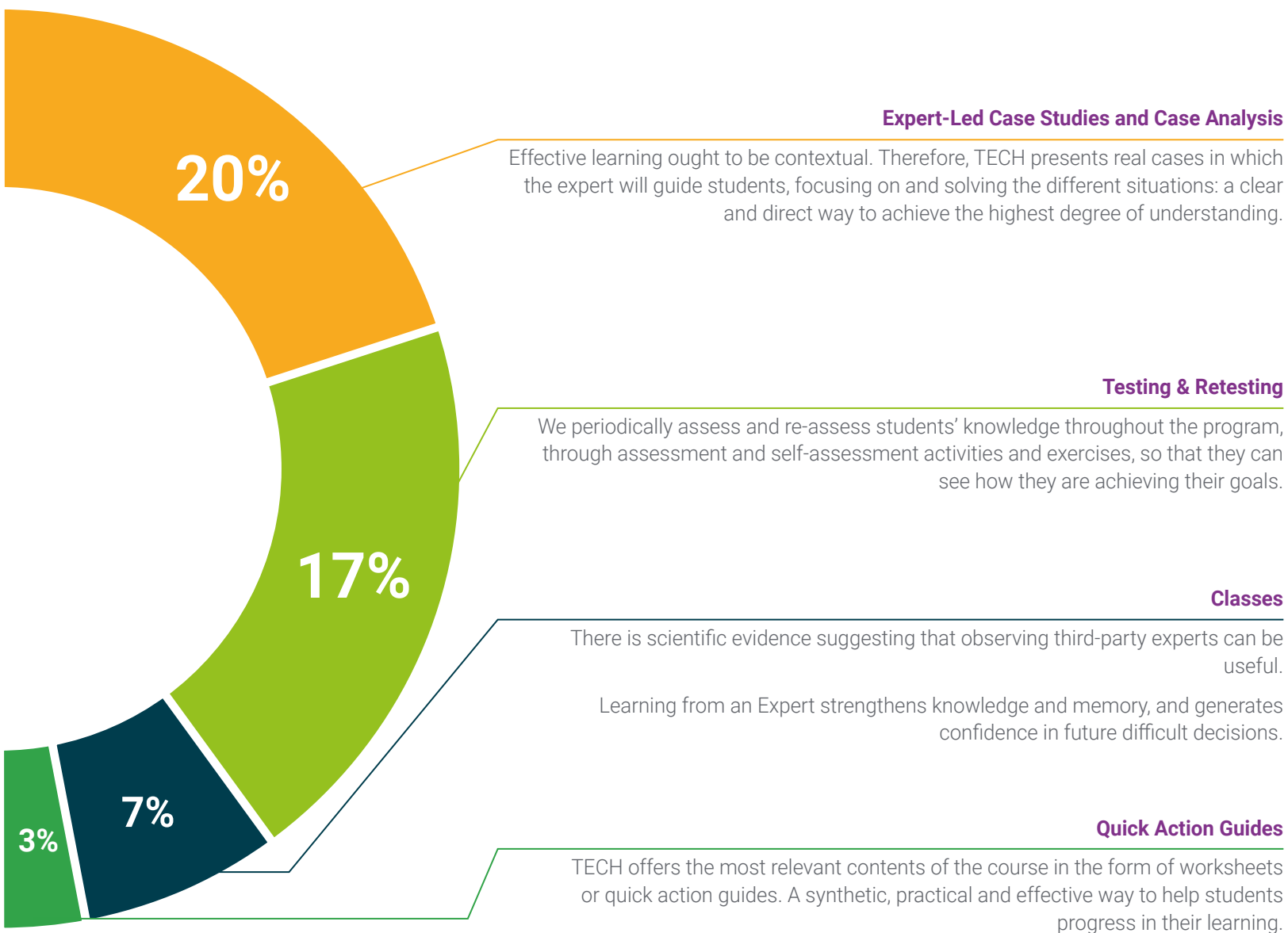
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





06 Certificate

The Postgraduate Certificate in Aesthetic Medicine and Facial Harmony guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This program will allow you to obtain a **Postgraduate Certificate in Aesthetic Medicine and Facial Harmony** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University title**, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Aesthetic Medicine and Facial Harmony**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





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